



Omnichannel retail platform

What is ORP?

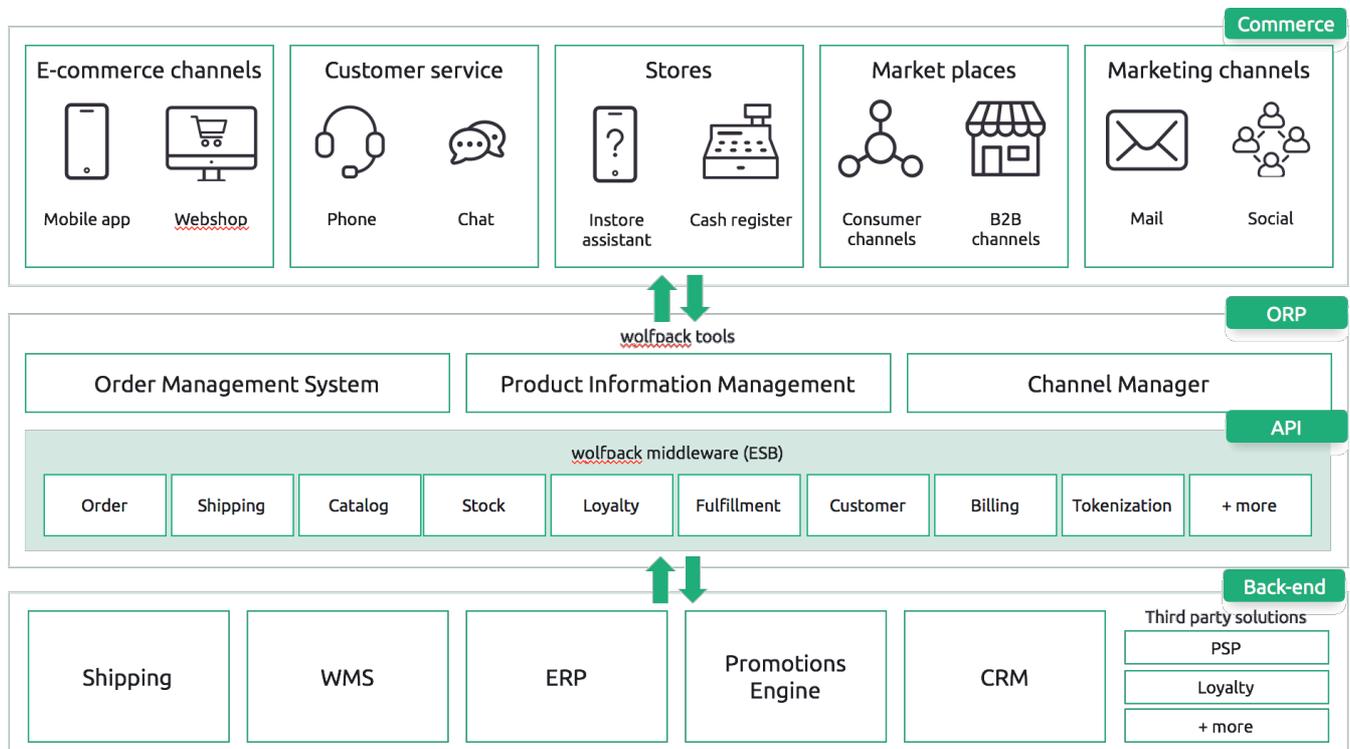
The middleware solution that manages the flow of data between all systems

- ✓ Connect all applications via Enterprise Service Bus (ESB)
- ✓ Manage orders of all sales channels (OMS)
- ✓ Create, enrich & share product data (PIM)
- ✓ Connect market places for product content and orders

Why ORP?

Transform your IT team into a technology enabler

- ✓ Reduced cost of future IT Integrations
- ✓ Manage orders (incl returns, exchanges, refunds) in one place
- ✓ Efficient product content management
- ✓ Real-time stock overview



ORP technology

- Cloud-based
- API first
- Microsoft Azure
- Auto-scaling
- Secure
- Performance
- Intuitive UI
- SAAS
- Feature updates

Find out more