



Confidential

Hi Auto 1-Pager

January 28, 2024

Hi Auto - Your Employee of the Month

Automated drive-thru voice order taking

About Hi Auto:

Hi Auto revolutionizes the drive-thru experience with AI-driven automation, offering unparalleled order taking services. By blending advanced speech recognition, natural language understanding (NLU), and human oversight, our virtual assistant not only welcomes guests but also processes orders with unmatched accuracy, integrating seamlessly into your POS system.

Market Leadership and Scalability:

As the most mature solution in the market, Hi Auto has a proven ability to scale, successfully enhancing drive-thru operations in over 400 restaurants for more than two years. This is 70% of world wide drive-thru voice AI deployments. This extensive experience not only demonstrates our capability to meet the diverse needs of the QSR industry but also positions Hi Auto as the leading choice for automated order taking, offering reliability, scalability, and efficiency unmatched by any other provider.

Why Hi Auto?

Enhanced Operational Efficiency: Achieve consistent performance, quadruple upsell opportunities, and significantly reduce wait times.

Cost Savings: Lower labor costs with our solution that operates tirelessly 24/7, without the need for breaks or overtime pay.

Unmatched Accuracy: Our technology excels in noisy environments, offering over 95% order accuracy and a 90% completion rate, outperforming standard employee output.

Reduced Employee Turnover: Proven to decrease turnover by 15-20%, alleviating staffing challenges and fostering a more stable work environment.

Award-Winning Innovation: Recognized as the 2023 Innovator of the Year by Checkers and Rally's, Hi Auto sets the industry standard.

Addressing Industry Challenges:

With quick-service restaurants (QSRs) facing increased demand for drive-thru services amid labor shortages and rising costs, Hi Auto presents a sustainable solution. Our technology reduces high turnover and escalating wages, offering services in English and Spanish with customizable voice options for a seamless customer experience.



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Our Foundation:

Founded in 2019 by industry leaders Zohar Zisapel (RAD Group), Roy Baharav (Google), and Eyal Shapira (Talpiot), Hi Auto stands at the forefront of speech recognition and NLP research. Our globally distributed team is dedicated to advancing how restaurants interact with their customers, making Hi Auto a valuable partner in your restaurant's growth.

Transform Your Drive-Thru with Hi Auto:

Choose Hi Auto as your partner and make it your employee of the month, every month. Elevate your customer service, streamline your operations, and embrace the future of QSR with confidence.