Stories On Board

End-to-end product management tool

Build **lovable products** together from idea to reality

Insight Management
Streamline feedback into a single repository

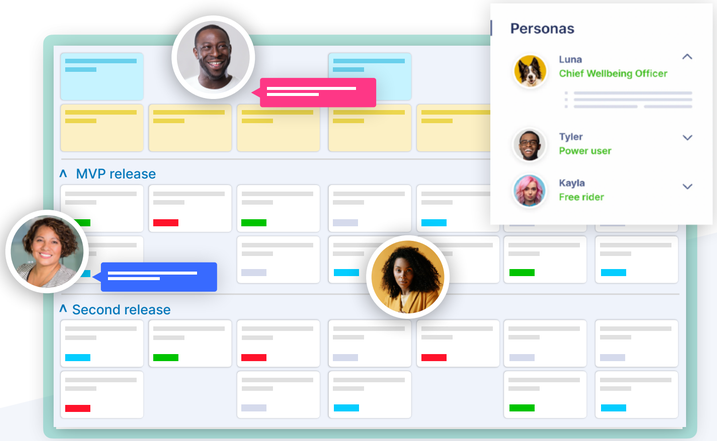
User Story Map
Boost product discovery and shared understanding

Product Roadmap
Connect to story maps and releases

Prioritization
Data-driven decisions always one step ahead

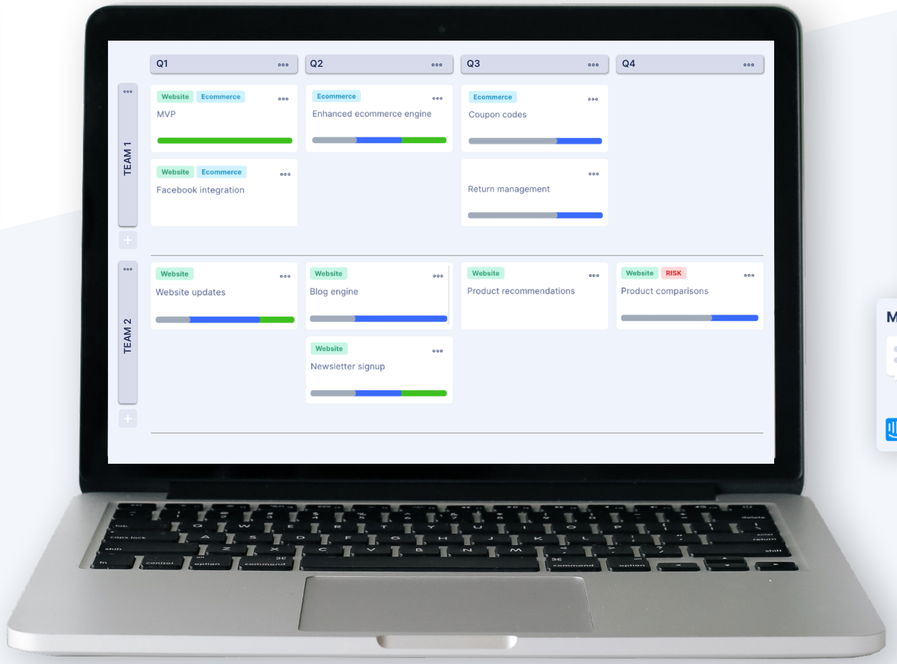
StoriesOnBoard

is a lightweight product management tool built around user story mapping.
A visual, intuitive, and collaborative solution for product managers to put customer value first.

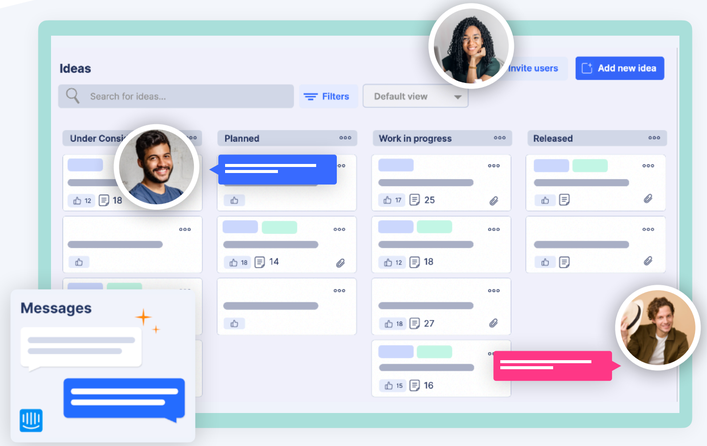


User Story Map

Product discovery &
release management



Product Roadmap & Prioritization

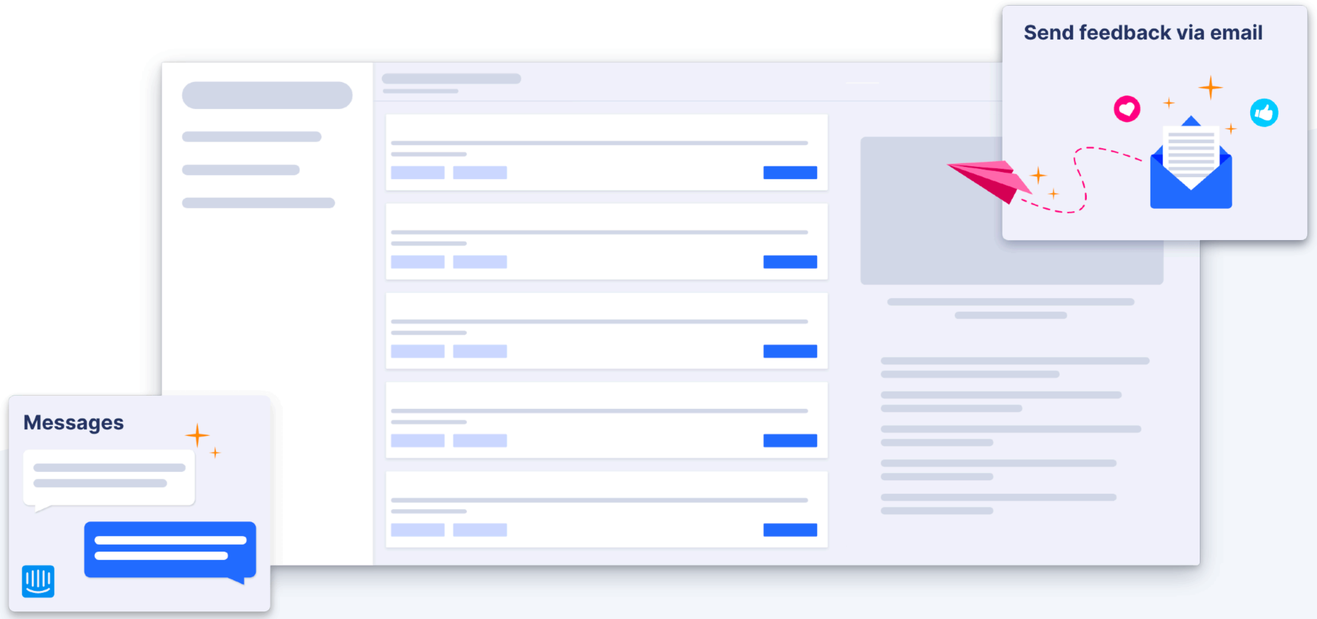


Insight Management

Collect user insights &
build actionable feature ideas

Insight Management

Streamline feedback into a single repository



Feedback Management
Automated Insight sorting

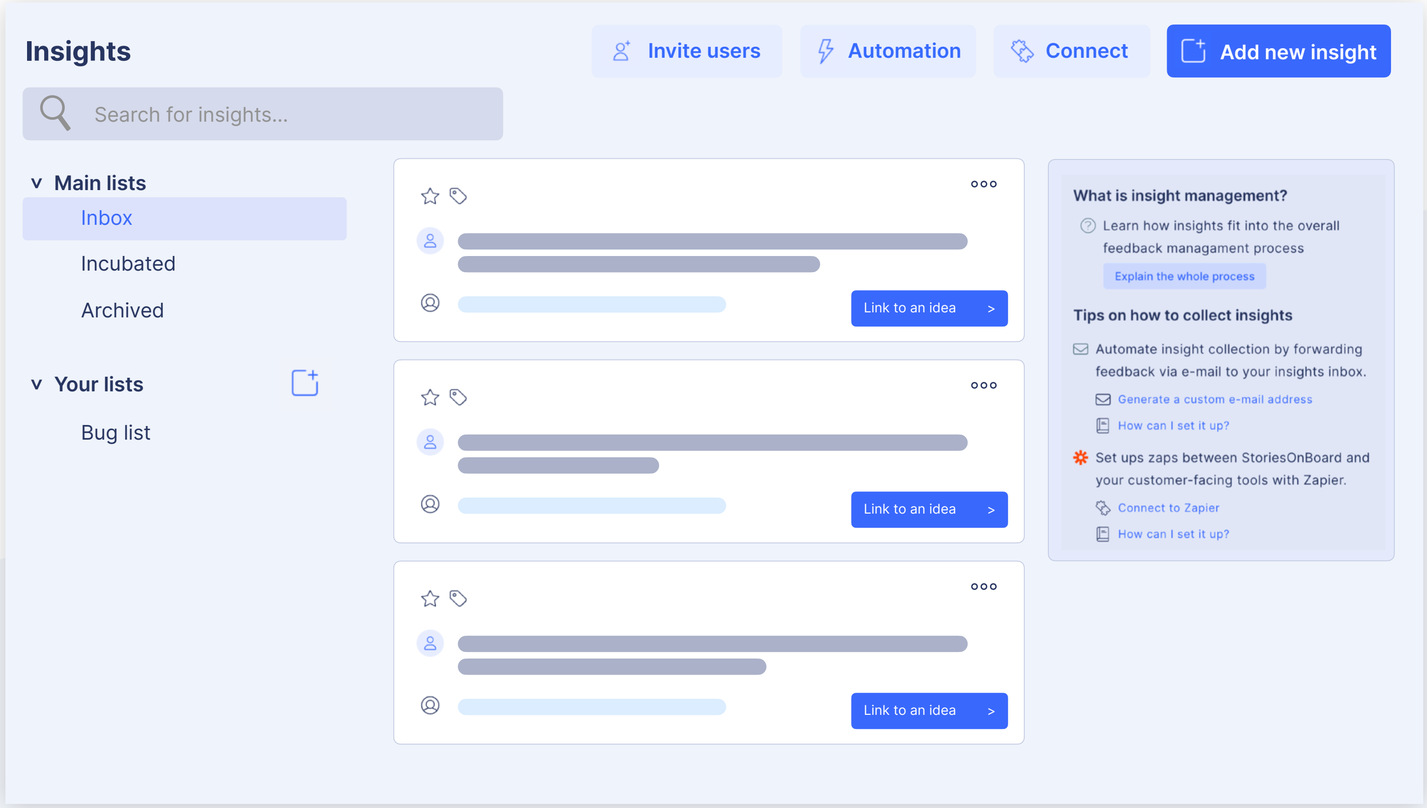
Develop Feature Ideas
Plan actionable ideas

Validate Ideas
Share product ideas on a portal

Link Ideas to Story Maps
Know what to build next

Insight Management

Streamline feedback into a single repository

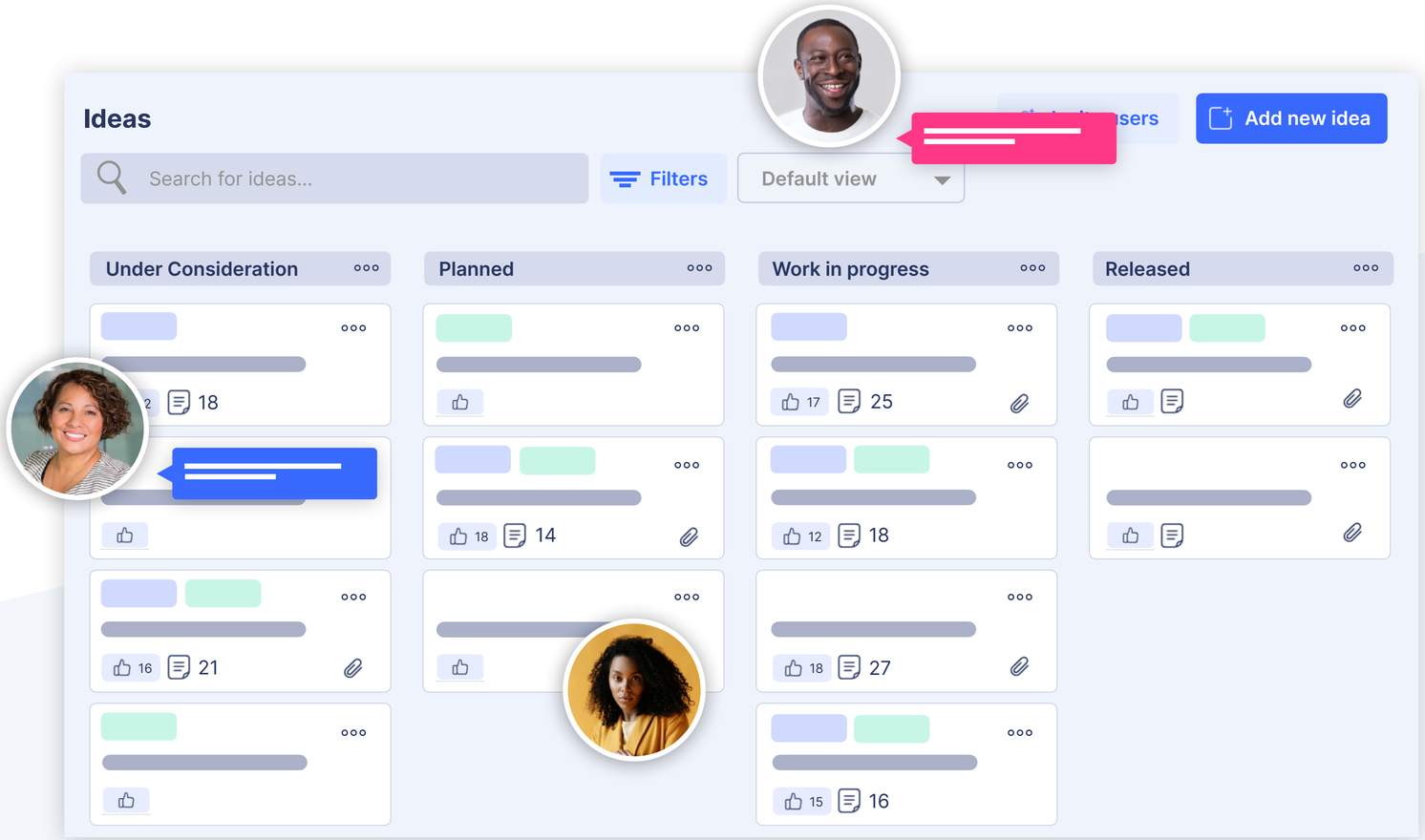


Organize Insights Effectively

- Automate inisghts sorting
- Link inisghts to an idea
- Incubate insights

Idea Management

Keep eyes on the evolution of feature ideas

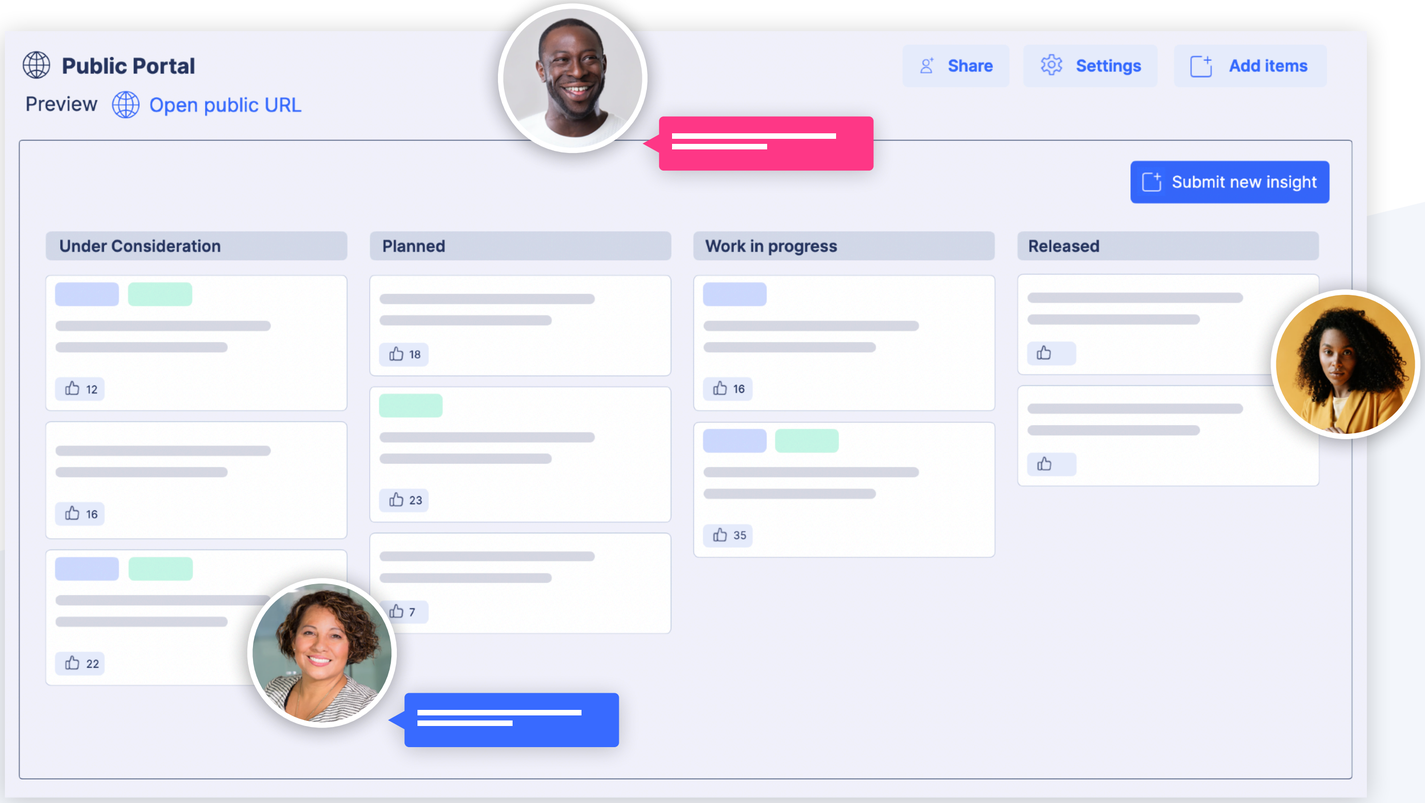


Organize Product Ideas

- Collaborate to develop ideas
- Link inisghts to an idea
- Keep track of ideas' evolution
- Customize your idea board

Public Portal

Share your ideas and prioritize with stakeholders

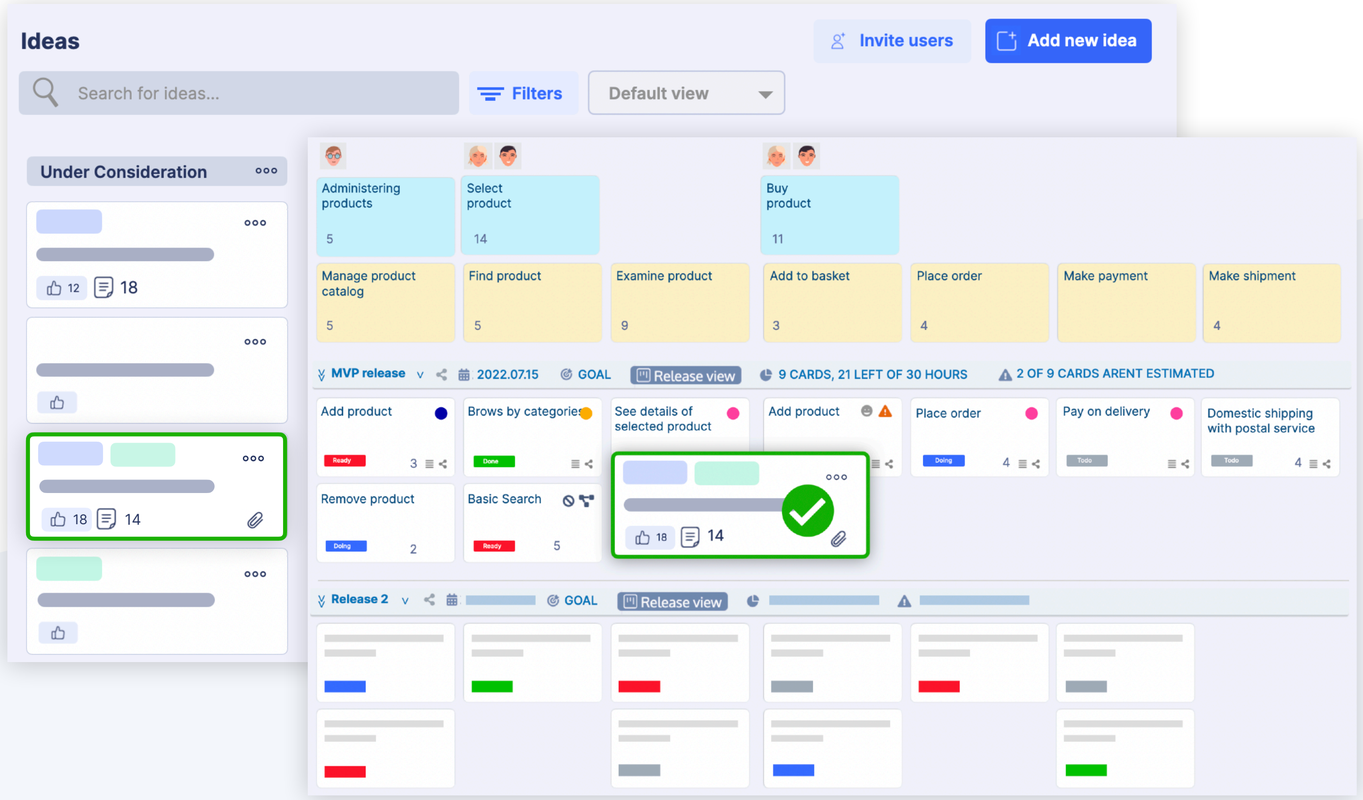


Collaborate & Validate

- Create feature ideas
- Collect feedbacks
- Prioritize with upvotes
- Share portal

Push ideas to Story Maps

Transform an idea into a user story

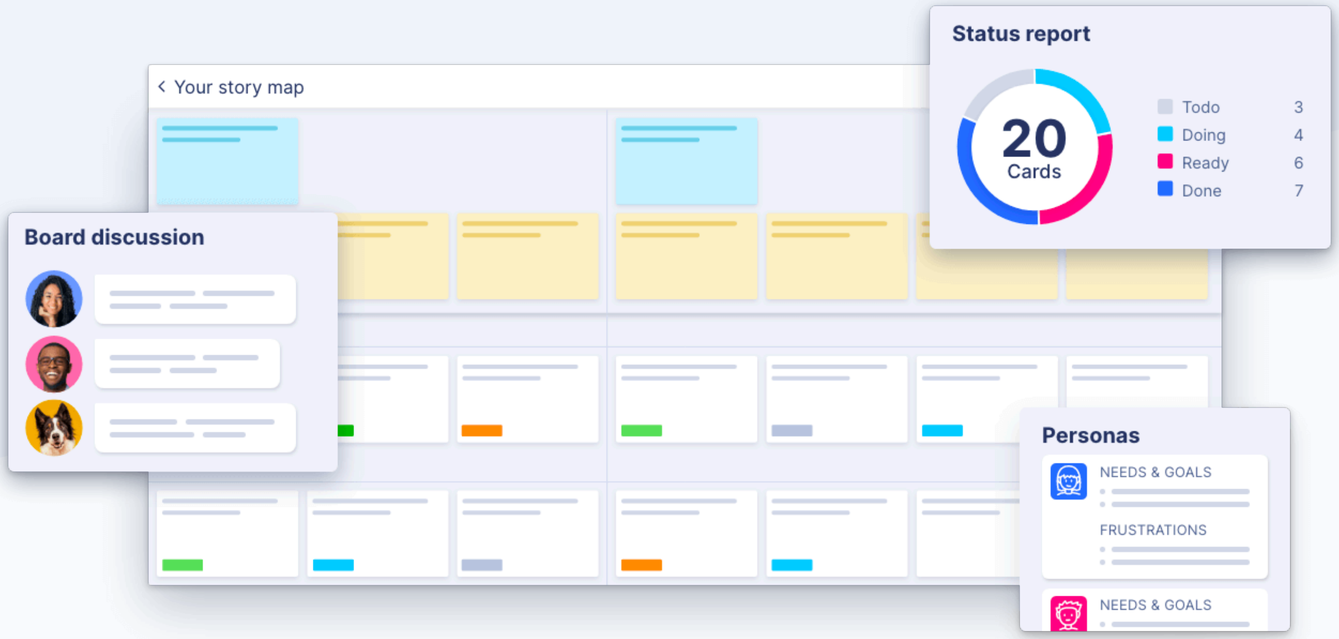


Collaborate & Validate

- Push ideas to story maps
- Close the feedback loop
- Continuous development
- Agile product development

User Story Map

Boost product discovery and shared understanding



User Personas
Understand user journeys

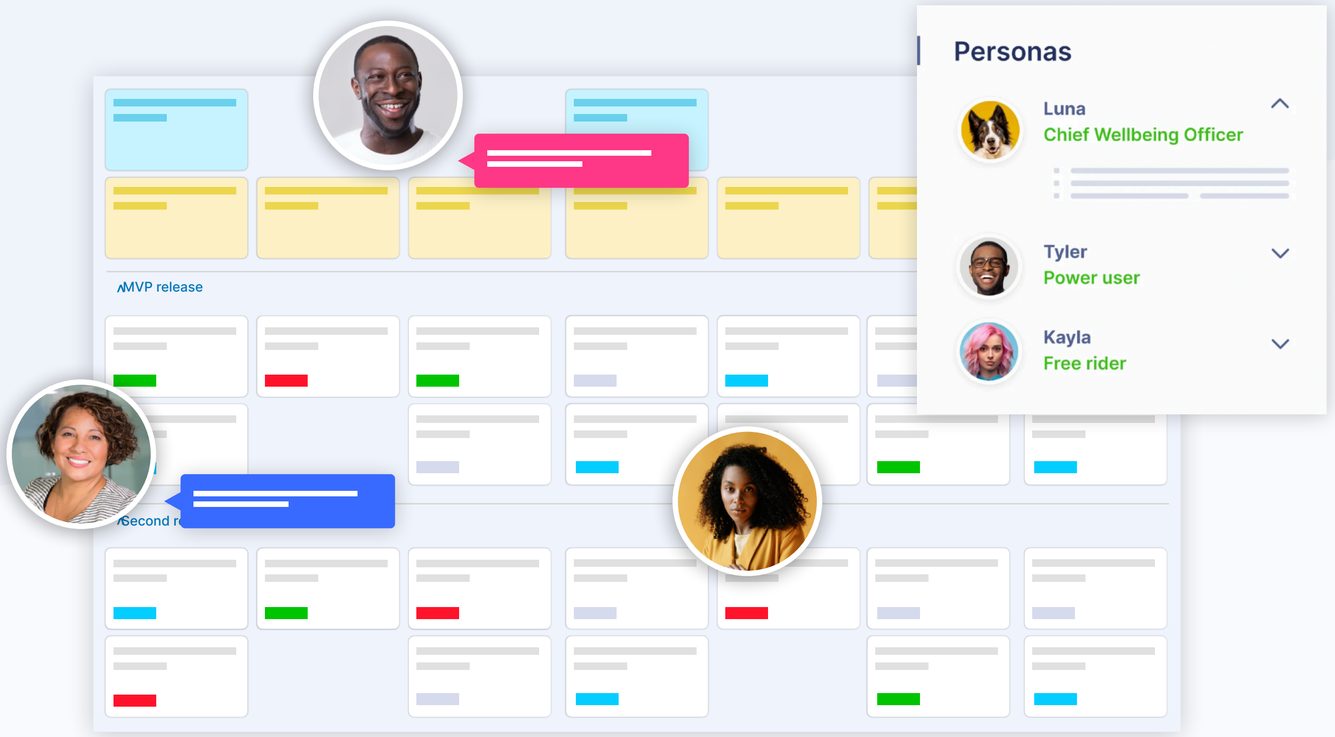
Collaboration
Design with stakeholders

Real-time Integration
Jira, Azure DevOps, Trello

Slice out MVP
Build releases & validate

Create User Personas

Build user journey to validate your activity from user side

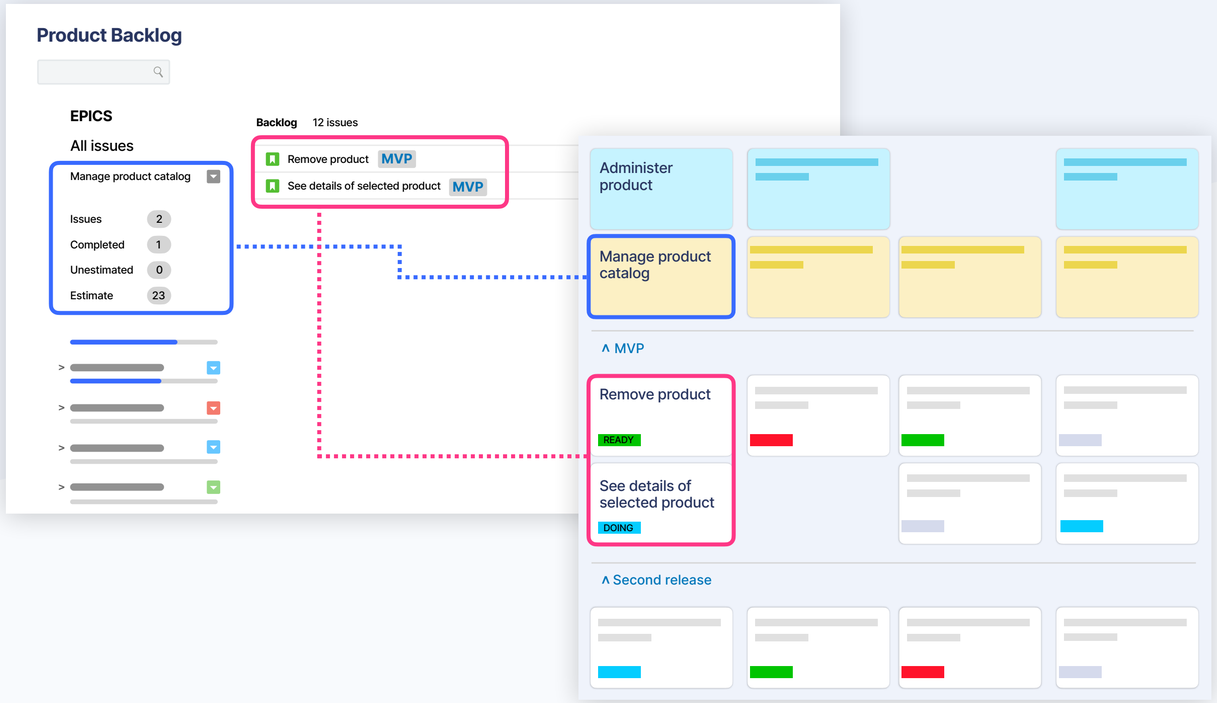


Create user personas

- Define compelling BIO with user needs, behaviors and goals
- Assign user personas to cards
- Visualize user journeys

Integrate with other tools

Keep your product backlog up-to-date in all time



Real-time two ways sync

Jira Cloud & Server

Confluence

Azure DevOps

GitHub & Enterprise

Trello

Slack

Figma

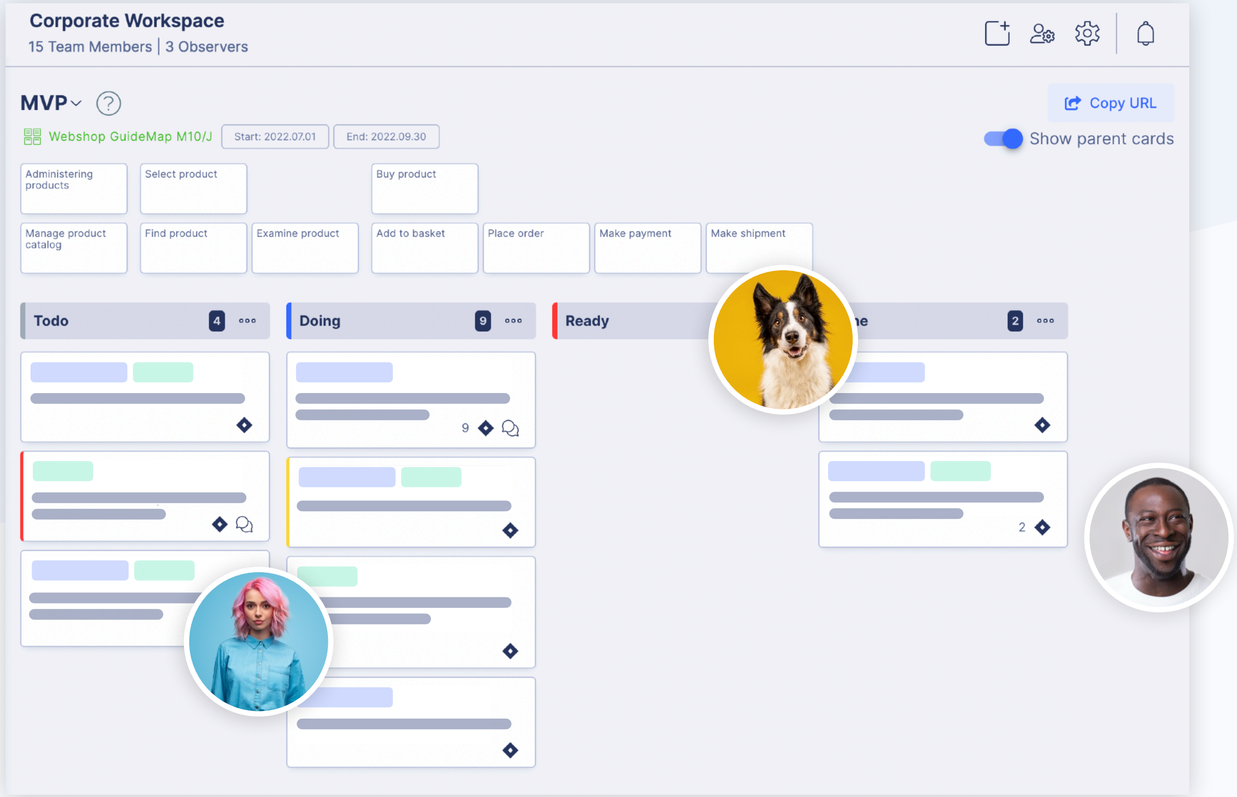
FlowDock

OneLogin

Pivotal Tracker

Release View

Have a better overview of your ongoing release

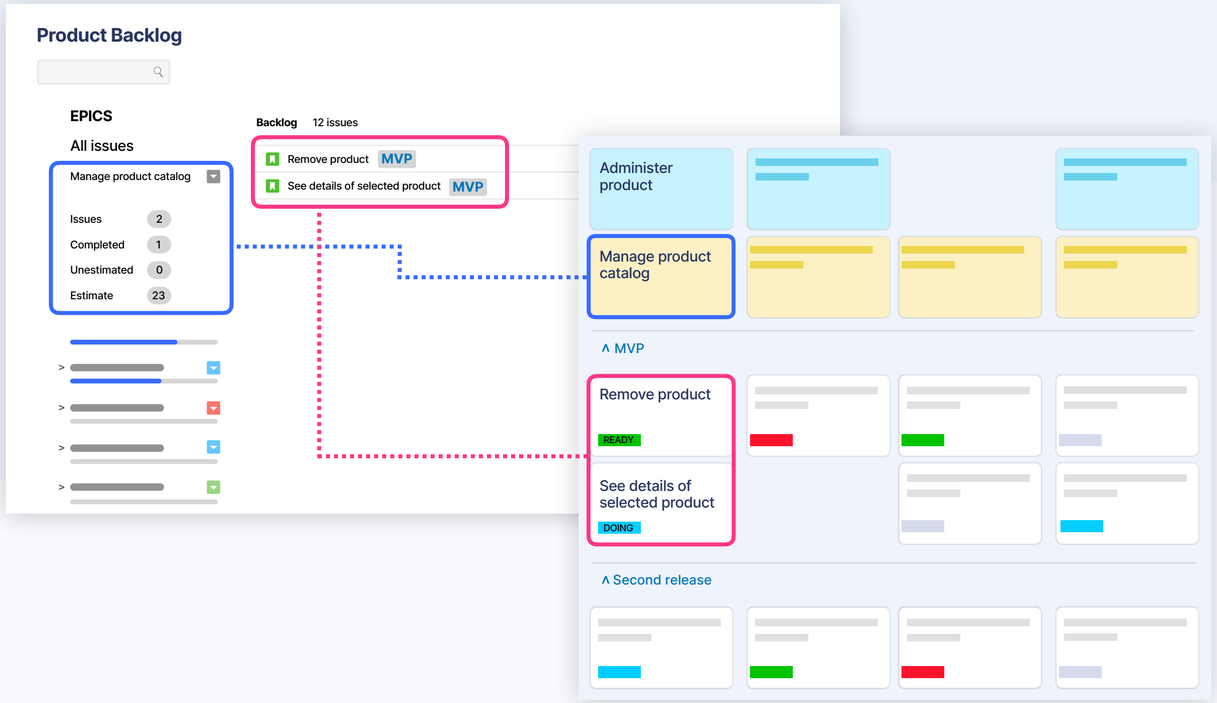


Release View

- Share release URL
- Inform stakeholders
- Track progression

Build a visual backlog

Keep your user in mind while developing your product



Visual aid for everyone

- See the big picture
- Enhance shared understanding
- Provide context to projects

Product Roadmap

Connect to story maps and releases

High-level Overview
Gain an oversight on

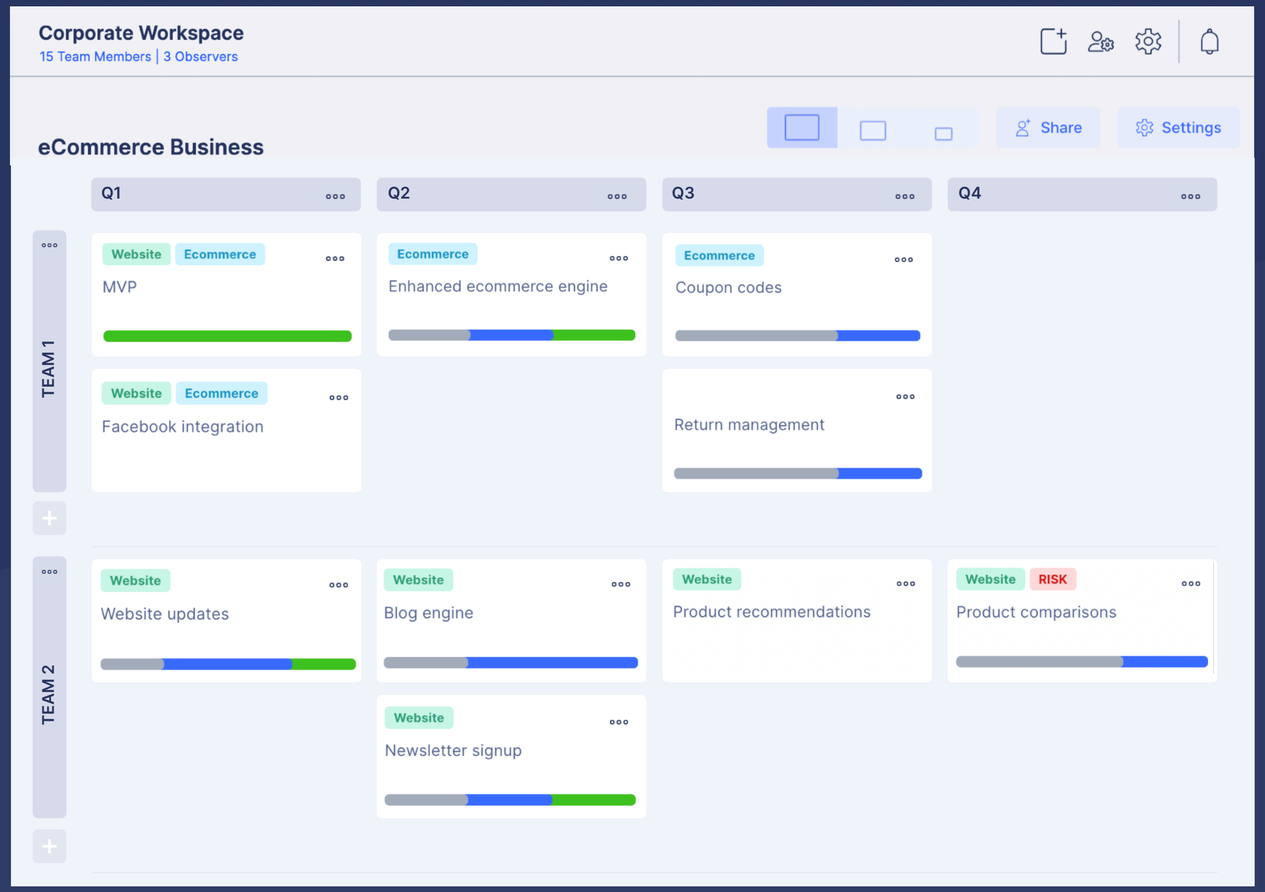
Plan by Templates
Quick start of execution

Schedule
Large backlog items

Management Dashboard
Data-driven desicions

Product Roadmap

Build extensive product vision

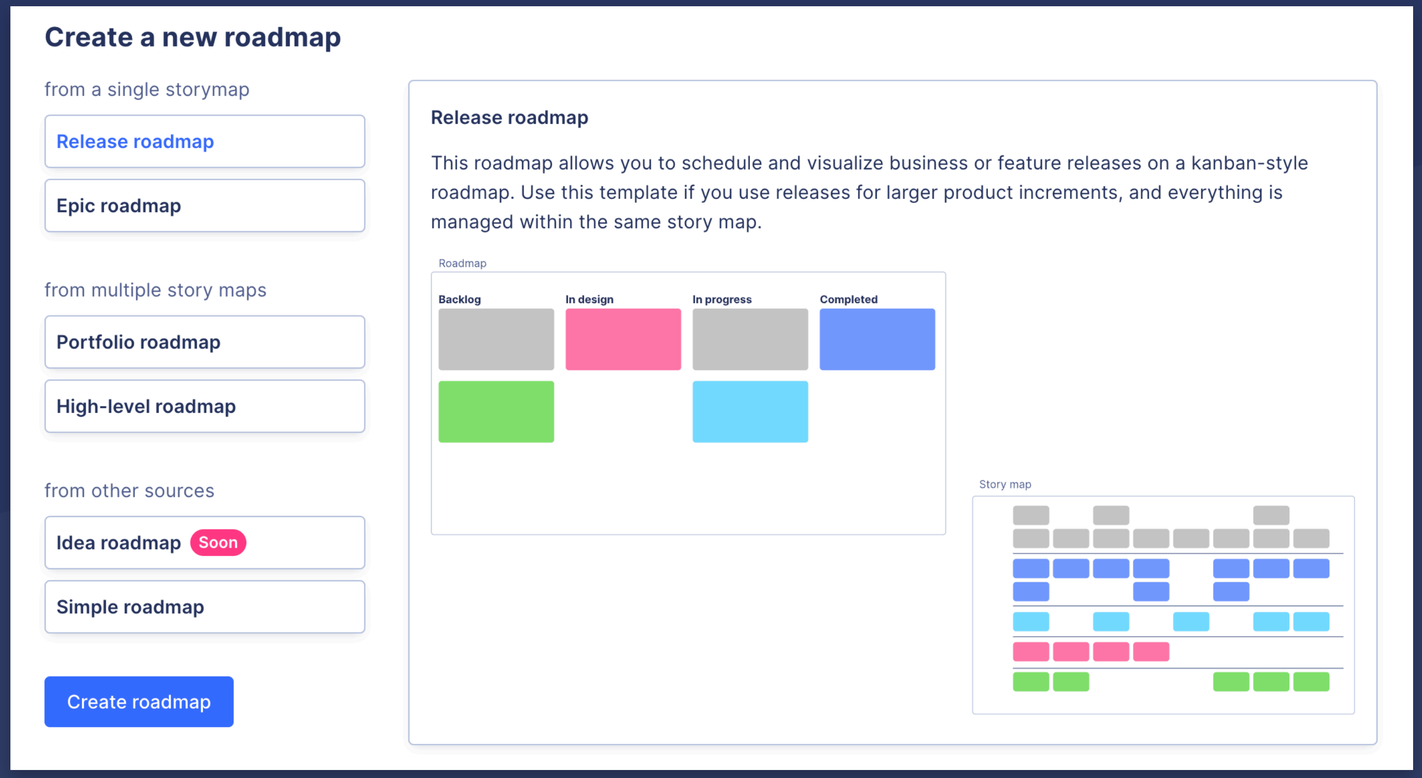


Product Roadmap

- Gain oversight on
- Prioritize
- Schedule

Product Roadmap

Utilize roadmap templates or customize your own framework

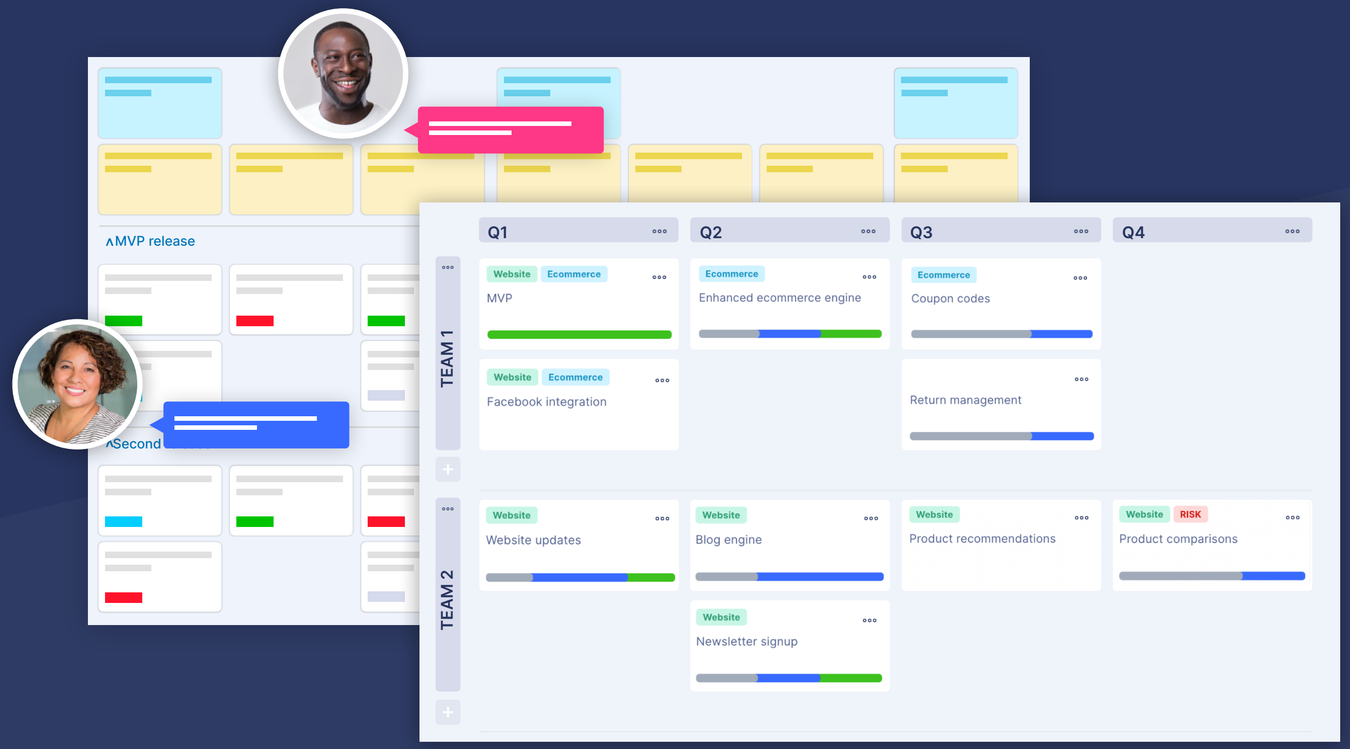


Roadmap Templates

- Release roadmap
- Epic roadmap
- Portfolio roadmap
- High-level roadmap
- Simple roadmap

Product Roadmap

Connect to story maps and releases

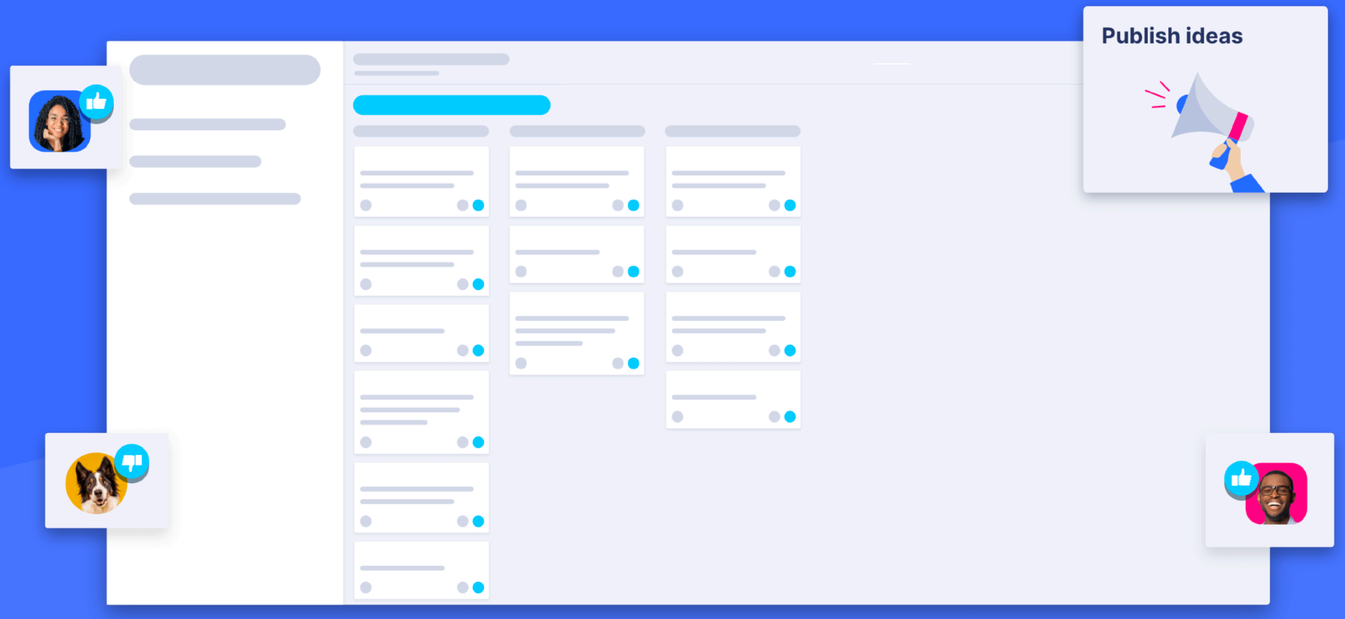


Have the most of it

- Connect story maps
- Mange various roadmaps
- Build extensive vision
- Plan ahead and schedule
- Inform management

Prioritization

Stay always one step
ahead of development



Upvote Ideas
Prioritize on portals

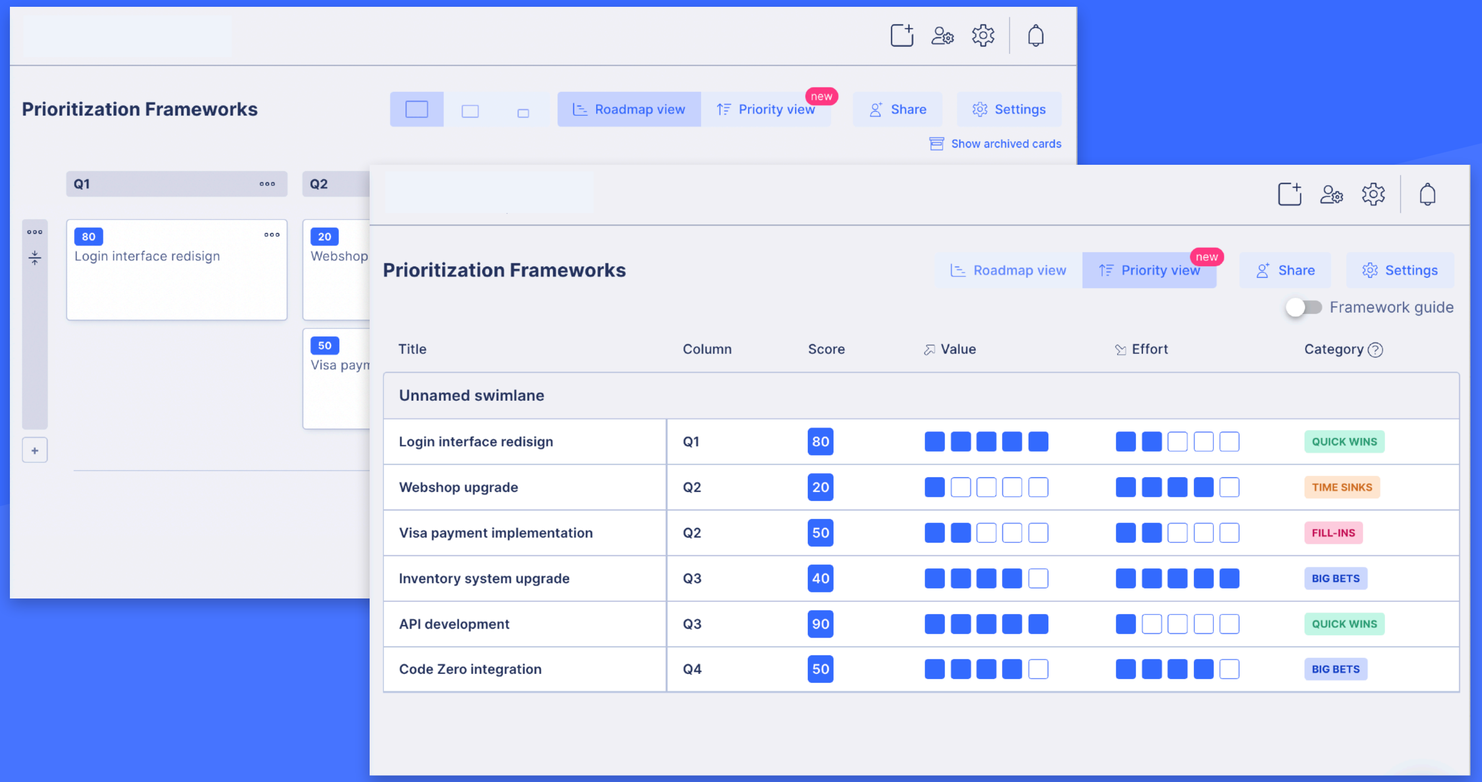
Build Product Roadmaps
Prioritize releases

Plan Releases
Prioritize on story map

Make Key Decisions
Prioritize with management

Prioritization

Make product decisions
with confidence



Value vs. Effort framework

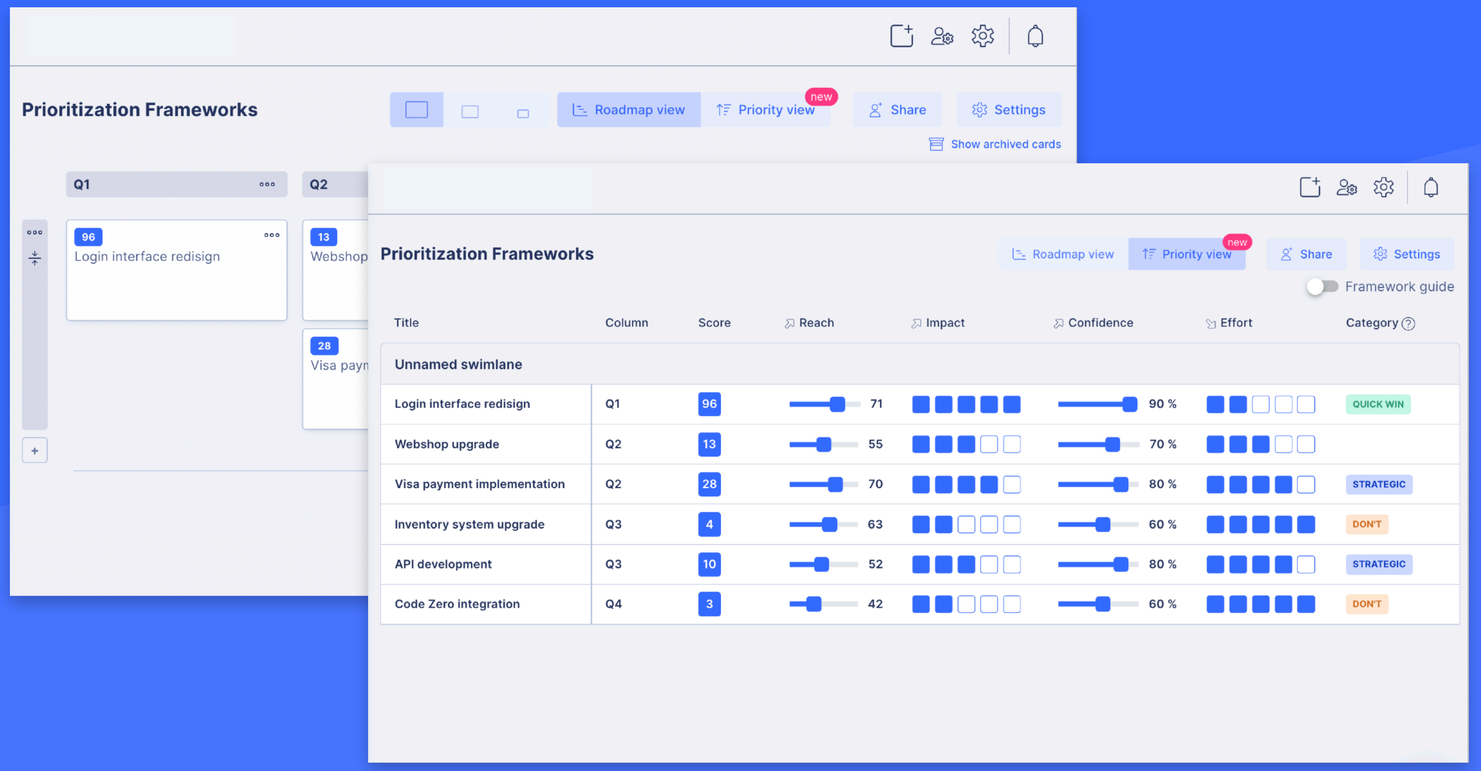
Prioritize like a pro

Facilitate shared understanding

Use priority matrix

Prioritization

Make product decisions with confidence

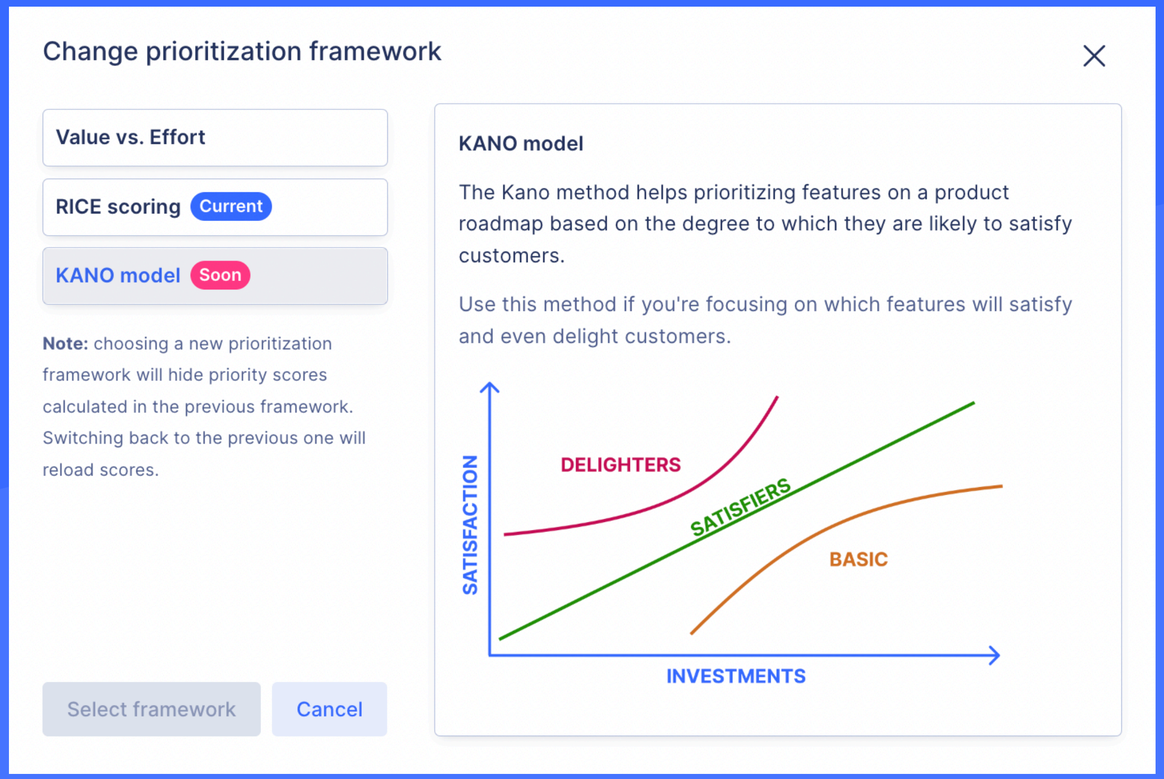


RICE framework

- Insightful prioritization
- Facilitate shared understanding
- Use priority matrix

Prioritization

Make product decisions
with confidence



KANO framework

COMING SOON

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You've got a question?

Book a product walkthrough

Book a Demo

Free Trial

Contact us

sales@storiesonboard.com