moovit

MOOVIT URBAN MOBILITY ANALYTICS (MUMA)

We help you plan and understand mobility trends with greater accuracy

Moovit Urban Mobility Analytics provides insights about where, when, and how people move around your city.

Cities are struggling with a long list of mobility challenges. As populations swell and infrastructure ages, cities face ever-increasing commute times and greater congestion. The influx of new ride-sharing and alternative modes of transport leaves transportation planners without the data and tools needed to plan for the future of urban mobility for its citizens.

Moovit Urban Mobility Analytics gives administrators the data needed for effective decision-making and optimization in all aspects of their cities' urban mobility. Our reports provide precise, fast, and reliable data to facilitate decision-planning and analysis. You can see everything from segmented granular insights to in-depth comprehensive studies in our easy-to-understand visual reports.

Real data for real results

Moovit owns and manages the world's largest repository of urban mobility data, adding billions of anonymous data points a day giving unparalleled insights into how people move across your city.

Access to this rich data, along with our machine learning algorithms and team of data scientists, provides transport policymakers and agencies unprecedented insight into the preferences and mobility patterns of residents in their cities.

Within minutes of logging in, you can begin to explore the movement of your residents and customers and start optimizing services for them.

Learn what Moovit Urban Mobility Analytics can do for you:

Zone Report

Comprehensive understanding of travel patterns to and from a region, whether it's a city neighborhood, a particular district, or even specific venues like a shopping mall or stadium.

Includes:

- Journey origin and destination zones
- Modal split
- Popular transit lines and stations
- Data to assess impact of network changes to the region

Transit Line Report

Critical for improving service levels, operational efficiency, or looking to understand the impact of schedule or route changes on ridership.

Includes:

- Average boarding and alighting, detailed hourly
- Typical load-factor and estimation of vehicle crowding
- Identification of first/last-mile barriers
- Additional descriptive statistics of line riders and their complete journeys

Transit Station Report

Provides data for a wide variety of planning functions to improve and optimize station use.

Includes:

- First/last mile access to stations
- Average boarding and alighting per line, location and time
- Breakdown of common line transfers and waiting time
- Origin/destination information

— **About Moovit** —

Moovit is a leading Mobility as a Service (MaaS) provider and the world's #1 transit app. Moovit simplifies urban mobility all around the world, making getting around town via transit easier and more convenient. Moovit is an early pioneer of Mobility as a Service (MaaS), helping cities, governments and transit operators improve urban mobility in their cities.

Learn more about Moovit's Mobility Solutions and schedule a demo: sales@moovit.com