

# MODERNIZATION FOR YOUR DIGITAL BUSINESS

with eGroup Enabling Technologies Datacenter Migration and Infrastructure-As-A-Service

eGroup Enabling Technologies provides planning and migration services to move organizations to the cloud. It's not always an easy decision, and many factors must be considered to determine the optimal deployments. While one size doesn't fit all, Azure has something for all organizations that can be leveraged in different capacities.

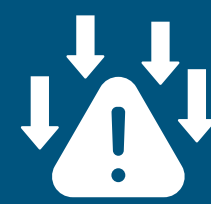
## Always Up-To-Date, Always Secure, Always Available



### Enable Digital Transformation

Digital transformation has become the industry standard. Without modernizing, businesses may fall behind the competition and fail to provide the latest, most up-to-date customer experience.

- **91% of businesses are engaged in some form of digital initiative, and 87% of senior business leaders say digitalization is a priority.**
- **\$3 trillion worth of business value at stake for companies that successfully use cloud technology.**
- **More than 50% of enterprises will use industry cloud platforms by 2028 to accelerate their business initiatives.**



### Reduce the Risk of Security Breaches

Without regular security bulletins it may be impossible to guarantee protection against hackers and malware, or prevent unwanted access to sensitive data.

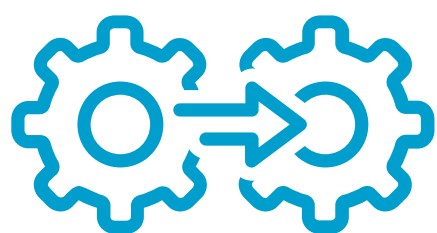
- **Cybersecurity Ventures expects global cybercrime costs to grow by 15 percent year-over-year reaching \$10.5 trillion USD annually by 2025.**
- **It's predicted that 50% of the world's data will be stored in the cloud by 2025.**
- **An estimated 111 billion lines of new software code are produced each year – creating a massive number of vulnerabilities.**



**56% of business leaders say their digital improvements have already enhanced profit.**



**Only 1% of stolen, lost or compromised records are encrypted. This equates to a 1.5% decline in encrypted records year-over-year.**



### MIGRATE & INTEGRATE

Azure provides a platform capable of providing all computing needs, or integrating with existing on-premises deployments, and managed as an extension of your datacenter.



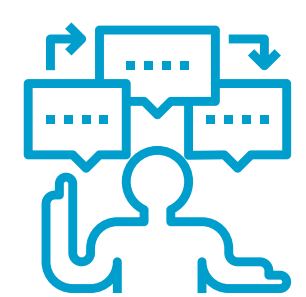
### ADOPT

Leverage our Azure services for migration, adoption, automation, reporting, security, and more to reduce your risks and increase your capabilities.



### MANAGE

Leverage existing tools, take advantage of integrated services, or enlist a trusted partner to monitor and manage assets in Azure.



### EVOLVE

Start planning and moving your applications and services to Platform-as-a-service, or serverless architectures, to maximize the benefits of the cloud.

# WHY MIGRATE TO AZURE?



**Get out of the hardware refresh cycles**

**Pay only for what you use**

**Reduce risk and increase capabilities**

User Managed	Provider Managed	
On-Premises	Infrastructure as-a-Service	Platform as-a-Service
Application	Application	Application
Data	Data	Data
Runtime	Runtime	Runtime
Middleware	Middleware	Middleware
Operating System	Operating System	Operating System
Virtualization	Virtualization	Virtualization
Networking	Networking	Networking
Storage	Storage	Storage
Servers	Servers	Servers



## MAXIMIZE YOUR ROI

By moving to Azure, you can take full advantage of your investment. Built-in technologies enhance performance, and enable multi-cloud cost management and optimization -while reducing total annual costs.

**Agility with On-Demand Services**

**Selectable Performance Tiers**

**Hybrid Connectivity**

**Over 100 Compliance Certifications**



## EXTEND YOUR SECURITY

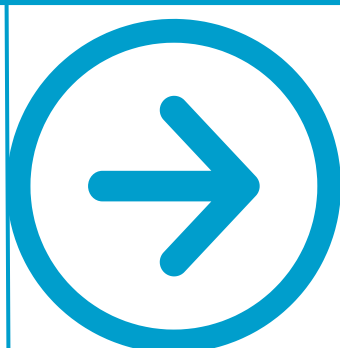
Migrating Windows Server and SQL Server workloads to Azure enables businesses to benefit from the \$1B Microsoft investment into building security into a cloud platform you can trust. In addition, migration benefits include:

Microsoft has 3,500 cybersecurity experts creating rules and templates you can apply and customize.

Security controls and frameworks templates that can be configured.

Built-in security features that encrypt and protect your data.

Platform support includes 24x7 access to billing support, online self-help, whitepapers, support forums, and documentation.



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