



TrellisPoint

The CRM Experts

SALESFORCE MIGRATION ENGINE



**DO YOU FEEL STUCK WITH YOUR
COSTLY SALESFORCE SUBSCRIPTION?**



COMMON PAIN POINTS WITH SALESFORCE

- **High cost of ownership**
 - High cost of 'upper tier' user license subscriptions to gain access to workflow automations and unlimited customizations
 - Higher cost to gain access to additional security roles and unlimited Sandbox space
 - As a standalone solution, must pay to install a connector for each integration
- **Functionality limitations**
 - Deployment limited to a cloud environment
 - Uses proprietary programming language, Apex
 - Harder to find skillset, makes customization and support costly
 - No native integration with Microsoft Office 365, Business Intelligence Solutions or ERP





SOLVE THROUGH OUR UNIQUE SALESFORCE MIGRATION ENGINE



Our team has done the work ahead of time to help you migrate your data from Salesforce to Microsoft Dynamics 365 quickly, efficiently and painlessly:

- **Minimize resource costs**

We've pre-mapped all out-of-box fields in both systems to minimize resource costs and reduce the need for multiple manual data exports.

- **Avoid data loss during migration**

We can also match and create new, custom fields to ensure all data gets moved accurately.

- **Customize to your process needs**

We'll collaborate with you to clean up old data, configure functionality improvements, and design automated workflows to fit your business process.





WHY MICROSOFT DYNAMICS 365 FOR SALES?



Eliminate Salesforce pains and do more with Microsoft Dynamics 365, the leading solution for salesforce automation, marketing and customer service.



COMPETITIVE PRICING

While many SMBs find themselves priced out by Salesforce plus customization and integration fees, Dynamics 365 provides competitive pricing and a flexible licensing model.



SEAMLESS INTEGRATIONS

Many popular business applications and tools are native Microsoft platform integrations, meaning you can connect to Office 365, marketing, ERP and more through a single interface — fee free.



ROBUST DEPLOYMENT

Whether you want to maintain in-house control with an on-premise solution or migrate to the cloud for on-the-go accessibility, Dynamics 365 has more deployment options to fit your needs.



ACCESSIBLE CUSTOMIZATION

Built with standard development tools rather than proprietary tools, it's easier and more affordable to customize Dynamics 365 to streamline processes and automate workflows.



RICH, SECURE DATA

Leverage robust, real-time dashboards to make better informed, data-driven decisions — with industry-best security features and access controls to protect your data.



RELIABLE SUPPORT

Focus on running your business, not your software, with free, automatic Dynamics 365 upgrades — as well as more widely available, and thus more affordable, access to third-party support.



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INTERESTED?

TRY A 30-DAY FREE TRIAL

*Migrate up to 10,000 of your business accounts and contacts from
Salesforce to Microsoft Dynamics 365 – at no cost or obligation.*



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Specializing in CRM systems since 1998, TrellisPoint helps you plan, implement, configure, customize, and deploy CRM strategies and solutions in your organization.

