

# SUNRISE SUPPLY CHAIN CONTROL TOWER

## **POWERFUL SUPPLY CHAIN RISK MANAGEMENT IN DYNAMICS 365**

Global supply chain disruptions can wreak havoc on brands. The pressure to serve customers the right products in the right place, at the right time, has never been greater. You need a resilient, adaptable supply chain that can respond to sudden shifts. The Sunrise Supply Chain Control Tower gives supply chain planners the tools to quickly visualize, analyze, and respond to risks in the supply chain.

Run what-if scenarios, analyze the impact of inventory and supplier shifts, and use the data at your fingertips to make better, more proactive decisions. Whether you're facing inventory shortages, out of stocks, overstocks, or supplier disruptions, the Supply Chain Control Tower can help you identify potential problems before they cause chaos.



### SEE, PLAN, ADAPT.

The Supply Chain Control Tower works seamlessly within Dynamics 365 to bring demand and supply data from multiple sources into a single, cohesive view. Supply chain planners have the tools they need to analyze the top-line impact of vendor failure, customer risk, and excess inventory.

#### **IDENTIFY RISKS**

The Supply Chain Control Tower unifies all your data into a single view, on a single platform, for total supply chain visibility.

#### **RESCUE REVENUE**

See the monetary impact of vendor or product delivery failure. Make proactive supply chain and customer marketing adjustments.

#### **STAY AHEAD OF THE GAME**

Use your current IT structure and a simplified data model to minimize disruptions.

## **WHY SUNRISE**

Why work with Sunrise? Well, in addition to our more than 200 (and counting) successful go-lives, we've got a few other secrets to our success...

#### **AWARD WINNING**

Sunrise is consistently recognized by industry leaders and Microsoft for superior service, dedication to Microsoft Dynamics 365, innovative industry solutions, and for our history of successful implementations around the world.

#### **PROVEN SOLUTIONS**

We've spent over 20 years helping leading brands successfully improve their processes and operations. Today, we offer this insight, methodology, and exclusive functionality through Sunrise 365®, powered by Dynamics 365.

#### **INDUSTRY EXPERIENCE**

From the start we have believed in being great at a few things rather than "just OK" at many. This laserlike focus on key industries and a single product line means we can offer consistent, successful results to our clients time after time.

#### **CLOUD PROVIDER**

We're all in on the cloud and have been since day one. As a Microsoft Gold Certified Cloud Provider, we're here to help you transition your business to the cloud, and then support you at every step of your cloud journey.

#### **LOCAL (BUT GLOBAL)**

With headquarters in Winston-Salem, North Carolina, Sunrise has regional offices spanning North America, Europe, and Asia. You can count on Sunrise to bring industry expertise to the table, everywhere you do business.

#### LIFETIME SUPPORT

Why hire freelance consultants or expensive staff when you can leverage pay-as-you-go Global Support from Sunrise? We offer a cost-effective support umbrella with 24x7 coverage across North America, Europe, and Asia.













#### **NEXT STEPS**

## For more information and resources, please visit: sunrise.co/control

Sunrise Technologies is a premier provider for Microsoft Azure, Dynamics 365 and Power Platform for apparel, footwear, consumer products and manufacturing companies. We deliver game- changing, global, Tier 1 supply chain solutions without the cost and complexity.

Sunrise offers a one-stop, end to end industry solution to deploy, enhance and support Dynamics 365 for a lifetime. Plus, customers can hit the ground running with industry best practices, pre-built configurations and a proven methodology. With offices and deployment capabilities in North America, Europe and Asia, we are everywhere you do business.



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