



Envision what your future in healthcare looks like

Our experts are here to help you solve key challenges such as:

- Regulatory compliance
- Managing 3rd party payer relationships
- Collaboration across the supply chain
- Managing a dispersed workforce
- Product complications and recalls
- Improved financial insights

Better experiences. Better insights. Better care.

Healthcare is evolving with increased patient expectations, an aging population, a global shortage in healthcare workers, and the pressure to keep healthcare data secure, compliant and up to date with the latest technologies.

In this new reality, how do you envision the future state of your organization? Build your transformation strategy with Microsoft Catalyst, a proven and powerful approach to innovation.

Let's ideate together

As part of Catalyst, meet with our experts and run an envisioning workshop, where we can ideate together using design led thinking concepts and jointly define how to enable the digital transformation of your organization.

This one-day briefing starts with a review of your business objectives, followed by mutual discovery and visualization of solutions, ending with a clear, actionable picture of how we can help you reach your business goals.

How Columbus can help

Every Healthcare and Life Sciences company has its unique processes and practices. As a technology provider with 20 years of experience in this industry, Columbus helps to implement best practices that are unique for each organization.

What is Microsoft Catalyst?

Build, plan, and execute business transformation strategies with a proven, innovative approach from Microsoft Catalyst—an envisioning and planning program that employs Microsoft Dynamics 365, the Microsoft Power Platform, and the Microsoft Cloud. Your business transformation starts with an I.D.E.A.

Start by finding the transformation strategy that's right for you. Define and prioritize your strategy using development activities, then foster ideation and drive decision making with an envisioning workshop.



Inspire

Imagine a future state solution for your business

Design

Discover what's possible by aligning technology investments to business goals

Empower

Empower others in your organization to see the value

Achieve

Achieve business outcomes and improved customer experiences

➤ Envisioning Workshop

➤ Business Value & Solution Assessment

➤ Solution Demonstration

➤ Transformation Plan

For more information visit: <https://dynamics.microsoft.com/en-us/microsoft-catalyst/>

Columbus for Healthcare and Life Sciences

The Healthcare and Life Sciences industry is unique in many ways, mainly because it evolves as companies go through the lifecycle from pre-clinical to market. Columbus for Healthcare and Life Sciences, built on Dynamics 365, utilizing the Microsoft digital platform, helps Healthcare and Life Sciences companies such as Revance, Mach Medical, and Pediatric Associations to disrupt existing processes and establish new opportunities by adopting an agile strategy, digitize their core business, derive meaningful insights from data, scale up capabilities, create a differentiated ecosystem, and establish disruptive products and services to ace the future business landscape.

Get Started

Request an envisioning workshop today!

Contact Columbus at us-marketing@columbusglobal.com

