Imagine if starting on day 1, you could know what are the chances for each student to drop out? What would you do?

Imagine if you could predict if a student might fail an online course?

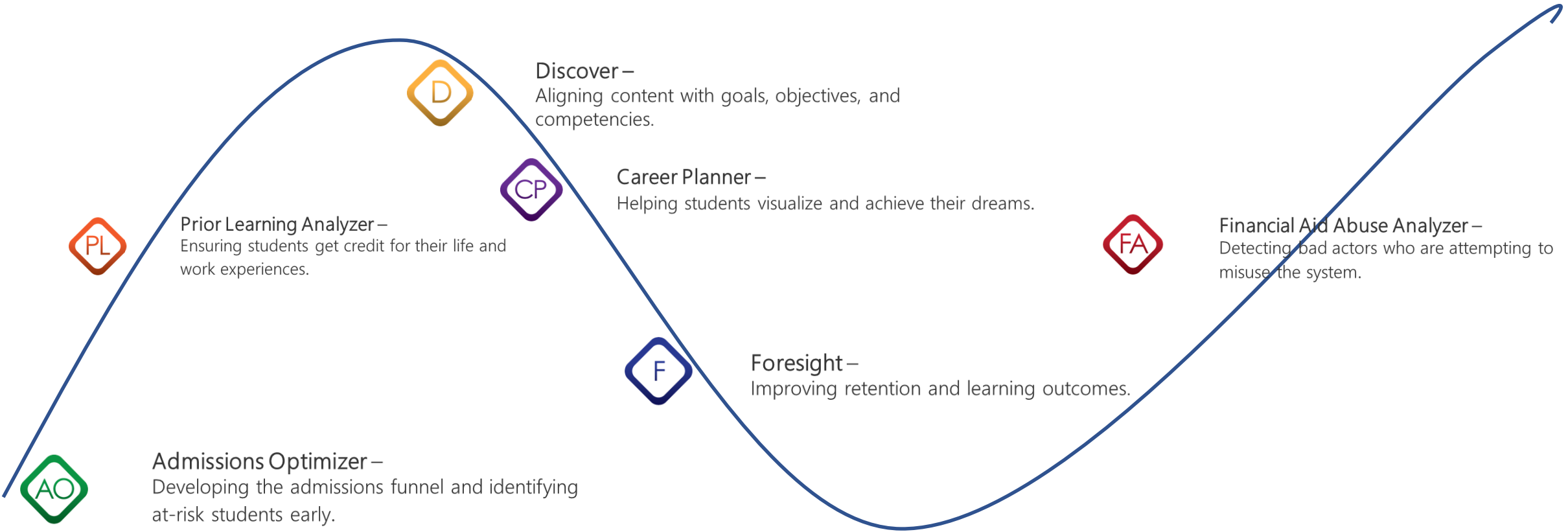Our AI solutions help you solve these problems.

Through Machine Learning and AI Solutions we empower educational institutions to increase their students' success rate.

RETENTION - ATTRACTION – STUDENT SUCCESS

Some of our References

Our Products provide Intelligence throughout the students' journey

Discover –
Aligning content with goals, objectives, and competencies.

Career Planner –
Helping students visualize and achieve their dreams.

Prior Learning Analyzer –
Ensuring students get credit for their life and work experiences.

Financial Aid Abuse Analyzer –
Detecting bad actors who are attempting to misuse the system.

Foresight –
Improving retention and learning outcomes.

Admissions Optimizer –
Developing the admissions funnel and identifying at-risk students early.

PROCESS

Recruiting

Student Management

Retention

Graduation

Career Planner®

Creating Academic Pathways to Success

Beginning the Journey

While students may have a career in mind, seldom if ever do they understand the nuances of the path they will need to take to be successful, nor do they have an understanding of the options available to them.

analytikus

College vs. Career

Earning a certificate or degree is just one step toward securing career goals.

Academic pathways focus on a relatively limited number of requirements.

Employers spend considerable sums helping new employees acquire necessary skills.

Successful employees have numerous hard and soft skills beyond degree requirements.
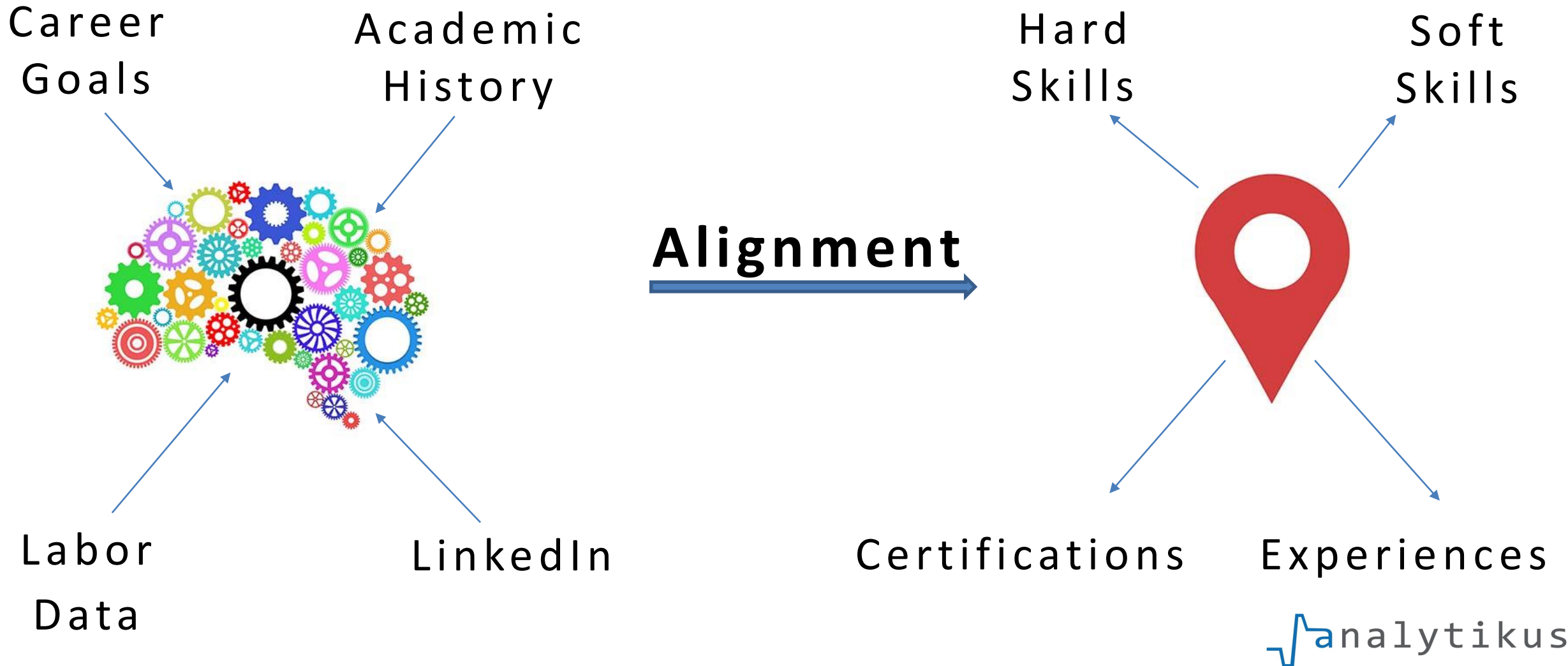
analytikus

Career Planner
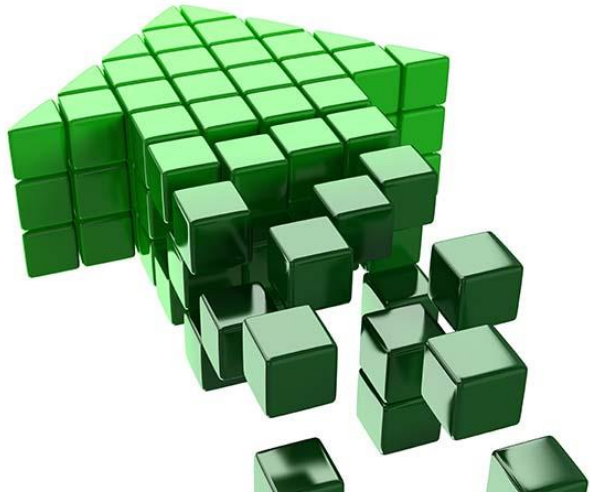
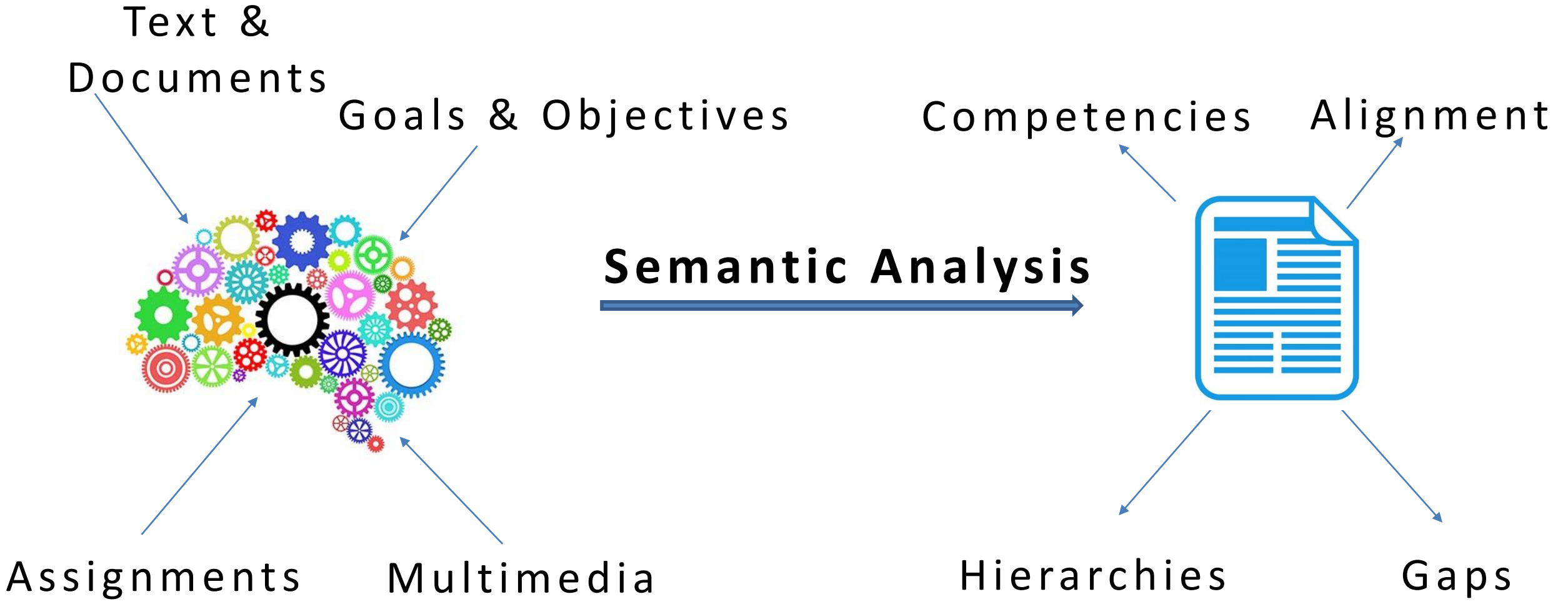Customized mapping to meet career goals and objectives.

Aligned with industry expectations related to hard and soft skills.

Provides options that can be explored for both narrowing focus and expanding options.

analytikus

How it Works - Target Creation

Career Goals

Academic History

Hard Skills

Soft Skills

Alignment

Labor Data

LinkedIn

Certifications

Experiences

analytikus

How it Works – Course Mapping

Text & Documents

Goals & Objectives

Competencies

Alignment

Semantic Analysis

Assignments
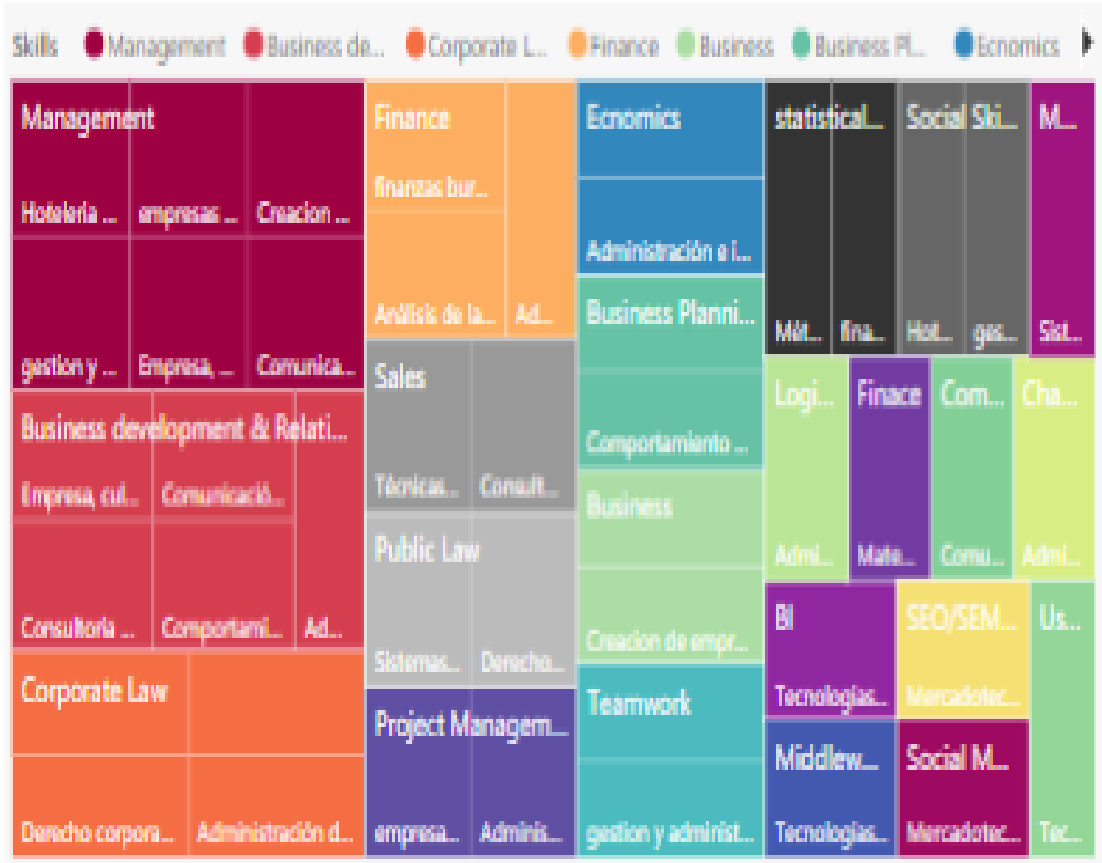
Multimedia

Hierarchies

Gaps

analytikus

How it Works – Career Plan

It's Simple

• By combining Machine Learning, AI, Cognitive Science, and decades of experience in Higher Education, we provide the solutions that make students and institutions successful.

Thank you, we look forward to further discuss this presentation with you.

Phil Ice   phil.ice@analytikus.com

Miguel Molina-Cosculluela   mmolina@analytikus.com

Armando Alvarez   aalvarez@analytikus.com