Culture of Continuous Improvement
Build & Scale

Front-End
Teams and Yammer

Back-End
Idea Management Platform
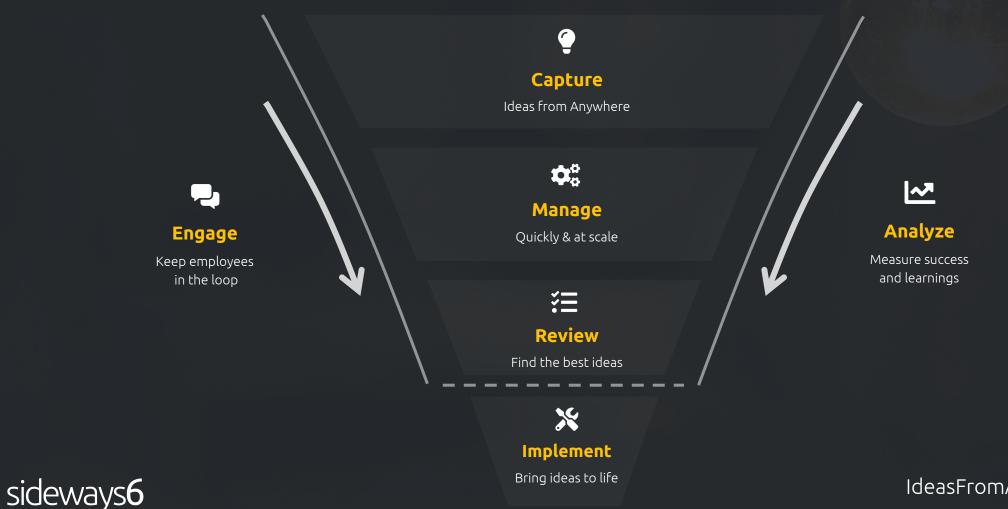

sideways6

IdeasFromAnywhere™

The 6 pillars of the **The s6 Model™**

Our proven approach to **help you scale and mature ideation**

Capture

Ideas from Anywhere

Manage

Quickly & at scale

Engage

Keep employees
in the loop

Analyze

Measure success
and learnings

Review

Find the best ideas

Implement

Bring ideas to life

sideways6

IdeasFromAnywhere™

Capture

—

EMPOWER EMPLOYEES TO DRIVE CHANGE

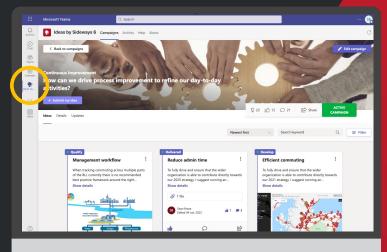**Deep integration(s) –** easy access in lefthand rail for high adoption

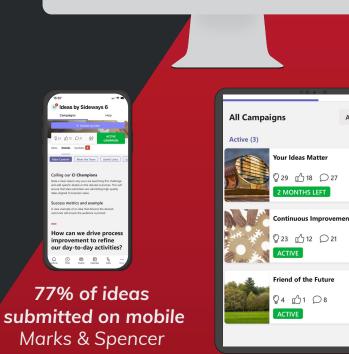## CAPTURE HIGH QUALITY IDEAS ABOUT THE THINGS YOU WANT TO IMPROVE

User friendly – details tab and tailored submission process

BRIDGE SILOS

Collaboration – audience can comment, like and share submitted ideas

300% increase in idea program engagement

Discovery

90% increase in ideas program adoption

Nestlé

47 countries engaged

AstraZeneca
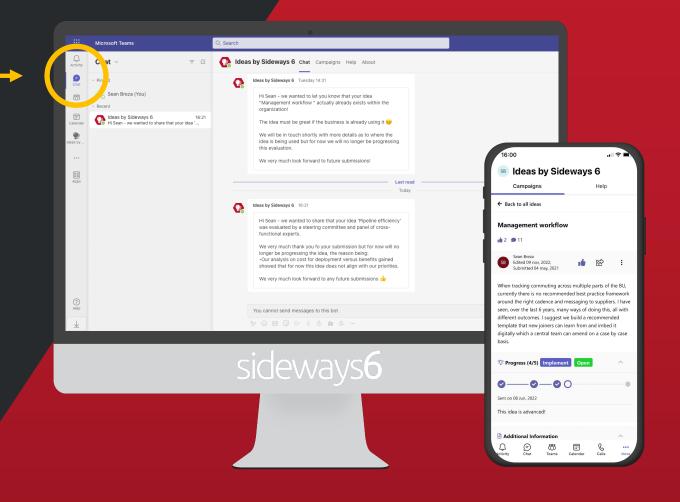
77% of ideas submitted on mobile
Marks & Spencer

Engage

MAKE SURE EMPLOYEES DON'T DROP OFF

Native Comms – submitters receive private updates directly in Microsoft Teams chat

ENSURE MANAGERS DON'T DROWN IN WORK

Automation – configure bespoke updates to be sent to submitters at key moments

KEEP THE AUDIENCE UP-TO-SPEED

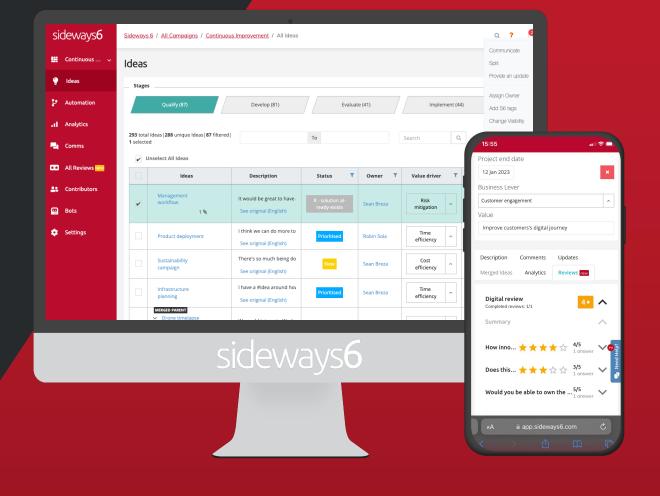**Engagement –** update campaign audience on key milestones such as implemented ideas

Manage

MAKE SURE THE BEST IDEAS DON'T GET LOST

Automation – configure automations that can prioritize and fast-track high-value ideas

MANAGE IDEAS AT SCALE

Automation – configure custom workflows and manage ideas in bulk

BUILD A PROCESS THAT CAN SCALE

Configurability – easily configure campaign statuses, stages, automations, comms etc.

Review

ENSURE SMEs CAN EFFICIENTLY REVIEW IDEAS

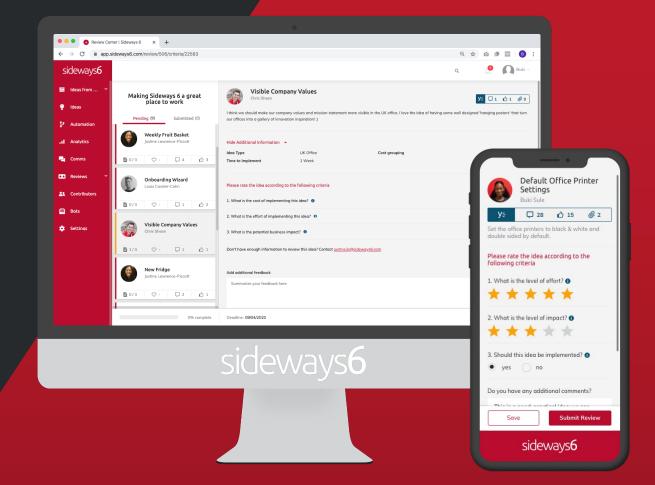**User-friendly –** fully configurable idea review interface for easy access and completion

ENSURE SMEs DON'T IGNORE IDEAS

Automated reminders – remind SMEs daily or weekly on ideas that still need their input

IMPLEMENT IDEAS BASED ON SME FEEDBACK

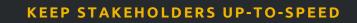**Review Centre –** easily navigate and mange all SME reviews
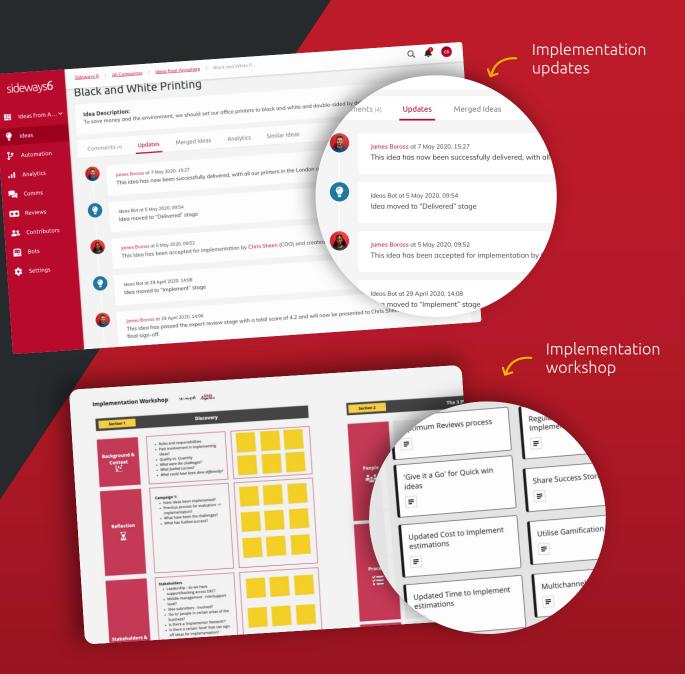
Implement

ENSURE THERE'S AN IMPLEMENTATION PLAN

Strategy – dedicated implementation workshop during on-boarding

LOG IMPACT OF IDEAS

Configurability – create implementation stage-gate and track progress

KEEP STAKEHOLDERS UP-TO-SPEED

Comms – automatically notify submitters and other key stakeholders

Implementation updates

Implementation workshop

Analyze

LOCATE CHAMPIONS

Engagement – track and reach out to your most engaged employees: submissions, comments, likes

AVOID BOTTLE-NECKS

Management – track idea workflow and liaise with your CSM to ensure idea momentum

TRACK EMPLOYEE SENTIMENT

Engagement – track sentiment in select ideas and comments