WInsights
Win with Insights

WinWire

Data has turned out to be the most strategic asset for organizations. But the ability to break data silos to get accurate insights quickly shape decision-making and outcomes and has become a key source of competitive advantage to achieve business agility, sustainable growth, and digital transformation.

WinWire, a Microsoft Managed Partner, brings WInsights that delivers a robust ecosystem to transform data into actionable insights rapidly to help organizations monetize critical data assets, drive growth and accelerate time-to-market.

WInsights – Solution Accelerator

Winsights is a 'Solution Accelerator' that leverages best in class architectural principles and technologies to provide rapid insights to businesses. It brings the data cohesively into a functional data fabric leveraging Microsoft Azure Data and AI Services, accelerating time to market for insights, and maximizing ROI.

WInsights delivers

Pre-built dashboards and reports catering to enterprise functions

Machine Learning and AI models for functional use cases

Cohesive, unified data fabric to enable insights

Pre-loaded data models aligned to business functions

Self-service data exploration and AI experimentation

Pre-configured pipelines from internal and external data sources

Key benefits

Accelerates time-to-market for insights

Provides 25% to 40% cost benefit

"Persona'' based insights for better results

Insights democratized across mobile, web & other applications

Customer story

The commercial function of a leading American biopharmaceutical company leveraged WinWire's WInsights to support:

- Sales specialists engage better with Physicians using real-time insights
- Influence physician prescription behaviors improving care outcomes
- Sales leaders to drive growth strategy
- Marketing teams to segment and target HCPs with relevant offers (drug samples, conference sponsorship, etc.)

WinWire Advantage

- Expertise in three Microsoft clouds- Azure, Microsoft 365, Dynamics 365
- Expertise in AI, Machine Learning and Data Science
- Delivering rapid value & business results
- Member of Microsoft's AI Inner Circle Partner Program

Get started

To know more about WInsights – Solution Accelerator, please contact us at **info@winwire.com**

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