

Welcome to Everlasting Fairytale. Hereby, we would like to acknowledge Microsoft which assisted in writing this privacy policy. It is a great pleasure to see you here. Here we begin a journey together and hope this journey would be a wonderer's one for you. We are pleased to have any feedback or comment from you. 1. By using this website you accept to respect all of the members of this website. 2. Any abuse and intrusion to privacy of any member will not be tolerated and will lead to suspension of your membership and depends of its severity will be followed and penalised legally even after your suspension. 3. By using this website you consent to obey Copyright law. Any bridge of Copyright is a criminal act which leads to suspension of your membership and will be followed and penalised legally even after your suspension. 4. You are solely responsible for your own work, words and action. You are not responsible for others work words and action. Your Privacy is our priority. We attempt to keep secure your information although as a usual legal practice in case of law-and-order issue we may disclose your information to third parties as a legal duty. Your privacy is your legal right to the extent that nobody can disclose your information except in case of law and order issues. We keep your information secure and do not use it as a commercial purpose and trade with third parties.

Yours Sincerely,

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#### **Collection of personal data**

Everlasting Fairytale collects data from you, through our interactions with you and through our products. You provide some of this data directly, and we get some of it by collecting data about your interactions, use, and experiences with our products. The data we collect depends on the context of your interactions with Everlasting Fairytale and the choices you make, including your privacy settings and the products and features you use. We also obtain data about you from third parties.

You have choices when it comes to the technology you use and the data you share. When we ask you to provide personal data, you can decline. Many of our products require some personal data to provide you with a service. If you choose not to provide data required to provide you with a product or feature, you cannot use that product or feature. Likewise, where we need to collect personal data by law or to enter into or carry out a contract with you, and you do not provide the data, we will not be able to enter into the contract; or if this relates to an existing product you're using, we may have to suspend or cancel it. We will notify you if this is the case at the time. Where providing the data is optional, and you choose not to share personal data, features like personalisation that use such data will not work for you.

#### **How to use and share the personal data?**

Everlasting Fairytale uses the data we collect to provide you with rich, interactive experiences. In particular, we use data to:

- Provide our products, which includes updating, securing, and troubleshooting, as well as providing support. It also includes sharing data, when it is required to provide the service or carry out the transactions you request.
- Improve and develop our products.
- Personalise our products and make recommendations.
- Advertise and market to you, which includes sending promotional communications, targeting advertising, and presenting you with relevant offers.

We also use the data to operate our business, which includes analysing our performance, meeting our legal obligations, developing our workforce, and doing research.

In carrying out these purposes, we combine data we collect from different contexts (for example, from your use of two Everlasting Fairytale products) or obtain from third parties to give you a more seamless, consistent, and personalised experience, to make informed business decisions, and for other legitimate purposes.

Our processing of personal data for these purposes includes both automated and manual (human) methods of processing. Our automated methods often are related to and supported by our manual methods. For example, our automated methods include artificial intelligence (AI), which we think of as a set of technologies that enable computers to perceive, learn, reason, and assist in decision-making to solve problems in ways that are similar to what people do. To build, train, and improve the accuracy of our automated methods of processing (including AI), we manually review some of the predictions and inferences produced by the automated methods against the underlying data from which the predictions and inferences were made. For example, we manually review short snippets of voice data that we have taken steps to de-identify to improve our speech recognition technologies. This manual review may be conducted by Everlasting Fairytale employees or vendors who are working on Everlasting Fairytale's behalf.

#### **Cookies information, security**

Cookies are small text files placed on your device to store data that can be recalled by a web server in the domain that placed the cookie. We use cookies and similar technologies for storing and honouring your preferences and settings, enabling you to sign in, providing interest-based advertising, combating fraud, analysing how our products perform, and fulfilling other legitimate purposes. Everlasting Fairytale apps use additional identifiers, such as the advertising ID in Windows described in the section of this privacy statement, for similar purposes.

We also use "web beacons" to help deliver cookies and gather usage and performance data. Our websites may include web beacons, cookies, or similar technologies from third-party service providers.

You have a variety of tools to control the data collected by cookies, web beacons, and similar technologies. For example, you can use controls in your internet browser to limit how the websites you visit are able to use cookies and to withdraw your consent by clearing or blocking cookies.