

SURVALYZER IN A NUTSHELL



THE AI-POWERED SURVEY SOFTWARE FOR THE ANSWERS OF TOMORROW.

Survalyzer is the survey and **feedback management SaaS software** that helps market research institutes, HR departments, public bodies and financial institutions create and analyse online surveys to gain valuable insights and make **feedback-validated decisions**.

USE CASES OF SURVALYZER

In which areas do Survalyzer customers use our products?

Ad Hoc Market Research

Customer Experience

Interactive realtime
dashboards

Client panels

Employee surveys

Benchmark Portals

COMPREHENSIVE SOFTWARE FOR HOLISTIC FEEDBACK NEEDS



Over 20 years of experience, and today the **Swiss and Dutch market leader** for survey software. Benefit from **individually customizable survey solutions** and **automated feedback processes** to give your company a decisive advantage.

COLLECT feedback

- Comprehensive questionnaire editor
- Multi-channel invitation system
- **Community Extension** to manage client and employee panel

ANALYSE feedback

- Tailored interactive experience dashboard
- Multiple interfaces for integration into existing business intelligence systems

ACT based on feedback

- Ticket system
- Alert management
- Generic **portal solution** to integrate forms and reports to build feedback driven solutions

OUR SOFTWARE



3 PRODUCTS FOR EVERY FEEDBACK NEED



E

Essential

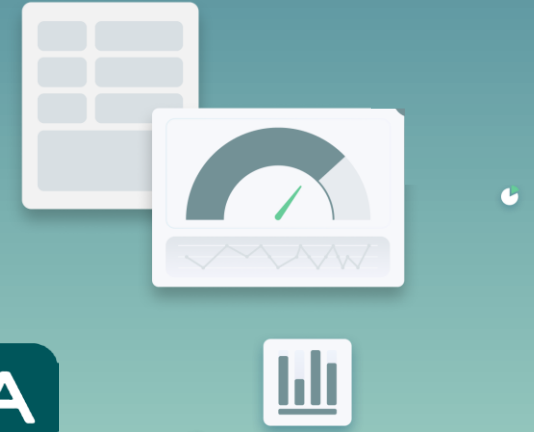
The Product that allows you to quickly get the feedback you need from your target group, with all the important questionnaire and analysis functions.



P

Professional

The product for researchers and professional insight/CX managers to collect quantitative feedback and analyse it by creating own target groups.



PA

Professional Analytics

The solution to create survey dashboards with rich result visualizations and share them with the target audience online.

SERVICES FOR OUR PRODUCTS



**Dedicated
Feedback
Specialist**



**Free first
level support**



**Customised
trainings**



**Extensive
Help Center**



To achieve your feedback goals in a timely manner a great software is not enough. You need a responsive first level support via phone and ticket system to cover all your software related questions. In addition, Survalyzer also offers individual onboarding and customised trainings. For larger licenses, you will also have a dedicated feedback specialist who will help translate your business requirements into survey and dashboard solutions.

THE COMPANY SURVALYZER

LONG-TERM RELATIONSHIPS ARE OUR BACKBONE FOR TRANSFORMATION



Average client age

10 years

Great customer loyalty and
growing every year!

Our long-term customer relationships are proof of
our adaptability and our ability to keep our survey
software up to date with the latest technology.

SOME CUSTOMER TESTIMONIALS



“Survalyzer is a great partner for market research institutes that want to develop future-oriented digital feedback products for their clients. Thanks to the agile collaboration with Survalyzer, LINK was able to develop an industry solution for the tenant survey sector in Switzerland and constantly expand it over the years.”

Inna Becher
Head of Real Estate &
Industries at LINK



“A very well thought through survey platform that provides all the necessary functions and features for simple survey up to complex cases with backend integration.”

Bodo Drieschner
Head of Market at
HypoVereinsbank Unicredit



“We have been using the Survalyzer software for 10 years and have never regretted it. The software is continuously adding new innovative features, and customer orientation is a top priority. Therefore, I can only recommend Survalyzer.”

Bernhard Metzger
Head of Client Analytics
at Zürcher Kantonalbank

KEY FACTS ABOUT SURVALYZER

Our mission is to provide you with high quality turn key solutions or to enable you to independently develop surveys with our SaaS application. We achieve this through our expert team of product and project managers, architects, developers, market researchers and our broad network from all relevant areas.



10
Years average Client
age

Our long-term client relationships are a proof to our commitment to customer satisfaction.



18
Years experience

For more than 18 years we have been developing high-quality market research solutions. With SURVALYZER, even the most complex requirements could be satisfied.



500
Enterprise customers

More than 500 enterprise customers across 10 industries use SURVALYZER to gain the insights they need to make insightful decisions.



>500.000
Conducted surveys

More than 500.000 surveys have been successfully completed with SURVALYZER's software, and more are being completed every day.



>25.000.000
Completed
interviews

SURVALYZER scales dynamically according to customer needs. With its adaptive infrastructure, even 250,000 interviews per day is no problem.

WE ARE LOOKING FORWARD TO GET IN TOUCH WITH YOU

THANK YOU

Survalyzer AG

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