



# Blik.ai – Modern BI, AI & ML Solution for SaaS Apps

Fast, Easy-to-setup & Modern BI for SaaS applications



Companies today use between 25-125 SaaS applications across departments. Many do not have an intuitive BI offering. Building a custom and relevant BI offering can take weeks. Blik.ai solves this problem with a modern-BI offering customized for each SaaS application.

## What is Blik.ai?

Blik.ai is a modern BI, AI and ML platform that automates and simplifies insight-generation from data generated by SaaS Platforms. While SaaS platforms are focused on building a great-tech solution, many of not been able to match the interactivity and intuitiveness of modern BI solutions Power BI.



## Why Convergitycs & Blik.ai?

- Backed by Convergitycs – Trusted Microsoft Gold Partner on Data & AI
- Automation of data pipeline and dashboard creation brings down time to go-live with a dashboard from weeks to hours
- Interactive, Intuitive and insightful dashboards built by domain and visualization experts that will anyway need to be engaged by each client.

### Deeper insights on every level

- Insights that provides new outlook to everyone from employee to CEO
- Finding bottlenecks helps you quickly formulate new strategies
- Comprehend the whole business at a glance.

**Business at a Glance – That’s what Blik is!**

### Hassel free Deployment & Maintenance

- Delivers unified BI capabilities within hours instead of months
- Get the entire system up and running with just a few clicks
- Transparent and Pay-as-you-Go pricing

**Faster time to market guaranteed.**

### Leverage cutting edge AI/ML models

- Discover hidden patterns in your data
- Ascertain future events using the power of Predictive Analytics
- Receive intelligent recommendations on every step

**AI aiding you in every step of decision making.**

*Blik.ai is a game-changer for our support team. The Dashboard in Freshdesk and Freshservice was not very intuitive. And since the data was with Freshdesk, getting that data meant a lot of engineering work, understanding of APIs, data and then the design & development effort of building dashboards. Blik.ai helped us hit the ground running in days instead of weeks or months.*

- Stephen, Customer Support Manager, Henkel Adhesives

# How Blik.ai works, to achieve business benefits



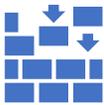
## Enterprise BI that works

- Fully interactive dashboards with rich visuals giving you a 360 degree view of your operations at every level
- KPIs and Metrics that really makes sense to your operation
- Fast and Informed decision making at every step



## Convergitycs domain & technology expertise on powerful Microsoft architecture

- In partnership with Microsoft we have successfully delivered the solution to 10+ Enterprises and 40+ SMBs
- We are proven leaders in the space of AI/ML & BI
- Our partnership with Microsoft has always been proven to help our clients get more ROI than our competitors.



## Advance Analytics Solutions at Enterprise Scale

- Popular solutions viz. Sales/Demand Forecasting, Facial Recognition, Natural Language Processing, OCR, Image Classification, Object Detection, Churn Models, Propensity Models, MMX, Recommendation Engines, Chat-Bots, Sentiment Analysis, Video Analytics and CRO
- Solutions built on cutting edge technologies giving state of the art result in comparison to legacy technology
- Solutions built along the line of business principals always complimented with existing systems rather than disrupting it.

## FREE WORKSHOP

### Our promise to you

Our leadership team will do a 2 hour workshop at no cost to evaluate your current needs and recommend how Blik.ai can compliment your existing system.

### An offer to get you started

- Trusted and reliable team that has deployed 100s of BI, AI/ML solutions.
- Experienced Team that has worked with brands like Coca-Cola, Myntra, Xiaomi, Home Depot, Walmart, Gap, Dell, Aditya Birla, Titan, DSW, Adidas & others
- No-commitment workshop that will give you a roadmap for your next quarter/year and also give you insights into what you should be doing (that you are not)

## Driving Business Decisions with your Data

- Enterprise BI solutions that allow business users to make more data-driven decisions
- Provide 360° view of your business by consolidating all your data residing in different silos into our unified platform
- Leveraging cutting edge AI/ML models to deliver unique insights that boosts your productivity many folds and help you make more informed and data driven decisions.

## Why Blik.ai?

Like the name blik (i.e **glance** in Dutch) suggests, we provide our customers the ability to make business decisions at a glance using the valuable insights our solution brings in. Our expertise is the result of 50 years of shared experience between our leadership complimented by our dedicated workforce of experienced and highly qualified professionals striving to provide state of the art solutions.

