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## The Company and its People

Technolarity is a specialist solutions provider for Clinic Chains. Head quartered out of Singapore, it was founded by Healthcare and Technology veterans with over 40 years of exclusive experience building primary healthcare solutions, in global markets. The team has built several Healthcare IT products & Complete Healthcare IT Companies from scratch - across continents, for private, institutional and government enterprises. Some of the notable work includes: **GPComplete, Healthware Systems, NMSPL, Claims Complete, Medicare Online claiming for Health Insurance Commission (Australia).**

### 10 Benefits of Clinicea over Others Healthcare IT Solutions.

	Industry Norm	Clinicea
1. Stunning Design, <b>that is easy and intuitive</b>	Complex	Simple & Easy
2. Specialized Database, <b>that is built for speed</b>	Usually a Generic Database	Specialized Cloud Database
3. Revolutionary Technology that is as easy for Doctors, as writing on Paper. Leads to <b>high adoption rate amongst Doctors.</b>	No	Yes
4. Customized Letterheads, Invoices & Printouts	Limited	Fully Extensible
5. Adaptive EMR Workflows, <b>that simplifies adoption by Doctors</b>	Limited	Fully Extensible
6. Customized Medical Summaries, <b>that saves time for Doctors</b>	Limited	Fully Extensible
7. 1 Single Integrated Solution, <b>that ensures low maintenance costs and therefore low pricing</b>	No	Yes
8. ZERO Sign-up, ZERO One-Time Fees & ZERO Practice License Charges, <b>that seeks to introduce transparent pricing</b>	No	Yes
9. Free Customization <b>that is an approach to remove the noise and invest in our Clients for the long-term</b>	No	Yes
10. Clinicea is localized for your country, but backed by a Global Brand.	No	Yes

## What makes Clinicea different

Most EMR Software focus on providing tons of features. Trying to use such a software is quite similar to you entering the cockpit of a Boeing 747. There are knobs, buttons and options all over, compelling you to think and pause at every step, slowing things significantly.

A decade of experience in working with Doctors across the globe gives us a unique advantage. We target actual workflows of a Doctor & the Clinic. This ensures you get a "clean view" of only what is relevant to your work. Doctors tend to report a booster shot of speed from adopting Clinicea.

Recognized from across the world



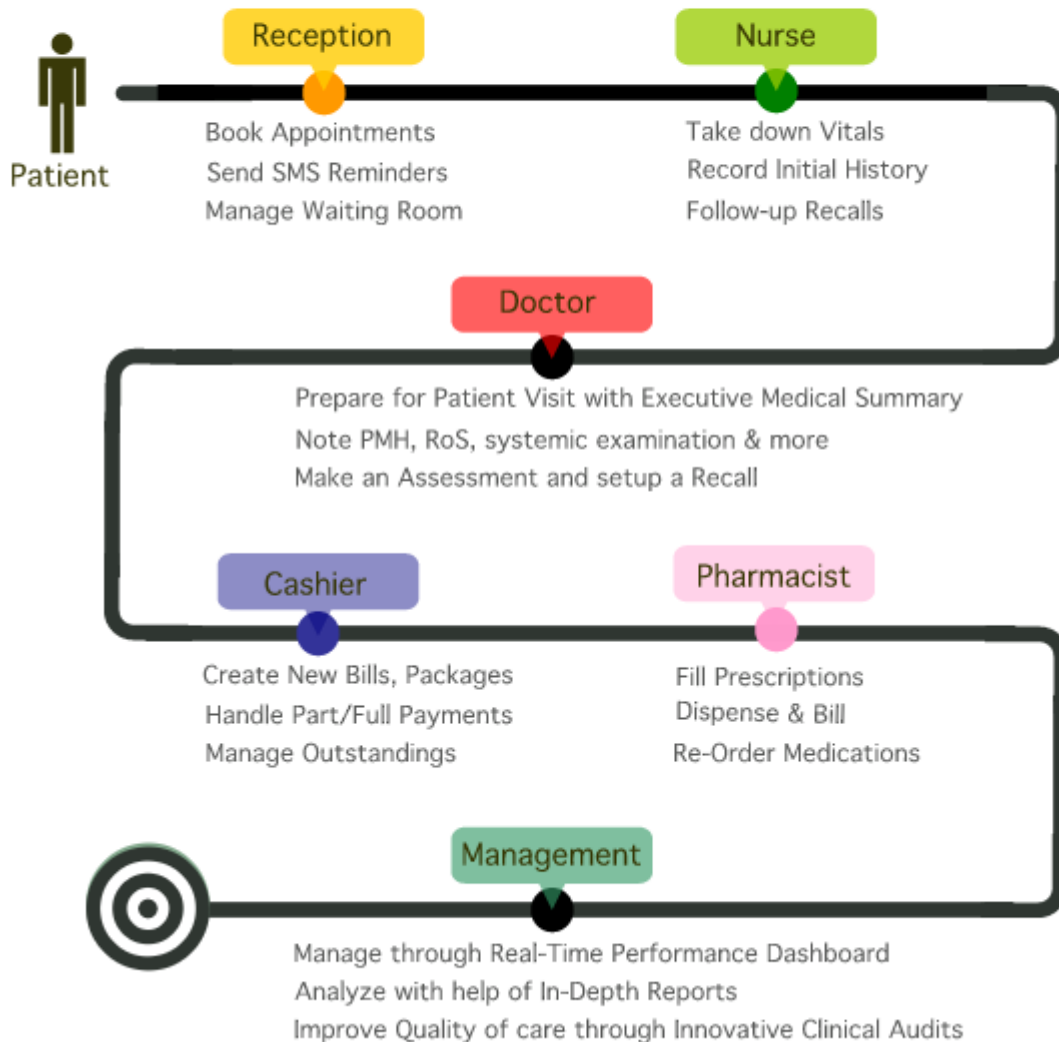
## Clinicea – The Solution

Clinicea is a comprehensive solution for management of Clinic Chains. What differentiates Clinicea is its deliberate focus on Workflows, instead of Features. This paradigm to designing, eliminates feature-bloat and delivers a clutter-free, intuitive experience for all Users.

This is also why instead of the listing Features by Module, we map features to Users Roles. Focus is on how productivity of each Role can be substantially increased by making use of Clinicea.

# Clinicea - Patient Flow

## Easiest EMR on Cloud



## Stunning Design

Design is a feature at Clinicea. Every User interface has to pass through rigorous testing focused solely on aesthetics before it is considered downright intuitive. Only then, is the feature considered complete and approved internally for release. Our Clinics enjoy benefits of minimalistic UX design, that is clutter-free and cuts through noise.



## The Right Partners at every Step

We partner only with the best companies in the world, to bring our Clinics a world class solution. Our secure data centers are managed and operated by **Microsoft Global Foundation Services (GFS)**. These geographically dispersed data centers comply with key industry standards, such as ISO/IEC 27001:2005, for security and reliability. They are managed, monitored, and administered by Microsoft operations staff that have years of experience in delivering the world's largest online services with 24 x 7 continuity. For

communication we use SendGrid – the largest cloud com-infra provider on the Cloud, and Telerik – the biggest software component provider in the world for Microsoft Web Technologies.

## Top-notch Clients across the Globe

The company has some of the biggest Institutional & Retails Clients across the Globe, particularly in Europe, Africa, Middle-East, Indian subcontinent and South East Asia. Some of the notable Clinicea Clients are:

