



## DO YOU FEEL STUCK WITH YOUR COSTLY SALESFORCE SUBSCRIPTION?

Are you frustrated with the high cost of ownership and limitations of your Salesforce system? Yet feel stuck due to the time and resources it would take to migrate all your data to a more cost-efficient, yet high-performing CRM solution?

As CRM experts, we know your pain. Fortunately, we also know how to fix it.

### **MIGRATE IN HALF THE TIME – FOR HALF THE COST**

Leveraging decades of experience with CRM systems, we've developed a quick solution to seamlessly migrate your data from Salesforce to the latest innovative Microsoft Dynamics 365 solution. TrellisPoint can help ease the pain of transition. We've done the work ahead of time, pre-mapping all out-of-the-box data fields in both Salesforce and Microsoft Dynamics 365 so you don't have to factor vast amounts of time and resources into your migration project.

### **TAILORED FOR YOU – WITHOUT ANY DATA LOST**

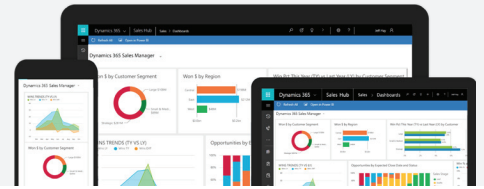
Knowing our way around both systems, our experienced team can not only match the majority of your data quickly and accurately – but do so while ensuring you don't lose crucial information such as record history, sales opportunities or quotes along the way.

Have existing custom fields you need moved from your old system, or custom fields you'd like configured in the new solution? We'll work with you to identify your current process needs, make recommendations for functionality improvements and data clean up, and ultimately design a CRM solution tailored with the right fields, entities and workflows in place to drive impact for your business.



# LEVERAGE THE POWER OF MICROSOFT'S CUTTING-EDGE CRM TECHNOLOGY

Why is Microsoft Dynamics 365 for Sales the market's leading solution for sales force automation, marketing and customer service over Salesforce?



## COMPETITIVE PRICING

While many SMBs find themselves priced out by Salesforce plus customization and integration fees, Dynamics 365 provides competitive pricing and a flexible licensing model.



## SEAMLESS INTEGRATIONS

Many popular business applications and tools are native Microsoft platform integrations, meaning you can connect to Office 365, marketing, ERP and more through a single interface — fee free.



## ACCESSIBLE CUSTOMIZATION

Built with standard development tools rather than proprietary tools, it's easier and more affordable to customize Dynamics 365 to streamline processes and automate workflows.



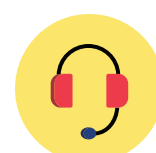
## RICH, SECURE DATA

Leverage robust, real-time dashboards to make better informed, data-driven decisions — with industry-best security features and access controls to protect your data.



## ROBUST DEPLOYMENT

Whether you want to maintain in-house control with an on-premise solution or migrate to the cloud for on-the-go accessibility, Dynamics 365 has more deployment options to fit your needs.



## RELIABLE SUPPORT

Focus on running your business, not your software, with free, automatic Dynamics 365 upgrades — as well as more widely available, and thus more affordable, access to third-party support.

## NOT SURE IF YOU'RE READY TO MAKE THE SWITCH?

If you're interested in improving your business processes and management of customer relationships through a more cost-effective, high-performing CRM solution, trust our team of dedicated professionals. After all, at TrellisPoint, CRM is all we do.

But don't just take our word for it. Contact us today to ask about our free Salesforce migration trial!

We'll migrate up to 10,000 of your business' accounts and contacts from Salesforce to a 30-day free trial of Microsoft Dynamics 365 for Sales at no cost or obligation to you.



Specializing in CRM systems since 1998, Trellispoint helps you plan, implement, configure, customize, and deploy CRM strategies and solutions in your organization.



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