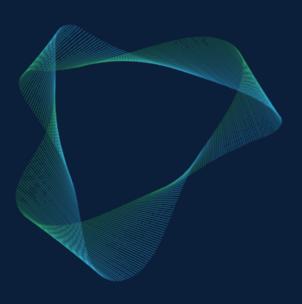
The Leading Edge of Financial Data Management Microsoft Partner 2021





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- Aggregates dispersed data to centralise it in a single authoritative store
- Creates new ways to augment, control and use data through a unique paradigm
- Supports operational and reporting requirements from a single data store
- Explains change in an instant scroll back and forth through time to bitemporally reproduce the state of the data world
- Designed for self service with an extensible data model

### Versatile digital SaaS solutions hosted securely in Azure



## Asset Managers' Pain Points

- Dispersed, incomplete and inconsistent data
- No data lineage nor data provenance
- High operating risks from manual processes
- Choices limited to high cost legacy technology
- Technology which painfully lags changing business needs

Problem set – cost of ownership, speed to change, lack of flexibility

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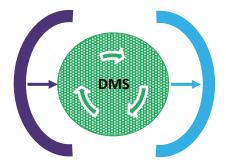
## Aprexo's DMS Use Cases

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Enterprise Data Hub Data Clone

Centralised & authoritative source of investment data serving downstream users – data is mastered in other systems. Replaces incumbent / legacy Enterprise Data Management solutions Lite Data Hybrid

**IBOR** 



Augments start of day positions received from custodian banks with intraday updates from Execution Management Systems IBOR Data Master

Full



Full & independent Investment Book of Record (IBOR). Replaces legacy in house data stores & proxy-IBOR solutions from third parties

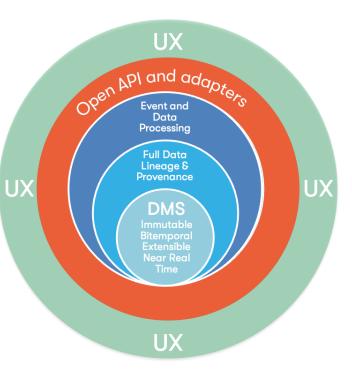
### Vastly lower cost of technology ownership with Aprexo



# Key Benefits

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Azure	Leading cloud platform with world class security
Immutable	One data store serving operational and reporting needs
Globally bitemporal	Explain change at any point in the past in an instant
Agile, flexible, extensible	Technology keeps pace with business needs
Lineage, provenance, traceability	Discard flush & fill and realise the highest audit standards
Open API	Easy surfacing of data, enables self-service reporting
Self Service	Reduced reliance on external vendors

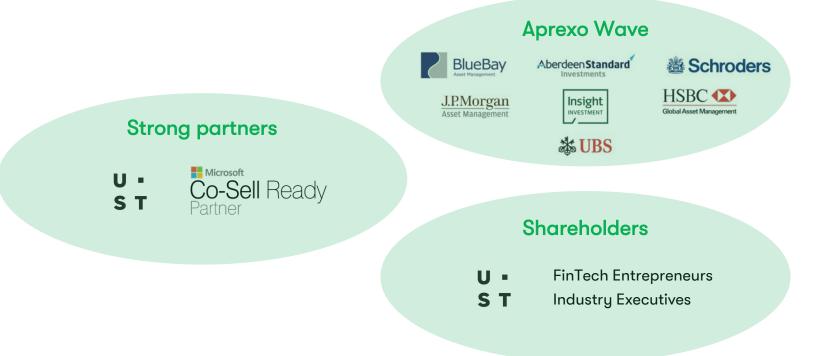


#### The core problems in the industry - solved



# **Key Partnerships**

- UST corporate investor & 24 / 7 service delivery partner
- Aprexo Wave C-suite membership, 12 asset managers, USD 7tn AUM
- Microsoft 'Co-Sell' working with client to advance with Aprexo



- 1. We solve their investment data management problems
- 2. We reduce operating costs and risks
- 3. We deliver fast time-to-value with world class integration capabilities
- 4. We surface, control and use data in ways not possible before
- 5. We are immutable, globally bitemporal and self service



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