

IQAX

Focus for General Cargo

Track Your Cargo Every Step of the Way

Moving cargo continuously and effectively from point A to B through complex and often-disrupted logistics networks is key to keeping supply chains healthy. Accomplishing this type of continuous movement requires shippers to keep track of their cargo. Unfortunately, such visibility is not always easy to maintain. Rather, keeping track of cargo has traditionally been a stressful and cumbersome affair, requiring shippers check in with individual carriers.

To maintain logistics chains healthy, shippers have to overcome multiple challenges, such as unplanned costs, time delays, or degradation in the quality of goods being shipped, to name but a few examples. These challenges often stem from a lack of visibility on the progress of cargo during transit and compromises related to control over the shipping process. Together, these challenges can ultimately lead to a firm losing its competitive advantage.

Convenient and Real-time Visibility

IQAX Focus for General Cargo, a cloud-based service enabled by artificial intelligence (AI) and machine learning, facilitates real-time tracking, monitoring and visibility over all containerized cargo shipments through a single convenient platform. By analyzing and harmonizing data from multiple sources, Focus for General Cargo gives shippers precise locations, flags milestones in the shipping process and provides relevant alerts in the event of route disruptions or security breaches.

Losing visibility over the status of cargos and shipments can create potentially expensive problems for shippers. Preempting delays or being alerted to changes in routes or the status of shipments can help shippers save tens of thousands of dollars in charges, fees, lost sales, waiting times or loss of customer satisfaction.



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Data You Can Rely On

Whether shipping by rail, truck, or ocean, IQAX Focus for General Cargo gives users the most updated information on where full container load (FCL) and less than container load (LCL) cargo is at in the supply chain. This level of information puts control over their shipments back in the hands of our customers.

IQAX Focus for General cargo gives customers data not just on the movement of containers but also supports virtually all product levels from trailer and pallet to tote and even track individual product shipments, all the way from one end of the shipping process to the other. This affords users much needed control over the process, both in terms of visibility and their ability to react to any challenges that emerge.

Through a single consolidated view platform, IQAX Focus for General cargo's AI capabilities can feed customers the latest location and sensor data from multiple devices. It also provides visibility over such important information as schedules and schedule changes.

Not only real-time location, the solution's AI capabilities can also provide transportation mode and movement detection across various routes. It gives users cargo condition monitoring based on your needs that covers light, temperature, shock, humidity and door movements. Milestone detection, real disruption alerts and estimated time of arrival are also included to give users better control and planning.



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Business Benefits

Ease of Use

IQAX Focus for General Cargo is a single API for both high (IoT) and low (EDI) resolution visibility. With factual data enabled by the Internet of Things (IoT), IQAX Focus for General Cargo provides data driven insights that reflect actual movement. This gives it an edge in accuracy and speed over delayed electronic data interchange (EDI) data. The IQAX solution works as an IoT hub that can consolidate data from different IoT telematics devices. This multi-model device solution means an easy-to-use single platform for ease of mind.

Intelligence: IQAX Focus for General Cargo's tracking capabilities provide true end-to-end coverage. This means that beyond the usual container and cargo, GP containers, reefer containers, dry cargo and cold chain cargo are supported on land or sea routes.

Crisis / compliance management: Shippers need not only visibility, but actionable insights. IQAX Focus for General Cargo's AI capabilities offer users actionable insights and additional areas of visibility. This covers transportation mode detection, milestone detection, and multi-transport visibility. These are important for both crisis and general compliance and offer users the power to quickly amend routes to deal with any challenges to their logistics network.

Range of users: IQAX Focus for General Cargo is suitable for almost all customers that need better visibility over their cargo throughout the logistics chain. Among the potential customers that will find the solution particularly useful are beneficial cargo owners (BCO) with shipper-owned containers (SOC), forwarders, manufacturers, asset owners and supply chain managers.





Reduced costs, an enhanced experience and predictive insights

As a single solution for end-to-end cargo visibility, IQAX Focus for General Cargo provides real-time monitoring and actionable insights that can provide numerous benefits.

The first is reduced costs for users, in terms of both time and money. Knowing the full picture of the shipping process ensures operations are optimized at all times, and such optimization is key to avoiding unexpected costs.

Second is an enhanced customer experience. Smooth shipping processes on all fronts means that firms can do their best to keep customers happy and eager to continue with their business.

Third, prediction and control over disruptions to shipping processes gives users more control over the shipping experience. This means less disruptions and better management on the crisis and compliance side.

IQAX Focus for General Cargo helps customers keep their operations focused through greater visibility and actionable insights, a key necessity to keep modern logistics chain running smoothly.

