

**disprz**

Learning powered  
business transformations



creating success stories  
since inception

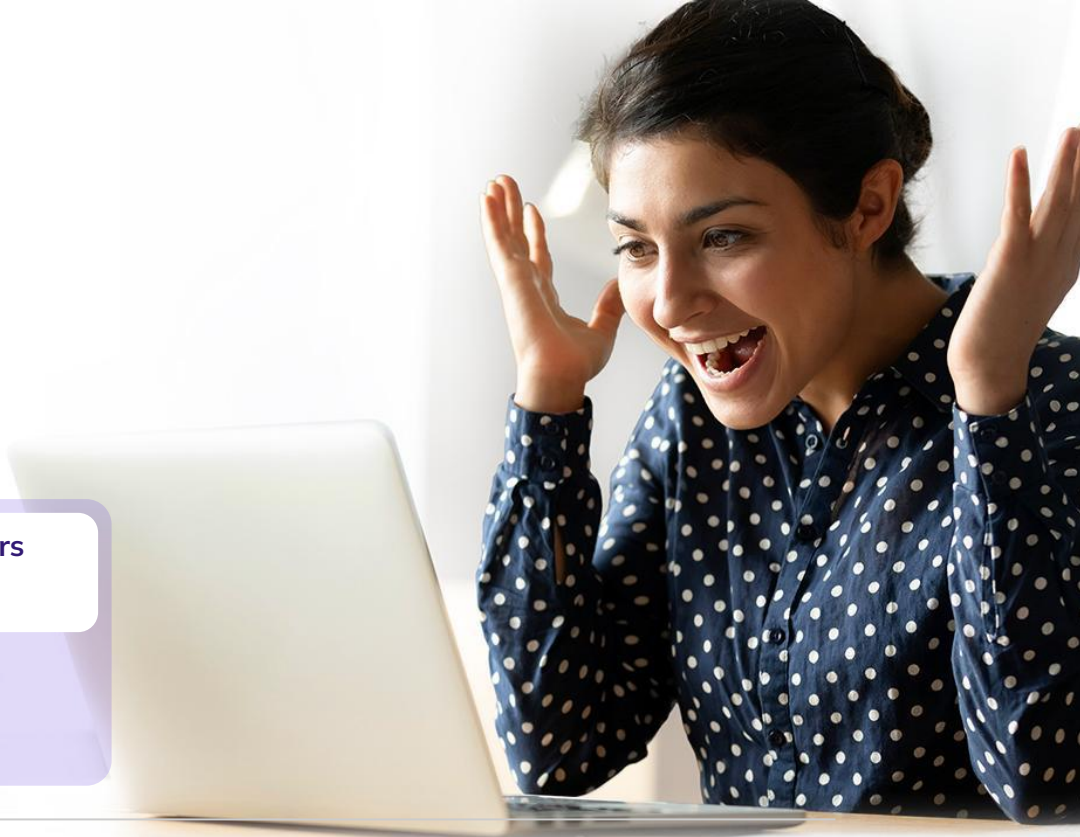
Team Size  
300+

Customers  
350+

Partners  
20+

Industry leaders  
70+

Users  
3 million+



Venture Investors



### Momentum Leader

Products in the Leader tier in the Momentum Grid® rank in the top 25% of their category's products by their users (This is the first time we have earned this such a prominent badge under G2)



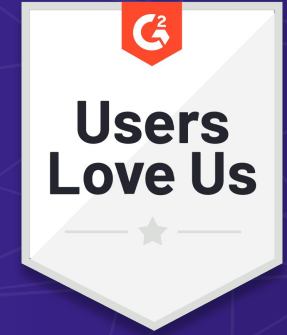
### Leader Enterprise

Products in the Leader quadrant in the Enterprise Grid® Report are rated highly by G2 users and have substantial Satisfaction and Market Presence score



### Leader Enterprise (Asia Pacific)

Products in the Leader quadrant in the Enterprise Asia Pacific Regional Grid® Report are rated highly by G2 users and have substantial Satisfaction and Market Presence scores



### Users Love Us

The Users Love Us badge is earned after collecting reviews with an average rating of 4.0 stars out of 5.0



The **Leaders** Badge for  
Corporate LMS in G2  
Summer Report 2023



Recognised as the **“Most  
likely to become Unicorn”**



Awarded **Excellence in Learning  
Tech Implementation**



**Winner of innovation challenge**  
organised by the Government of India.



Won **Edtech startup of the  
year** in the LMS category by  
Entrepreneur India Magazine



Disprz was listed in  
HolonIQ's **top 100** South  
Asia edtech 2022



# 4 PILLARS

## Art of Skilling

Goal alignment

SME / Depth

Cognitive sciences

Behavioural change

## Science of Data

Personalised

Relational & Atomic

Business analytics

Assessments

## Innovation

Adaptability & Agility

Flexibility & Speed

Infinite curiosity

Opportunities

## Expansive suite

Feature-rich

Appeal to all

Scale (size & stage)

Mobile

### Disprz LMS

Feature-rich LMS as the single platform for all workers

- Compliance & Safety Training
- Onboarding
- Product & Process Training
- Extended Enterprise Training



### Learning Management



### Learning Marketplace

### Disprz LXP

Skill-Based learning for knowledge workers

- Continuous Skill Development
- Personalised Learning
- Leadership Development



### Learning Experience

### Disprz Functional & Leadership Academy

Role-based skilling for knowledge workers

- Workforce Skills Planning
- Personalised Upskilling
- Career Mobility

### Disprz Frontline Enablement

Role-readiness for the distributed frontline in the flow of work

- Data-driven Onboarding
- Performance-driven Learning
- Engagement & Communication



### Capability Academy



Content    Assessments    Mentors & Coaches    Training Programs    Projects



INTRODUCING  
**LMS**Pro

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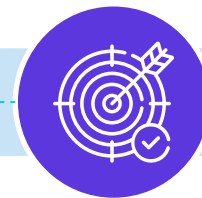
## Virtual Induction & Onboarding Solution

A research by Glassdoor reveals, strong onboarding process improve **new hire retention by 82% and productivity by over 70%**. Empower the new hires with the right information at the right time.



## Ace the current role

As per World Economics Forum, **more than 50% of today's workforce needs reskilling**. Keep your workforce always ready to win the ever-changing work dynamics.



## Prepare for next role

>40% of employees leave a company for want of opportunities. **The total cost of losing an employee can range from tens of thousands of dollars to 1.5 – 2x annual salary**. Instead, upskill them with the right plan in place.

Culture of learning • Multilingual training • Job readiness and productivity



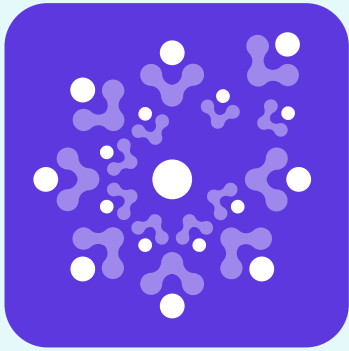
WHY

**LMS**Pro



- Accelerate virtual employee onboarding with diverse journey types & modules
- Access our exhaustive content repository to cater to your customized learning needs
- Improve overall efficiency with workflow automation rules
- Slice & dice any custom data with Power BI reports to take meaningful decisions





SALIENT OFFERINGS

# LMSPro



## Core learning

- Create classroom modules with multiple batch setup, attendance tracking
- Auto translation of surveys, quizzes
- Dynamic drip based journeys
- On-the-job supervised training
- Integration with video conferencing apps



## Content Library

- Custom content library
- Content integration with MOOCs



## Automation

- Workflow automation rules (multi-level approval)
- Custom module attributes
- Journey based scoring



## Analytics

- Custom dashboard
- Report access via APIs
- Embedded PowerBI report



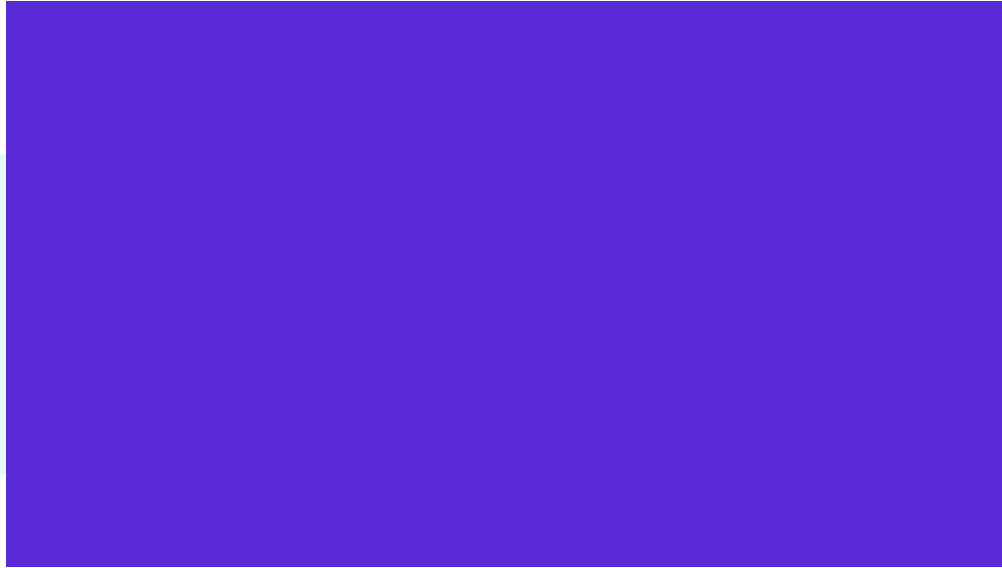
# Core Learning

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# Cutting-edge classroom capabilities

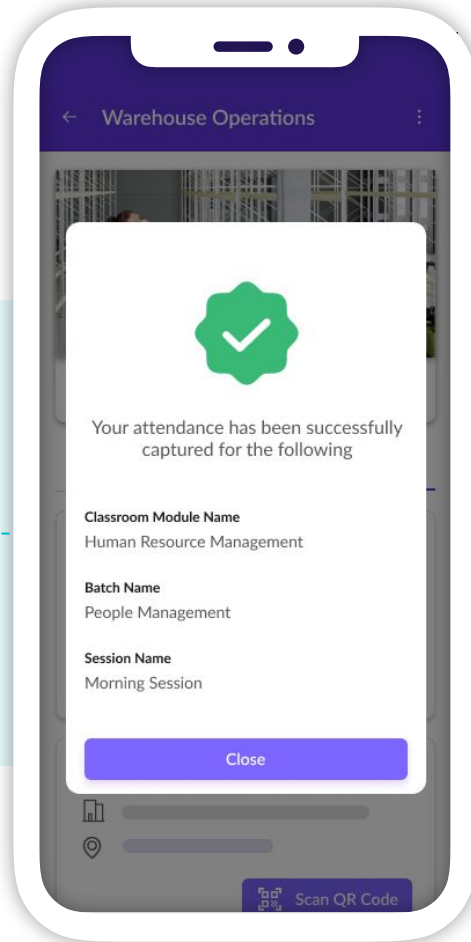
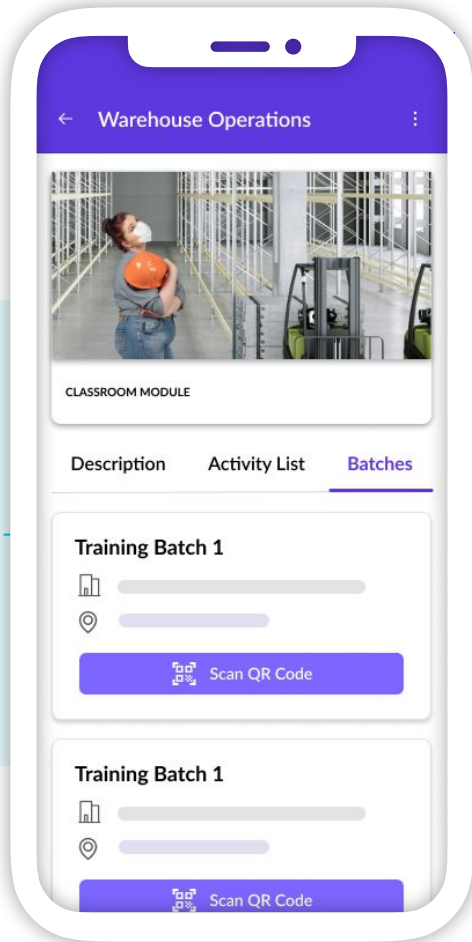


Learners receive in-person training or via virtual conferencing tools from the instructor.

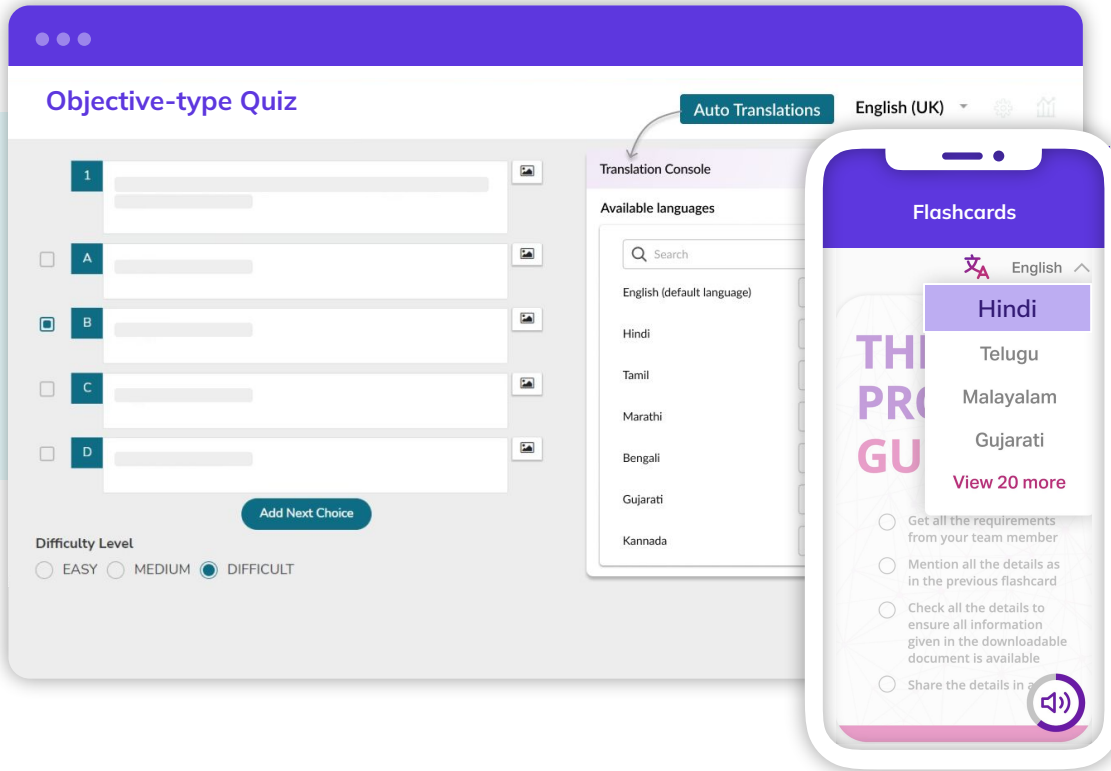
Trainers can create multiple Batches and Sessions for learners to thoroughly learn the entire contents of the Module.

Trainers can add activities/ attachments for learners to consume during the Module.

Learners  
view



# Auto-translation to deliver a great user experience



Create one master quiz  
or flashcard and  
translate instantly  
in 23+ languages!



# Create strategic learning programs based on different assessment methods

**On-the-job assessment**

**Assessment** Fundamentals of your role

1. Monitoring and reporting facility condition is your top priority.  
(Select the answer that suits better)

Disagree Neutral Agree Strongly agree

2. What are the details to be included in delivery note?  
(Check all that applies)

Date of issue and Date of delivery of the goods

Description of the goods contained in the order

The quantity of each type of goods

Signature of the appropriate issuing person

All the above stated points

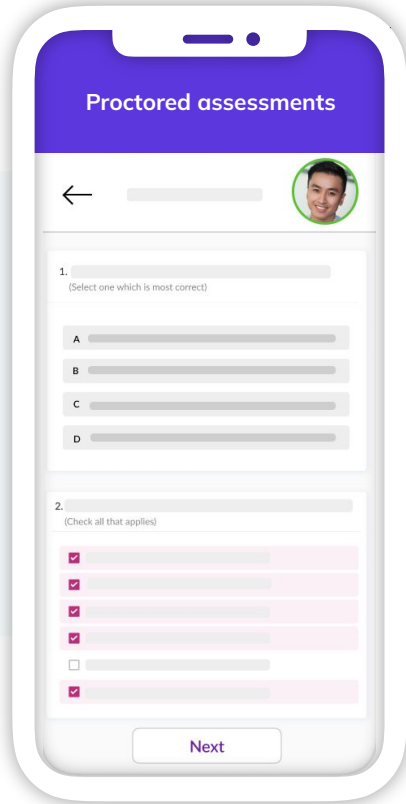
3. You can process the request before issuing a delivery note.  
(Select the answer that applies)

Yes No

- Involve managers/peers in the flow of learning. Leverage survey to collect crucial information relating to employee's performance and translation of learning on the job.

- Conduct periodic knowledge checks with quizzes, subjective assessments.

# AI-enabled proctored assessments



## Credibility

Validates identity of candidates taking the assessment with advanced facial recognition



## Scalability

Administer secure assessments to a geographically distributed workforce



## Convenience

Allow employees to take assessments on-the-go at a time and place of their choosing



## Efficiency

AI-driven protecting tracks and records malpractice, thereby reducing human intervention

# Start training right away with off-the-shelf curated journeys



Over 100+  
high-quality journeys



Covering digital,  
functional, leadership,  
mindset skills



Content from Go1 and  
open sources



Ranging from Basic,  
Intermediate, to  
Advanced levels

Journey Name

Configure   Sequence   Audience   Analytics

1 Learning agility

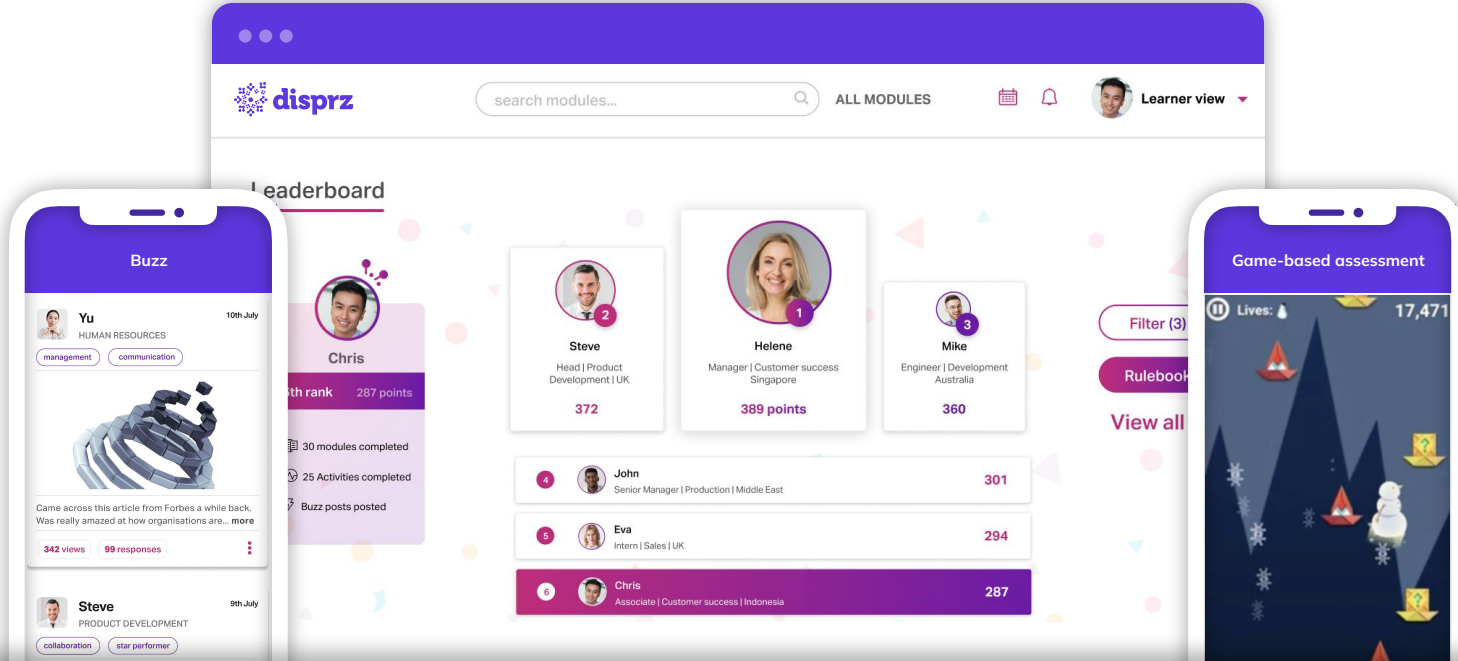
2 Effective Learning Methods

3 Important elements for using Action Learning

4 Plan, Organise and Facilitate Learning...

5 Develop a Workplace Learning Environment

● Micro-Learning Module (2)   ● Live Module (0)   ● MOOC Module (0)   ● Classroom Module (0)   ● Artefact (3)



Introduce the complete platform  
surging engagement & adoption

- Social & peer-based learning
- Gamification • Leaderboard
- Integration with reward programs like xoxoday



# Content Library

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## Content Library Benefits

### **Time and Effort Saving:**

For trainers, content collections streamline the content curation process.

### **Comprehensive Learning Experience:**

Content collections provide a diverse range of modules and artifacts on a particular topic.

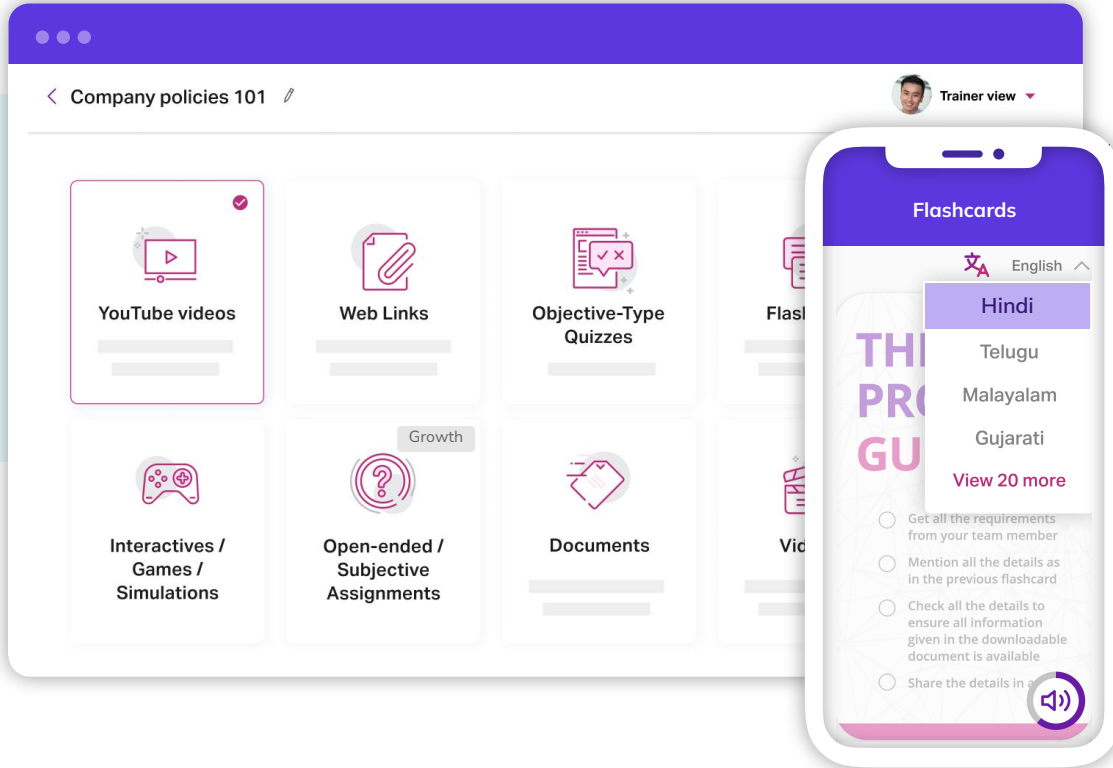
### **Improved Discoverability:**

Learners can easily search, discover, and access curated content on a specific topic.

### **Data-Driven Insights:**

Administrators can gather valuable data from content collections, including information on enrollments, completions, which help in measuring the effectiveness of training programs and identify areas of improvement.

# Create organisation-specific content tailored and authored by you with inbuilt, new-age tool



- Multilingual Flashcards
- Documents
- Videos
- Assessment (proctored, game-based, objective-type, graded subjective)
- Employee feedback

# Choose from a host of curated content – free and paid – integrated from across the globe

**Free Content (Articles & Videos)**  
Choose from a compilation of the best content artifacts from the web

The diagram features a grid of logos for various content sources. The logos are arranged in two rows. The top row contains TED, Forbes, and YouTube. The bottom row contains facebook., Blogger, and The McKinsey Podcast. A horizontal double-headed arrow spans the width of the grid. Vertical double-headed arrows connect each logo in the top row to its corresponding logo in the bottom row.

**Paid Content (Digital Courses)**  
Ever growing content repository with 10 mn+ learning assets and on-demand integrations

The diagram features a grid of logos for various digital course providers. The logos are arranged in three rows. The top row contains LinkedIn Learning. The middle row contains Udeemy, eCornell, coursera, and Busuu. The bottom row contains CN COUNTRY NAVIGATOR, go1, edX, and PLURALSIGHT. A horizontal double-headed arrow spans the width of the grid. Vertical double-headed arrows connect each logo in the middle row to its corresponding logo in the bottom row.



# Automation

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## TRIGGERS

User Created



Module completed



KPI metric added



# Automated Workflows



## ACTIONS

Assign module



Assign survey

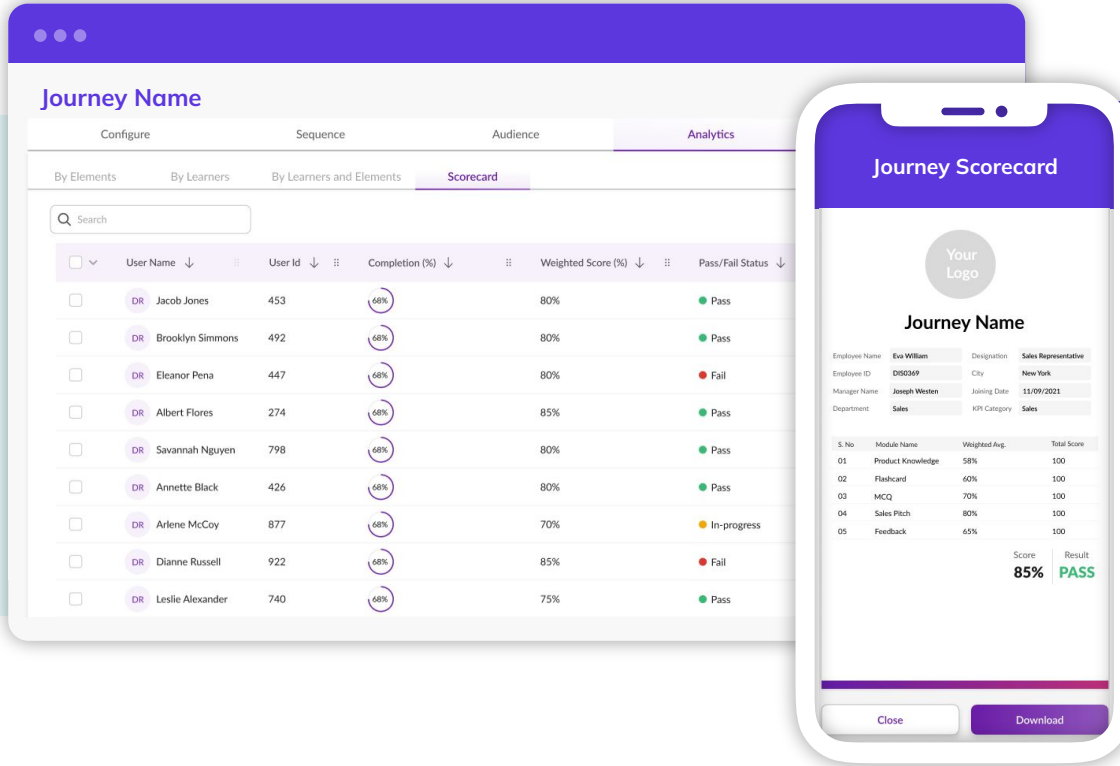


Assign coaching





# Objectively quantify employee readiness with journey scorecards



- Learners can track their performance within a journey
- Trainers can utilize this to track their learner's performance during onboarding, upskilling etc. Journeys.
- Trainers can assign further learning activities to their learners based on this score.

# Journey scorecard

Test for approvals Test for approvals Save As Draft Close

Content Flow **Settings** Audience & Analytics Survey Analytics

**Push enrollment settings** Advanced Settings

To all existing & new Learners on this Skill

To all existing & new Learners under this Skill who meet Target audience criteria

Let me select Learners while publishing

**Self-enrollment settings**

Do not allow self enrollment

Allow any Learner to self-enrol

Allow Learners who meet the "Target audience" criteria below to self-enrol

**This Module is targeted at**

Department  + Add

**Approval Criteria**

Approval Workflow  Module Cost

**- Approval Name | Sequential**  
Reporting Manager > Learning Manager > LOD Head

**Tags and search keywords**

Target competency level

Primary Tag  These tags help in filtering Modules on search

**Leaderboard Points**

Completing this Module

- Configure an approval workflow for learners to be able to enrol themselves into classroom modules.
- With automation, Improve the overall management of educational materials, user enrollments, and administrative tasks.
- Save time and optimize user experience, enabling seamless collaboration among stakeholders.



# Analytics

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## Real-time learning analytics



Classroom module



Live module



MOOC module



● Not Started

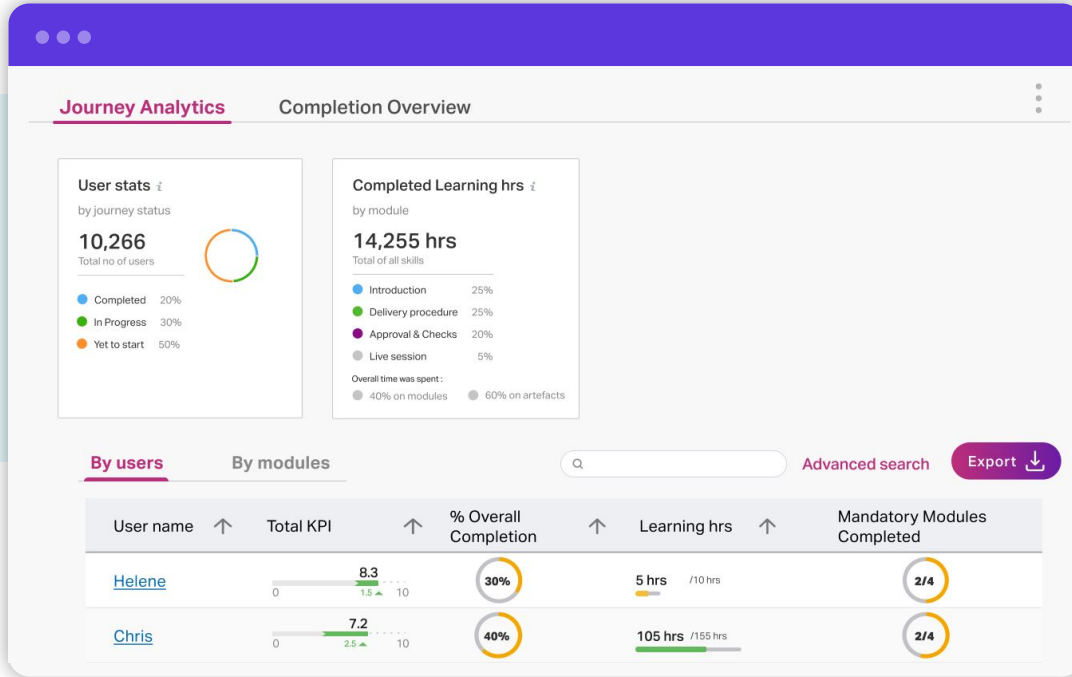
● In Progress

● Completed

## Learning impact with insights on real-time progress, engagement and adoption

Unlock the power to drive higher engagement by gaining deep insights into the types of content that resonate most with your audience, leading to better knowledge retention

# Improved decision making with custom dashboards



- Take informed decisions to make learning more engaging
- Detailed pre-loaded and customised dashboards enhances visibility on the learning process by employee, module, and journey



# Customer Testimonial

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InterGlobe Enterprises is a large Indian conglomerate holding leadership positions in Aviation, Hospitality and Travel related services.

A centralized learning platform enables both upskilling and compliance.

## Business Needs



Foster a **continuous learning culture** with a platform that facilitates **self-enrollment and upskilling**



To streamline training and incorporate MOOCs, they required a **centralized repository** to store all training materials



A platform with a **structured approach** to learning in order to facilitate **effective knowledge dissemination**

## Use Case



### disprz | Features

Drip journeys

Social buzz

Contests and Badges

Community learning

## Business Impacts

**80%**  
MOOC  
completion rate

**50%**  
Adoption  
rate

- A centralized content repository now serves as a **one-stop-shop** for hosting all learning materials
- Employees can now **upskill by accessing courses** from content repository anytime
- The structured learning approach also allows for **tracking the progress of learners**



# Add-on Services

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# Adoption playbook

Drive successful adoption and maximise business value of the platform through our customisable playbook.



## Campaign Creation

### Campaign Objective

Platform Adoption

### Campaign Metric

Increase Monthly Active Users (MAU)

### Set Campaign Audience

All Users  Based on UDF

City

## Lay the Groundwork

Easily design a plan to improve specific metrics for targeted users to achieve a set objective.



## Set Duration and Target

### Campaign Duration

7 Days

### Campaign Target

85 %

### Campaign Name

Increase Adoption Rate - Jan/Feb 19/50

## Set Targets

Accurately define the duration and target percentage for the chosen metrics.



## Trigger Nudge

Keep Learning!

Hey Mike!

We have observed that you have been quite active on our learning platform. We strive to provide the best in learning experiences to our learners and are excited to have you onboard. Keep up the good work!

Login Now

## Deploy Nudges

Craft nudges with ready-to-use template bank or build your own with drag and drop elements.



## Campaign Analytics

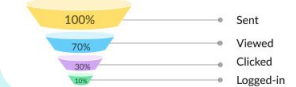
### Adoption Rate



### Active Users



### Response Funnel



## Measure Success

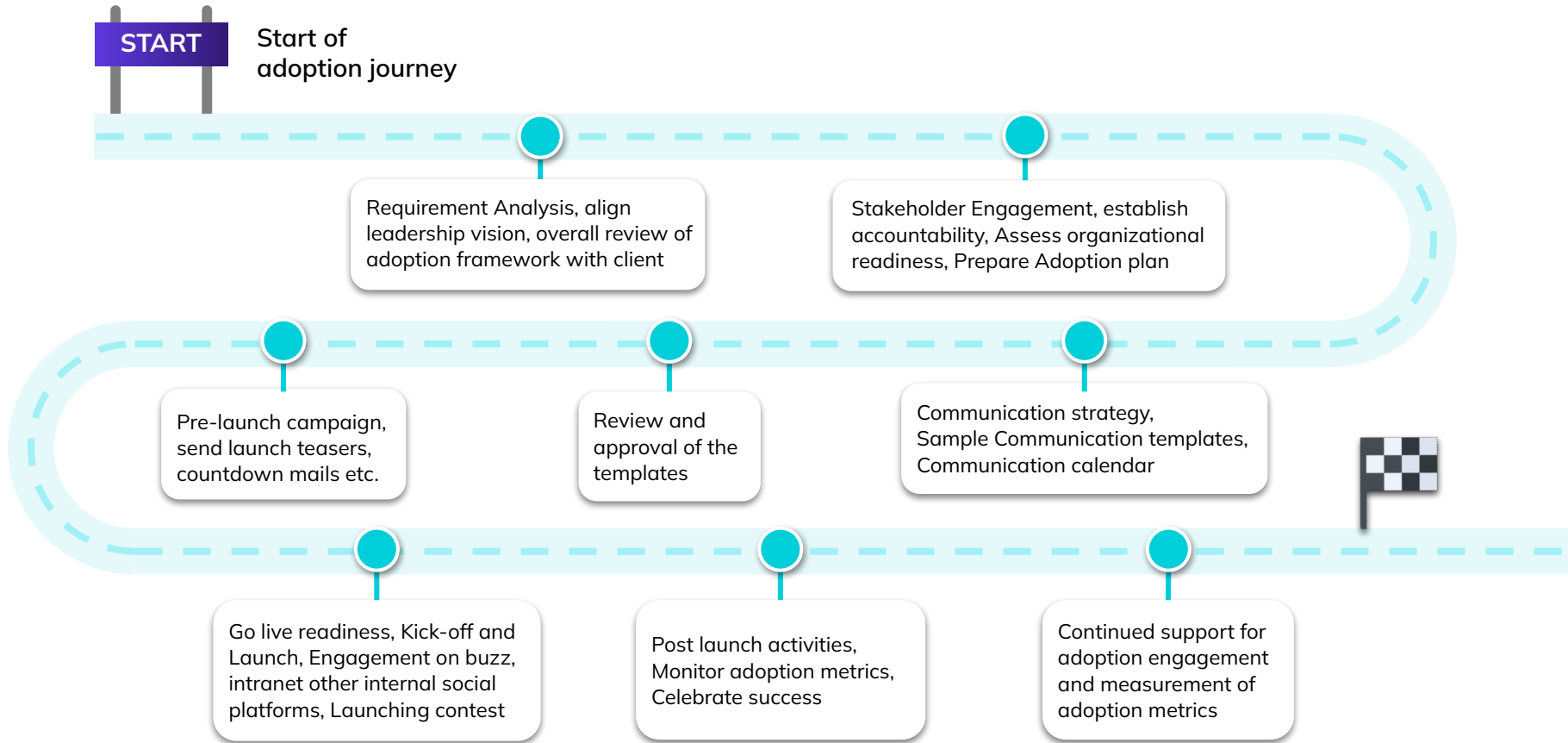
Understand effectiveness of nudges through detailed analytics.



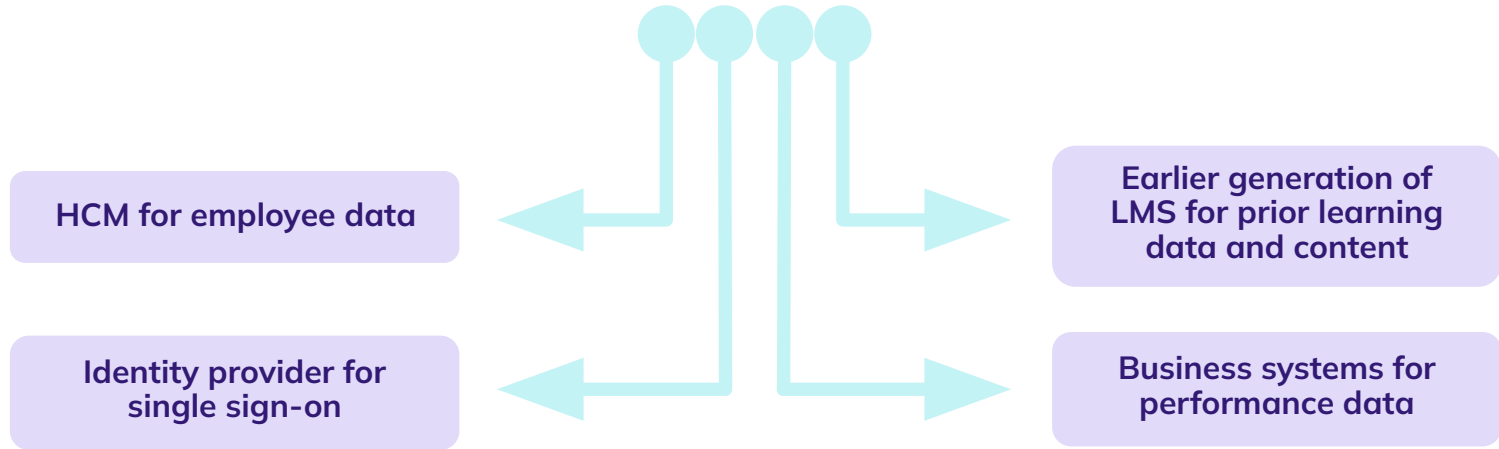
## Enterprise assurance

- Standard/premium customer support (premium support as an add-on)
- Security & compliance
- Implementation services
- Data migration services
- Integration services
- Custom reporting

# Adoption assistance



# Assurance 1 - Integrations



ISO 27001

SOC 2 compliance

VAPT tested solution

Secure cloud hosting in  
6 Azure locations

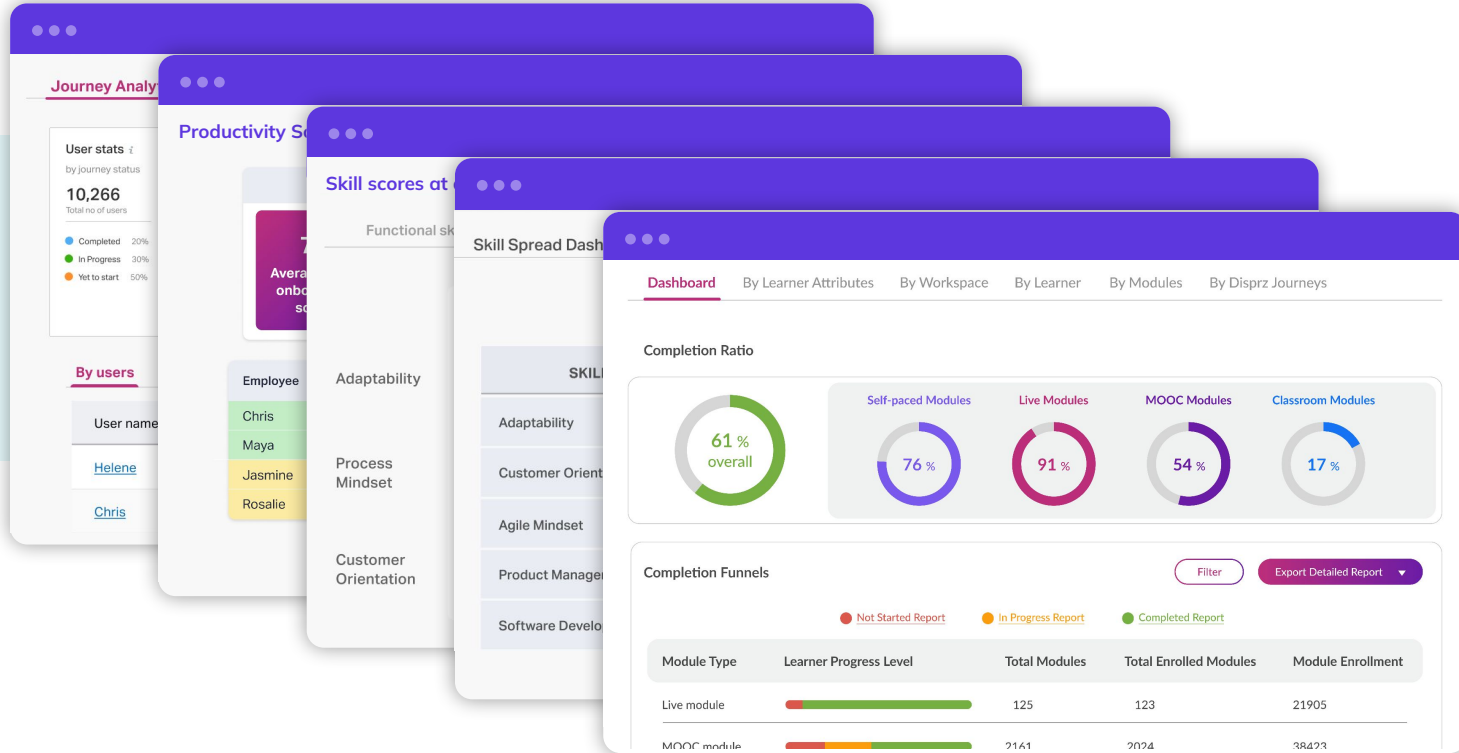
Multi-factor  
authentication

Safeguards on employee  
and performance data

ASSURANCE 2  
Enterprise  
grade security

# Assurance 3 - reporting and analytics

## deep insights into learning completion and successful adoption



- Learning Completion
- Journey Completion
- User
- Content
- Engagement

# Comparison

	LMS Lite	LMS Growth	LMS Pro
<b>Use Case</b>	LMS Lite is well-equipped to create, deliver and report on diverse training experiences	LXP Growth helps build the skills businesses require through AI-based personalised experiences	Feature-rich LMS Pro automates mandatory training, accelerates onboarding, and propels enablement all in one place
<b>Core Learning</b>	LMS helps build the skills businesses require through AI-based personalised experiences	Personalised skilling pathways and pre-curated learning pathways	Standard and drip (time-based) learning pathways
<b>Assessments</b>	Quiz / multiple choice questions	Trainer / Manager evaluations, proctored quizzes and self-assessments.	Manager & peer evaluations, subjective tests, surveys, proctored quizzes
<b>Engagement</b>	Social wall and leaderboard with standard events	Social wall, teams, leaderboard, contests and badges	Social wall, teams, chat, leaderboard + points redemption, contests and badges
<b>Content</b>	NA	MooC Integrations	MooC Integrations + Free content
<b>Analytics</b>	Platform reporting (Login, Time Spent, Completions, etc.), Content analytics	Platform, Content, Manager and Journey Analytics	Platform, Content, Manager and Journey Analytics

# Comparison

## LMS Pro



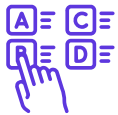
### Learning Platform

The feature-rich LMS Pro automates mandatory training, accelerates onboarding, and propels enablement all in one place.



### Learning Pathways

Standardised and drip learning pathways curated from a host of free and paid content.

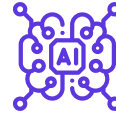


### Learning Assessments

Manager and peer evaluations, subjective assessments, surveys, and proctored quizzes.

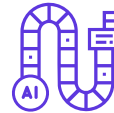


## LXP Growth



### Skilling Platform

LXP Growth helps build the skills businesses require through AI-based personalised and intuitive learning experiences.



### Skilling Pathways

Personalised pathways according to role-based skills and individual interests as well as pre-curated learning pathways.



### Skilling Assessments

Assessments with Trainer / Manager grading (sales pitches, customer pitches, etc.), proctored quizzes and self-assessments.





# disprz

395 Pleasant Valley Way,  
West Orange, NJ 07052, USA

[www.disprz.ai](http://www.disprz.ai)

