

What if you could connect with communities in an authentic, inclusive way in dozens of languages using an approachable, accessible conversation style?

Frankly enables you to have an insight driven conversation with your audience. Frankly removes the barriers of engagement and enables you to capture every word and every sentence to build a more honest, more authentic picture.

At Frankly we believe it's time we listened more carefully to the voices that are harder to reach



Rich Insights

Processing live data with real-time insights, reaching the customers, communities, and employees that you really care about.



Community

Connecting with communities in dozens of languages using an approachable, accessible conversational style.



Expertise

Analysing and responding to qualitative feedback using AI, identifying key trends in real-time.



Connection

Removing the barriers to engagement to reach a wider community.



Inclusivity

Embracing and including all kinds of diversity, whether cultural, language, financial or simply a scarcity of time.



Authenticity

Capturing every word and every sentence to build a more honest, more authentic picture.

We developed Frankly to speak various languages in response to the need for diversity, equity and representation in hearing the opinion of your communities.

All our modules offer an English and te reo Māori conversation option and other languages can be requested.



Frankly is bilingual, recognising te reo Māori as an official language of Aotearoa, and the importance of Te Ao Māori.



Apart from English and te reo Māori, Frankly speaks various indigenous languages such as Gagana Sāmoa and Mandarin, respecting the cultural nuances for each.