Hello

Introduce Generative AI to your organisation

With the launch of Azure OpenAI Service as well as the coming integration of the Copilot system within Office 365, Microsoft is leading the introduction of Generative AI technologies for private and public enterprises.
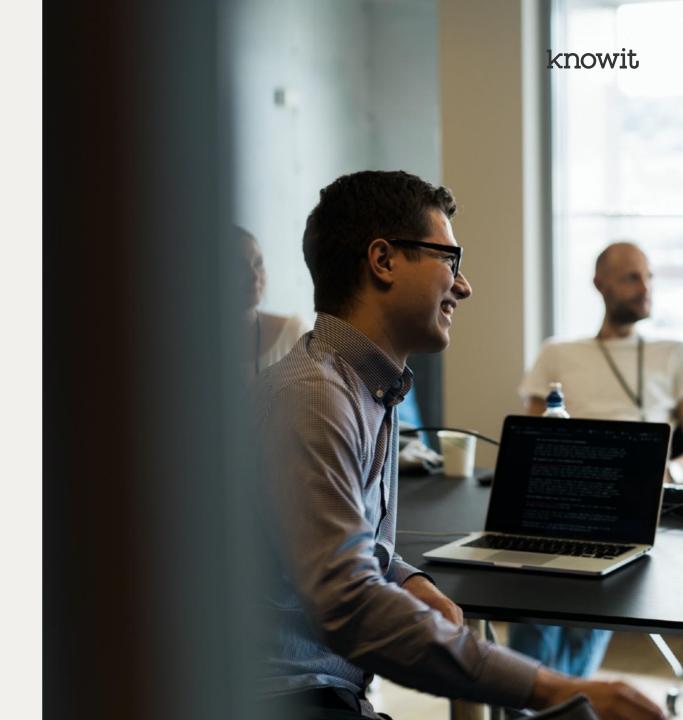
Microsoft
Solutions Partner

Generative AI for enterprise organisations

With the launch of new Generative AI-fueled products and services, organisations are presented with opportunities to both optimize and increase output as well as alter your product and service portfolio.

The Azure OpenAI Service and Microsoft 365 Copilot are the first products that open opportunities for enterprises to transform their product and service portfolio to utilize and leverage Generative AI technology.

What we offer

/ We will help you define and implement your strategy for utilizing Generative AI products such as Azure OpenAI Service and Microsoft 365 Copilot within your organisation.

/ Our specialist team has prepared a unified framework of service offerings to quickly adapt and leverage to become a Generative AI-powered enterprise.

/ With over 4,400 employees at the intersection of business and technology and as a certified Microsoft Solutions Partner, we are uniquely positioned to help you make the most of this transformative shift across all industries.

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Guiding you every step of the transformation

Stage	Awareness	Evaluation and Planning	Implementation

Services

Awareness

Understand the impact of GenAI for enterprises

/ Insight – one-hour presentation

Quantify the impact of GenAI to your organisation

/ Three-hour workshop

Evaluation and Planning

Workshop series to assess impact and opportunities, and generate an action plan

Generative AI strategy process

/ Opportunity and feasibility study
/ Industry and market impact
/ Adoption strategy and roadmap

Implementation

Product and solutions development services

Preparing and formulating Enterprise Policy for GenAI

Change management and GenAI product onboarding

Prompt engineering training

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Our Generative AI services

Understand the impact of Generative AI for enterprises

Generative AI for enterprise organisations –
one-hour presentation

During this one-hour presentation, we will provide
tailored insight into the transformative effect
Generative AI will have for enterprises, with
examples of new products and services being built
and how it can supercharge your workforce into
improving quality and effectively increase output.

The presentation will provide an overview of the
transformational effect Generative AI products
such as Azure OpenAI Service and Copilot 365 will
have on various enterprises.

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Quantify the impact of Generative AI for your organisation

Enterprise Scorecard for Generative AI

Knowit has created a scorecard that utilizes its combined business and technological expertise to identify the magnitude of impact Generative AI can have across four key areas for your organisation. This will help guide you to understand the necessary resources and management attention to navigate the opportunities presented.

We will prepare an initial analysis of your organisation's key areas, conduct a workshop using our GenAI Enterprise methodology and framework to score how your business will be impacted, and prepare a conclusive report informing you on the extent of management attention and resources required to adequately manage and adapt.

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Framework for building your Generative AI strategy

Generative AI Enterprise strategy framework – workshops, analysis, and planning

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This is a comprehensive workshop series that enables your leaders to gain deep understanding of how Generative AI technologies can and will impact your organisation. Through interactive sessions and expert guidance, we will help you identify the resources and attention required to focus on strategic goals and unlock the full potential of Generative AI in your enterprise.

Through a collaborative process including analysis of your business model, product and service portfolio, and the industries you operate in, we help you identify the most promising areas for Generative AI adoption, define clear objectives, and develop a roadmap for successful implementation.
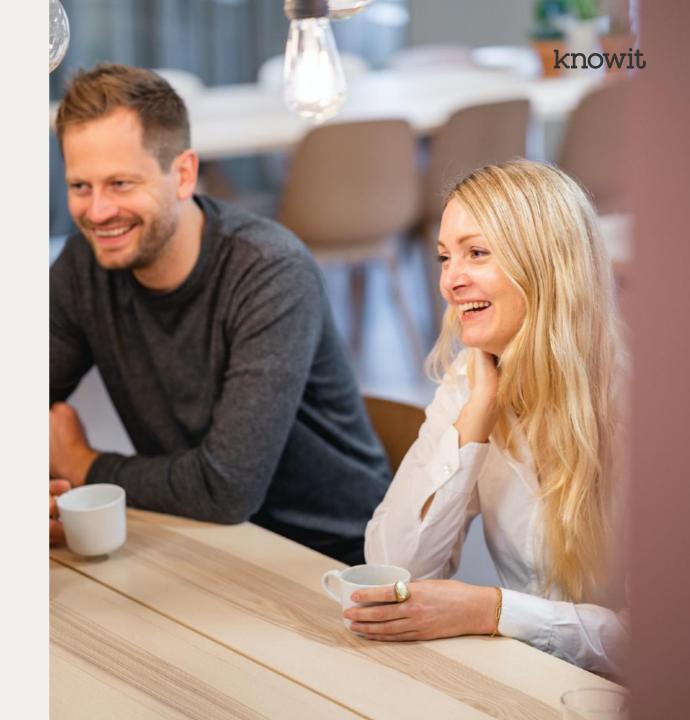
Ensure safe and compliant use of Generative AI in your organisation

Managed Generative AI policy process

By analyzing your organisation's current and future use of Generative AI, we will propose a policy for you to enact to ensure all your use of the technology is in accordance with relevant regulatory guidelines while overseeing your need to secure confidential and business sensitive information.

You will receive a clear and comprehensive policy for the use of Generative AI tools and products within your organisation, ensuring ethical and legal compliance, promoting responsible and effective use. Available as a subscription, providing updates.
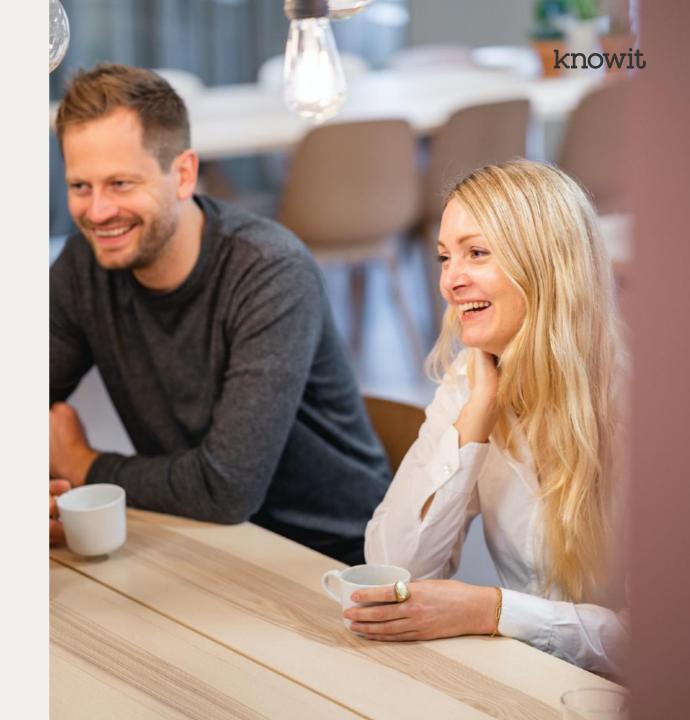
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Prepare your organisation to utilize Generative AI

Generative AI Change Management and Training – Analysis, workshops, materials, and presentations

To introduce and implement Generative AI-capabilities and productivity tools to your organisation, we will tailor and execute a comprehensive program covering all necessary aspects.

We will help you introduce Generative AI-powered capabilities in your organisation to improve performance, efficiency and innovation and stay ahead of your competition while the technology constantly evolves and improves. Our team of specialists focused on Modern Workplace and Change Management work closely with our Generative AI product specialists to accelerate your transformation.
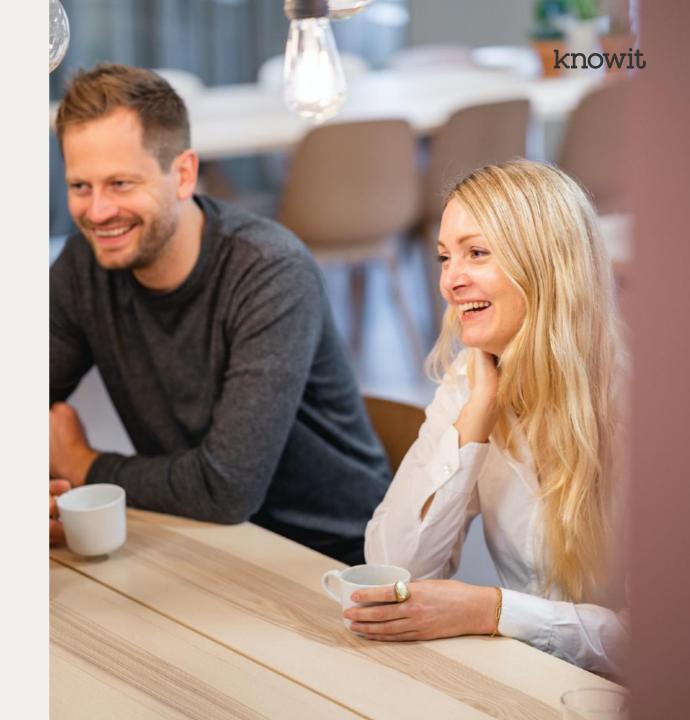
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Discover the benefits of kickstarting an AI software development project with AI PoC

For emerging technologies such as AI, a PoC is generally the most cost-effective path to demonstrate quick wins and build confidence. We can help your organisation to ensure you are starting the AI journey with solid forethought, planning, expertise, and best practices. This way you ensure implementing a solution best suited for your needs and place you ahead of the competition without challenging your expense budget.

We provide required guidance to evaluate the scope and tech needed making the PoC and make an evaluation of the capabilities needed moving forward and what kind of value the project can provide. AI PoC allows you to compare different solutions efficiently and test your own capabilities. PoC approach will also accelerate AI understanding in your organisation.

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Leverage Machine Learning and Generative AI to optimise sales and marketing strategies

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Unlock significant growth opportunities and gain a competitive advantage in the market.

Understand and optimise the drivers behind your sales to maximise the revenue and minimise marketing costs. By utilising advanced machine learning and generative AI techniques, Generative AI PoC aims to extract your key drivers of sales enabling accurate sales forecasting and the ability to simulate various scenarios to optimise sales strategies while minimising marketing expenditure.

Knowit's Generative AI PoC is a structured approach to developing a strategy and proof-of-concept of a solution where we combine advanced business analytics, machine learning and generative AI to tailor a POC solution that can benefit your enterprise and industry.

Expand your product and service portfolio

With more than 4,000 employees at the intersection of business and technology, Knowit is uniquely positioned to help your organisation plan and execute projects to develop new and innovative solutions and products that make use of new technology.

We can provide experienced specialist developers as well as project and product resources to ensure innovation, and fully take advantage of the potential of Generative AI.

Knowit can cover all your need for domain-specific or generic needs of specialized experts in product and service development.

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