

# **Link Business**

Link Business is a professional integration platform for companies who need a flexible approach to B2B integration.

Thanks to its intutive, user friendly interface, your support staff can perform tasks such as onboarding new customers and suppliers, troubleshooting and more - without involving your IT department. You can also empower employees in sales, purchasing and other departments to perform business tasks on their own, such as sending an order or invoice.



# **Partner Setup**

### VAN(S) Whitelist

Direct document traffic using a VAN(S) Whitelist within Link to receive business documents exclusively from authorized partners.

### **Tagging**

Need to identify and segment your trading partners by specific criteria? Maybe you'd like to sort them by business type - such as Logistics or Retail. You can handle tasks like these with ease using Link's Tagging feature.

#### **Protocols**

Integrate via AS2, Secure FTP, REST API and SOAP API. Additionally, Link is eDelivery and ENTSOG compatible.

#### FTP-as-a-Service

With a secure built-in FTP server, your support team can create new FTP accounts for customers and suppliers on the Link platform without involving your IT developers. No coding needed.

# **Tracking & Search**

#### Resend

If a partner wasn't available when you first tried to send a message, or it needs to be sent in a different format than the original, Link's Resend feature allows users to resend multiple documents at a time.

### **Export**

Export previously processed data out of Link into a downloadable zip file to exchange with partners via email - even multiple files at a time.

#### **Added Search Parameters**

With added search parameters, you can set up even more refined queries within Link, specific to document type to find exactly the files you need.

# **Settings**

### **Error Handling**

Decide who at your company should be notified in the event of an error. Whether handled by your Sales or Purchasing Departments, B2B support or an IT developer, Link will send a reader-friendly message via email or sms to the user group you have defined as the recipient of a given error type. All error messages sent contain a link for the recipient to find easy-to-read information about the failed transaction.

#### **Role-Based Access Control**

Administer and define which users have access to what on the Link platform. With Role-Based Access Control, you can take advantage of increased security by allowing users to only perform tasks within a designated space on the platform.

# Reports

### **Custom Reports**

Maintain a complete overview of data regarding both completed and failed transactions with the Reports feature. You can set up the Link platform to give you insight into several different standard reports. In addition, you can choose and set up exactly which reports you'd like to receive.

# Add-Ons

#### **Additional Environments**

Test Environment
Development Environment

#### Support

Weekday (Working Hours) Extended 24/7