

# Workshop Event Management



Minsait - 2023



minsait

An Indra company

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# 01

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## Introduction to Power Platform

# Power Platform: turn ideas into innovation

Microsoft Power Platform allows companies to adapt to change and quickly and agilely enjoy powerful applications that offer a response adapted to the demands of today's *time to market*.

## Intuitive development

- **Powerful applications** focused on the business user and ready to run on any device
- **Robust automations** that allow from automating repetitive tasks to performing complex integrations thanks to DPA and RPA flows
- **Artificial intelligence** that provides numerous ready-to-use models for all components with one click

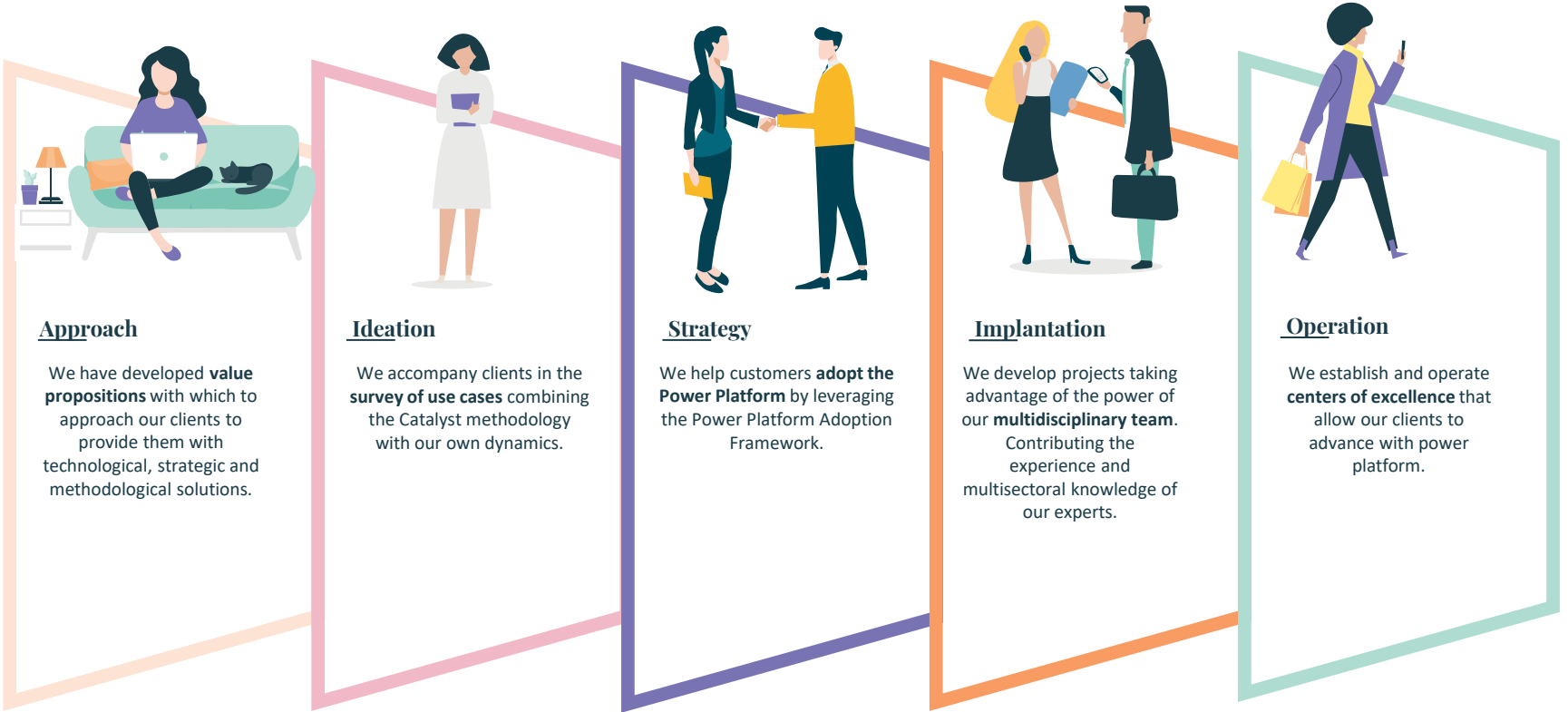
## More efficient execution

- **Quick and agile implementation** thanks to numerous *out-of-the-box* features
- **Reduction of costs and development times** allowing to minimize the *time to market*

## Adaptation capacity

- **Flexible in integrations** and changes to evolve solutions at the same pace as requirements evolve

# Together with our clients through Power Platform adoption cycle



# We are Power Experts...

We help our clients boost their business by building teams of specialists for each solution and global coordination of specialists across industries.

## Power BI Experts

We bring intelligence based on data analytics closer to clients through mixed teams made up of experts in data analysis and UX



## Power Apps Experts

We offer our experience in the design of applications and portals with mixed teams made up of experts in UX, mobility and processes

## Power Automate Experts

We work with clients based on their degree of maturity to guarantee success and scalability at different levels: Digitization of information and processes, Automation and next-generation processes, Hyperautomation - Smart Processes

## Virtual Agent Experts

We create personalized virtual assistants through a multidisciplinary team made up of computational linguists, UX experts and expert profiles in bots



# 02

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Our value proposition



# What added value do we propose?

## Compatibility



Develop a complete application compatible with the main browsers currently on the market.

## Scalability and Flexibility



Give a solution that is dynamic, agile and flexible enough to be able to evolve it through small evolutionary ones, if necessary.

## Agile response



Ability to act quickly in the face of any unforeseen event.

## Reliability



Optimize the tool making it 100% reliable, easy to maintain.

## User Experience & Accessibility



Design and structured navigation to make it simple and thus carry out the actions in the shortest possible time. So that it adapts so that it can be used by anyone regardless of their physical, visual or cognitive conditions.

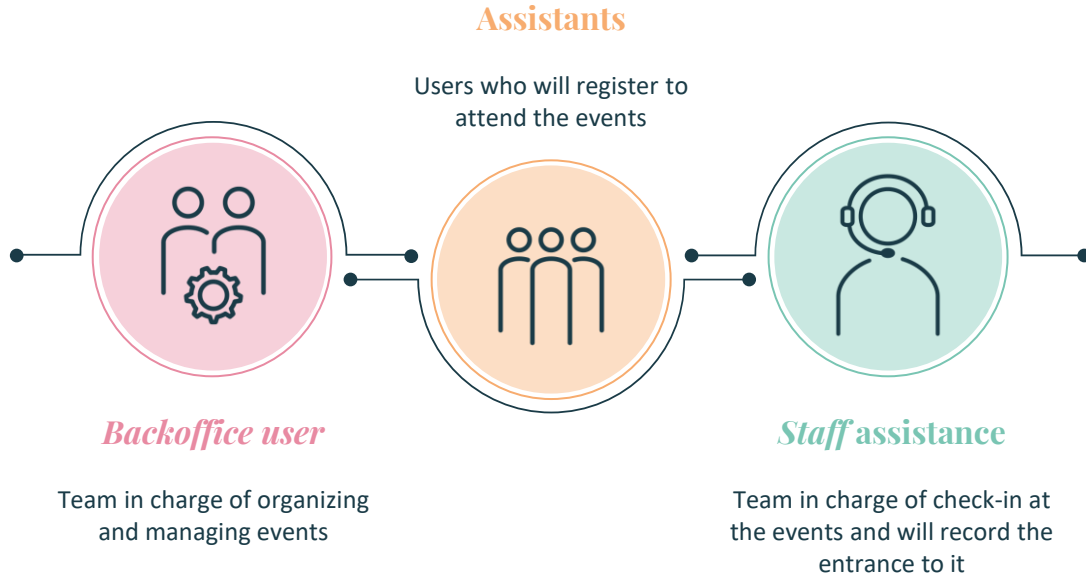




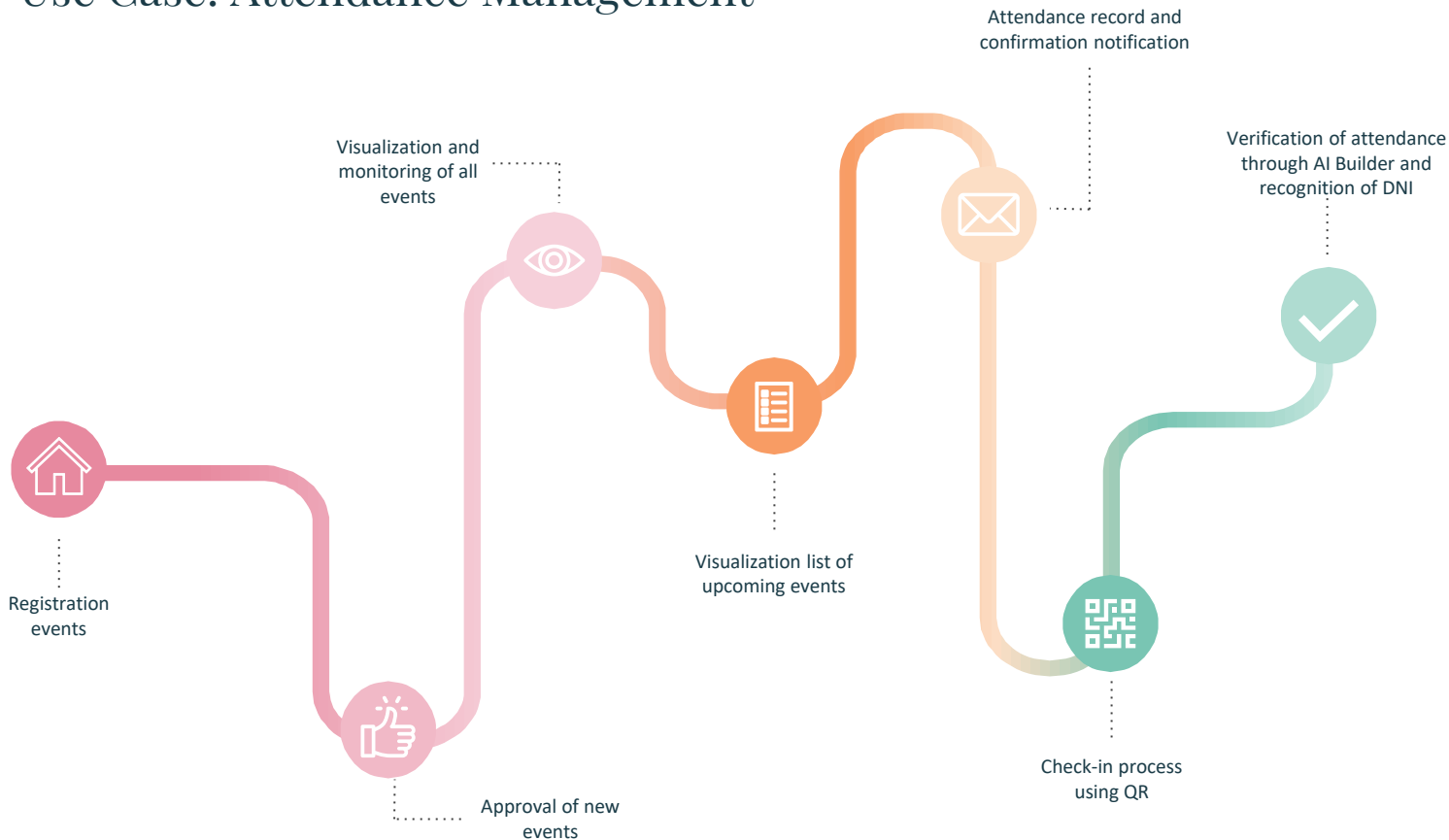


# Actors of the use case

The solution allows event management and catering to be arranged in a single tool, facilitating and speeding up the user registration process. In addition to incorporating indicators to improve the monitoring of the events carried out.



# Use Case: Attendance Management



User  
*backoffice*



Assistant



*Staff*  
assistance



03

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End-to-end solution for event  
management

# Functional Scope



# The solution supported by the Microsoft platform will consist of the following blocks



## Event management

**Model-Driven Backoffice type application to manage events**, for consultation and registration of events, hospitality companies for catering and menus.

- Visualization of all the events and their related data, being able to filter and order the information.
- Registration and edition of events.
- Management of catering and menu companies (and their associated allergens).
- Approvals in Microsoft Teams to publish an event.
- In-app notifications when posting an event or registering a user.
- Dashboards with Insights on attendees and events.
- Possibility of exporting data to Excel.
- Possibility of having the application embedded in Microsoft Teams.



## Registration to events

**Power Pages type web application** to consult events and register them.

- Visualization of the published events and their related data, being able to order the information.
- Registration to events.
- Generation of QR codes for check-in and email notification to users with the registration summary.
- Integrated conversational bot to resolve doubts.
- Through the login, display of the events in which the user has registered and their details.



## Attendance management

**Canvas type mobile application** for consultation and registration of attendees to events.

- Visualization of all the events and their related data, being able to filter the information.
- Registration of attendance at the event, by reading QR.
- Onboarding of AI Builder using an ID reader for user attendance confirmation.
- Display of registered users and event attendees .
- Possibility of having the application embedded in Microsoft Teams.



## User access to the tool and its data

- Integrated Microsoft Double Factor Security.
- Registered access via Azure Active Directory.
- Delimited within the license allowance.
- Limitation through the role assigned to the user.



# Event Management Application

## Control panel

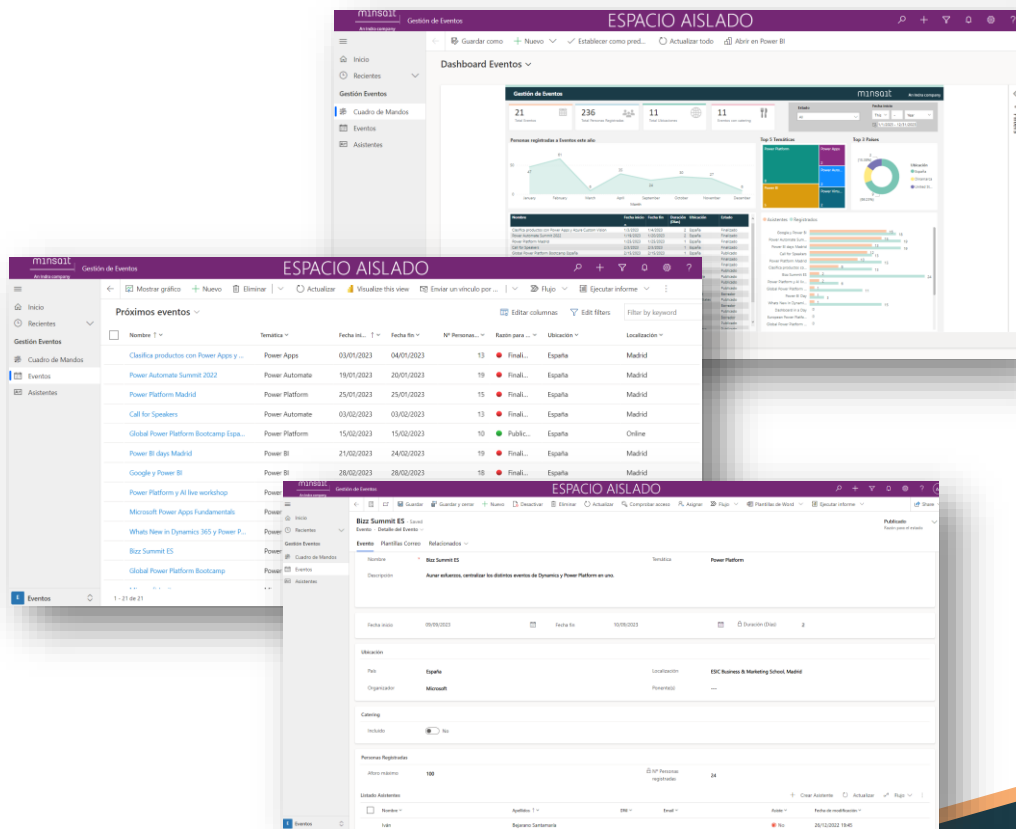
Dashboard in real time with which you have a vision of the reception of the events that are organized, the most repeated themes or the top 3 countries that host events.

## Event management

Consultation of all the information related to the event, as well as the creation, edition and/or deletion of the same and the list of attendees.

## Catering and menu management

Administration of hospitality companies that provide catering services and the menus available at events.





# Website for the registration of people interested in events

## Posted events and registration

Up-to-date list of upcoming events published and possibility to see the details (dates, location, speakers...).

## My events

Consultation of all the information related to the events to which the user has registered.

## Bot

Conversational bot for consulting upcoming events in a certain city or by the speakers who will participate in the event...

The screenshot displays the Minsait website interface. At the top, there is a navigation bar with the Minsait logo, the text 'Página principal | Eventos | 🔍 | Iniciar sesión', and a search bar. Below the navigation bar, a dark blue banner reads 'Próximos eventos de Power Platform' and 'Selecciona el evento al que desee asistir y regístrese'. A table lists upcoming events with columns for 'Nombre', 'Temática', 'Fecha inicio', 'Fecha fin', and 'Ubicación'. The table contains several rows of event information. Below the table, there is a 'Bienvenido a Eventos Minsait' section with a welcome message and a 'Eventos' button. To the right, there is a chatbot interface titled 'Bot de Eventos' with a conversation history.

Nombre	Temática	Fecha inicio ↑	Fecha fin	Ubicación
<a href="#">Global Power Platform Bootcamp España</a>	Power Platform	15/02/2023	15/02/2023	España
<a href="#">Power Platform y AI live workshop</a>	Power Platform	12/03/2023	12/03/2023	Italia
<a href="#">Microsoft Power Apps Fundamentals</a>	Power Apps	15/04/2023	15/04/2023	Colombia
<a href="#">Whats New in Dynamics 365 y Power Platform</a>	Power Platform			
<a href="#">Biz Summit ES</a>	Power Platform			
<a href="#">Microsoft Ignite</a>	Microsoft			
<a href="#">Power BI Days Bilbao - Cómo dar</a>	Power BI			

**Bienvenido a Eventos Minsait**

En este espacio encontrará los próximos eventos que se llevarán a cabo en la organización, a los que podrá registrarse si son de su interés. Si desea conocer los eventos disponibles ahora, de click sobre el botón.

**Eventos**

**¡Somos Power Experts!**

Ayudamos a nuestros clientes a impulsar su negocio mediante la creación de equipos especialistas en cada solución y una coordinación global de especialistas cross.

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Bot de Eventos

Alvaro Mingo

¿En qué puedo ayudarte hoy?

Alvaro Mingo Soy un agente virtual

Alvaro Mingo

Próximos eventos

Alvaro Mingo

Consulta en los próximos 3 meses

- Power Automate Summit 2023
- Call for Speakers

Envíame tu mensaje



# Assistance management mobile application



Staff  
assistance

## Events list

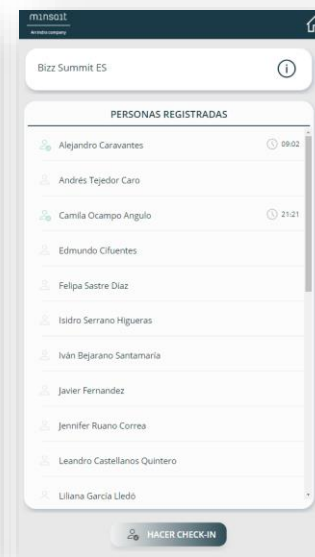
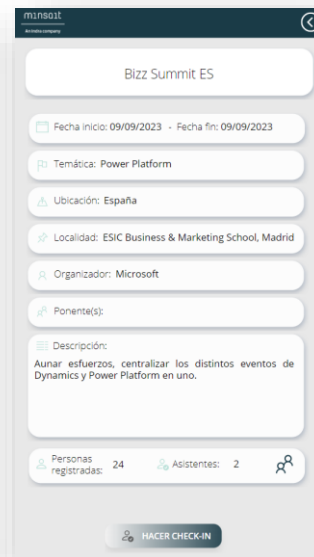
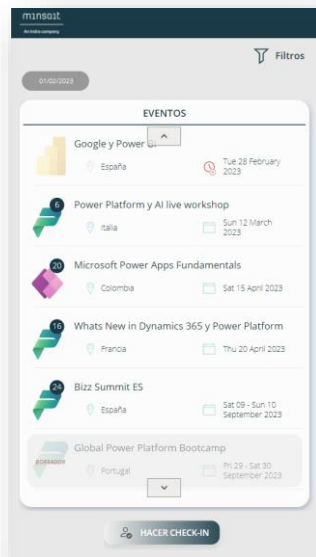
Consult the list of all the events (including those that are in draft or finished), with the possibility of seeing the details of each one of them.

## Event check-in

Confirmation of the attendance of registered users to the event, by reading the registration QR code and reading the identity document, with a built-in image reader for the verification of the attendee's data thanks to the use of AI Builder within the Power apps.

## Assistants

List of registered people and attendees to published events.





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Mark Making the way forward

An Indra company