Supercharge Your Videos!

Provide rich and consumable videos to your users, track & improve engagement levels

WATCH IT WORK

Paste YouTube URL to generate an embed code

Feedback

See Some Public Videos Transformed By VideoKen

What is VideoKen?

- **VideoKen is a AI-based platform that makes informational videos richer and consumable**
- Founded in Jan 2017 through a technology spin-off from Xerox Labs
- Transformational video-based solution for enterprises

- 4 granted US patents, and multiple pending patents
- Trusted by Bosch, Walmart, Samsung and others
- HQ in Princeton, NJ; R&D Lab in Bangalore

State of your videos!

- You produce a variety of informational videos today:
  - Marketing (case studies, webinars)
  - Product (Demos, Roadshows)
  - Company/customer events
  - Learning/Training
  - Internal comms (All Hands Calls)

- Challenges with your videos
  - Lack of a rich viewing experience?
  - Low user engagement?
  - Missing viewer insight, no feedback loop?

Supercharge your videos!

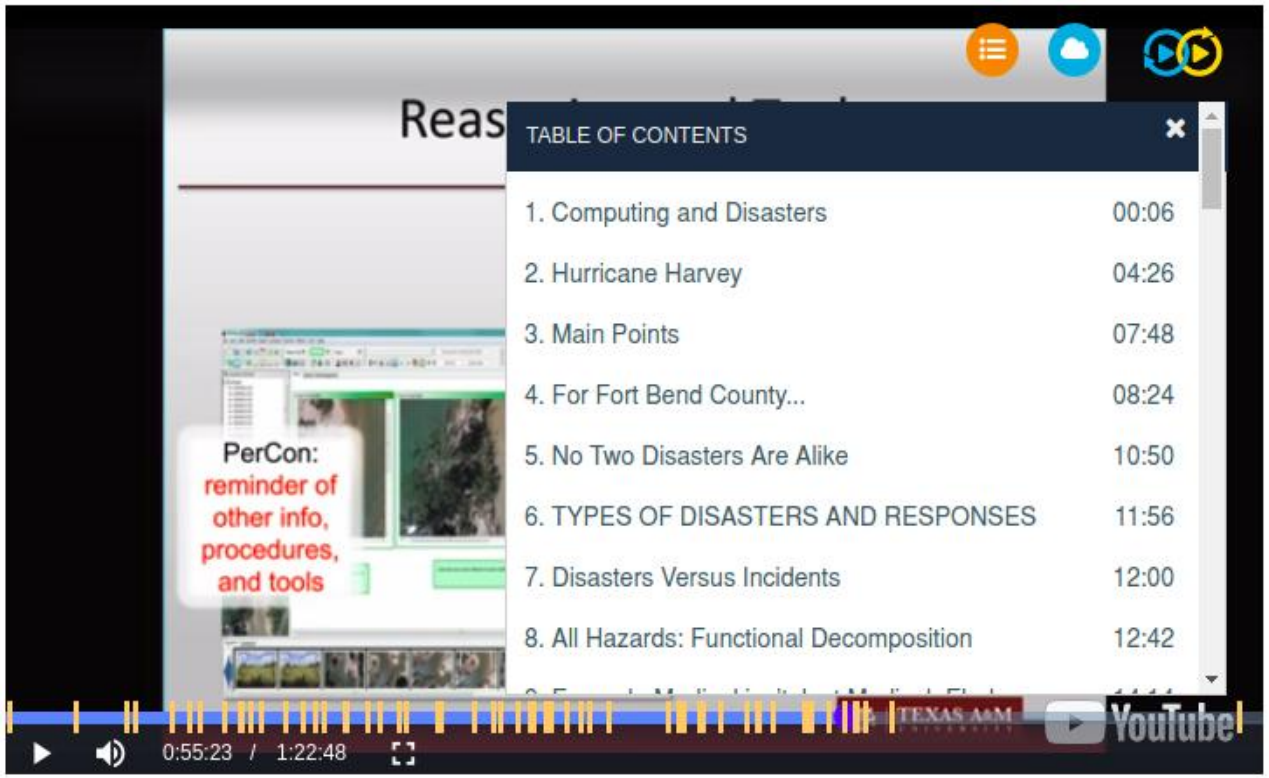
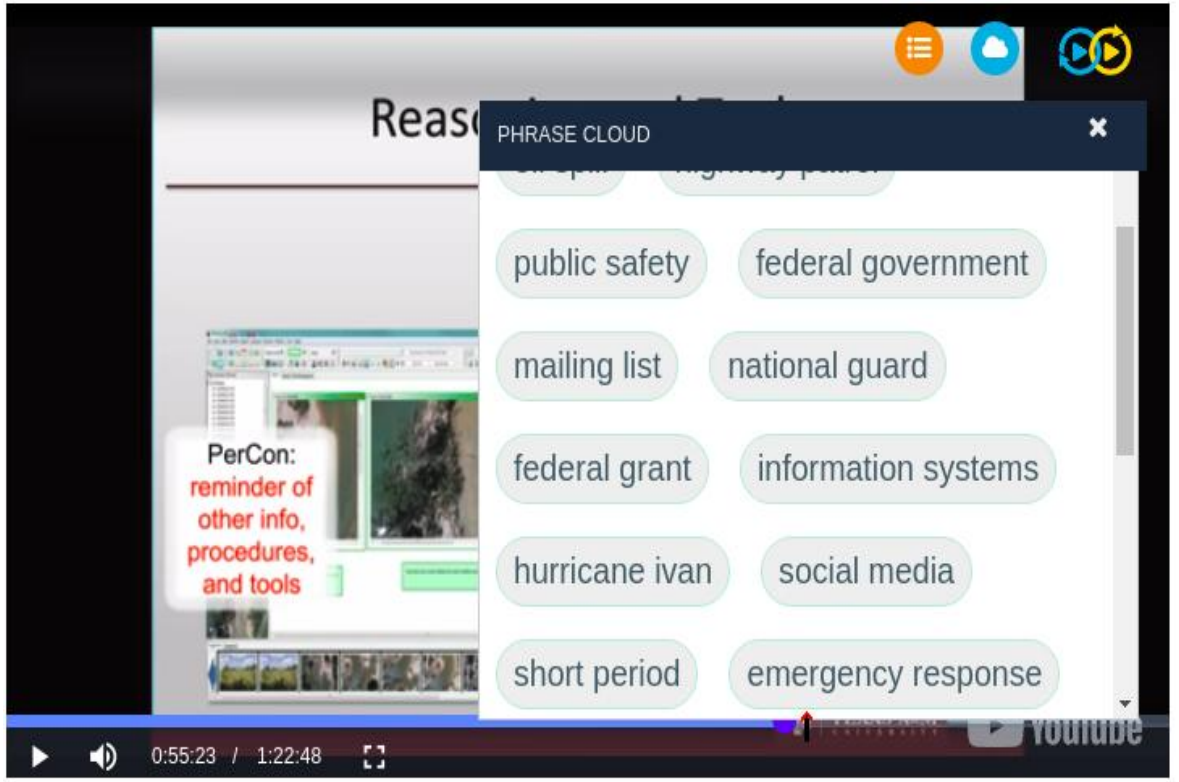


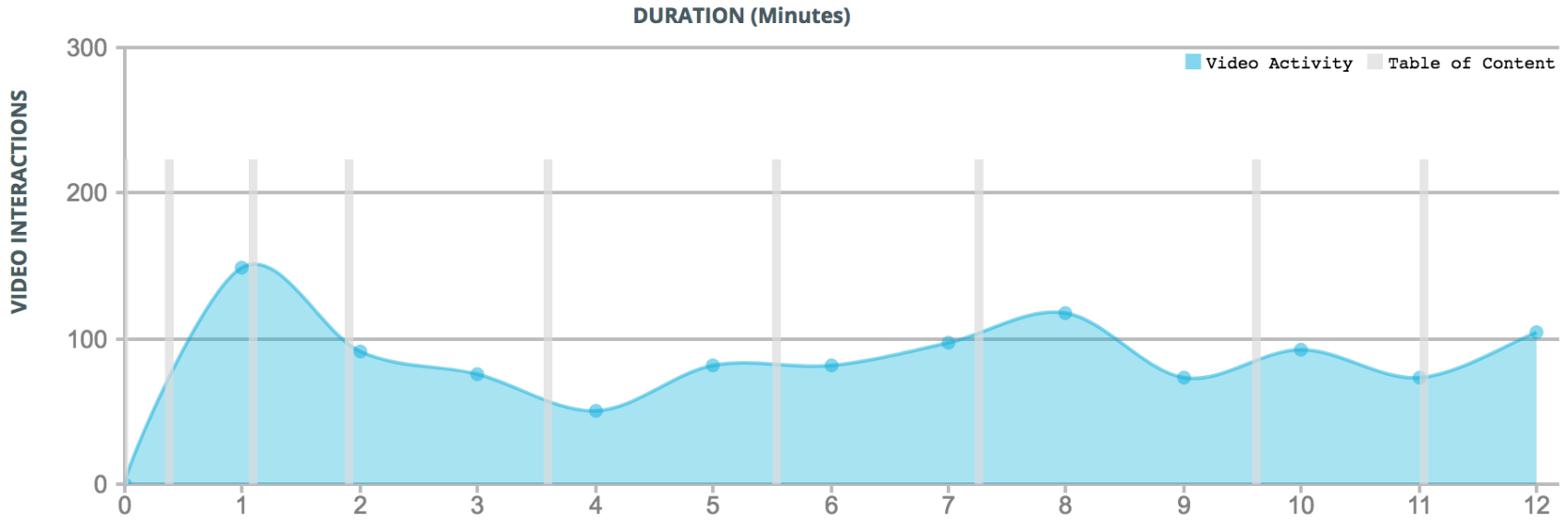
Table of Content

Provides topic segmentation in videos, highlighting broad topics



Phrase Cloud

Highlights various key terms/concepts mentioned in a video along with their respective context



Most Popular Topics

Perceptron learning procedure cannot be generalised
v\\pu
Bayes Rule
Important Properties
Lets practice
Feedforward neural networks
Probability Theory
Recurrent networks

Most Popular Phrases

character
steepest descent
speech sound
neural networks
error rate
background noise
samurai bonds
activities
contour lines
backpropagation
sulphur dye
beautiful
change
thin film
probability measure
probability distribution
log likelihood
english wikipedia
direction

VideoKen Technology

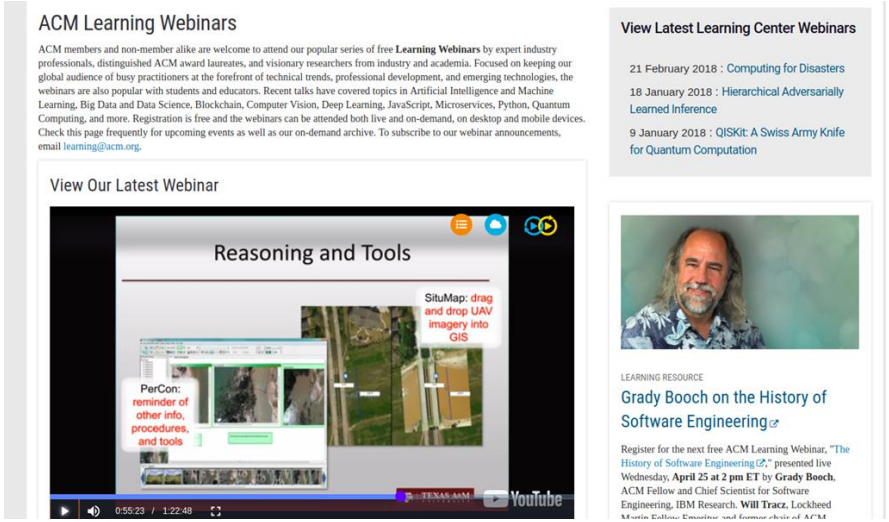
Unique video content indexing, search, navigation, summarization and curation capabilities.

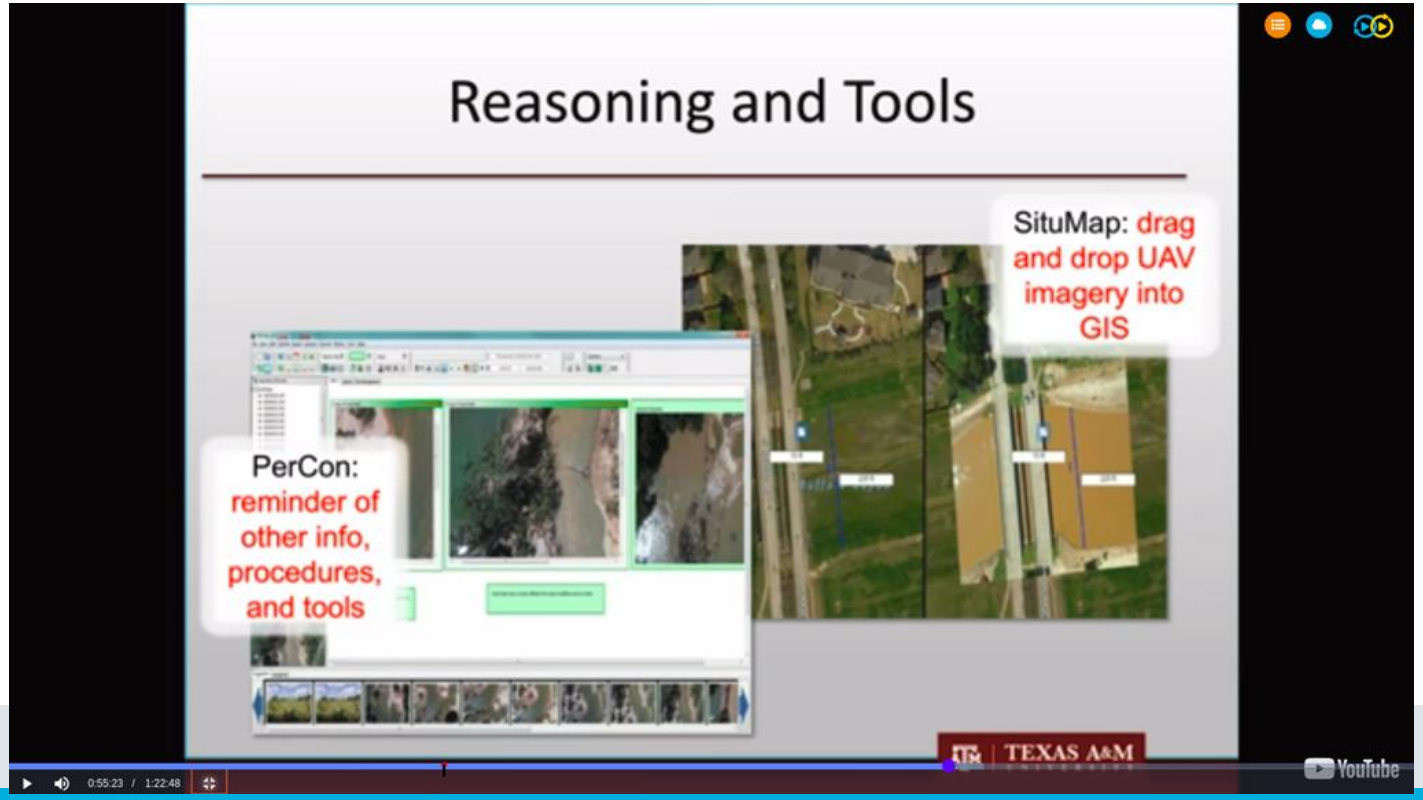
- **4 granted US patents**, 15+ US Patent applications

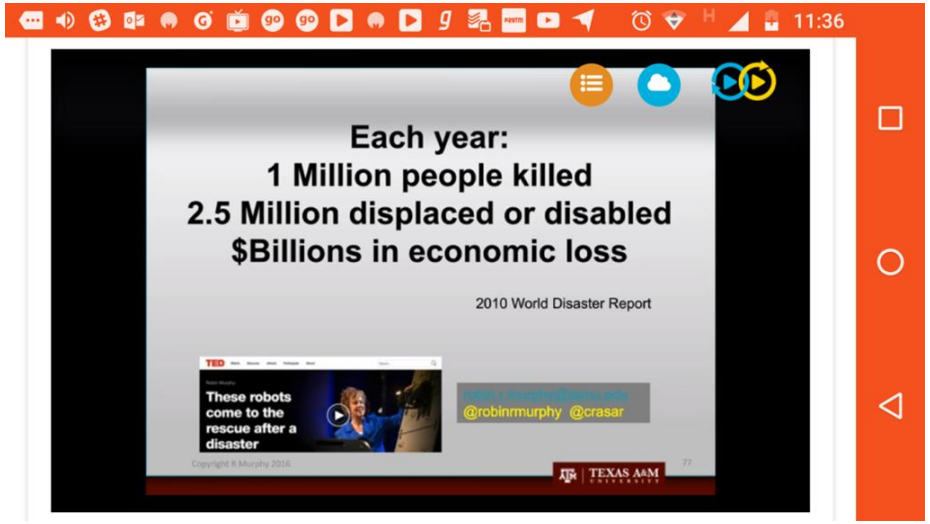
- 10+ Conference Publications
  - ACM Multimedia, ACM SIGCHI
  - International Conference on Pattern Recognition
  - European Conference on Computer Vision

- Developed at Xerox Research over 3 years, all rights with Videoken

Automatically fits in multiple sizes



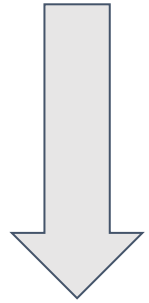




Easy Integration

[Single-line Integration for Public Videos]

https://www.youtube.com/embed/r4sgKrRL2Ys



https://www.videoken.com/embed/r4sgKrRL2Ys

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Experience VideoKen AI-based video Player

- ACM (webinars)
  - https://learning.acm.org/webinars
- News Corp (sample news & interview videos)
  - https://videoken.com/embed/?videoID=cDzdD0J6ZCg
  - https://videoken.com/embed/?videoID=vd0IkHW7GRw
- Cisco CEO (live event)
  - https://videoken.com/embed/?videoID=rwpaZNJfAkQ
- Product training
  - https://videoken.com/embed/?videoID=zz0ViN4qZKM

* Upon playing the video, use icons on top right (Table of Contents & Phrase Cloud) to navigate