

All that's left to you is just a warm welcome to customers!



A lean, efficient supply chain is an important goal for virtually any business involved in manufacturing, distribution or retail. The biggest challenge for manufacturers and retailers who operates across different locations is lack of data integration and insight

What is Predictive Order Management

Predictive Order Management improves supply chain effectiveness by analyzing the data across different systems and produce valuable insights powered by artificial intelligence.



Why customers use Predictive Order Management

- Increased Penetration
- Volume Growth
- Better stock-out performance
- Optimized trade promotion

Personalized Recommendations

- Deliver daily optimized, order and opportunity suggestions to your sales team

Opportunity Discovery

- Discover which products and locations have maximum coexistence performance
- Uncover hidden opportunities to increase penetration

Strategy Assessment

- Evaluate different scenarios to benefit from tailored algorithmic approaches
- Control granularity level for the project steps

Using this solution, a Leading Beverage Company experienced %11 percent penetration increase at selected brand levels and %19 at SKU level.