# Microsoft Cloud for Sustainability POC
## Helping you get to net zero in a cost-effective method

**Microsoft Dynamics 365**

### ABOUT RSM's Cloud for Sustainability Proof of Concept:

Maximizing brand value, having the ability to report your emissions and fostering innovation are just a few of the benefits of being able to capture and measure your company emissions.

RSM's Cloud for Sustainability Proof of Concept focuses on aligning your overall corporate vision with the capability to measure, track and report your emissions using Microsoft Dynamics 365 technology.

To begin your emissions tracking we will:
- Decide which business activities to track
- Map your company and facility structure
- Determine the appropriate emission factors to use
- Confirm the calculation models to properly determine your emissions

Historical data will be imported to visualize your company's year over year trends.

Where possible power query connections will be created to import your ongoing business activity data.

Business activity data will be turned into emissions in an automated manner.

Goals for reducing emissions over time will be built using Scorecards.

Data and configurations can be migrated to newer versions of cloud for General Availability of the product.

## WHAT RSM OFFERS

### Determine Success Factors

- Begin with the end in mind
- Help determine your company's most carbon intensive activities
- Create a target Revenue Intensity Score

### Determine Appropriate Business Activities

- Scopes 1, 2 or 3 can be captured
- Confirm EPA Emissions Factors
- Add additional business activities as needed

### Define Details for Measuring

- Company structure
- Facilities
- Regions
- Data sources
- mtCO2e models
- Calculations

### Demonstrate Your Data

- Set Goals using scorecards
- See trends over time using PowerBI in existing Dashboards
- Report ready data
- Establish audit trail of data for compliance

*"64% of customers will buy from socially responsible brands"*

*" ESG investing is estimated at over $20 trillion in AUM (Assets under Management)"*

**- Forbes Magazine**

*"What gets measured gets managed"*

**- Peter Drucker**

## LEARN MORE
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**RSM**

# Microsoft Dynamics 365

Transform on your terms with Microsoft Business Applications. Enable people to do their best work. Gain actionable insights. Thrive with solutions expressly built for change. Unlock next.

## KEY USE CASES

**SALES**
Respond to changing business requirements with a flexible platform to rapidly create new solutions and ensure old solutions are never truly finished.

**SERVICE**
Understand your customers better and respond more quickly by accessing internal and external relationship data.

**FINANCE AND OPERATIONS**
Increase your return on investment with our agile and efficient Microsoft cloud solution.

**COMMERCE**
Unify back-office, in-store and digital experiences, customer engagement, optimized operations and better business outcomes.

**MARKETING**
Gain end-to-end visibility by connecting data from external markets, social, and legacy sources.

## WHY MICROSOFT DYNAMICS 365?

**Modern applications** that deliver new experiences and connect with businesses' existing systems to allow organization to digitally transform their own way. Applications that use mixed reality, the ability to take an application that overlays on the reality in front of users, that guides them through a business process like never before. Connect to information from social networks, mobile devices and micro-applications to drive intelligence and inform a more effective business process.

**Unified data and processes** that enable business without silos. Centralized data enables disparate groups to work together effectively via a single, trusted view of processes, relationships, and data. Data connectors allow thousands of systems to bring their data into a single network, creating unified customer groupings based on order history and interactions.

**Intelligence** that delivers actionable insight. Data in the new world includes social, relationship, and productivity information, in addition to insights generated by business systems. The right solution requires a unified approach that allows companies to automatically leverage their data to decide and act in real time with expanded analytics, predictive algorithms, and automated artificial intelligence.

**An extensible environment** that enables change. The right solution establishes a data, communication, and application environment that makes it easy to evolve and extend existing business operations, while introducing technologies that enable users to create solutions where no solution exists and to expand data analysis.

**Learn more:** www.microsoft.com/dynamics365