

Our experts are here to help you solve key challenges such as:

- Limited Visibility for Management Decision Making
- Business Forecasting
- Customer Activity Reporting
- Account Planning Management
- Growing Share of Wallet

Manufacturing a better future.

Manufacturing is rapidly transforming from production to product-as-a-service which is creating a need for more efficient responses, sustainable supply chains, responsible and compliant practices, and a growing skills gap in workers. This is pushing manufacturers to create new business models and rethink the entire manufacturing value chain.

In this new reality, how do you envision the future state of your organization? Build your transformation strategy with Microsoft Catalyst, a proven and powerful approach to innovation.

Let's ideate together

As part of Catalyst, meet with our experts and run an envisioning workshop, where we can ideate together using design led thinking concepts and jointly define how to enable the digital transformation of your organization.

This one-day briefing starts with a review of your business objectives, followed by mutual discovery and visualization of solutions, ending with a clear, actionable picture of how we can help you reach your business goals.

How Alithya can help

Alithya has been supporting manufacturing for the past 20 years, our team of experts has worked with over 1500 manufacturers to deliver successful sales and service solutions.



What is Microsoft Catalyst?

Build, plan, and execute business transformation strategies with a proven, innovative approach from Microsoft Catalyst—an envisioning and planning program that employs Microsoft Dynamics 365, the Microsoft Power Platform, and the Microsoft Cloud. Your business transformation starts with an I.D.E.A.

Start by finding the transformation strategy that's right for you. Define and prioritize your strategy using development activities, then foster ideation and drive decision making with an envisioning workshop.



Inspire

Imagine a future state solution for your business



Envisioning Workshop



Design

Discover what's possible by aligning technology investments to business goals



Business Value & Solution Assessment



Empower

Empower others in your organization to see the value



Solution Demonstration



Achieve

Achieve business outcomes and improved customer experiences



Transformation Plan

For more information visit: https://dynamics.microsoft.com/en-us/microsoft-catalyst/

Envision a stronger tomorrow with manufacturing Power Apps

This envisioning workshop for Alithya's Power Apps for Manufacturing is designed to accelerate ROI with a streamlined, intuitive UI, and a suite of Power Apps to manage account planning, business forecasting, share of wallet, and more. In this briefing, your leadership team will be joined by Catalyst Certified Alithya business outcome experts. We will work together to define the strategy needed to drive your business outcomes, using interactive design thinking concepts. With a human centered approach, the metrics to measure the success of your Power Apps initiative will also be defined.

