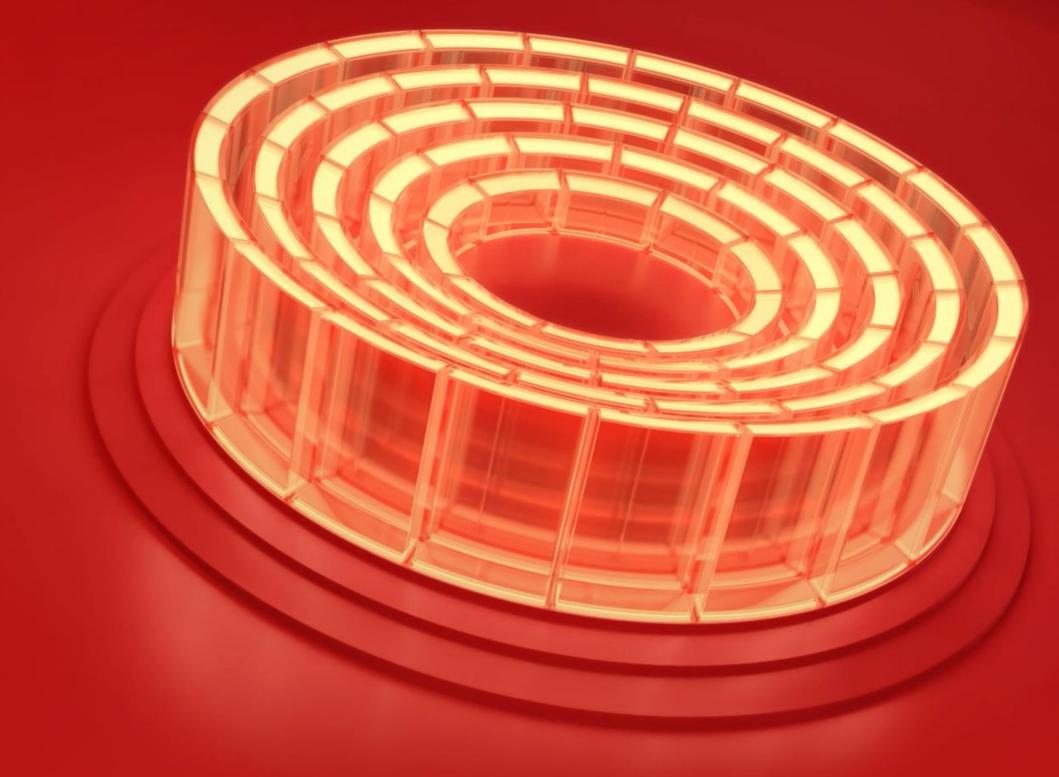


POWERING TRANSFORMATION

EGYPTIAN DATA PROTECTION LAW







EGYPTIAN DATA PROTECTION LAW AWARENESS





AGENDA

- Introduction and Definitions 25 Minutes
 - Data Privacy Basics
 - The Egypt DPL main highlights
- Q&A 10 Minutes
- What's Next? Action Plan –5 Minutes





EDPL INFO AND SCOPE





17TH JULY EGYPTIAN DATA PROTECTION LAW NO. 151 OF 2020

A grace Period of 3 Months for companies to comply with personal data protection or else facing financial penalties or jail time/imprisonment.

In Scope:

Egyptian and foreign organizations operating in Egypt.

Personal Data for Egyptians and residents.

Personal data in digital format.



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INTRODUCTION AND DEFINITIONS





Personal Data

• Data Processor: Any person or organization (other than an employee of the data controller) who processes the data on behalf of the data controller.

Sensitive Personal Data

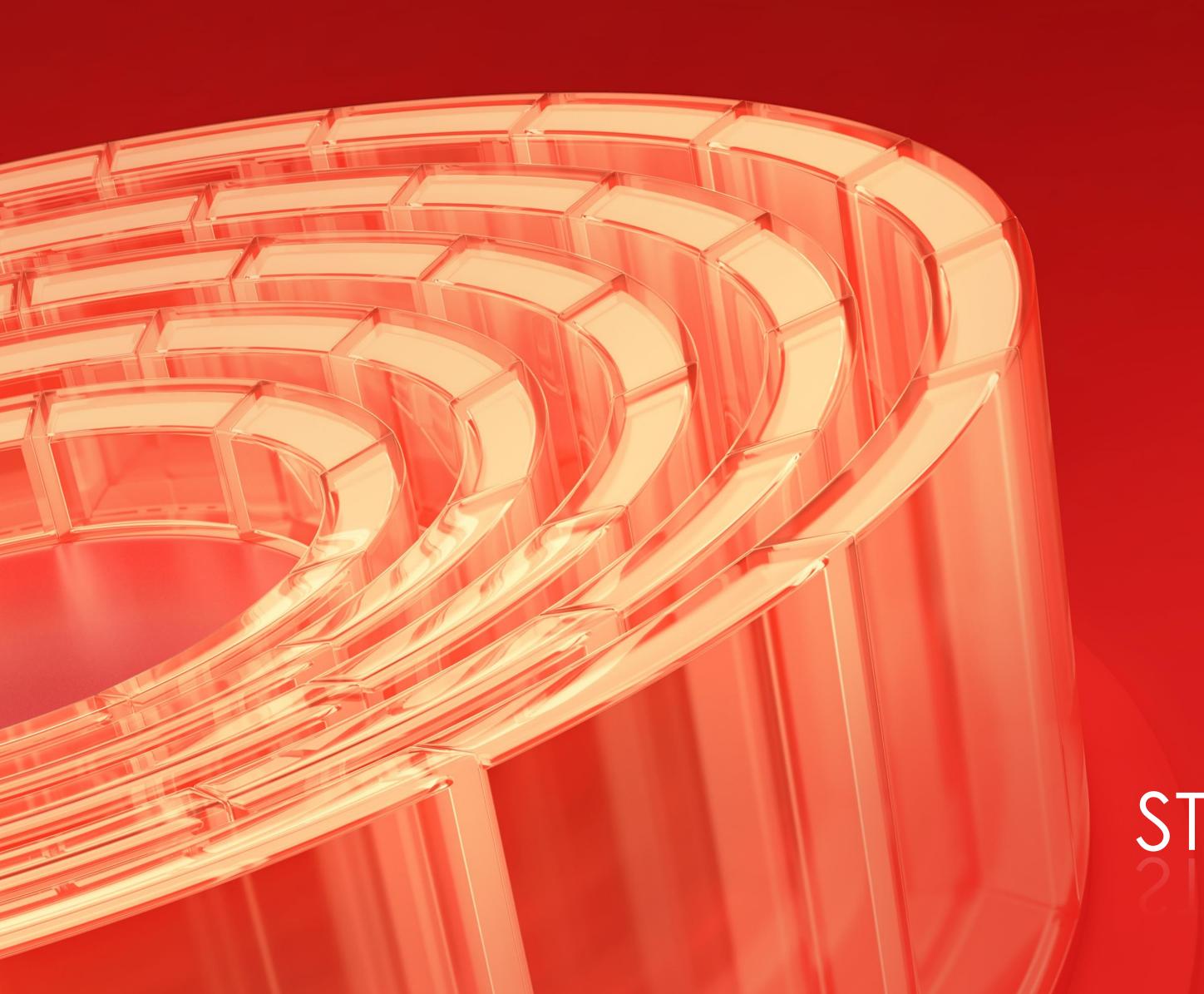
- Data Controller: The data controller determines the purposes for which and the way personal data is processed.
- This means that the data controller exercises overall control over the data and decide 'how' the data can be processed.

Data Controller

- Sensitive Personal Data: Some personal data is considered sensitive, as it could cause serious harm to the individual if leaked or misused.
- Political or religious beliefs Physical or mental health Criminal offences & court proceedings.

Data Processor

- Personal Data: Personal data is any information that can identify a living person.
- Name and surname ID card number Online identifiers (e.g., IP addresses) CCTV footage.

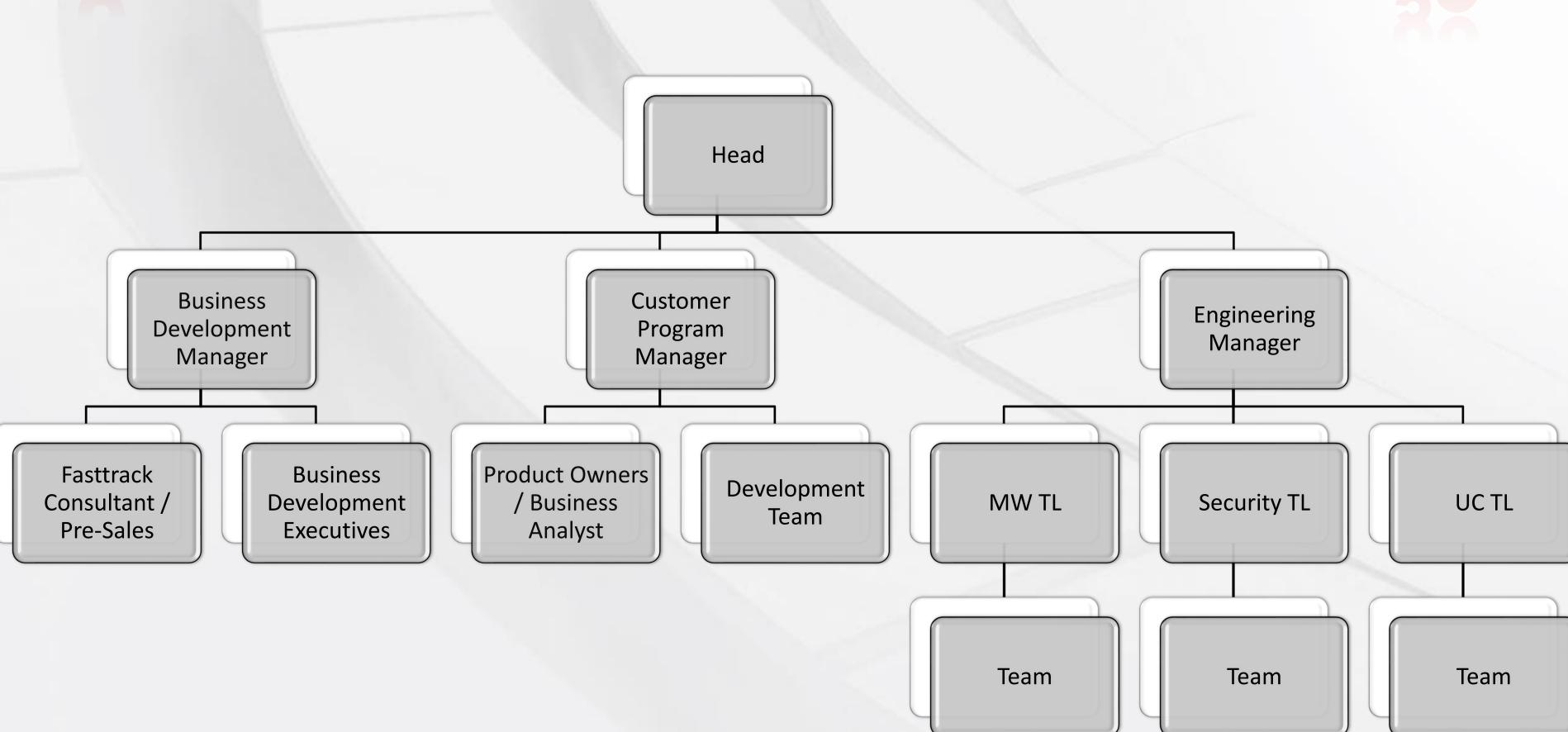




TEAM STRUCTURE

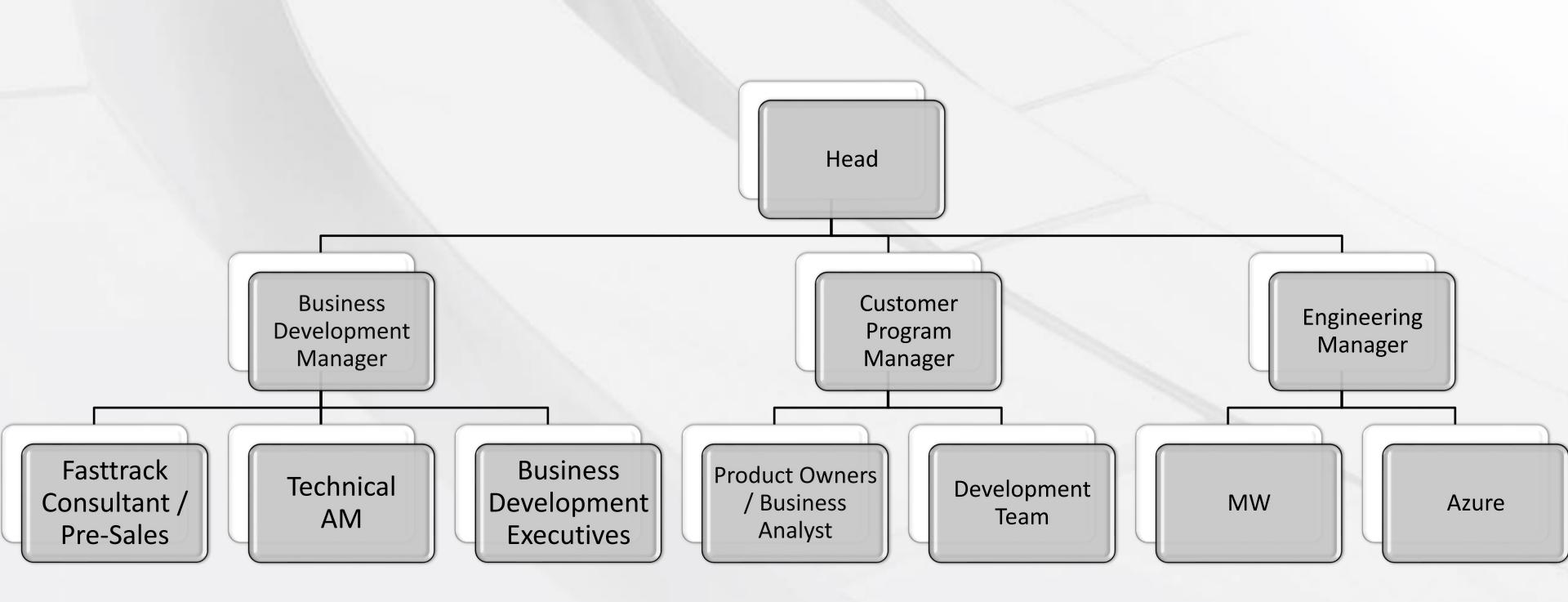


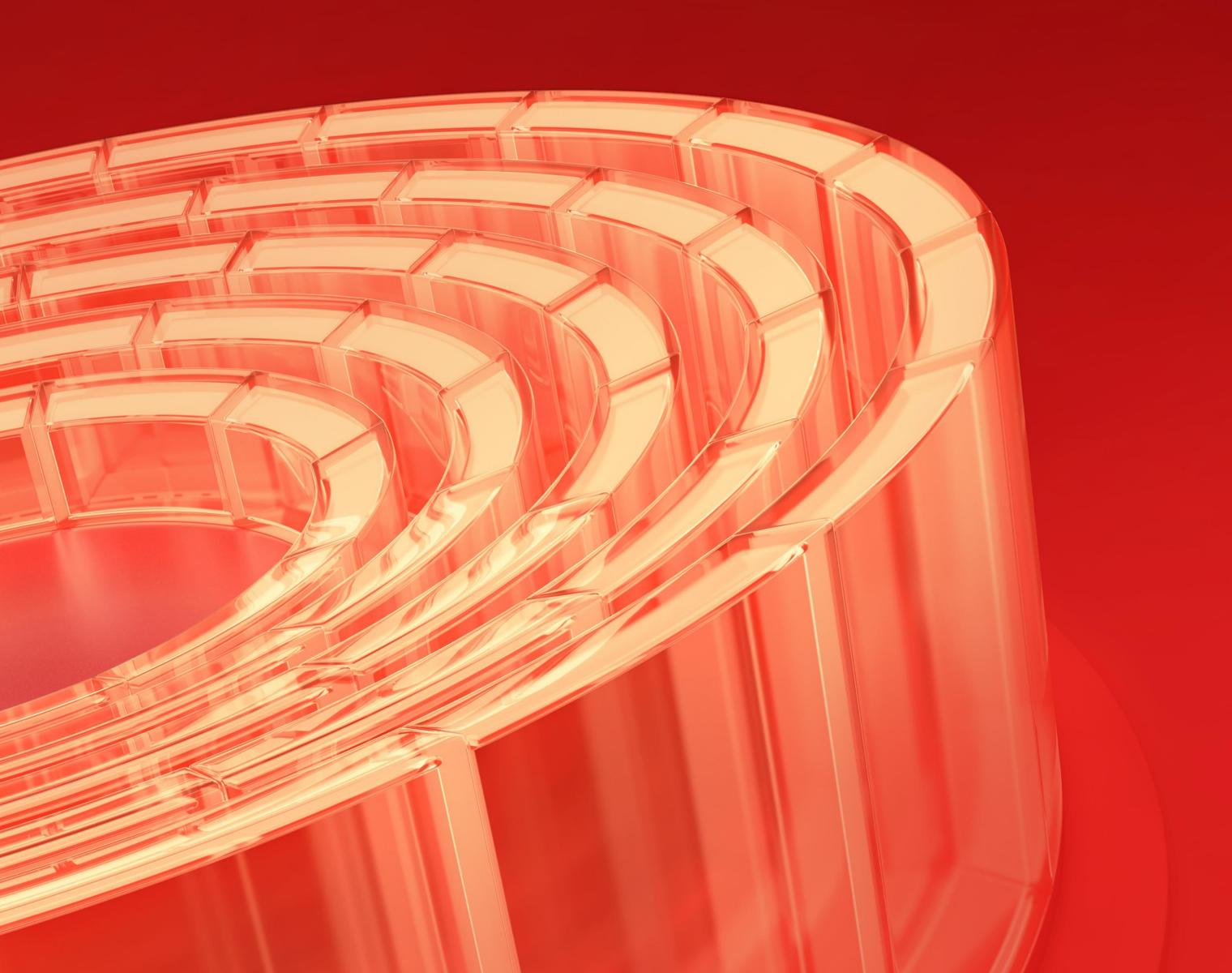














TEAM TARGET





BUSINESS DEVELOPMENT EXECUTIVE TEAM

Incentives & Workshops	SLA	Projects
800,000 \$	100,000 \$	500,000 \$
1,400,000 \$		



GEOUP GROUP

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