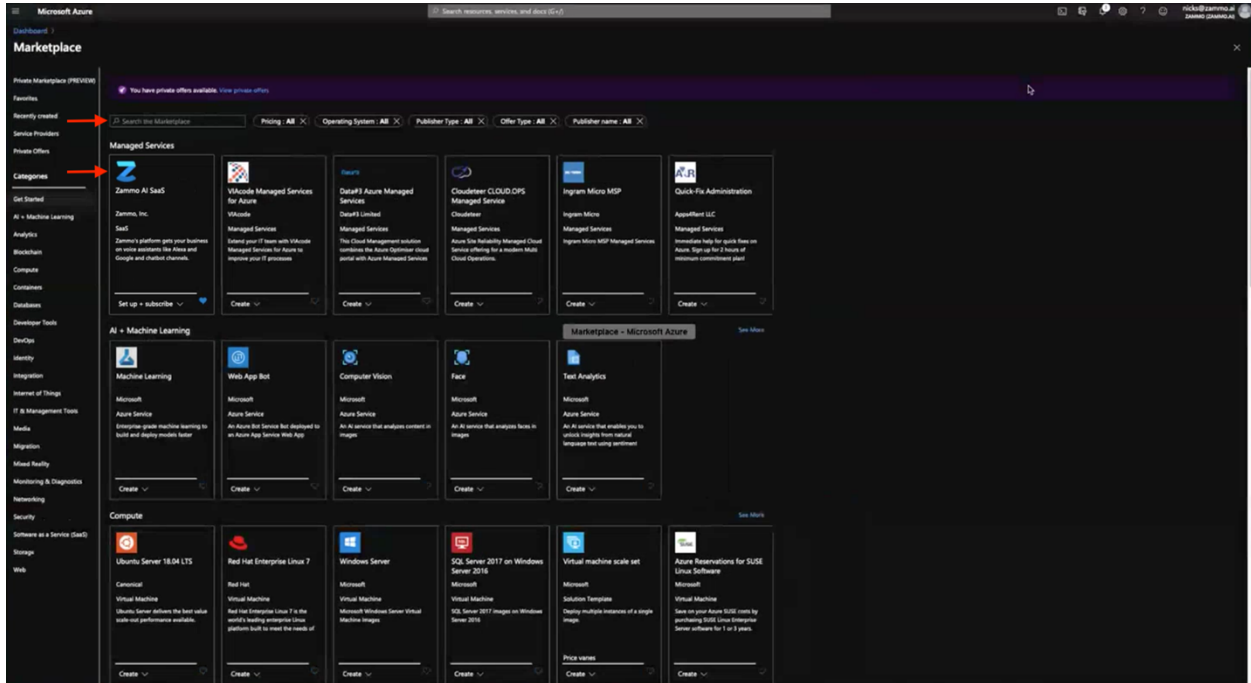


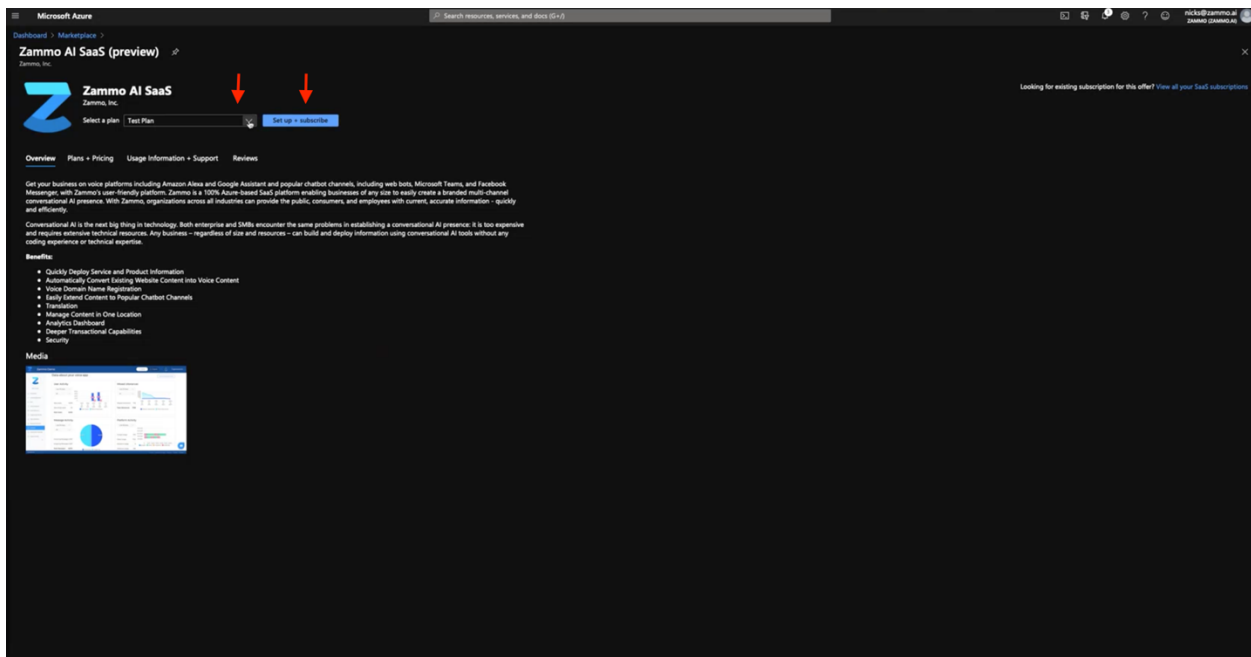


## PURCHASING ZAMMO THROUGH AZURE MARKETPLACE

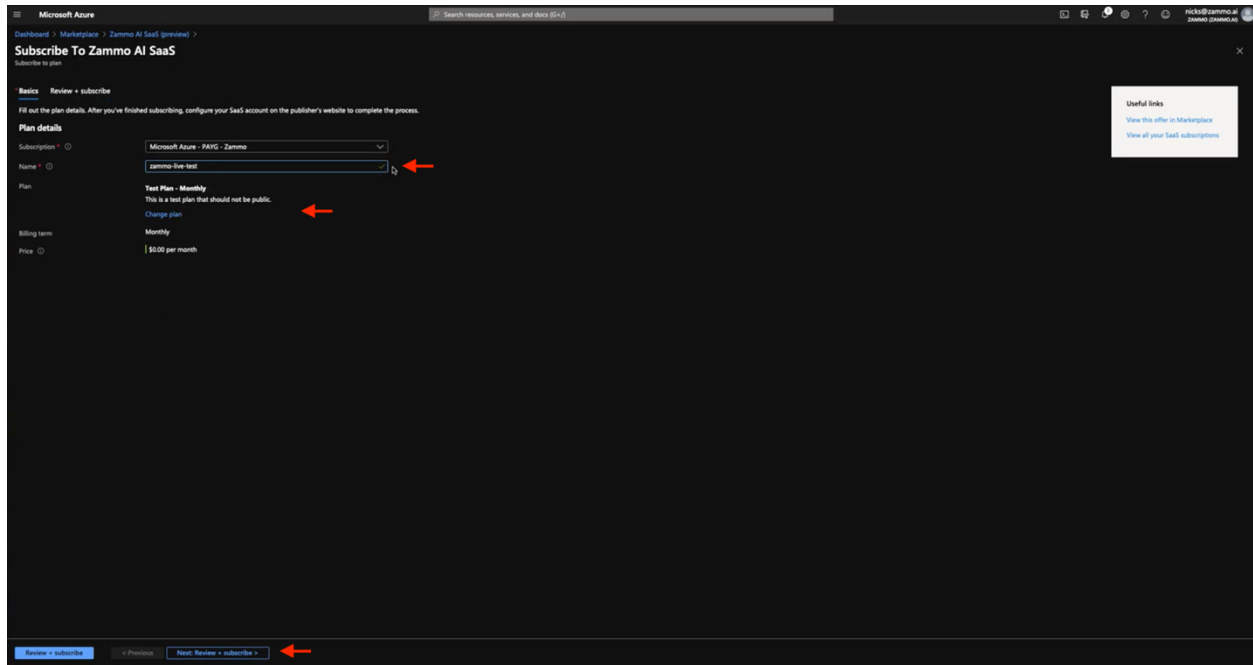
1. In the Azure Marketplace, search for Zammo in the search bar.
2. When Zammo appears under “Managed Services,” select it to set up and subscribe.



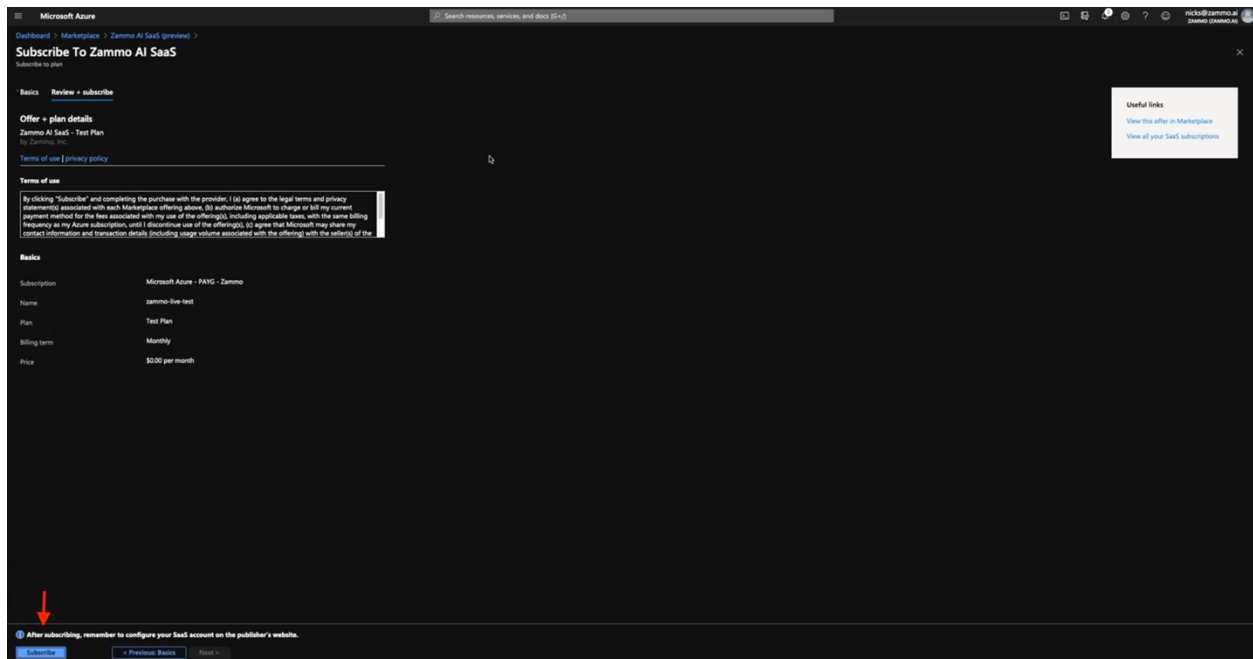
3. Select your plan and click the blue “Set up + Subscribe” button.



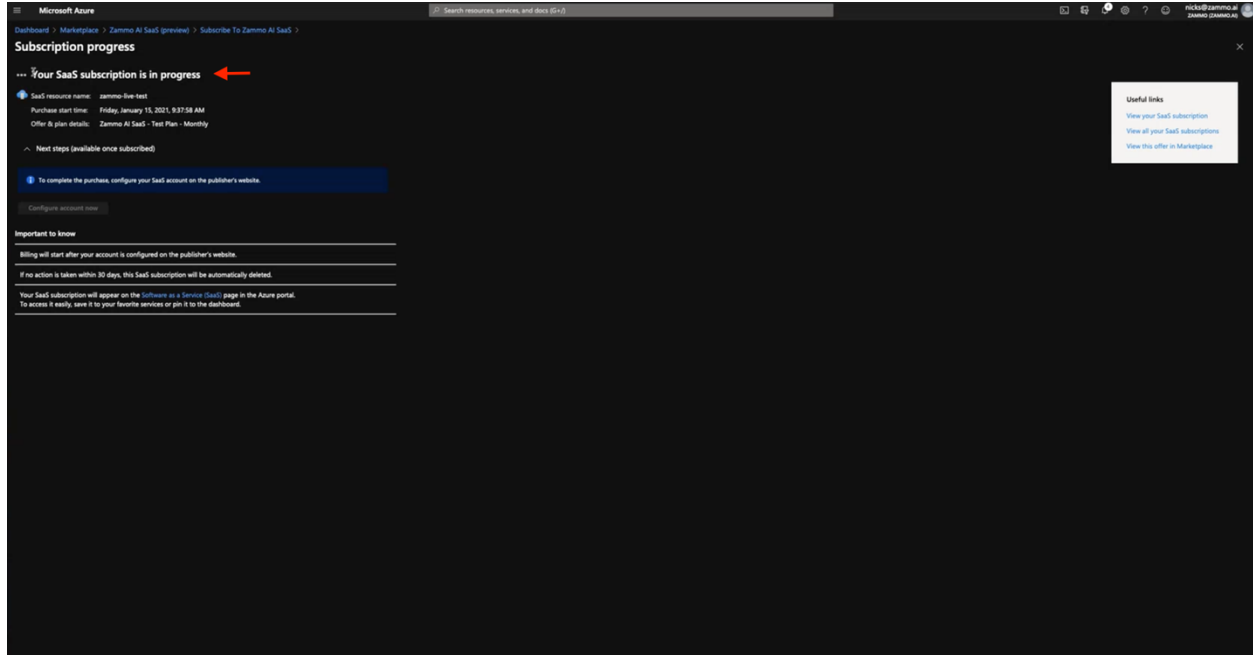
4. In the “Basics” tab of the Subscribe screen, select a name for your Zammo subscription in your Azure subscription.
5. Check to make sure the plan and billing frequency are correct.
6. Click “Next: Review & Subscribe” at the bottom.



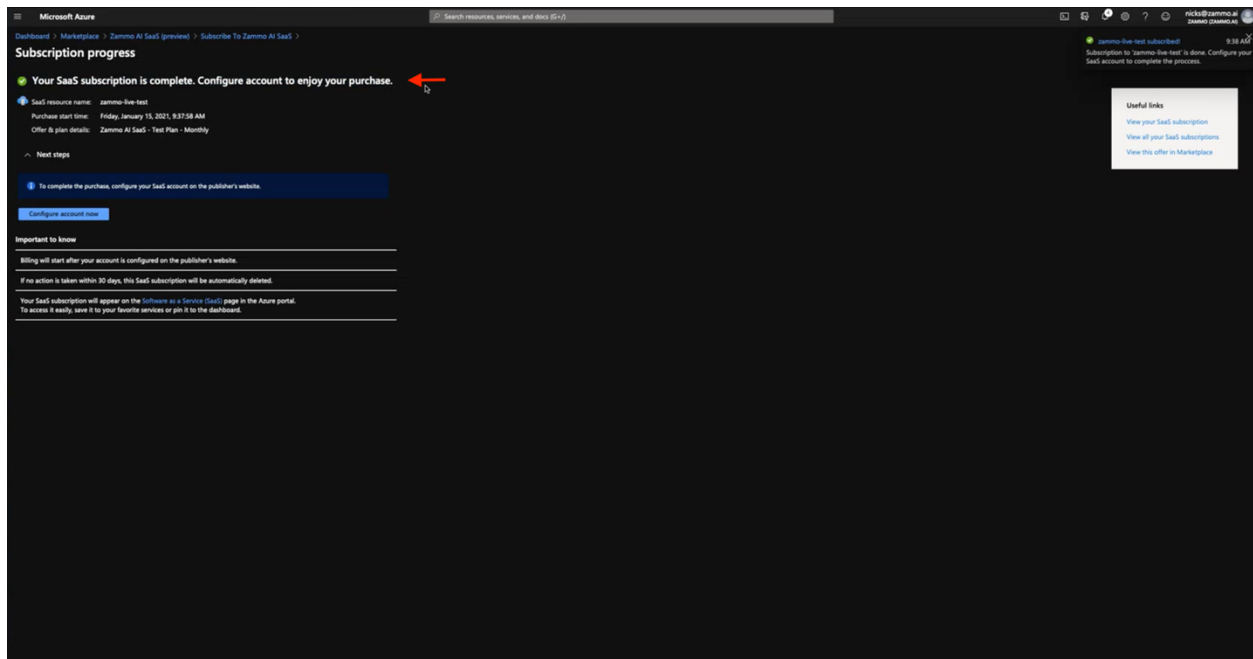
7. Review terms of use and plan basics. If everything looks good, click blue “Subscribe” button at the bottom of the screen.



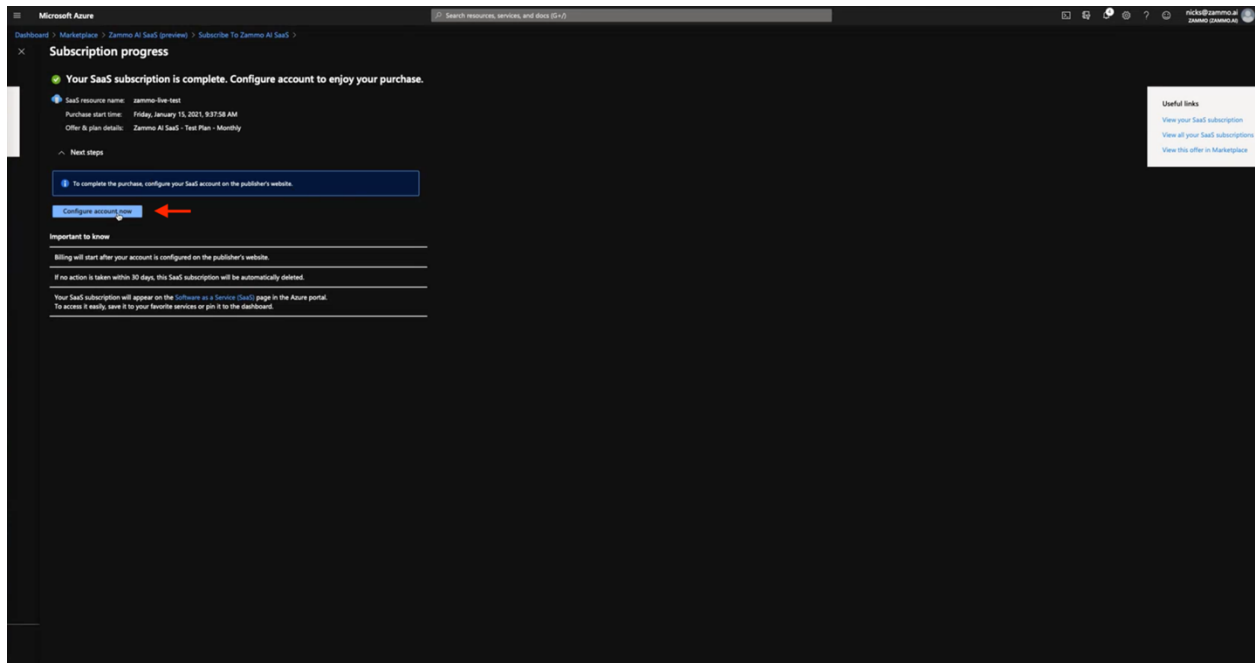
8. It will take 30-60 seconds while Microsoft sets up your account. You will see “Your SaaS subscription is in progress.”



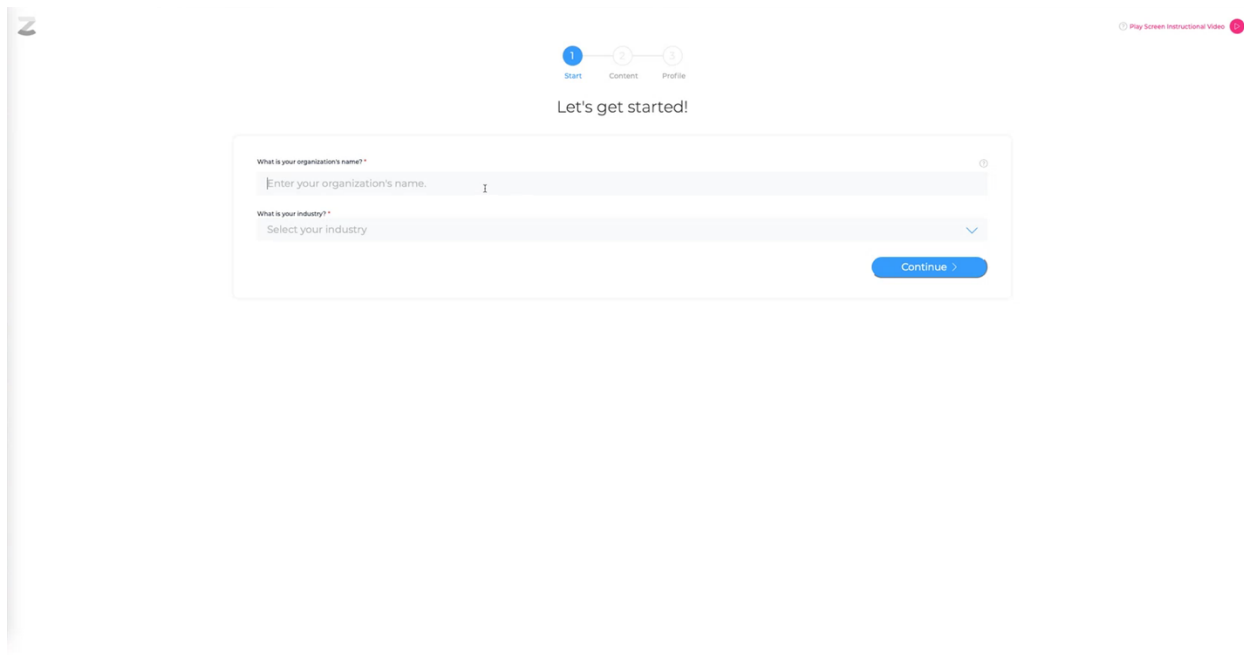
9. You will know your subscription is complete when you see the green checkmark. Please note that you are NOT yet done. The final step is to configure your account with Zammo.



10. To configure your account with Zammo, click on the blue “Configure account now” button. This will open up a new tab and you will transition to the Zammo portal.



11. In the Zammo portal, enter your business name and industry. (Note that this can all be changed later, so don't stress about getting something wrong.)



12. As the Azure administrator, you may not be the person who will create content in Zammo. To skip past this page, click the blue link at the bottom of this screen as indicated by the red arrow below.

1 Start 2 Content 3 Profile

Make your FAQ content voice-ready

Copy your website's FAQ link \*

Enter your FAQ link here

+ Add another FAQ link

< Back

Add FAQs & Continue >

Don't have FAQ pages? No problem!  
Quickly answer popular questions about your industry relating to your organization

13. You can also skip past the industry specific questions by clicking the gray "Skip this step" at the bottom of this screen.

1 Start 2 Content 3 Profile

Answer industry-specific questions or add your own

Check the box next to the questions you want added to your QnA and type your answers in the answer column below. Leave the check box blank for the ones you don't want to use.

Select an industry \*

Farming and Ranching

QUESTION ANSWER

+ Add Your Own Question and Answer

< Back

Select QnAs & Continue >

Skip this step

14. You can skip past the organization profile screen by clicking “Skip this step” at the bottom of this screen.

The voice platforms require this

Company Name \*  
Nick's Azure Biz

Category of the company \*  
Farming and Ranching

Short Description \*  
Our voice app lets you learn more about our organization.

Long Description \*  
Our voice app lets you learn more about our organization. Ask frequently asked questions about us and the voice assistant will happily answer them.

Enter your organization's Privacy Policy link from your website \*  
http://

Enter your organization's Terms & Conditions link from your website \*  
http://

Next >

Skip this step

15. At this point, you will find yourself inside the QnA tab. Now is the time when you can add others from your organization who will be creating content and deploying your voice app / chatbot(s).

16. Click on the “Team Members” tab in the left menu bar. You can add as many team members as you like or, at a minimum, add 1 person as an “Owner” who can then assign other team members.

17. Any team members you add will receive an email notification from Zammo, inviting them to join the team.

Nick's Azure Biz

Organizations NS

QnA - QUESTION AND ANSWER

Compose: Questions and answers about your organization

Here you can edit your QnA, before publishing them to the voice platforms. When editing is complete, select the QnA you want to move on to Review and then click "Save & Go To Review".

Compose QnA 4 Questions Review 0 Questions Ready To Publish 0 Questions

QUESTION ANSWER

Delete Selected

HEAR IT NOW

Cancel Save & Go to Review >

Team Members

18. Finally, back in the SaaS dashboard of your Azure account, you will know the configuration was successful when you see the green “Your subscription was configured successfully.”

