

ACADEMIA

by **SEROSOFT**

Student Information System

Welcome to

DIGITAL TRANSFORMATION

IN EDUCATION



www.academiaerp.com



Hello!

Here are some schools wherein we have brought the era of automation and high efficiency.



**IIIT, BANGALORE
INDIA**

Team Serosoft were able to quickly understand the objectives and priorities and make positive, quality contributions to the design and implementation of the Academia ERP at IITB. Their approach and efforts were recognized and appreciated.



**CECOS COLLEGE,
LONDON**

We are satisfied with the detailed structure of Academia SIS. We are using attendance, academics, time-table, fees, and other modules. The staff is pleased with how well-designed and supportive software is. We are quite delighted with the post-sale services, and we recommend Academia for all educators who are looking for the digital transformation of their institutions.



**WALJAT COLLEGE OF
APPLIED SCIENCE, OMAN**

WCAS would like to recommend Serosoft for comprehensive ERP Solution (Academia) designed and developed for Institutes. Serosoft proved itself as a reliable professional ERP solutions provider committed to rendering quality services.



**RAISONI GROUP OF
INSTITUTES, INDIA**

We are satisfied with the efforts put in by the team Serosoft so far, and find them to be competent, responsive and hard-working. Academia ERP, as a product is rich in features and customizable at the same time, thereby enabling us to meet our end objectives of having the right Institute Management Software for our Institute



**O. P. JINDAL GLOBAL
UNIVERSITY, INDIA**

We found Serosoft team to be professional, technically competent, and highly driven. Moreover, they demonstrate great service orientation by incorporating the customization suggested by us speedily. Their product is feature rich & robust and it is working well to our benefit. Efficiency & reliability are certainly Serosoft's hallmarks.



**FALSE BAY COLLEGE,
SOUTH AFRICA**

We wanted a customizable solution as per the needs of our vocational & occupational programs. Academia ERP was the system of choice as it provided us with rich functionalities and customization as per the College SIS requirements. We are very satisfied with Academia that helped us achieve digital transformation.

"Customer Comes First" is one of our core principals, and we strive to deliver the utmost value to our clients.

Cheers to the numbers we have achieved with
the sole vision to be the world's #1 SIS company



14

Years in education
industry

800

Person years of
education experience

320+

Customers
served globally

21

Countries -
customer presence

700K

Learners and Educators
benefited

4

Continents -
customer presence



FT High-Growth Companies
Asia-Pacific 2020-21



India's Growth Champions
19th Rank by Economic Times



Deloitte Tech Fast 50 India
2018/2019 Winner



Asia Pacific Fast 500
APAC 2018 Winner (Top 200)



2018 Red Herring
Top 100 Global: Winner



BW Businessworld
40 Under 40 Education Award 2022

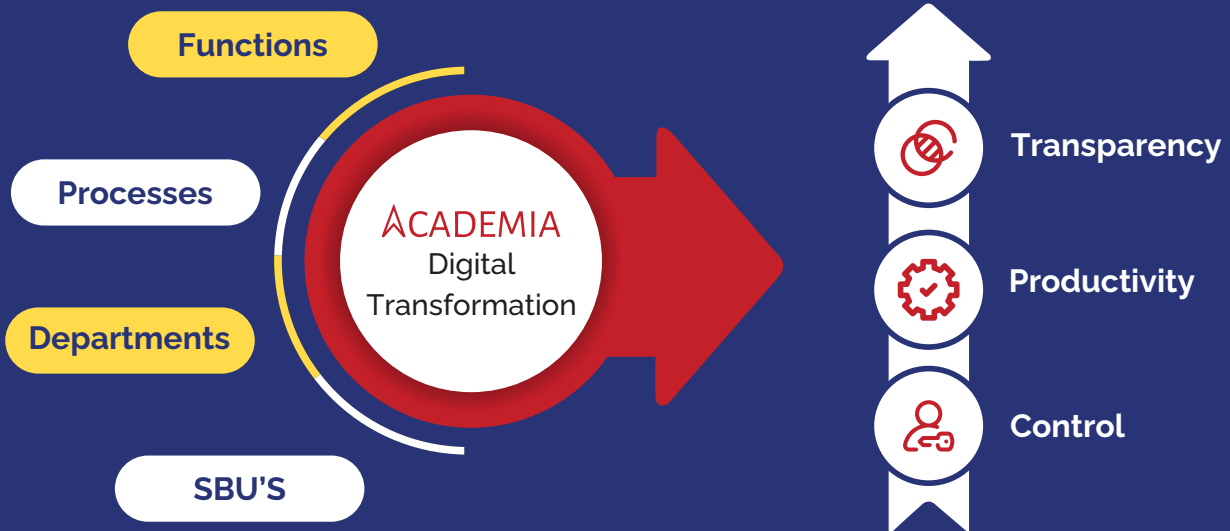


- Investing time in data collection & management, and excessive paperwork?
- Facing problems in consolidating data across multiple departments/ colleges?
- Unable to generate and analyze comprehensive reports at various levels?
- Finding it difficult to manage various databases for different departments?
- Looking to get absolute control on processes?

If yes,
all you need is **ACADEMIA**

A solution that will enable digital transformation at your institution.
Read on, this will change your life for good!

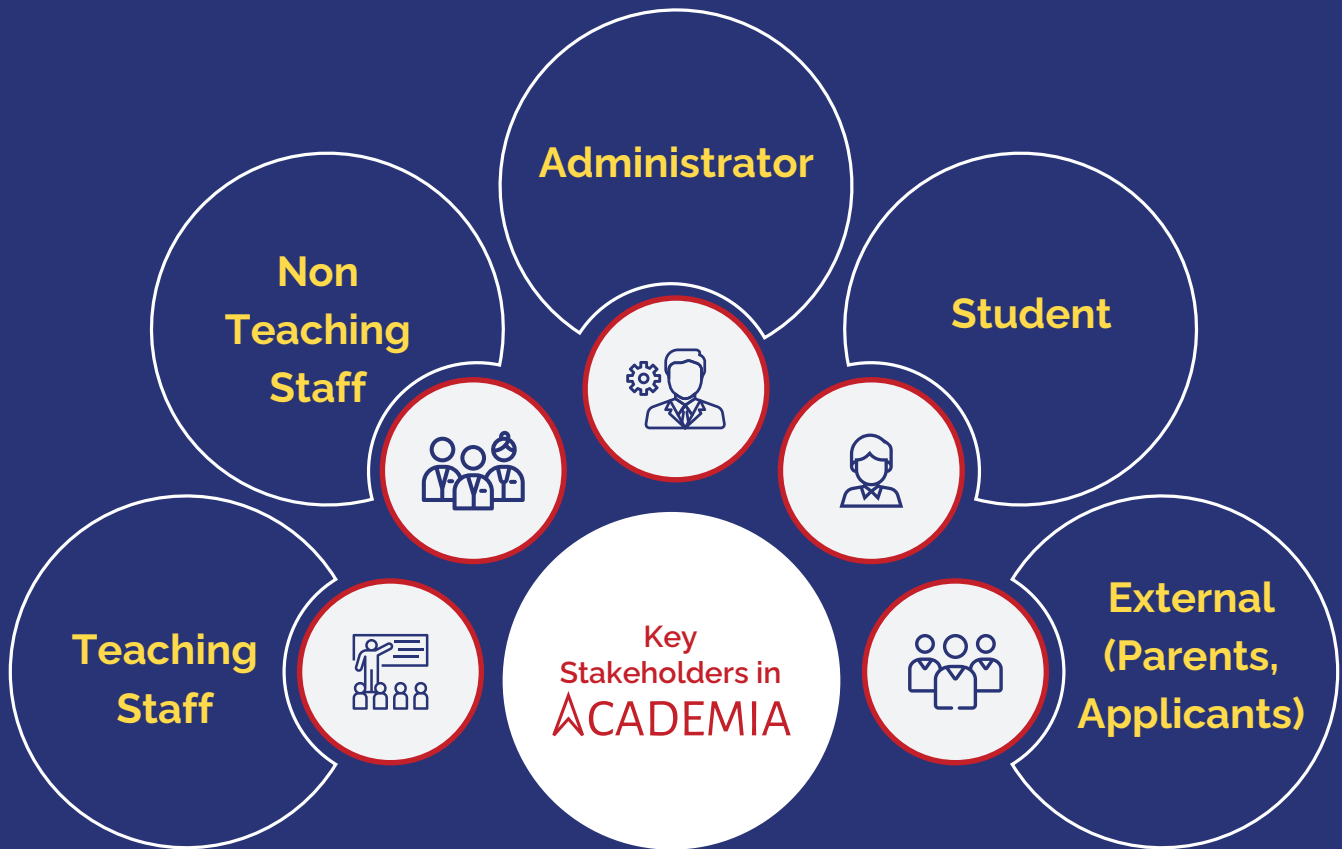
Academia will drive efficiency and cost-savings at your institution





Academia by Serosoft is an award-winning, education ERP powering over 320 institutions across the globe. The robust, feature-rich and analytics-equipped Academia is built on a flexible architecture enables educational institutions to automate & streamline their functions and processes for both academics and administration.

We are currently serving different segments in education including Universities, Groups of Institutes, Engineering Colleges, Management Colleges, Training Organizations across the globe.





Organization Setup

Campaigns & Enquiries Management

Admission Management

Student Information Management

Fees Management

Program & Course Management

Time Table Management

Student Attendance Management

Discipline Management

Examinations & Mark sheet Management

Assignment Management

Completion Management

Calendar Management

Task Management

Security Gate Management

File Management

Committee Management

Front Desk Management

Transport Management

Resource Booking Management

Certificates & Document Management

Employee Management

Scholarship/Sponsorship Management

Outcome-Based Education Management

Placement Management

Hostel Management

Elections Management

Thesis Management

Infirmiry Management

Messaging & Notifications

System Admin

Analytics and Reports



Also, owing to the cutting-edge architecture, Academia can support multiple integrations with third-party solutions.



Academia offers interoperability



Web Portal



SMS & Email



Excel Import/Export



Payment Gateway



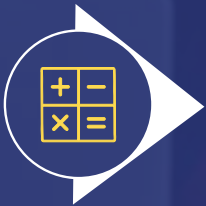
LMS (Moodle, Blackboard etc.)



AI-based chatbot



Koha Library



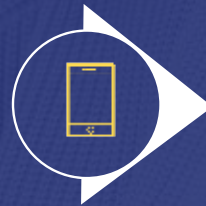
Integration with Accounting Software



RFID



Biometric



Mobile Apps



WhatsApp integration

PRICING MODELS

- SaaS
- License

HOSTING OPTIONS

- On Premise
- Cloud
- Hybrid

There's a lot to share about Academia, but here are a few crisp highlights!



ROBUST

Powerful software with sound exception handling



FEATURE-RICH

Diverse modules with deep reporting



COMPREHENSIVE

Single-click interface that provides overview of all the departments in campus



USER-FRIENDLY

Simple, intuitive and attractive user interface



ANALYTICS-EQUIPPED

Powered by deep and predictive analytics



SCALABLE

Delivers for growing institutions



SECURITY

Highest security at User Level, Module Level, Form Level & Database Level



AI-POWERED

Incorporates latest technology including AI, ML & nudge tech





Efficient Work / Process Flow Across Institution

- Faster information flow
- Responsive decision making
- Reduced errors
- Minimal duplication of work



Improved Quality of Interaction Among Stakeholders

- Student - Faculty
- Student - Institute
- Intra Institute - Faculty/ Administrators
- Institute - Parent/ Other Stakeholders



Substantial Savings Leading to High ROI

- Increase Administrative Productivity
- Enhance Teacher Productivity
- Improve Data Quality to save time on Reporting & Compliance



Please see the other feathers in our hat



Academia SIS featured
in Gartner's Market Guide
for Higher Education



ET Coffee Table Book featured
Serosoft, & our visionary
CEO & MD - Mr. Arpit Badjatya 2020 & 2022



FT High-Growth
Companies
Asia-Pacific 2020-21



EdTech Awards 2019
Finalist in Cool Tool
SIS Category



Ranked 19th Growth
Champion in India
by The Economic Times



We have a strong foundation as we are a part of a 50-year old group

Serosoft is a global educational software & solutions company, promoted by a dynamic team of erstwhile-I Bankers, US graduates and MBA's. A part of the 50-year old Hindustan Group of Companies, having diversified interests in Chemical, Animal Feeds, Infrastructure, Construction.





Arpit Badjatya (CEO & MD)

- Corporate experience at Accenture India as a business consultant and at JP Morgan London as an investment banker
- Awarded with: BusinessWorld 40 under 40 (Education) | The Economic Times Leader of Change
- BS (Chem Engg.) from Purdue University, USA | MBA from IIM Calcutta



Siddharth Badjatiya (COO & Director)

- MS (Comp. Sc.) from USA, BE (Comp. Engg.) from SGSITS, Indore
- Gained experience of designing and developing cutting edge software while working with Goldman Sachs, New York



Tapas Das (Senior Vice President)

- Enthusiast, innovative and result oriented IT professional with 20+ years of experience including 7+ years at Senior Positions
- Professional certifications including PMP(2013), Java and JLPT(Japanese Language Proficiency Test)



Sudhendu Kopergaonkar (Vice President - Internal Quality)

- 25+ years of experience in IT including 10+ years at Senior Positions
- Expert skills in ERP Project Management, Team Leadership and Database Technologies



Ashok Badjatiya (Chairman - Hindustan Group)

- Visionary industrialist with 45+ years of diverse entrepreneurial experience
- Thought leader and speaker on Entrepreneurship, Social Causes & Nation Building



Suryaprakash Konanuru (Serial Entrepreneur & Technologist)

- Co-founder of three startups - Alopa Networks, Yos Technologies and eDreams Edusoft
- An alumnus of Indian Institute of Technology, Bombay



Saurabh Uboweja (CEO - Brands of Desire)

- Expert in brand strategy with a special focus on creating new brand value & developing brand
- In 2015, he became the first Indian and only the second person in the world to have received the 'Idea of the Future Award' 2015 at the World Communication Forum in Davos



SIDBI Venture

- Serosoft has raised INR 30 crore (\$3.6 million) in Series A funding from investment management firm SIDBI Venture Capital Limited.



THE COOLEST
**ED-TECH TEAM
OF INDIA!**

You need us!

We need you!

Let's join hands together!



www.academiaerp.com



ACADEMIA
by **SEROSOFT**



SEROSOFT SOLUTIONS PVT. LTD.

Corporate Office: 5th Floor Milinda's Manor, 2 RNT Marg,
Opposite to Nexus Indore Central, Indore - 452001, MP-India.
Phone : +91-731-4010733/34/35, Mobile : +91-9993577766

US Office: 260, 447 Broadway, 2nd Floor, New York, US, 10013
Phone: +1 (315) 809-6119 | Email: contact@serosoft.com

UK Phone: +44 789 701 8119

Our valued association



Our Global Presence

