# "SMART" CONSULTING WITH AN EXPERT

Reach your customers when and where they need using Microsoft Teams





## TALKING POINTS

Reach your customers when and where they need using Microsoft Teams

#### **CUSTOMER NEEDS**

Nurture customers relationships: give them easier access to your services.

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#### **CUSTOMER JOURNEY**

Engage, live-meet and provide experience to your customer. Moreover, collect and analyzed feedbacks.

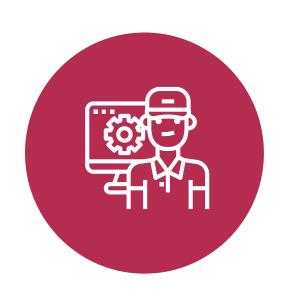
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#### **INSIGHTS**

Use data and analytics to assess, monitor and improve customer satisfaction.



## 1 CUSTOMER NEEDS



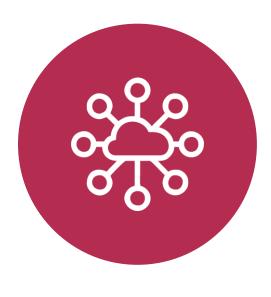
#### REMOTE ASSISTANCE

Give customers high quality support even during the current global pandemic while keeping your employees safe.



#### **BOOST PRODUCTIVITY**

Reduce time wasting by eliminating travel time to your customer location and by managing the booking process into a single channel.



#### **ALL IN ONE TOOL**

Manage prospects, customer appointments, collect and analyze feedback all in one tool, guaranteeing also accessibility with mobile app.



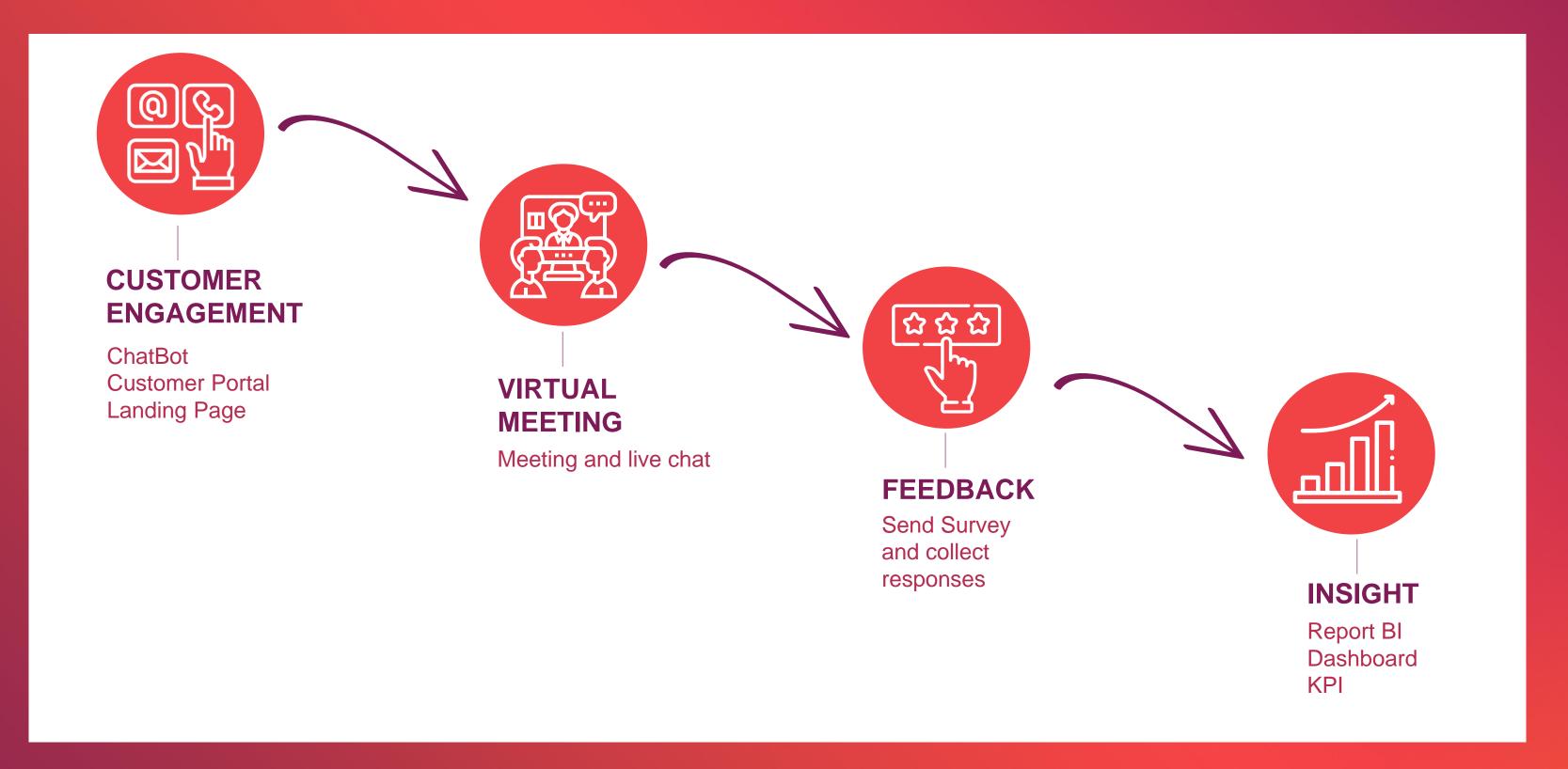
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### CUSTOMER JOURNEY

Follow your customers everyday



Chiara books a virtual meeting with an expert and immediately receives confirmation and link to access. On the day selected, they join the meeting and find the best solution. Later, Chiara receives a survey to evaluate the interaction.



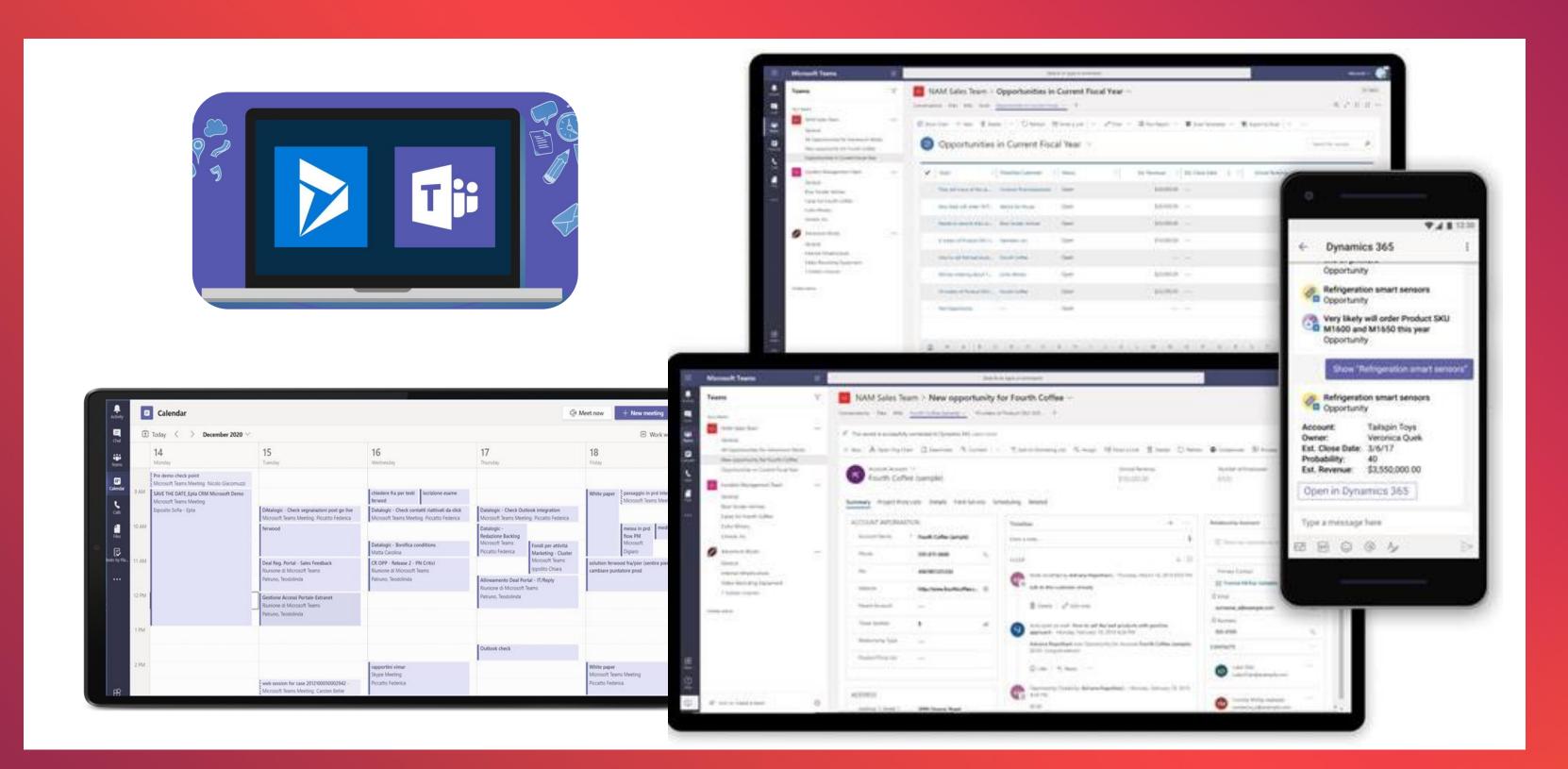
## USER EXPERIENCE

Different activities, one Interface



#### **MICROSOFT TEAMS**

Use Microsoft Teams as an Interface to manage appointments, view customer data and insights.





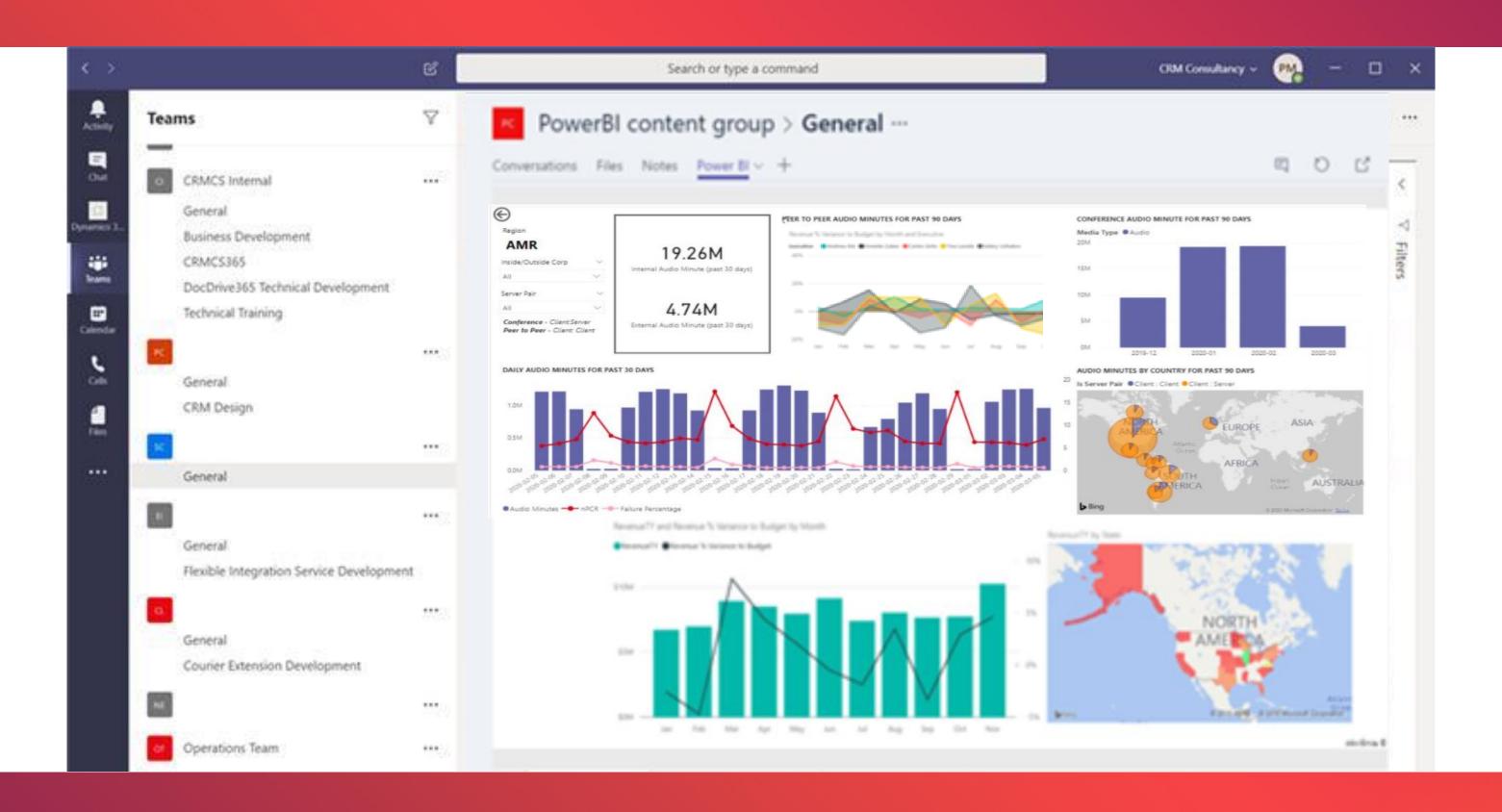
## INSIGHTS

Discover the Power of Data



#### **ANALYTICS TAILOR MADE**

Discover the power of Data: Easily create custom KPI, Reports and Dashboards that fit your business needs.



## KEY FEATURES

Power Platform: A complete solution



#### **VIRTUAL AGENT**

Engage customers by creating a Live chat.



#### **CUSTOMER VOICE**

Easily create and send survey; analyzed responses.



#### **POWER AUTOMATE**

Automate process and repetitive task (email, survey).



#### **CUSTOM INSIGHTS**

Design your own report and chart to visualize data.



#### MICROSOFT TEAMS

Virtual Assistance to you customers in a single interface.



#### **DYNAMICS 365**

Manage and maintain customer relationships.





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