

K-12 Education Management Platform with Integrated Finance Module

Suitable for public and private schools and kindergartens

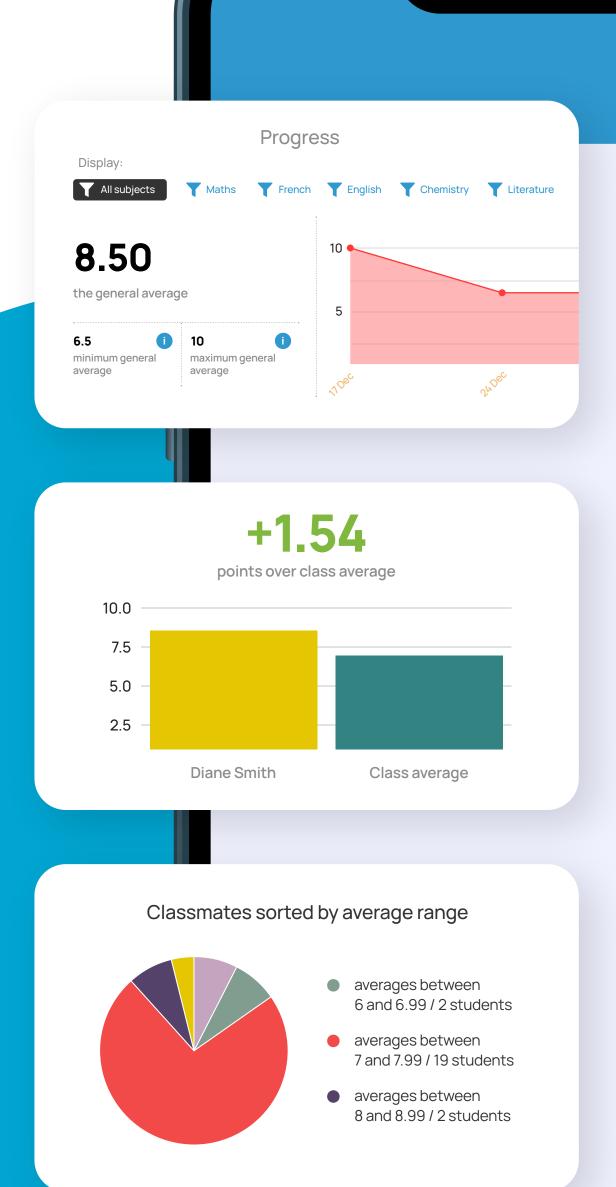












adservio's mission is to help schools work easier faster smarter



About adservio



15 years experience in EdTech



1150+ public and private schools



750 000+ users



No. 1
Educational
Platform
in Romania

adservio - The Solution



Teachers

save between 6-9h / week-> more time to focus on the educational process



Principals & Managers

manage the school through an activity dashboard and take data-based decisions



Parents

receive real-time information on the learning process and improve the communication with the school



Students

are learning in a digital environment, adapted to their learning styles and get personalised teacher support



Boards of education

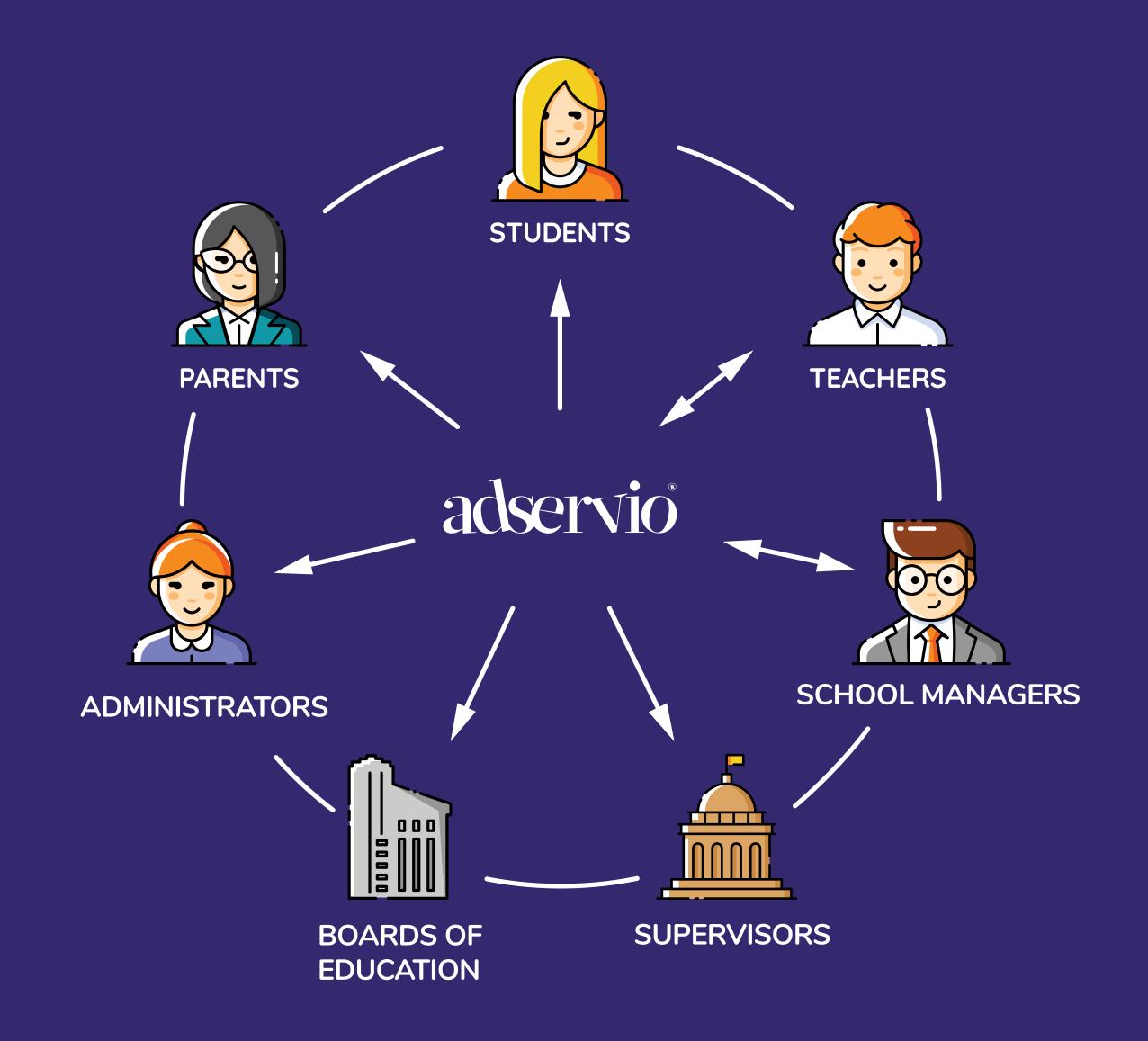
get a dedicated account with real-time overview over the schools activities and take data-based decisions



adservio

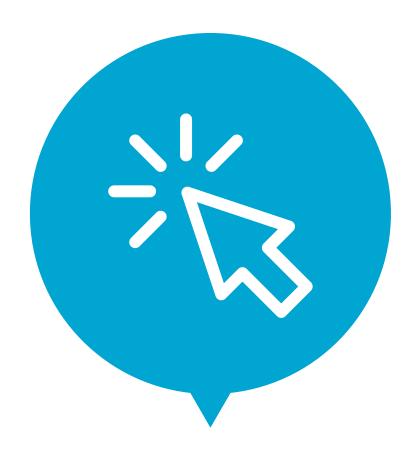
Connects all the stakeholders in Education

- Dashboards & real-time data
- Communication platform
- Dedicated accounts for all types of users



All-in-one solution





One platform for all activities

Comfort



Reduced bureaucracy

Efficiency

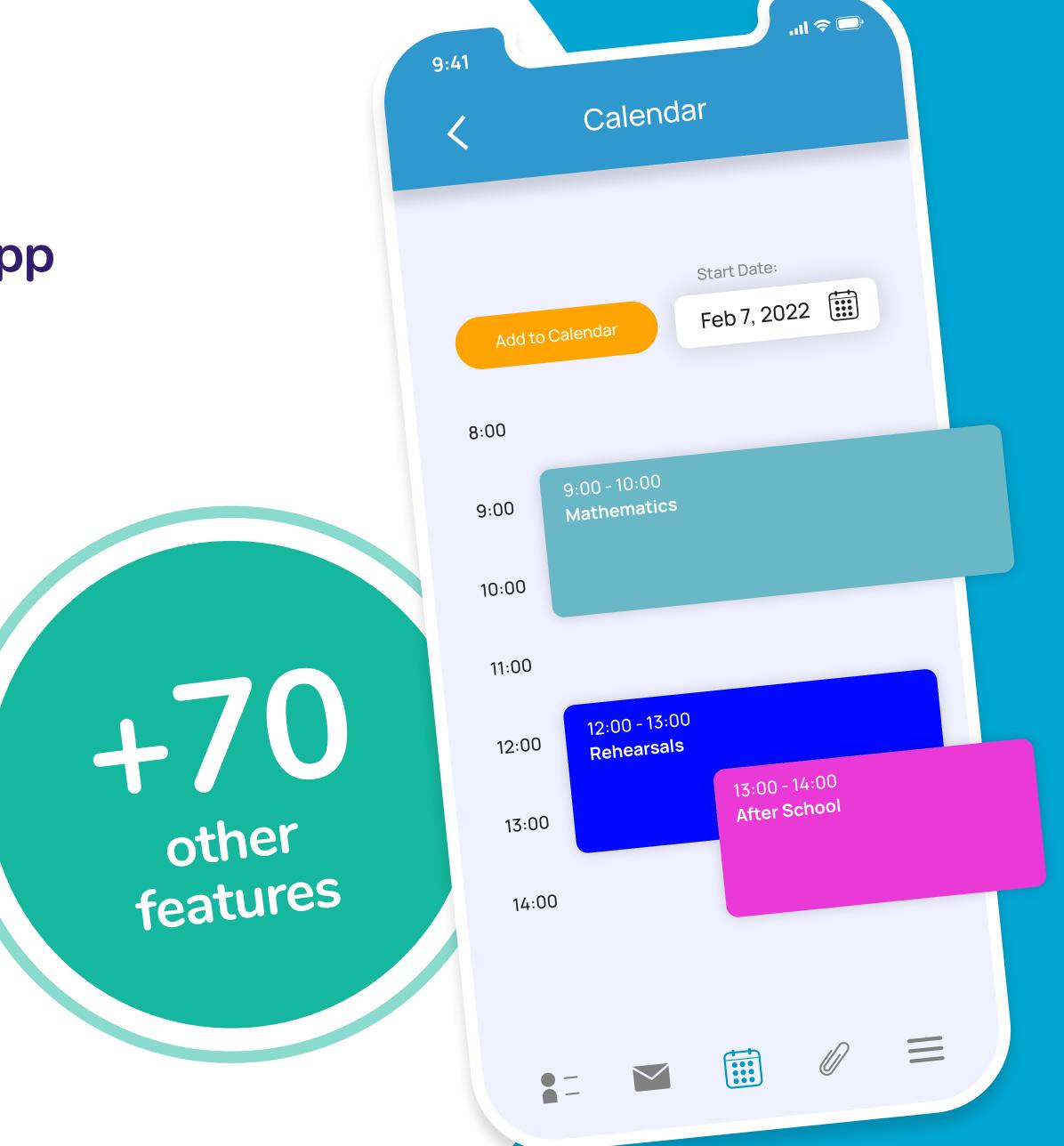


Connection

Increased engagement between teachers, students and parents

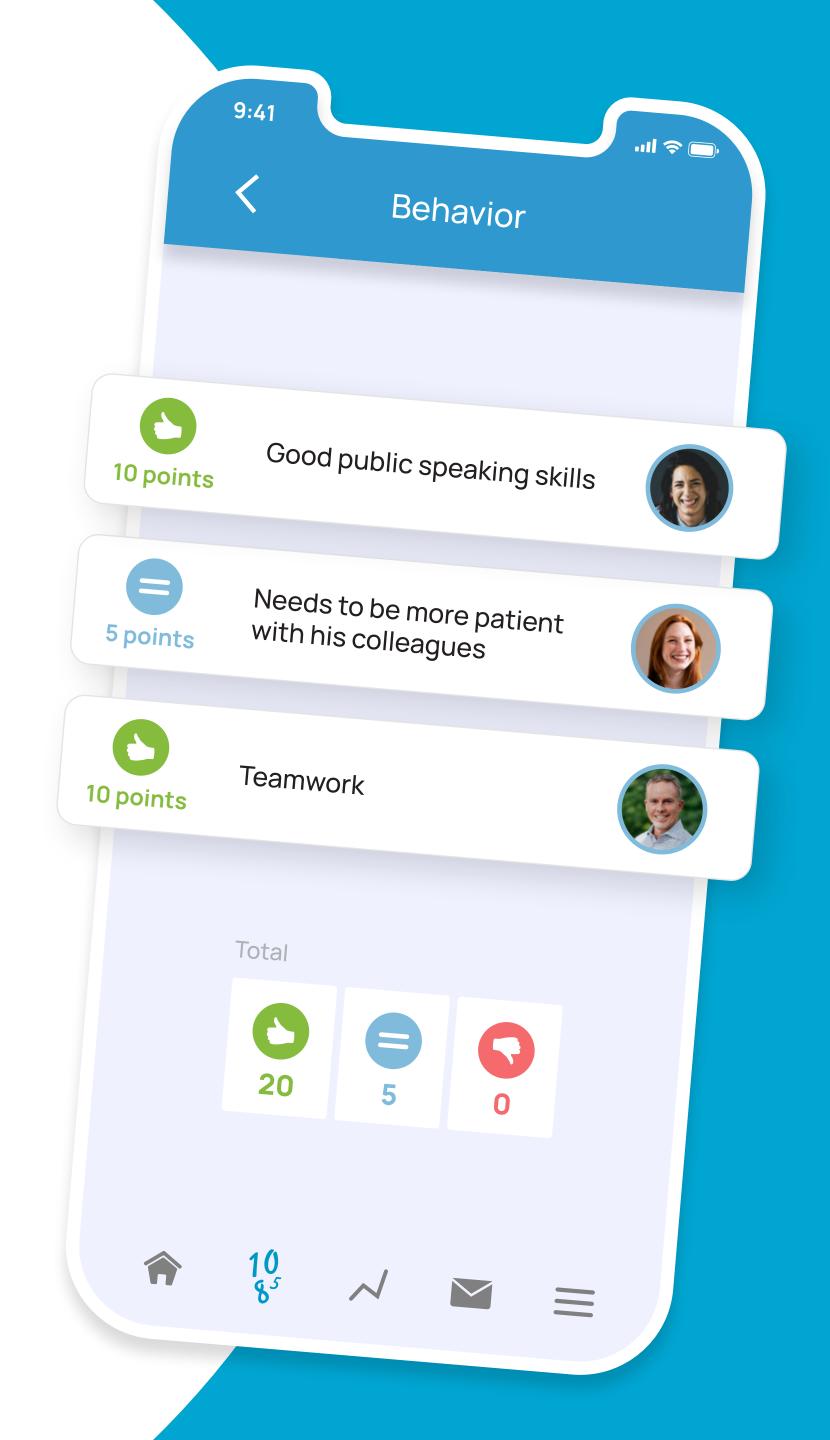
Comfort

- Accesibility through Web & Mobile App
- Taxes management
- Class & School Management
- Notifications
- Calendar & School Planner
- Access to digital school books
- A resources marketplace
- Free Adservio trainings
- Ongoing support



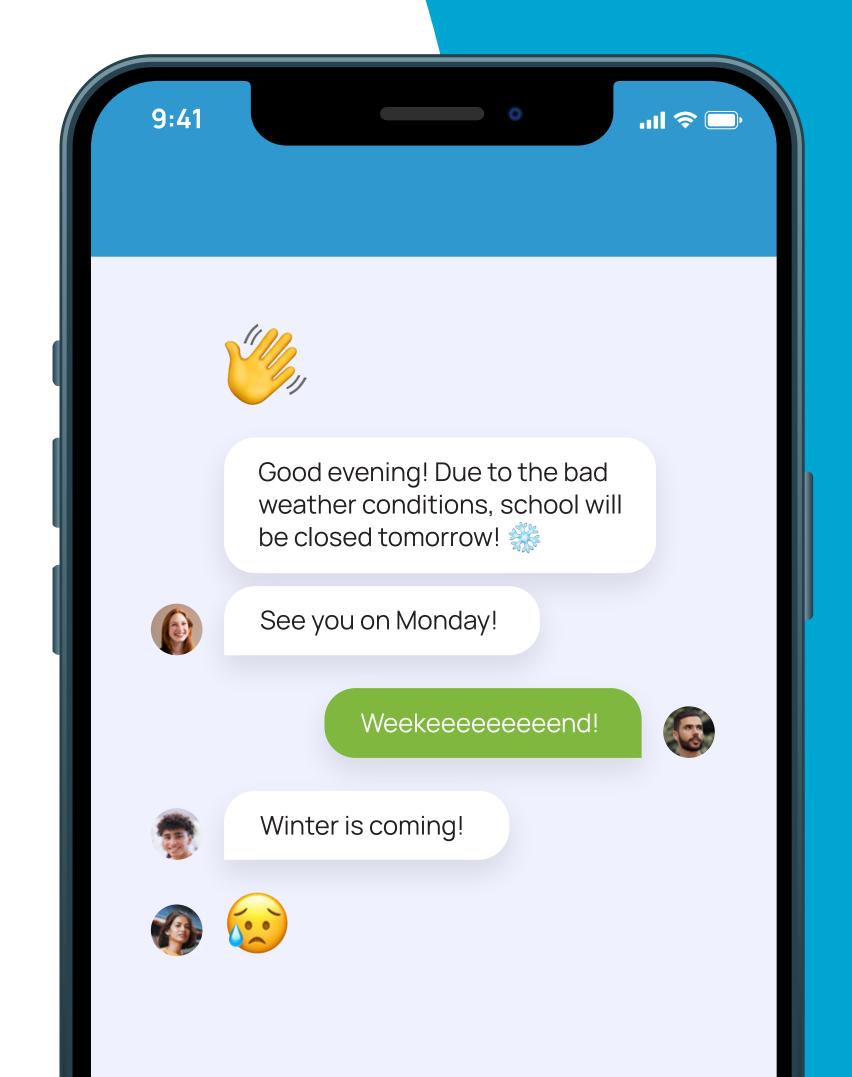
Efficiency

- School managers and teachers save between 6 to 9 hours / week -> time for the educational / management process
- Management dashboard: school managers get an overview over all the teachers & students activities
- Data analytics for the best decisions: students' activity & progress tracking, charts, personalized reports etc.



Connection

- Messaging
- Groups: thematic clubs, projects, parents' meetings, school management meetings
- Online lessons with Zoom, Webex, Meet, Teams (coming soon)
- Evaluation: online gradebook, homework, personalised feedback, online tests
- User friendly, intuitive interface



Manage fees and services

Configuration of school services

The school configures all services offered to children and parents, such as tuition, meal fees, supplies, pencils, uniforms, clubs, piano lessons, ballet, excursions and others.

Set the validity of services and recurring payments

The school automatically sets the validity of services and generates invoices (daily, weekly, monthly, quarterly, annually, customizable).

Create and send invoices with online payments

Parents can view all services configured by schools and make payments through the platform, via cash, card or bank transfer.

Custom notifications

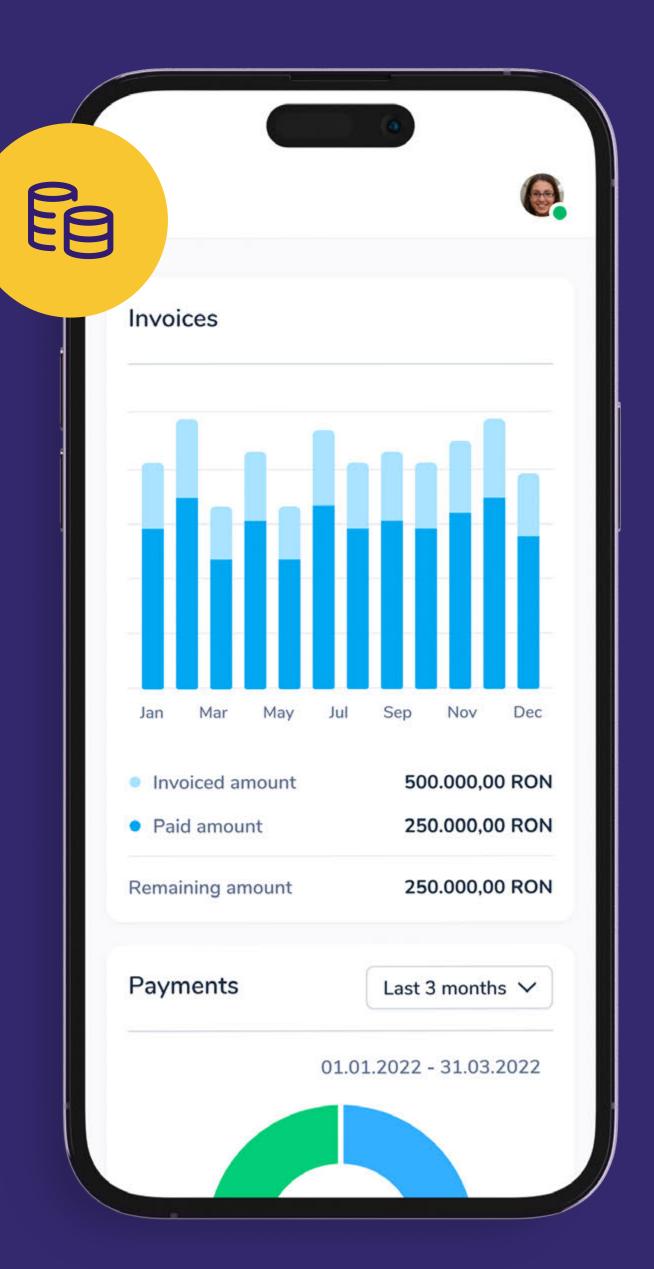
Parents receive push notifications on their phones and emails for payment reminders.

Export invoices in all formats

The schools' accountant downloads the invoices from the platform in any desired electronic format and uploads them into the accounting application used by the school.

Tax reports

The principal and secretary generate reports on the financial / accounting activities of the school, such as the amount billed for each service, the amount paid by parents and remaining amounts.



Dedicated accounts



School managers are more agile

- get a dashboard of all teachers and students activities
- analyse data and generate reports
- make data-based decisions
- build an innovation based image in the community
- create billing profiles and manage invoices & payments





Students have a better learning experience

- learn on their own way; more digital, more flexible
- can see a dashboard with their results
- get personalised tasks
- collaborate easier on several projects (at school or after-school)
- set up data-based learning goals



Public authorities increase local innovation

- dashboard with the necessary data on schools they are responsible with
- get real-time information
- communicate with all schools (incl. video meetings)
- take data-based decisions



Teachers focus on their mission

- class management (class & individual report, assessment, homework & projects, differentiated tasks)
- communication with students, parents, teachers (1:1 or 1:many)
- video meetings
- personal portfolio
- resources



Parents become more engaged

- get instant notifications (grades, absences, teacher remarks, news)
- prevent poor results
- direct communication with the school
- increased presence at parents meetings (online)
- make payments and request services





Data Security

- Locally hosted in Azure cloud data centers
- Security tested by KPMG
- Daily backup
- 2-factor authentication

Requires two separate, distinct forms of identification in order to access something.

Internal Security

Only certain members of our team have access to users data; they are constantly trained and have signed a confidentiality agreement

Latest security patches

During the night / low traffic moments
We use the newest security policies and software

99.9% Uptime

Based on 15 years of service

Business Model





Flexible financial packages

Optimal quality-to-cost ratio

- Data migration
 - Data migration Tree up
- Training included
- Free updates
- Technical support
- Cloud management and storage
- Technical maintanence



Let's shape together students' future!

Certifications









