


Supercharge Your Videos!

Provide rich and consumable videos to your users, track & improve engagement levels

WATCH IT WORK

Paste YouTube URL to generate an embed code 

See Some Public Videos Transformed By VideoKen

What is VideoKen?

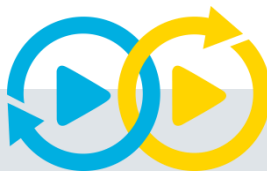
- **VideoKen is a AI-based platform that makes informational videos richer and consumable**
 - Founded in Jan 2017 through a technology spin-off from Xerox Labs
 - Transformational video-based solution for enterprises
- 
- 4 granted US patents, and multiple pending patents
 - Trusted by Bosch, Walmart, Samsung and others
 - HQ in Princeton, NJ; R&D Lab in Bangalore



State of your videos!



- You produce a variety of informational videos today:
 - Marketing (case studies, webinars)
 - Product (Demos, Roadshows)
 - Company/customer events
 - Learning/Training
 - Internal comms (All Hands Calls)
- Challenges with your videos
 - Lack of a rich viewing experience?
 - Low user engagement?
 - Missing viewer insight, no feedback loop?



Supercharge your videos!

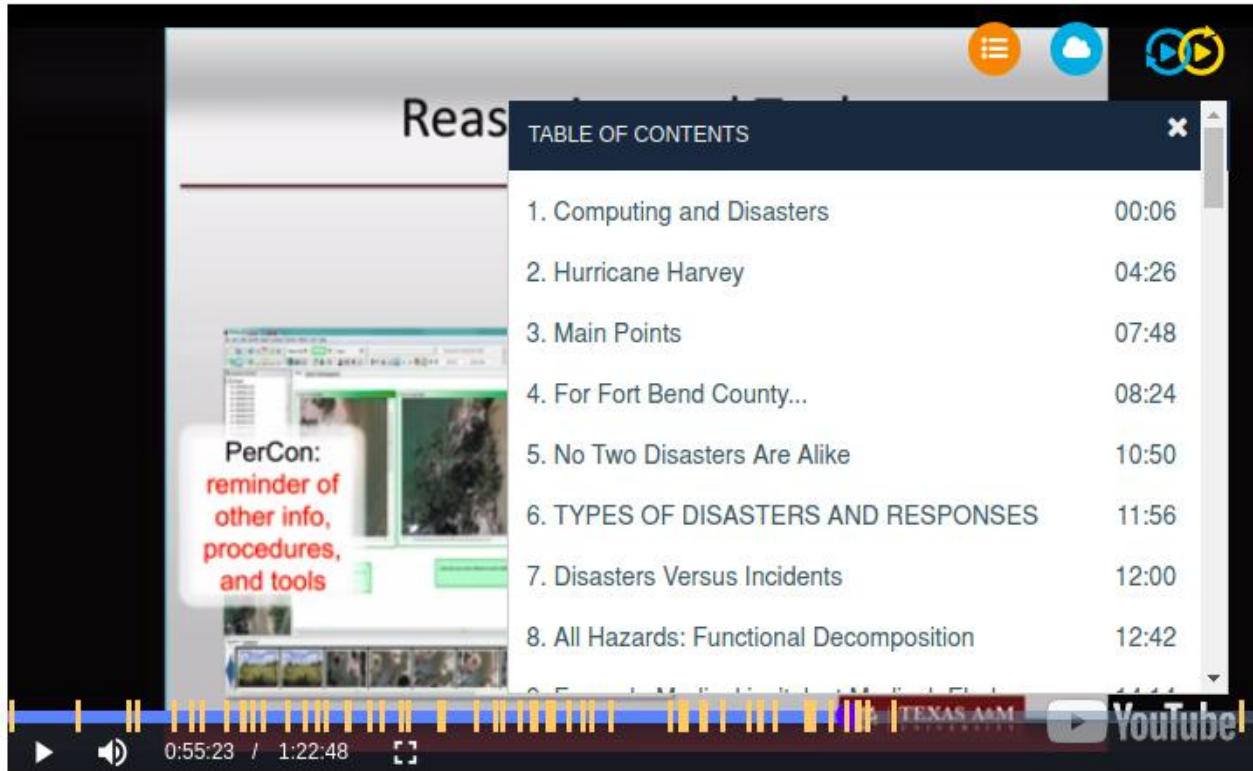
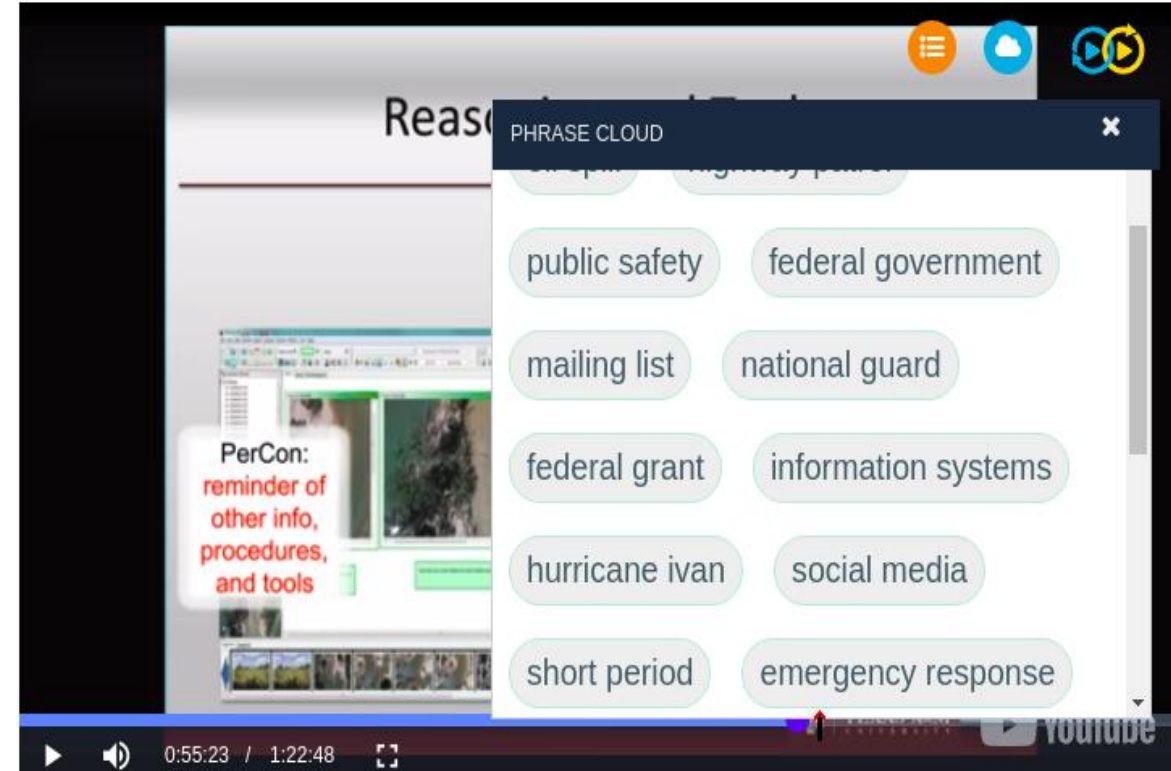


Table of Content

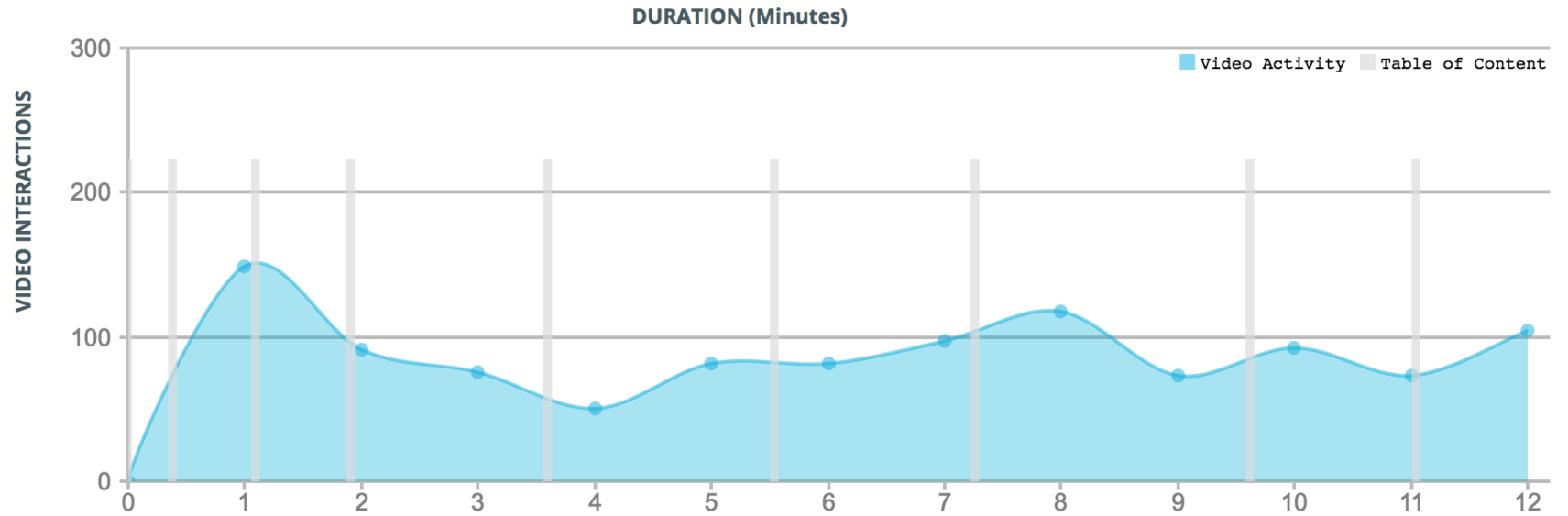
Provides topic segmentation in videos, highlighting broad topics



Phrase Cloud

Highlights various key terms/concepts mentioned in a video along with their respective context





Most Popular Topics

Perceptron learning procedure cannot be generalised

Bayes Rule

Important Properties

Lets practice

Feedforward neural networks

Probability Theory

Recurrent networks

Most Popular Phrases

character

steepest descent

speech sound

neural networks

error rate

background noise

activities

activities

backpropagation

probability measure

probability distribution

english wikipedia

change

direction

log likelihood

thin film

beautiful

contour lines

samurai bonds

sulphur dye



VideoKen Technology

Unique video content indexing, search, navigation, summarization and curation capabilities.

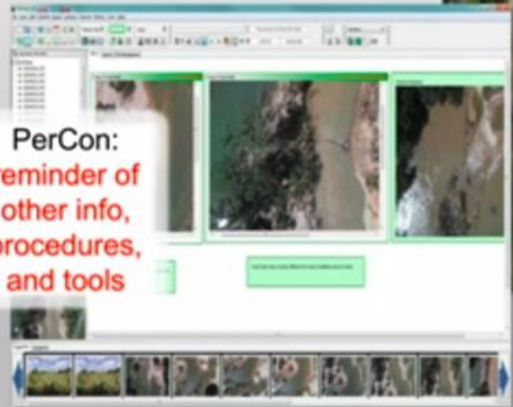
- **4 granted US patents**, 15+ US Patent applications
- 10+ Conference Publications
 - ACM Multimedia, ACM SIGCHI
 - International Conference on Pattern Recognition
 - European Conference on Computer Vision
- Developed at Xerox Research over 3 years, all rights with Videoken



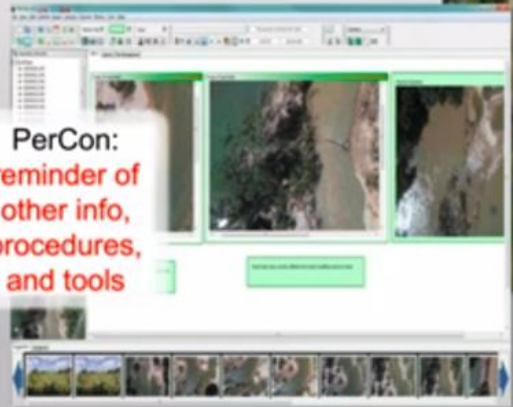
Automatically fits in multiple sizes

Reasoning and Tools

SituMap: drag and drop UAV imagery into GIS



PerCon: reminder of other info, procedures, and tools




0:55:23 / 1:22:48

YouTube

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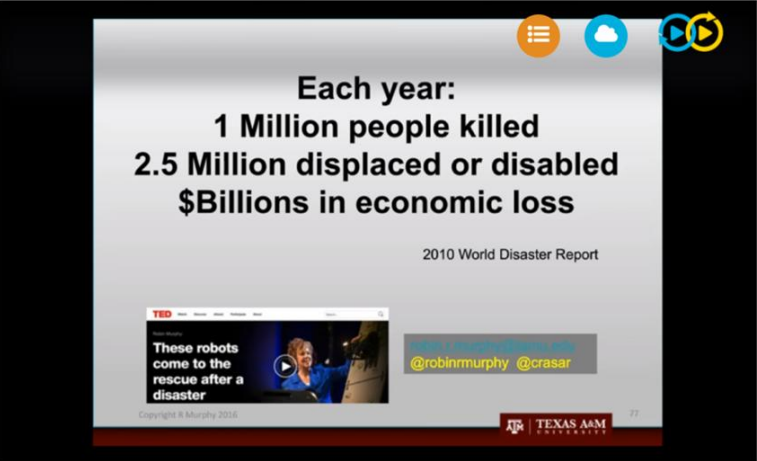
LEARNING RESOURCE

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Each year:
1 Million people killed
2.5 Million displaced or disabled
\$Billions in economic loss

2010 World Disaster Report



0:55:23 / 1:22:48

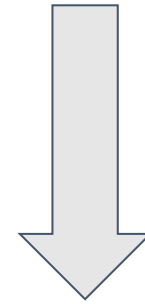
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Easy Integration

[Single-line Integration for
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 - <https://videoken.com/embed/?videoID=vd0lkHW7GRw>
 - Cisco CEO (live event)
 - <https://videoken.com/embed/?videoID=rwpaZNJfAkQ>
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- * Upon playing the video, use icons on top right (Table of Contents & Phrase Cloud) to navigate

