



Power BI at Glance

Experience your data with Power BI



- Make sense of your data with ease, and drive quick and confident decisions across your organization
- Reduce the amount of time spent in data prep and spend more time getting answers with AI-driven insights
- Remove the complexity of managing multiple analytics solutions with a single, unified platform that gives every employee access to insights



Anatomy of a dashboard



Any data

Connect to any data source to find the best insights and answer tough business questions.

Share insights with anyone

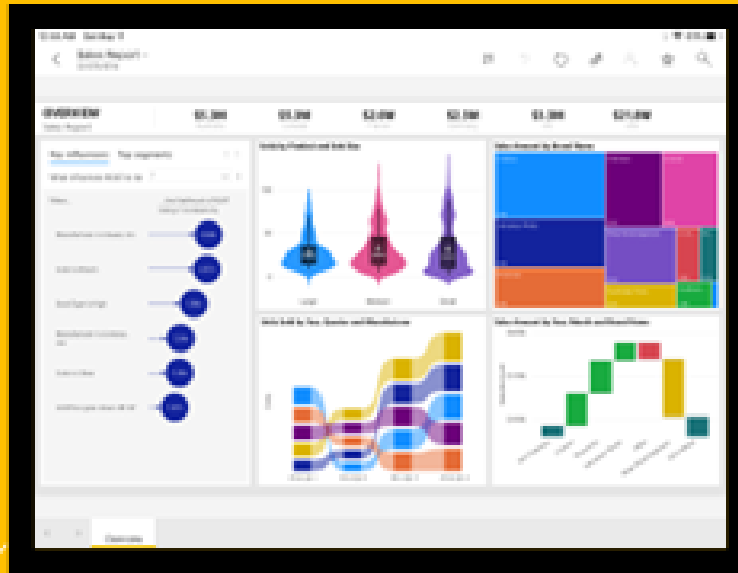
Share on prem, in the cloud, and mobile devices; even with those outside your organization

Seamless integrations

Directly integrated with Microsoft Flow, PowerApps, Microsoft Teams, Office 365, Dynamics 365 & Azure

Extensibility model

No limits. Embed insights into everyday user apps to build a data culture throughout your org



WYSIWYG design experience

PowerPoint like pixel perfect drag and drop design experience. Start from a template, report is running with live data as you build it

Data visualizations

Select from hundreds of data visualizations or build your own to bring your data story to life

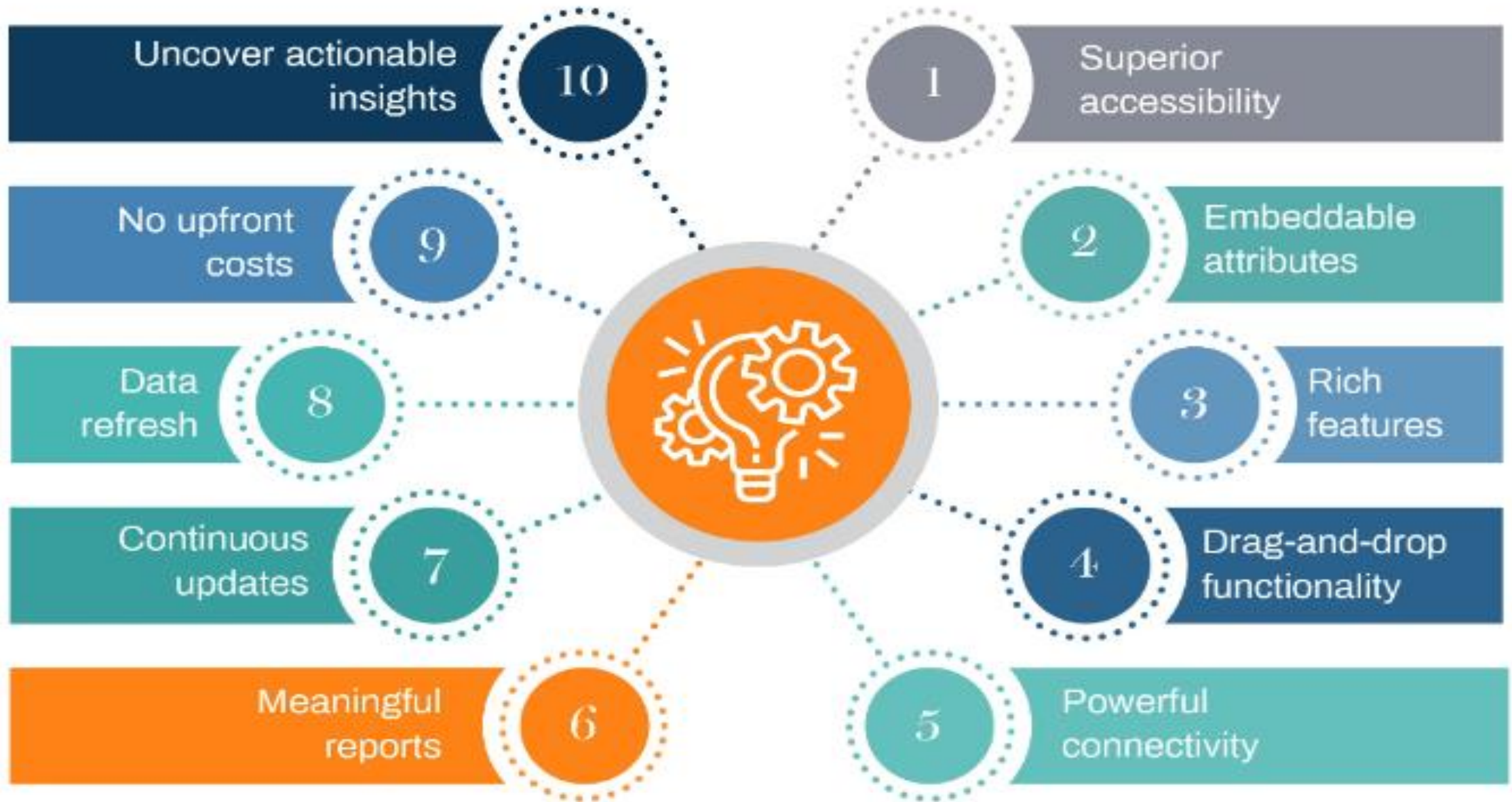
Native intelligence

Ask questions of your data, deliver automated insights; all visualized in the context of your business

Big data support with Azure

Leverage Azure Data Services like Data Lake and SQL Data Warehouse to optimize analysis big data

Features of Power BI



Sales Summary



₹30M
profit

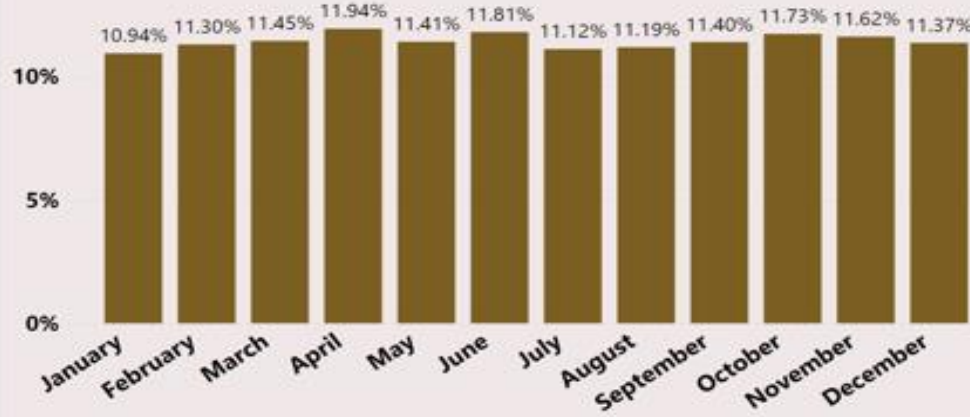
5%
Min Discount

₹81M
Total Sales

36K
Order Quantity

₹83M
Revenue

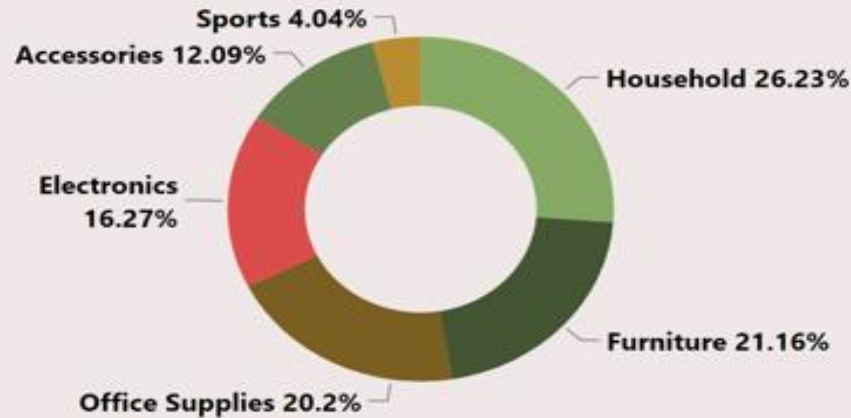
Discount Applied by Month



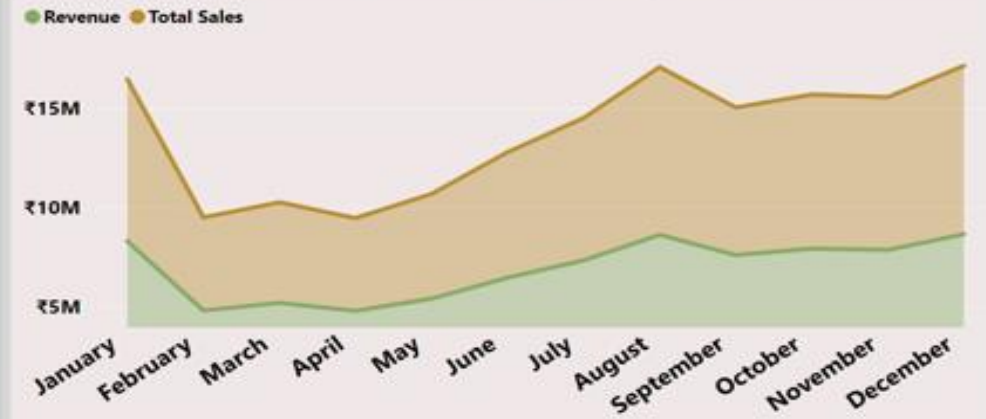
Total Sales by Sales Channel



Revenue by category



Revenue and Total Sales by Month



Sales Summary

Sales Insights

Geographical Insights

Product Insights

2018

2019

2020

2021

Qtr 1

Qtr 2

Qtr 3

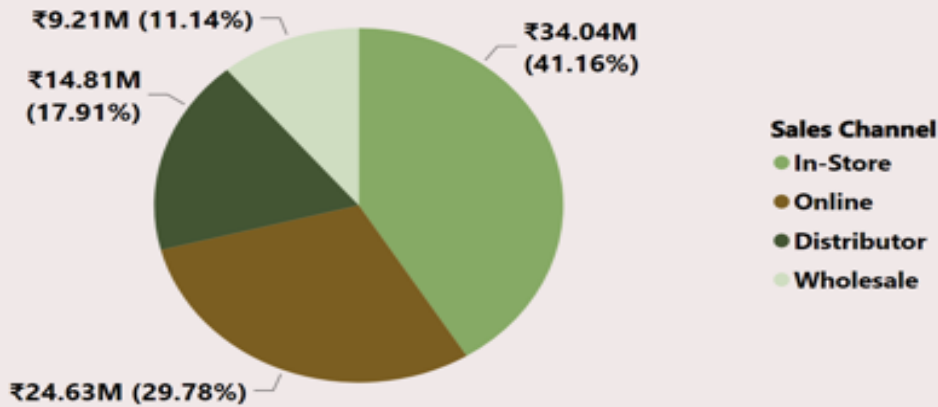
Qtr 4

Month

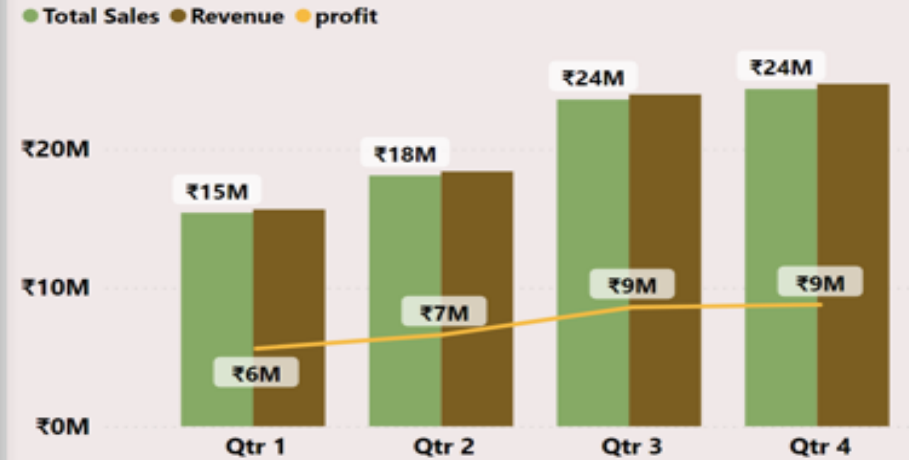
All



Revenue by Sales Channel



Total Sales, Revenue and profit by Quarter



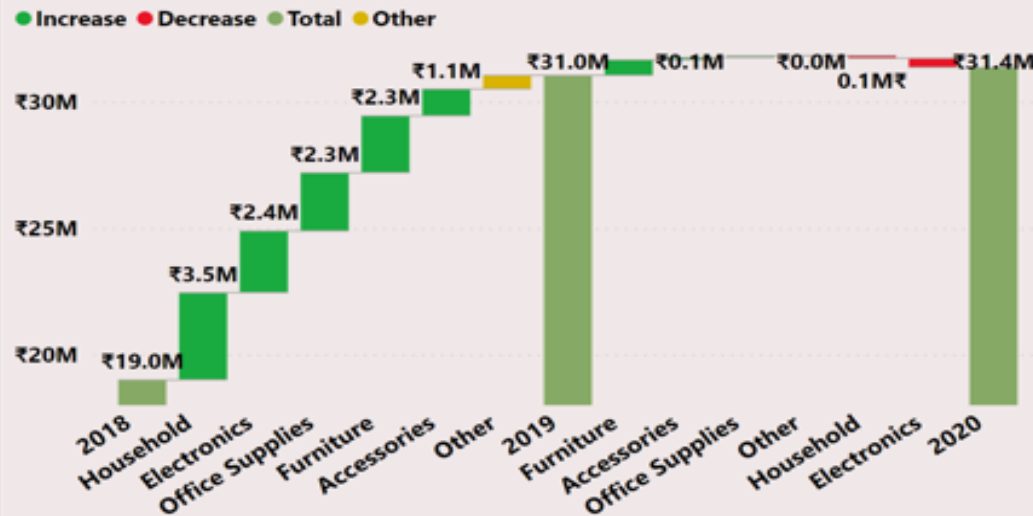
Sales Summary

Sales Insights

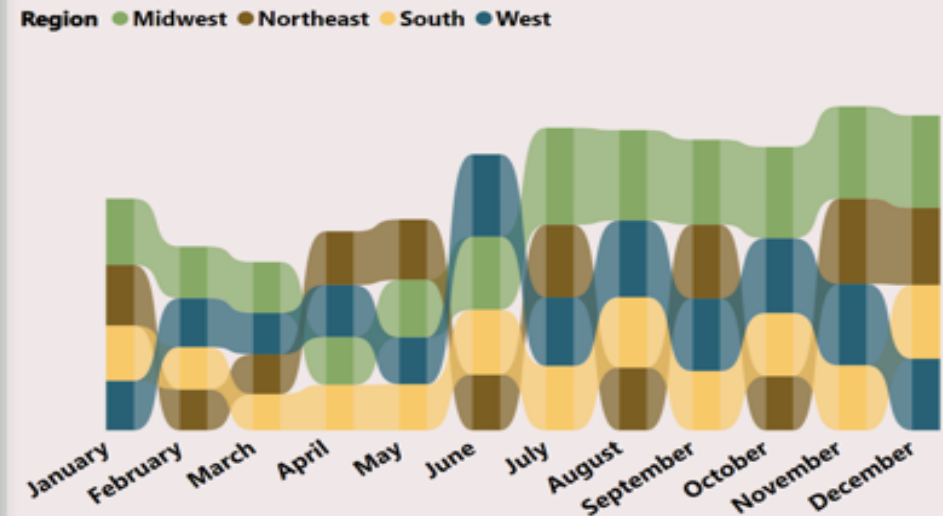
Geographical Insights

Product Insights

Sales by Category



Total Sales by Month and Region





2018 2019 2020 2021

Month
All

Region
All

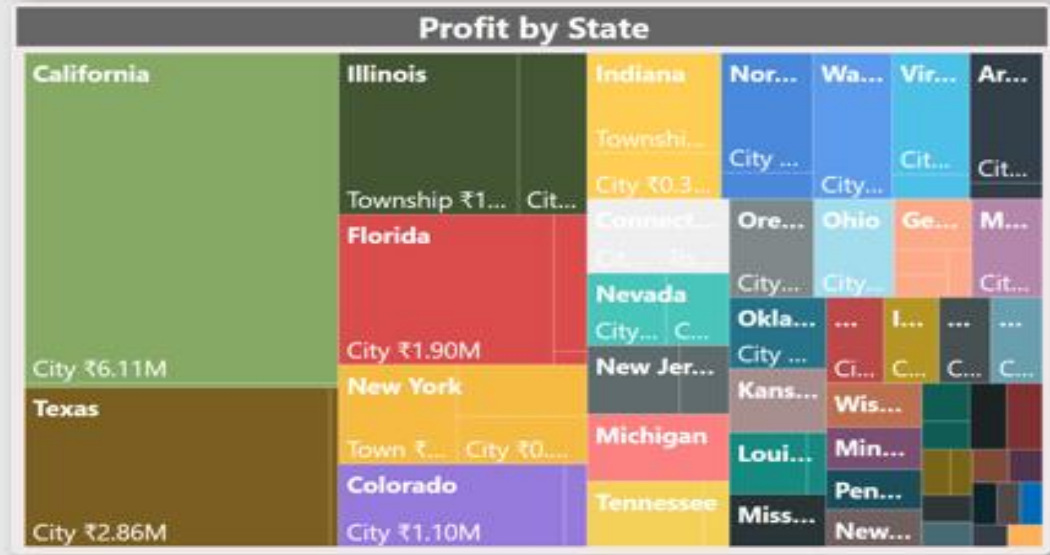
Product
All

Sales Summary

Sales Insights

Geographical Insights

Product Insights





2018

2019

2020

2021

Customer

All

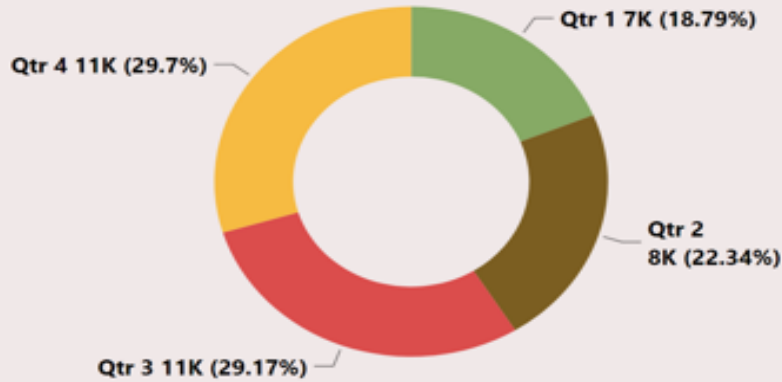
Category

All

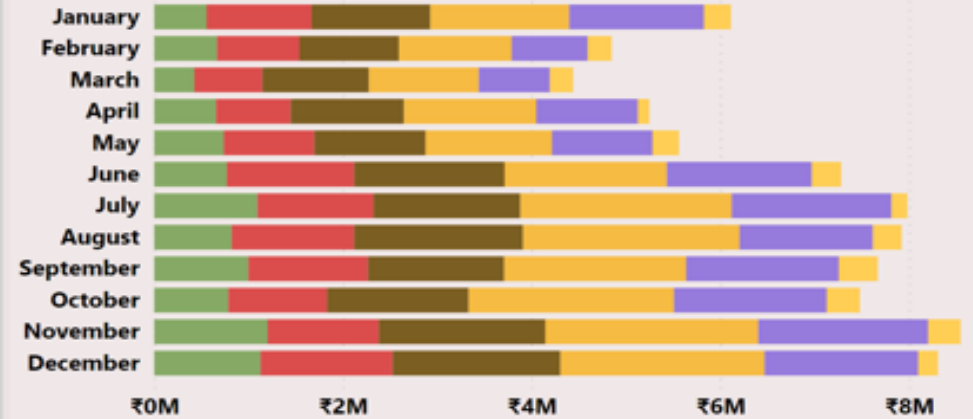
Sub-Category

All

Product Order by Quarter



Total Sales by Month and Category



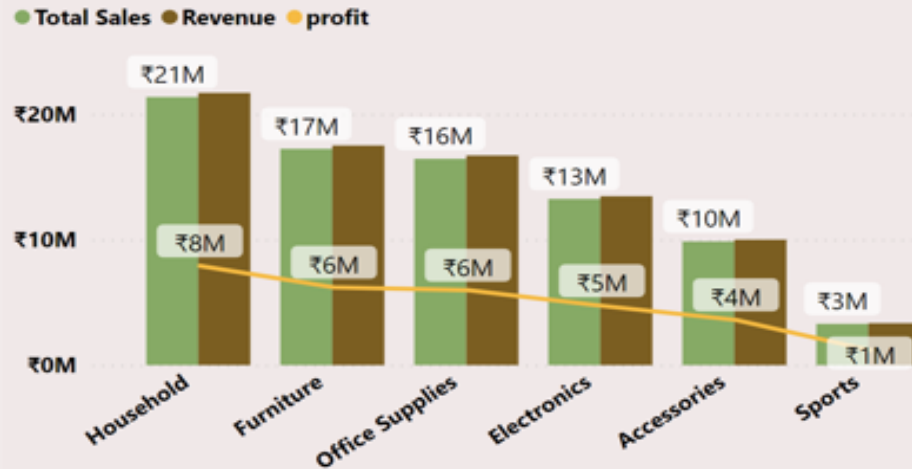
Sales Summary

Sales Insights

Geographical Insights

Product Insights

Total Sales, Revenue and profit by Category



Sales by Product

Category	Sub-Category	Order Quantity	Total Sales	profit
Accessories	Accessories	956	₹23,27,748.60	₹8,77,77
Household	Cocktail Glasses	879	₹19,45,695.30	₹7,64,85
Furniture	Photo Frames	819	₹19,77,958.30	₹7,55,92
Household	Serveware	878	₹20,39,546.20	₹7,54,27
Office Supplies	Rugs	855	₹21,01,401.20	₹7,37,83
Accessories	Collectibles	854	₹20,21,318.80	₹7,32,67
Household	Bathroom Furniture	811	₹19,83,653.30	₹7,23,30
Furniture	Table Linens	770	₹19,55,093.90	₹7,14,56
Household	Mirrors	766	₹18,95,292.40	₹7,12,48
Total		36162	₹8,14,14,166.60	₹2,95,96,11



INCOME STATEMENT ANALYTICS

Financial Year

2017 2018 2019

Organization Name

Multiple selections

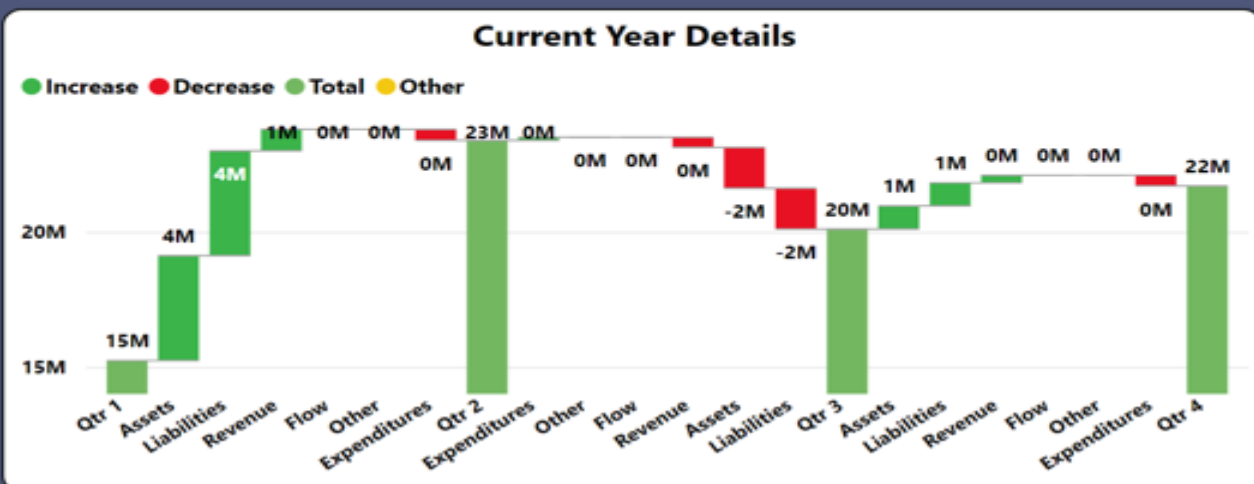
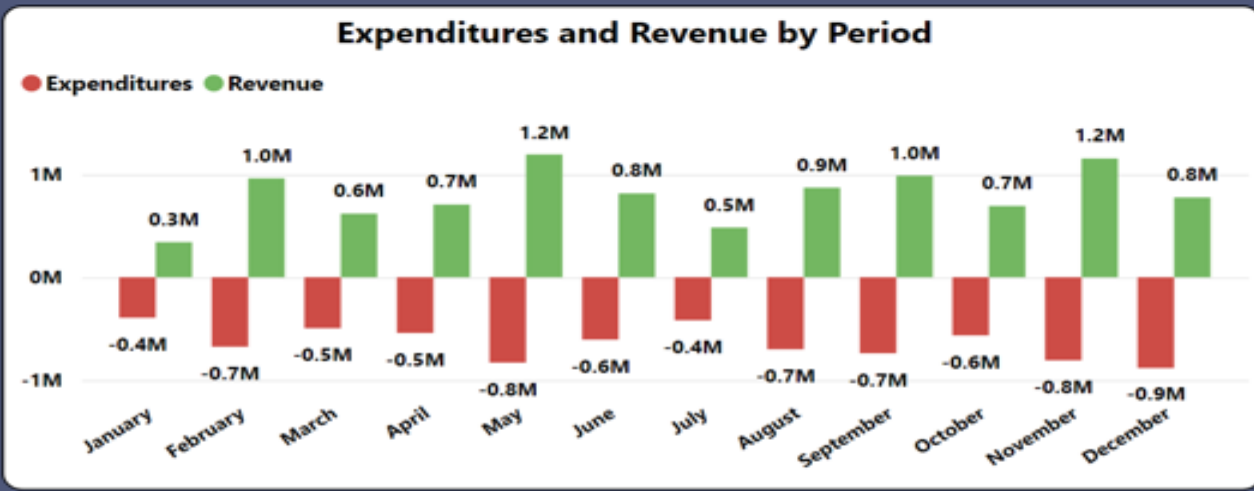
January February March April May June July August September October November December

4M
Budget

65%
Gross Profit Margin

21%
Net Profit Margin

Profit and loss	Current Year	Previous Year	Var	Var %
Net Income	19,53,859		19,53,859	100%
Operating Profit	28,63,873		28,63,873	100%
Gross Margin	59,33,975		59,33,975	100%
Net Sales	91,55,544		91,55,544	100%
Total Cost of Sales	-32,21,569		-32,21,569	-100%
Operating Expenses	-30,70,102		-30,70,102	-100%
Other Income and Expense	4,723		4,723	100%
Curr Xchg Gain/(Loss)	19,981		19,981	100%
Curr Xchg Gain/(Loss)	19,981		19,981	100%
Curr Xchg	19,981	↑	19,981	↑ 100%
Interest Income	9,200		9,200	100%
Interest Income	9,200		9,200	100%
Other Income	810		810	100%
Other Income	810		810	100%
Other Income	810	↑	810	↑ 100%
Gain/Loss on Sales of Asset	-11,173		-11,173	-100%
Interest Expense	-14,095		-14,095	-100%
Interest Expense	-14,095		-14,095	-100%
Taxes	-9,14,737		-9,14,737	-100%
Total	19,53,859		19,53,859	100%





BALANCE SHEET ANALYTICS

Financial Year

Organization Name

2017

2018

2019

Multiple selections

January

February

March

April

May

June

July

August

September

October

November

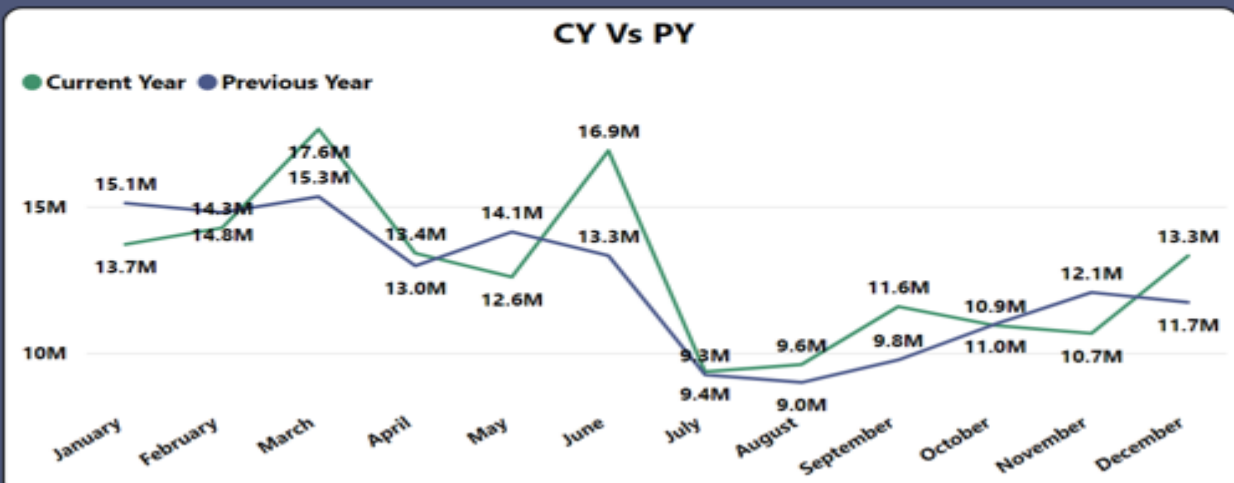
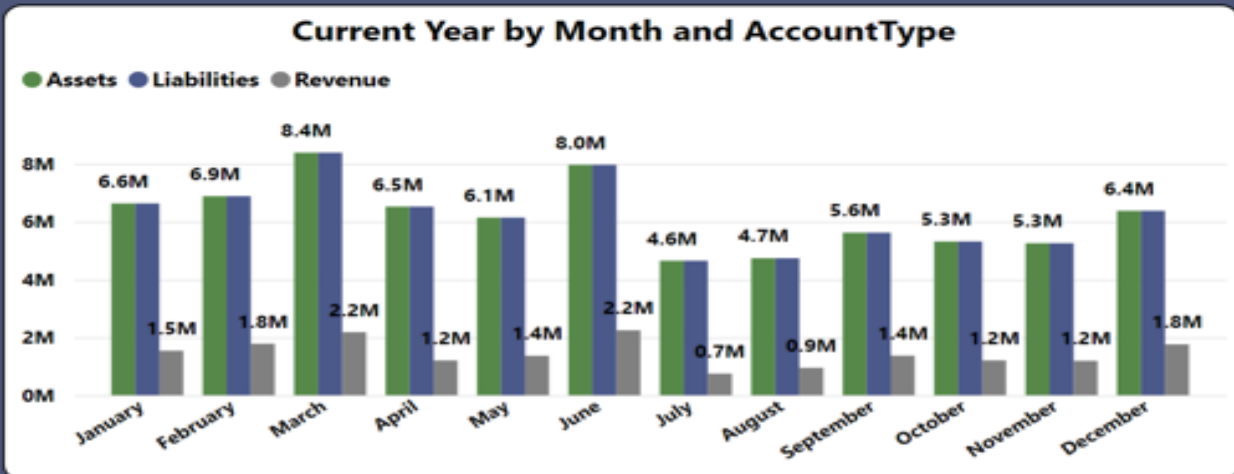
December

1.58
Cash Ratio

4.60
Current Ratio

0.13
Debt to Equity Ratio

	Current Year	Previous Year	Var	Var %
<input type="checkbox"/> Balance Sheet	14,88,59,557	14,34,36,275	54,23,282	4%
<input type="checkbox"/> Liabilities and Owners Equity	7,44,29,775	7,17,18,133	27,11,642	4%
<input type="checkbox"/> Owners Equity	5,24,16,677	5,52,47,473	-28,30,796	-5%
<input type="checkbox"/> Retained Earnings	3,64,74,575	3,37,29,809	27,44,766	8%
<input type="checkbox"/> Current Retained Earnings	3,21,81,867	3,15,81,900	5,99,967	2%
<input type="checkbox"/> Prior Year Retained Earnings	42,92,708	21,47,909	21,44,799	50%
<input type="checkbox"/> Partner Capital	6,40,000	6,40,000	0	0%
<input type="checkbox"/> Additional Paid In Capital	1,53,02,102	2,08,77,664	-55,75,562	-36%
<input type="checkbox"/> Liabilities	2,20,13,098	1,64,70,660	55,42,438	25%
<input type="checkbox"/> Assets	7,44,29,782	7,17,18,142	27,11,640	4%
<input type="checkbox"/> Property, Plant, Equipment	45,24,131	31,90,919	13,33,212	29%
<input type="checkbox"/> Other Assets	6,46,758	4,71,433	1,75,325	27%
<input type="checkbox"/> Current Assets	6,92,58,893	6,80,55,790	12,03,103	2%
<input type="checkbox"/> Receivables	2,73,42,029	2,61,25,416	12,16,613	4%
<input type="checkbox"/> Prepaid Expenses	26,48,568	25,09,211	1,39,357	5%
<input type="checkbox"/> Inventory	57,24,889	55,35,566	1,89,323	3%
<input type="checkbox"/> Intercompany Receivables	52,94,497	49,78,358	3,16,139	6%
Total	14,88,59,557	14,34,36,275	54,23,282	4%



MONTH

All ▼

DEPARTMENT

All ▼

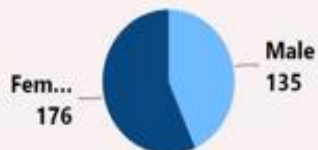
TOTAL HEADCOUNT

207

TOTAL HIRED

311

GENDER

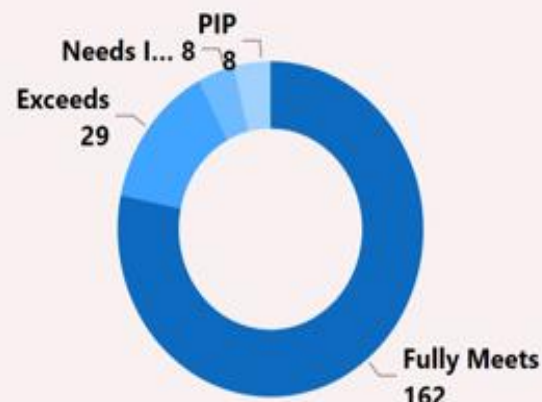


PROJECTS BY DEPARTMENTS

● Total Headcount ● SpecialProjectsCount

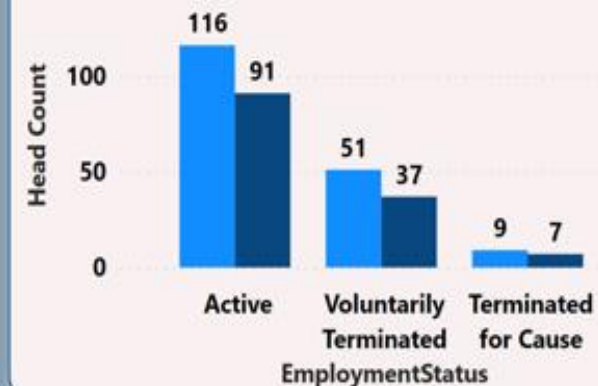


PERFORMANCE SCORE



EMPLOYMENT STATUS

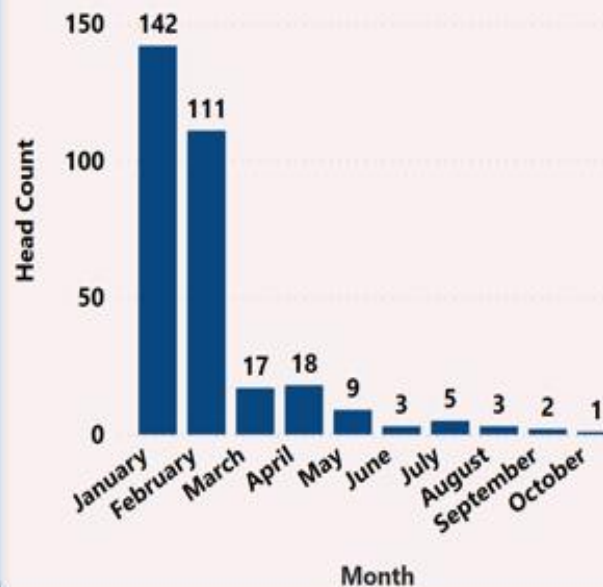
Gender ● F ● M



RECRUITMENT SOURCE



MONTHLY HIRING



EMPLOYEES BY STATES AND CITIZENSHIP

CitizenDesc ● Eligible NonCitiz... ● Non-Citizen ● US Citizen



DATE

02-01-2005 10-07-2018

TOTAL EMPLOYEES

311

EMPLOYEE ID

All

GENDER

All

TOTAL FEMALE

176

TOTAL MALE

135

BASIC EMPLOYEE DETAILS

Emp Name:

Adinolfi, Wilson K

DOB:

10-07-1983

Date of Hire:

05-07-2011

State:

AL

Citizen:

US Citizen

Department:

Sales

Position:

Area Sales Manager

EMPLOYEE SATISFACTION



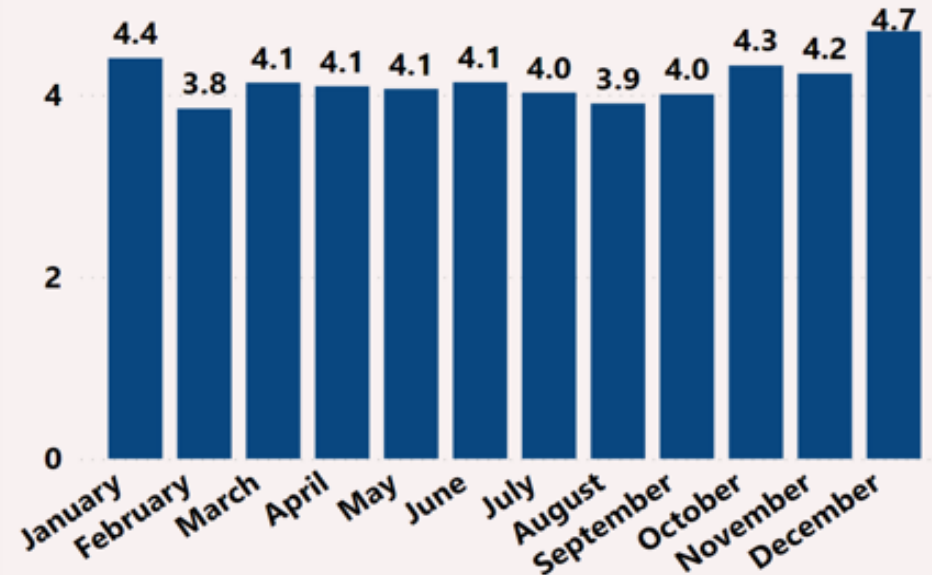
AVG ENGAGEMENT SCORE



ENGAGEMENT SURVEY



ENGAGEMENT SCORE BY SURVEY



DATE

09-01-2006 09-07-2018



TOTAL SALARY

\$21M

AVG SALARY

\$69.02K

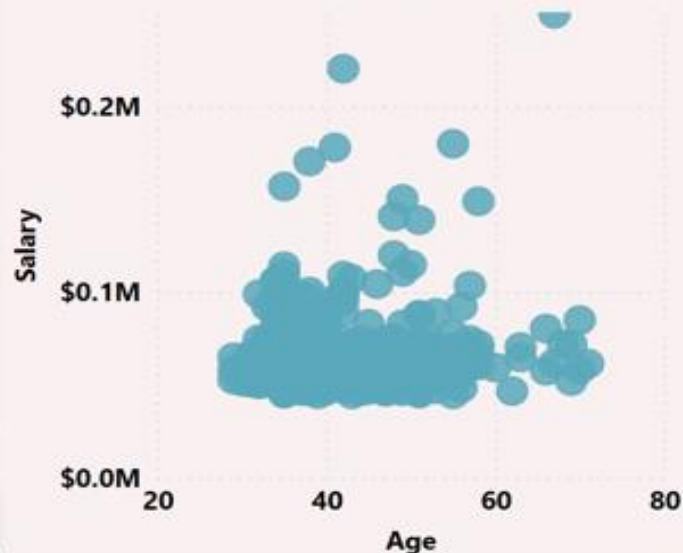
AVG SALARY PER MONTH

\$2M

AVG SALARY BY QUARTER



AGE WISE SALARY



AVG SALARY BY DEPARTMENT



AVG SALARY BY GENDER



AVG SALARY BY MONTH





Production Analysis

State Analysis

Tax Analysis

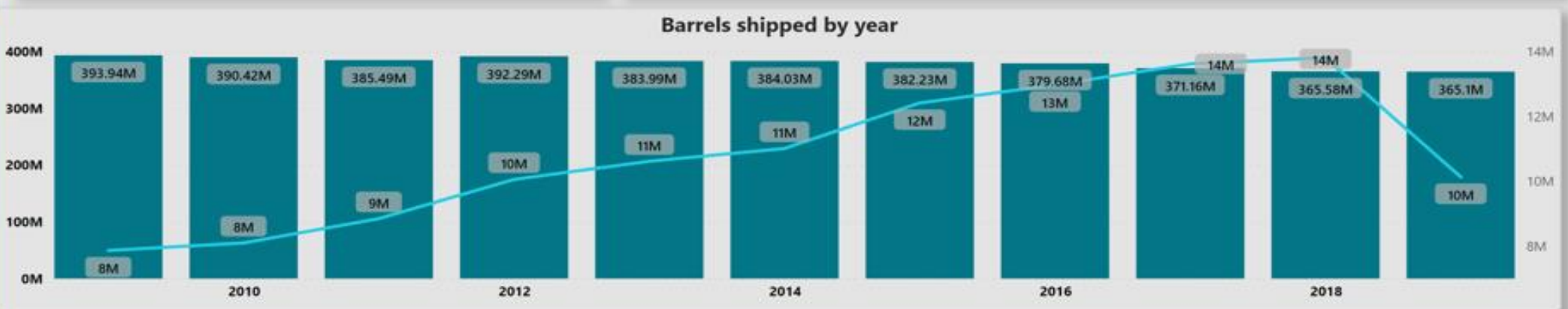
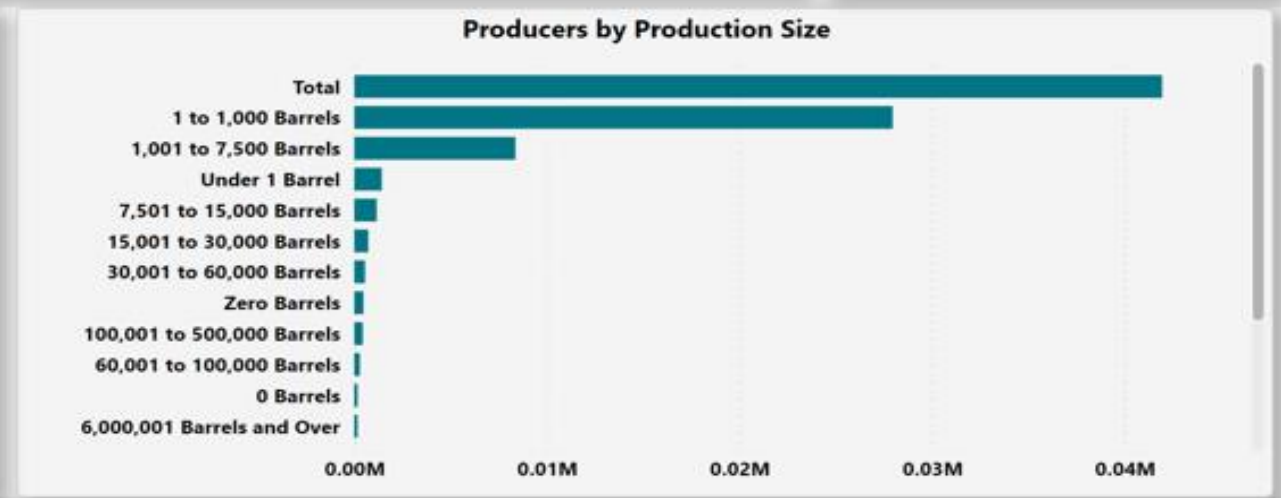
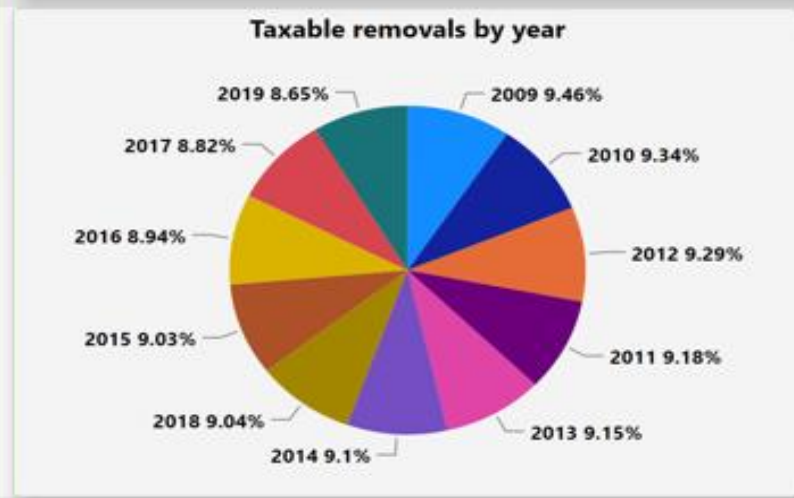
Cost Analysis



Year

4,194M
Total Barrels

120M
Total shipped





Production Analysis

State Analysis

Tax Analysis

Cost Analysis

Production type by state



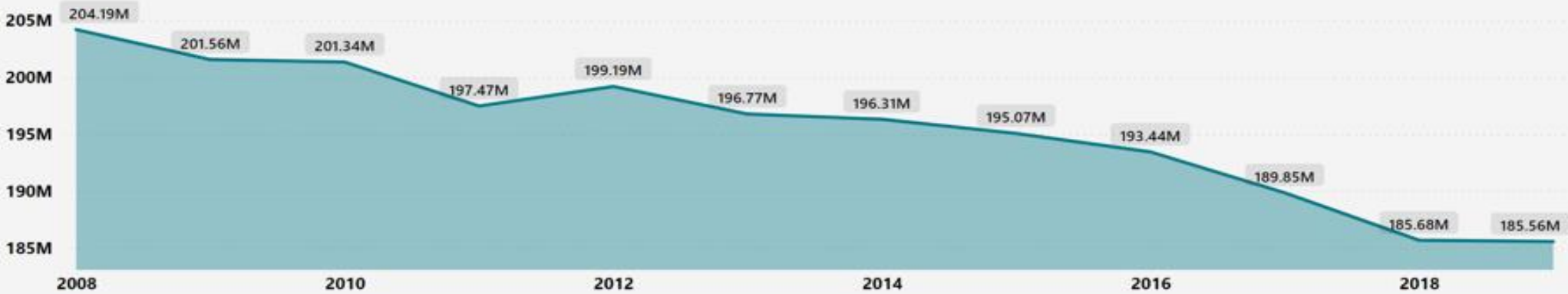
Year

All

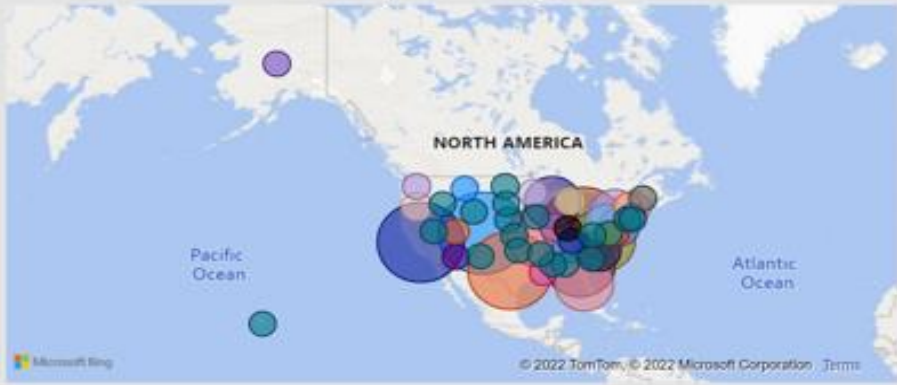
2,346M

Total barrels

Barrels Produced by year



Barrels produced by state



Barrels produced by type





Production
Analysis

State
Analysis

Tax
Analysis

Cost
Analysis

Tax rate by month current



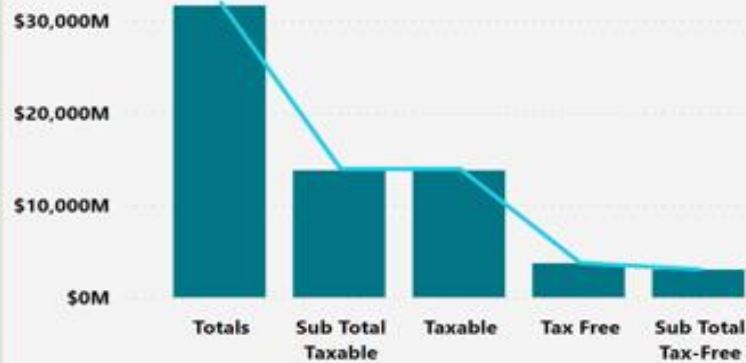
Year

All

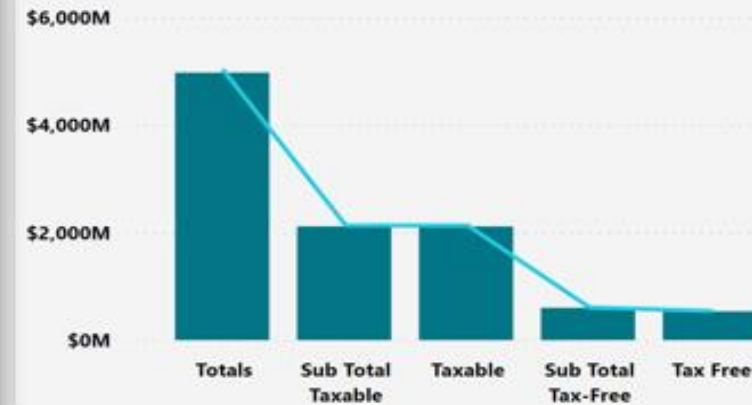
Tax Status

All

YoY by tax status



MoM by tax status



\$65,986M
ytd current

\$66,614M
ytd prior year

MoY by tax status



MoM Vs YoY by tax status



\$10,340M
month current

\$10,423M
month_prior_year

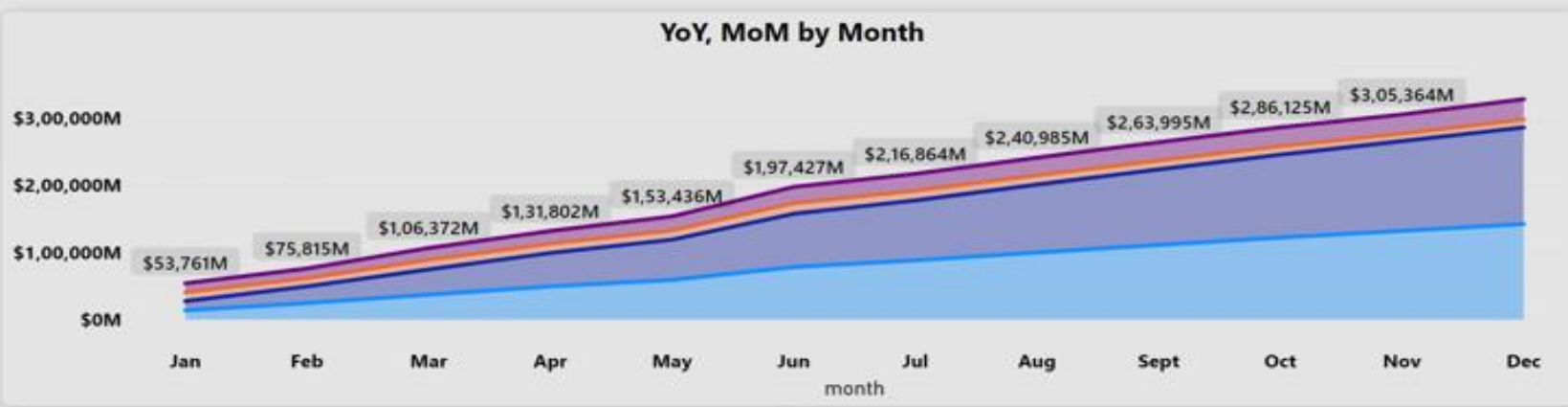


Production
Analysis

State
Analysis

Tax
Analysis

Cost
Analysis

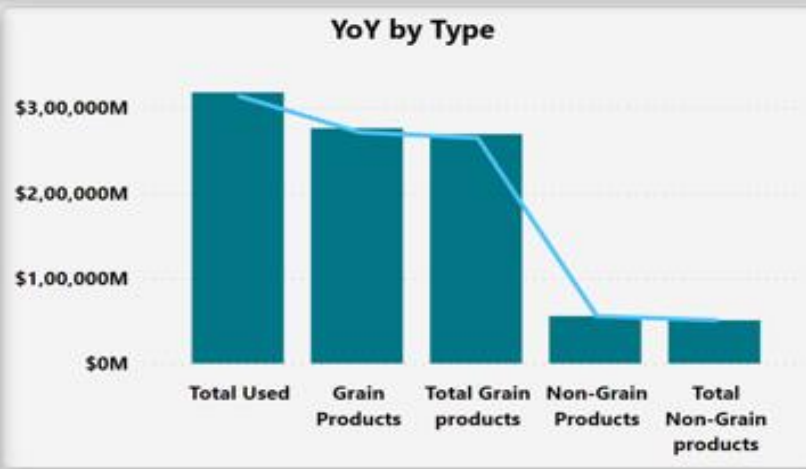
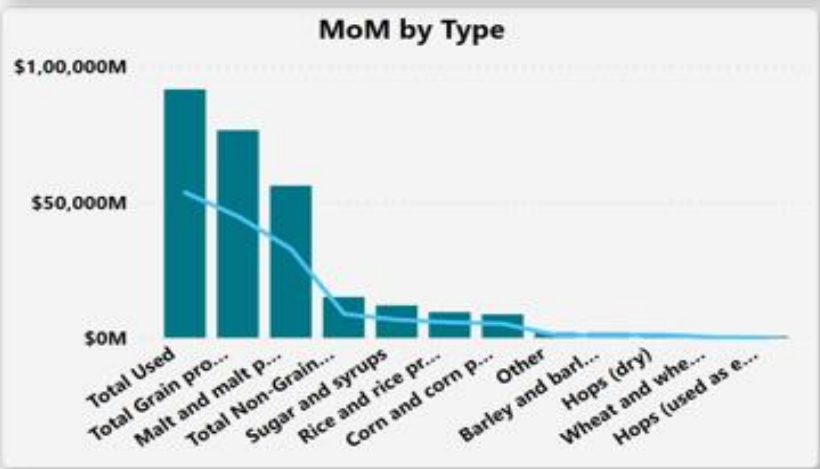


Year

All

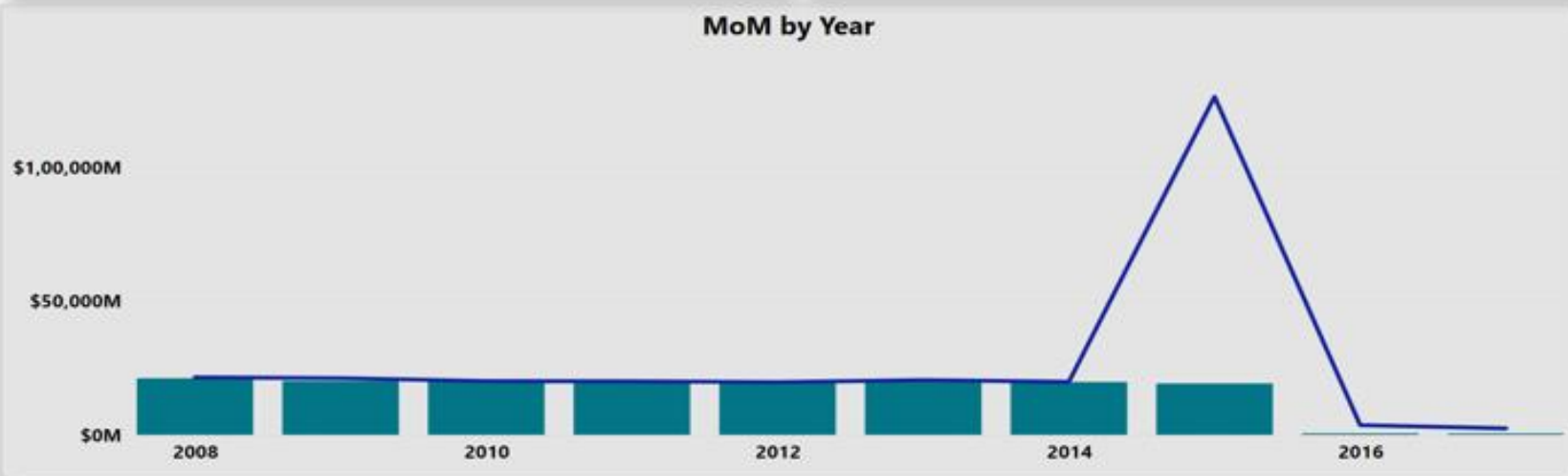
Month

All



\$1,60,679M
month current

\$2,74,796M
month prior year



\$9,55,565M
ytd current

\$9,68,984M
ytd_prior_year



Purchase Summary



Territory Analysis



Trend Analysis

Date

03-01-2014 30-12-2017

Customer

All

Product

All

Segment

All

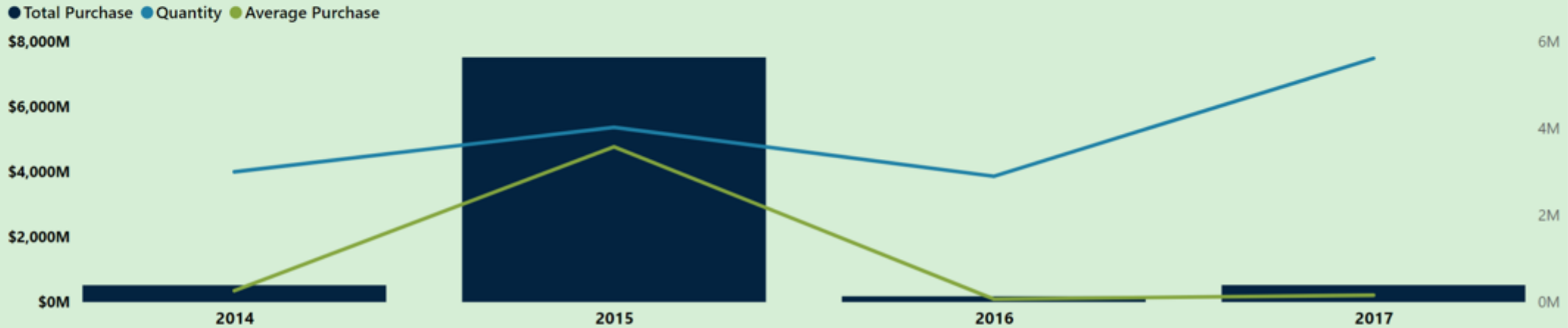
\$8,733M

Total Purchase

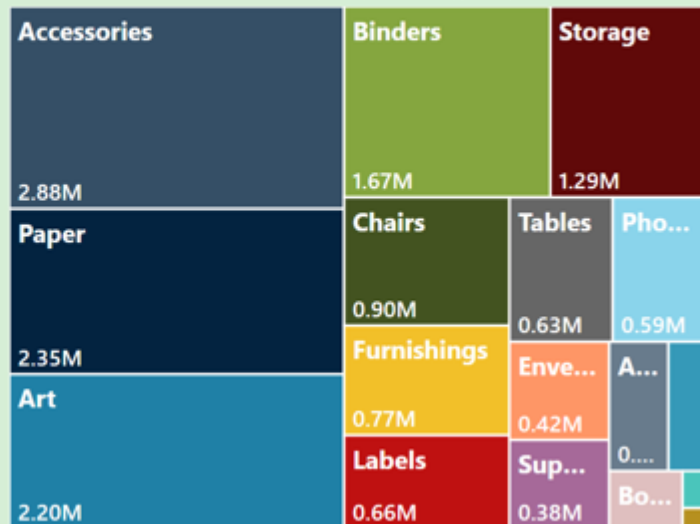
16M

Total Quantity

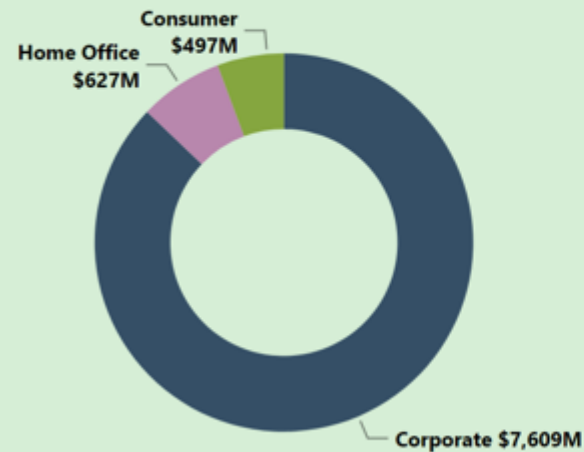
Total Purchase



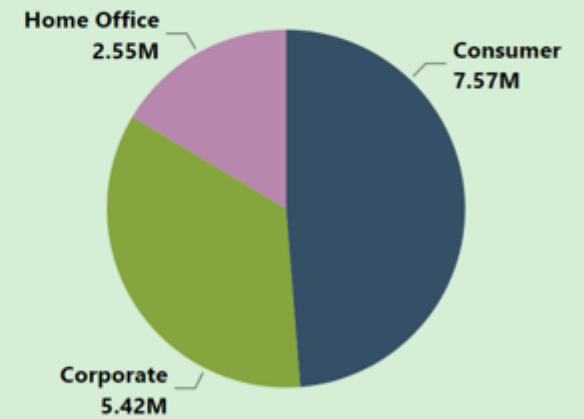
Quantity by Category



Purchase by Segment



Quantity by Segment





Purchase Summary



Territory Analysis



Trend Analysis

Date

03-01-2014 30-12-2017

Customer

All

Product

All

Region

All

\$8,733M

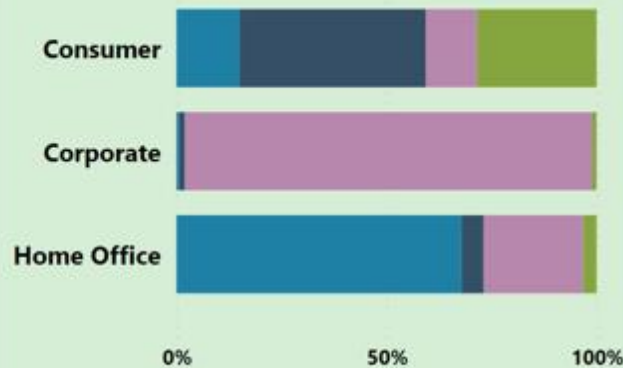
Total Purchase

16M

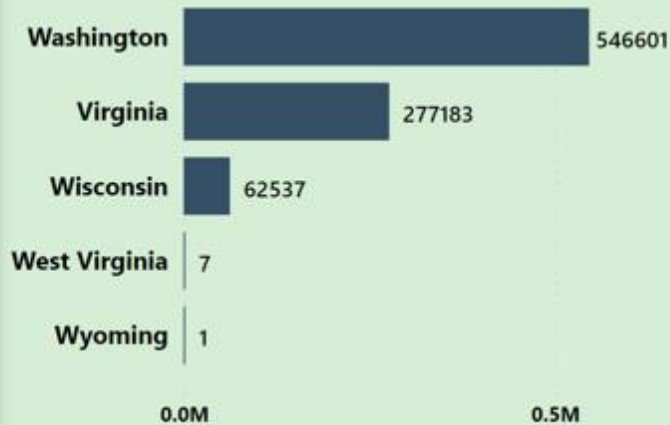
Total Quantity

Purchase by Segment

Region ● Central ● East ● South ● West



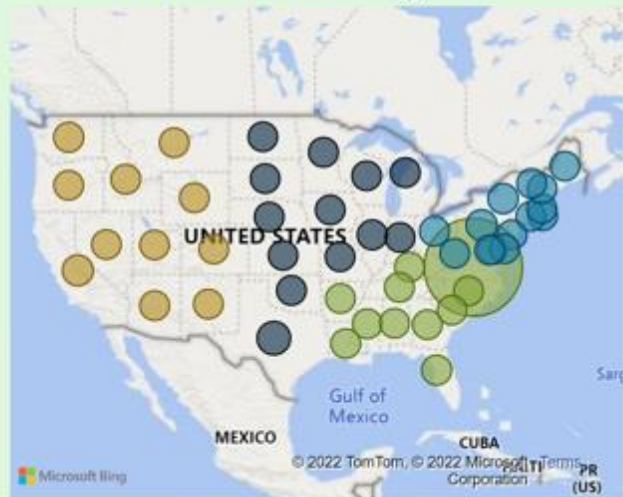
Quantity by Top 5 State



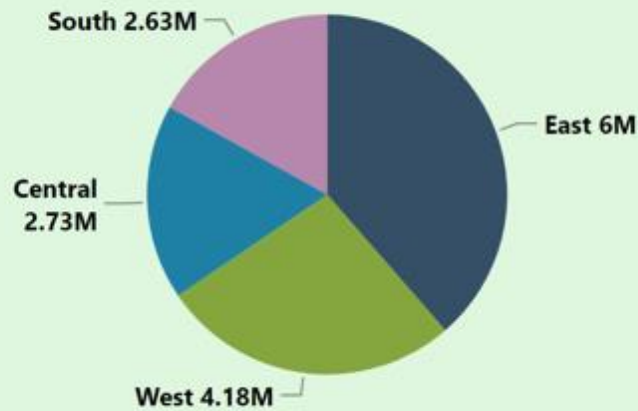
Purchase by State



Product Purchase by State



Quantity by Region






Purchase by Region





Thank You

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