



inwink

THE B2B AUDIENCE ENGAGEMENT PLATFORM

inwink at a glance



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inwink : The B2B Audience Engagement Platform

Since 2016, we enable companies to industrialize their event and community operations from a single, unified platform that integrates fully into their data stack.

White
Label



Segmentation
and Data
Analysis



Templatization



The inwink product



They trust us!

Software / Tech



Services



Medias



Public / NGO / Education



Professional Associations



Retail



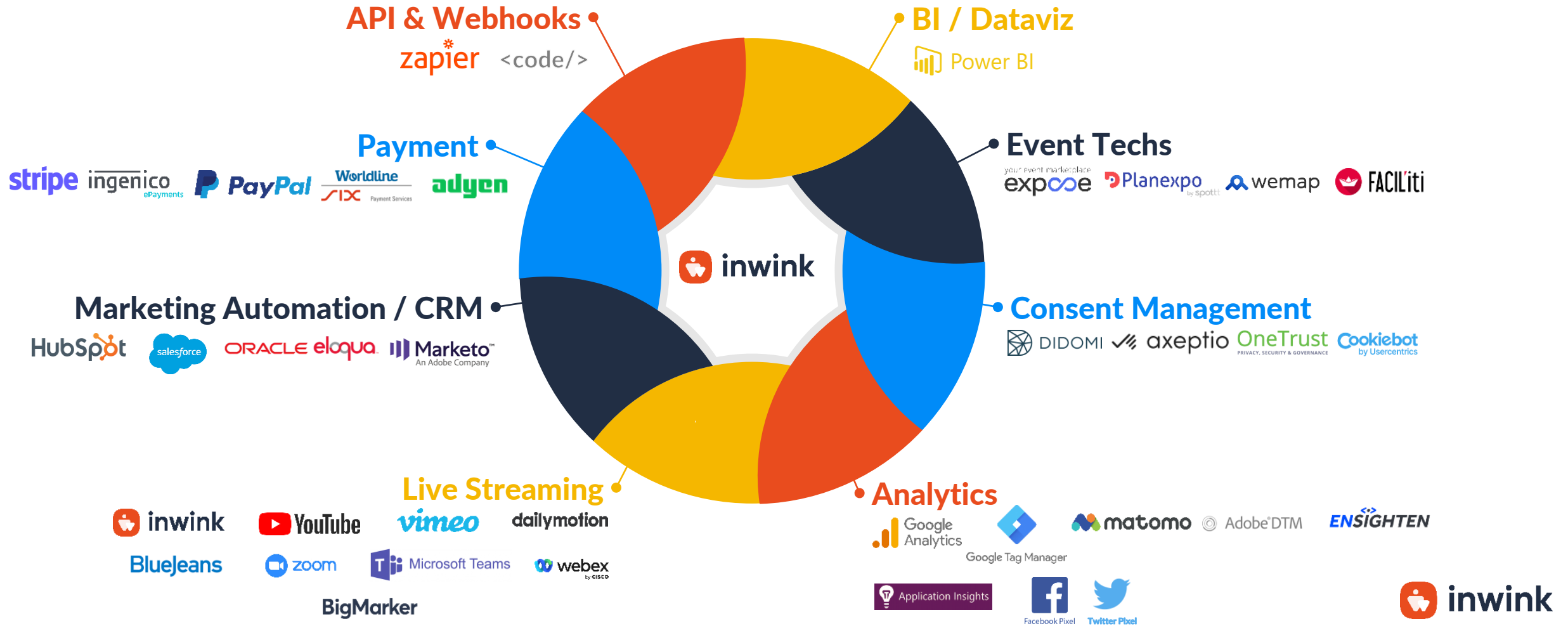
Think Tanks



Tradeshaw Organizers



Integration: accessibility and scalability



inwink Event & Community

- Orchestrate your in-person, online or hybrid events
- Create a digital space to engage your B2B communities



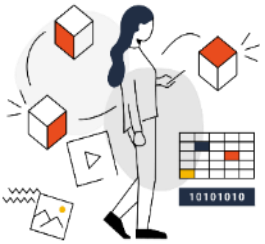
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inwink Event: orchestrate your events from A to Z

With a solution natively designed for hybrid events, you can effectively augment your in-person event with a digital layer and scale up the impact.

Event Management

- Participants
- Partners
- Program



OnSite Experience

- Badge
- OnSite
- LeadGen App



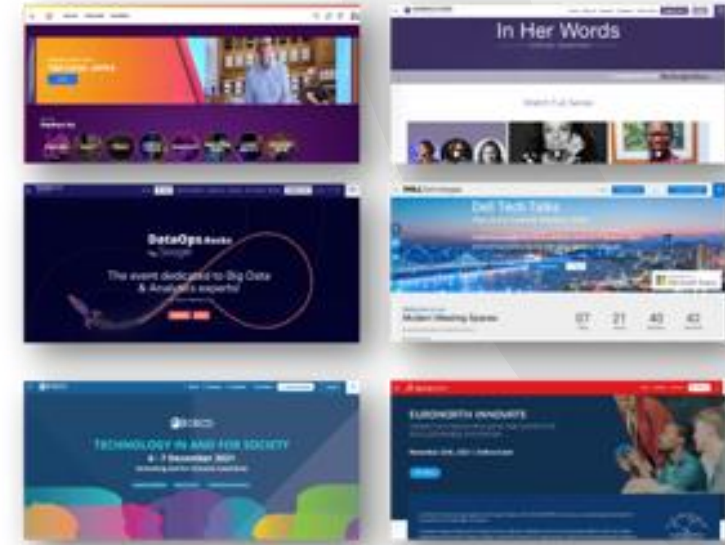
Online Experience

- Website
- Registration
- Participant Area
- Partner Area
- Speaker Area



Event Engagement

- Emailing
- Interaction
- Networking
- Business Meetings

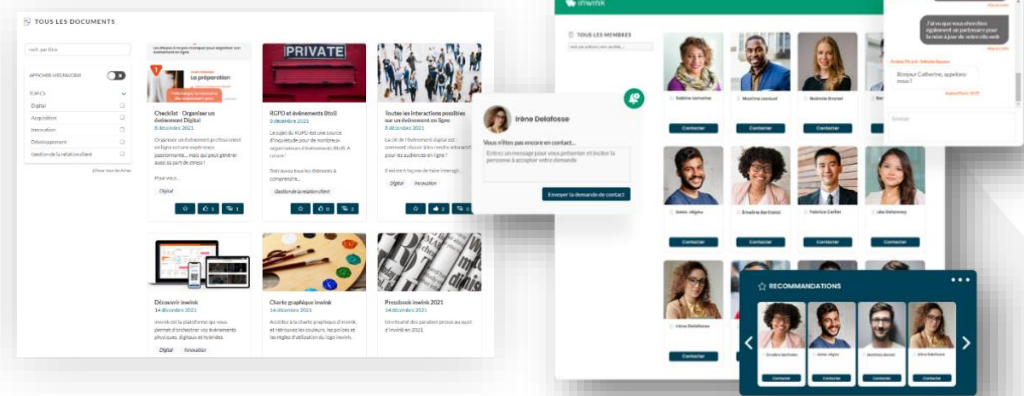
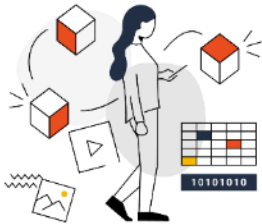


inwink Community: engage your communities all-year-long

Give your members a privileged space where they can interact and access premium content.

Community Management

- Members
- Membership program
- Community and sub-communities



Community Experience

- Website
- Registration
- Member Area



Community Engagement

- Contents (articles, videos, podcasts, documents)
- Emailing
- Webinars
- On demand Networking
- Forum and News Feed



inwink Data

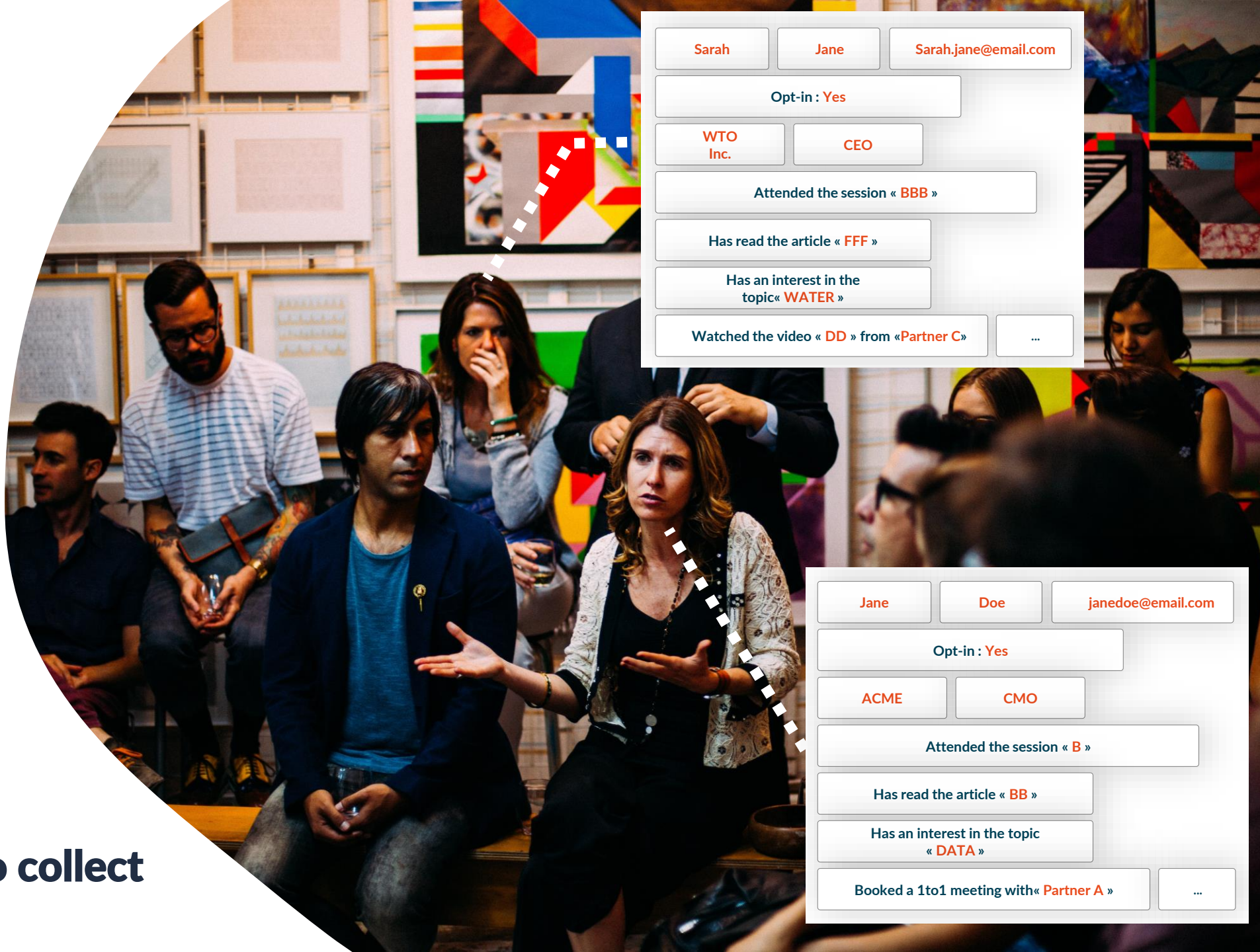
Consolidate all your contact data in one place



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Data Collection

You choose the data you wish to collect



Sarah	Jane	Sarah.jane@email.com
Opt-in : Yes		
WTO Inc.	CEO	
Attended the session « BBB »		
Has read the article « FFF »		
Has an interest in the topic « WATER »		
Watched the video « DD » from «Partner C»		...

Jane	Doe	janedoe@email.com
Opt-in : Yes		
ACME	CMO	
Attended the session « B »		
Has read the article « BB »		
Has an interest in the topic « DATA »		
Booked a 1to1 meeting with« Partner A »		...

A 360-degree Contact View

All your data gathered
in one single place

