



## Quantify the impact of Generative Al for your organization



## **About Enterprise Scorecard for Generative Al**

New opportunities provided by Generative AI technologies impact enterprises in different ways and affect the required resources and attention to strategic focus provided by enterprise leadership. Knowit's Generative AI Enterprise Scorecard helps provide valuable insight and a quick assessment of impact on your business model, and product and service portfolio.

## What we offer

The introduction of Generative AI technologies such as Azure OpenAI Service and Microsoft 365 Copilot opens opportunities for enterprises to transform their product and service portfolio to utilize and leverage its benefits.

We will prepare an initial analysis of your organisation's key areas, conduct a workshop using our GenAl Enterprise methodology and framework to score how your business will be impacted, and prepare a conclusive report informing you on the extent of management attention and resources required to adequately manage and adapt.

Knowit has created a scorecard that utilizes its combined business and technological expertise to identify the magnitude of impact Generative AI can have across four key areas for your organization. This will help guide you to understand the necessary resources and management attention to navigate the opportunities presented.

## **Outcome**

This process facilitates
Knowit's Generative AI
Enterprise Impact
Screening Methodology to
help the organization's
leadership identify the
extent and importance of
Generative AI to its current
and potential future
activities and value creation.