

# Logicalis Data Analytics Platform

# MVP Deployment - 8 Weeks

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## Focus on Primary Objective

Provide a common, secure, scalable, manageable cloud & data platform that democratizes data across the organization and sets a foundation for future analytics innovation.





## Sample Market Use Cases

Most of the following can / will apply across industry

### <u>Retail</u>

- Consumer & Market Insights
- Buying Patterns & Prediction Engines
- Inventory & Supply Chain Management

#### Healthcare & Life Sciences

- Clinical & Claims Data Analysis
- IoT, Video & Device Analytics
- Patient & Services Demographic Analysis

#### Service Industry

- 360° View of Customer
- Contract Evaluation & Management
- Searchable & Enhanced Knowledge Base

### Finance, Insurance & Banking

- Risk & Fraud Detection
- Credit & Market Analysis
- New offering development



### How we engage

#### Align

Strategically align business objectives with cloud data capabilities purpose-driven foundation.



Enterprises of all sizes recognize the critical importance of aligning their business strategies with robust cloud data architectures to achieve competitive differentiation.

#### Transform

Refactor and optimise processes, systems, and infrastructure to fully leverage the advantages of cloud data solutions.



With a surge in cloud-native solutions, organizations are now pivoting towards transformative practices, leveraging scalable and resilient cloud data infrastructures.

#### Scale & Evolve

Continuously adapt and innovate using data-driven insights to maintain a competitive edge in the industry.



Continuous adaptation is the new norm, as industry leaders are emphasizing the significance of evolving their data strategies to keep pace with rapid technological advancements in the cloud ecosystem.

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## Engagements by Adoption Stage

Align



Create a blueprint for data & AI transformation that aligns IT readiness and security requirements with business strategy and objectives.

#### Data Modernization Assessment

- Discovery
- Best Practices
- Data Strategy
- Project Scoping and Definition

#### **C**urious

Planning cloud data strategy and want to modernize safely.

#### Transform



Implement a secure, modern data platform with guardrails that allow for future innovation and the quick migration of workloads.

#### Landing Zone(s) for Cloud-based Data Analytics

Modern workloads in place and

ready for data deployment.

Prepared

- Identity & Access
- Security
- Cost Management
- Availability & Reliability
- Migration Strategies
- Evolve & Scale

### Automation & Pipelines Data Transformation

Data Ingestion

- Data Storage
- Data Governance
- Data Interaction
- Data Visualization

#### Active

Continuous integration and deployment to Data environment.

### Scale & Evolve



Continually innovate at scale while maintaining security and performance by leveraging managed services.

#### Lifecycle Services

- DevOps / DataOps
- DevSec-Ops
- Subscription Management
- Maintenance / UpgradesFinOps & Capacity Plans

Monitoring / Remediation

Comprehensive Support

Managed

Services

- Baseline Trend Analysis
- Proactive Recommendations

#### Optimum

Continual reconfigurations to meet changing requirements.

#### Engaged

Some data workloads in cloud but not optimized for performance and scale.



## MVP Deployment - 8 Weeks

- Establish Connectivity & Ingest of Data Sources
- Create OneLake / Data Warehouse
- Implement Data Governance
- Build Visualisation/Reports
- Education/Adoption Workshop 3 hours
- Documentation of as built & Turnover

#### Follow Ons:

- Additional Data & Visualization Projects
- Cloud, End-User App & Collaboration, Network, Security Engagements
- Managed Services for Infra & Data



# Why Logicalis?



#### Global presence, local execution

We're a leading global MSP, serving 10,000 customers worldwide and with a physical presence in 27 countries.



#### End-to-end capabilities

We offer unique consulting capabilities as well as managed services to implement your digital fabric end-to-end.

#### Value-driven engagement

Our repeatable model is focused on simplicity, speed and agility to help clients achieve core business value faster and with less risk.

#### Industry specialists

Our 7,000 employees have expertise in transformation across industries as diverse as financial services, banking, healthcare, government, manufacturing and more.