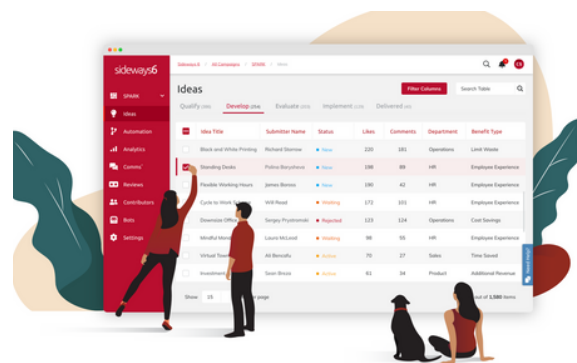


Harness the power of employee ideas; drive success and engage your workforce.



About Sideways 6

Founded in 2014, Sideways 6 seeks to change the world for the better by bringing employee ideas to life. Its integrated platform makes it easy for over 4 million employees worldwide to share ideas and drive success for their companies.

What we offer

Ideas by Sideways 6 is a powerful and fully customizable integrated ideas management solution. With 9 years of experience in running ideas campaigns at scale with some of the world's most innovative companies, the platform is optimized to drive employee engagement, capture, manage, and review ideas to drive success. Manage ideas 3 times quicker, spend 4 times less time updating employees, see 78% more engagement and ideas and implement ideas that make a tangible difference to the bottom line.

Clients include **DXC Technology, Nestlé, Rio Tinto, British Airways, Vodafone, and Marks & Spencer.**

Sideways 6's team of experts is dedicated to ensuring your success. Whether you are looking to increase employee engagement, find new ideas, or improve efficiency, Sideways 6 has the expertise & tools to help you achieve your goals.

What our customers are saying

"One of the most critical drivers of innovation within our organization is our people, and there is no shortage of new, creative, and unique ideas throughout Advanced Learning. Sideways6 has provided the channel for this business-critical initiative."

– Michelle Riviera-Spann, VP Business Advancement, Taylor & Francis Group

Why Sideways 6?

Seamless integration with Microsoft Teams guaranteeing adoption. Plus...



Engage Employees

Empower employees by asking for ideas. Make them feel valued and create ownership.

Benefits:

- Improve eNPS and loyalty
- Reduce Turnover
- Improve productivity



28.5% increase in employee engagement



Drive Strategic priorities

Involve employees in company goals and change. Gain buy-in and solve challenges at scale.

Benefits:

- Build a Corporate Culture
- Encourage knowledge sharing
- Improve loyalty



95% employees backing AZ2025 strategy



Generate ROI

Find the best ideas to bring to life and positively impact your business.

Benefits:

- Reduce costs: increase profit
- Improve efficiency: save time and effort
- Improve eNPS



£22M saved through employee ideas



5% reduction in Employee Turnover



76% of employees feel closer to the business



£20M saved through employee ideas including £5 from a single idea