

Supercharge Your Videos!

Provide rich and consumable videos to your users, track & improve engagement levels

WATCH IT WORK

Paste YouTube URL to generate an embed code

Feedback

See Some Public Videos Transformed By VideoKen

What is VideoKen?

- **VideoKen is a AI-based platform that makes informational videos richer and consumable**
 - Founded in Jan 2017 through a technology spin-off from Xerox Labs
 - Transformational video-based solution for enterprises
- 
- 4 granted US patents, and multiple pending patents
 - Trusted by Bosch, Walmart, Samsung and others
 - HQ in Princeton, NJ; R&D Lab in Bangalore



State of your videos!

- You produce a variety of informational videos today:
 - Marketing (case studies, webinars)
 - Product (Demos, Roadshows)
 - Company/customer events
 - Learning/Training
 - Internal comms (All Hands Calls)
- Challenges with your videos
 - Lack of a rich viewing experience?
 - Low user engagement?
 - Missing viewer insight, no feedback loop?



Supercharge your videos!

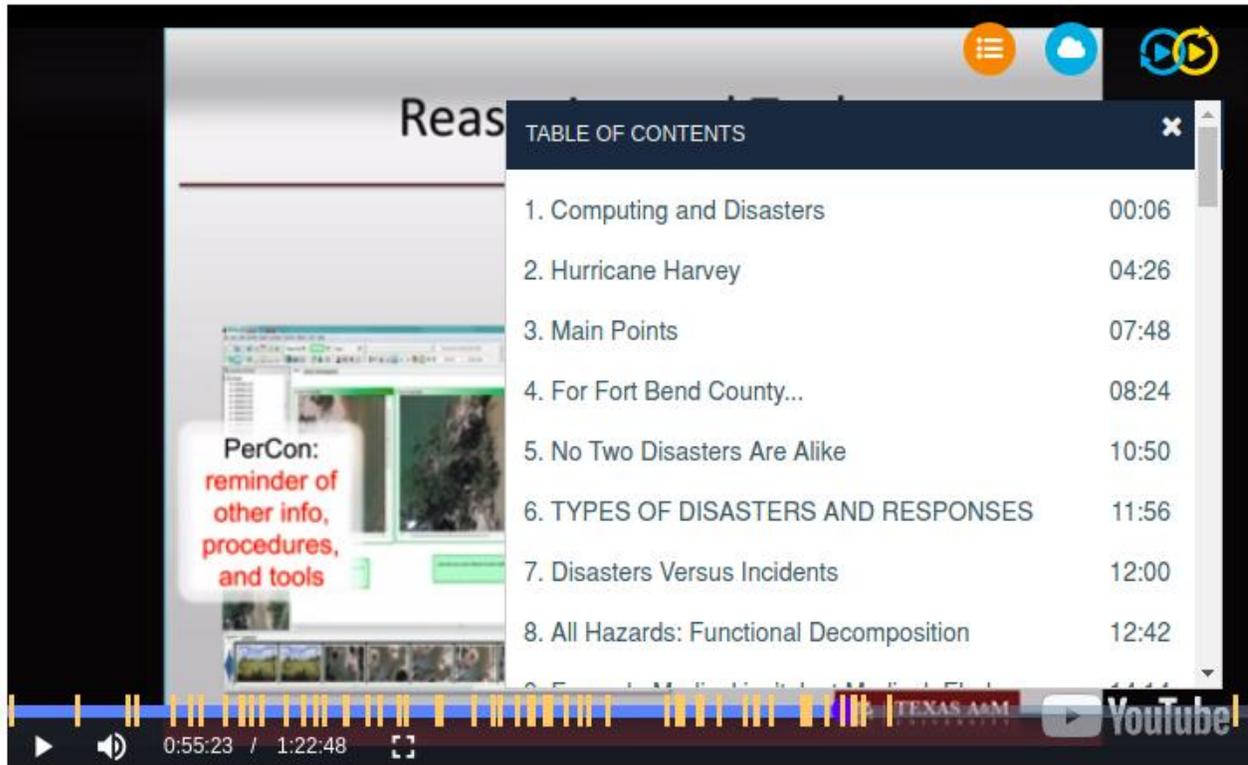
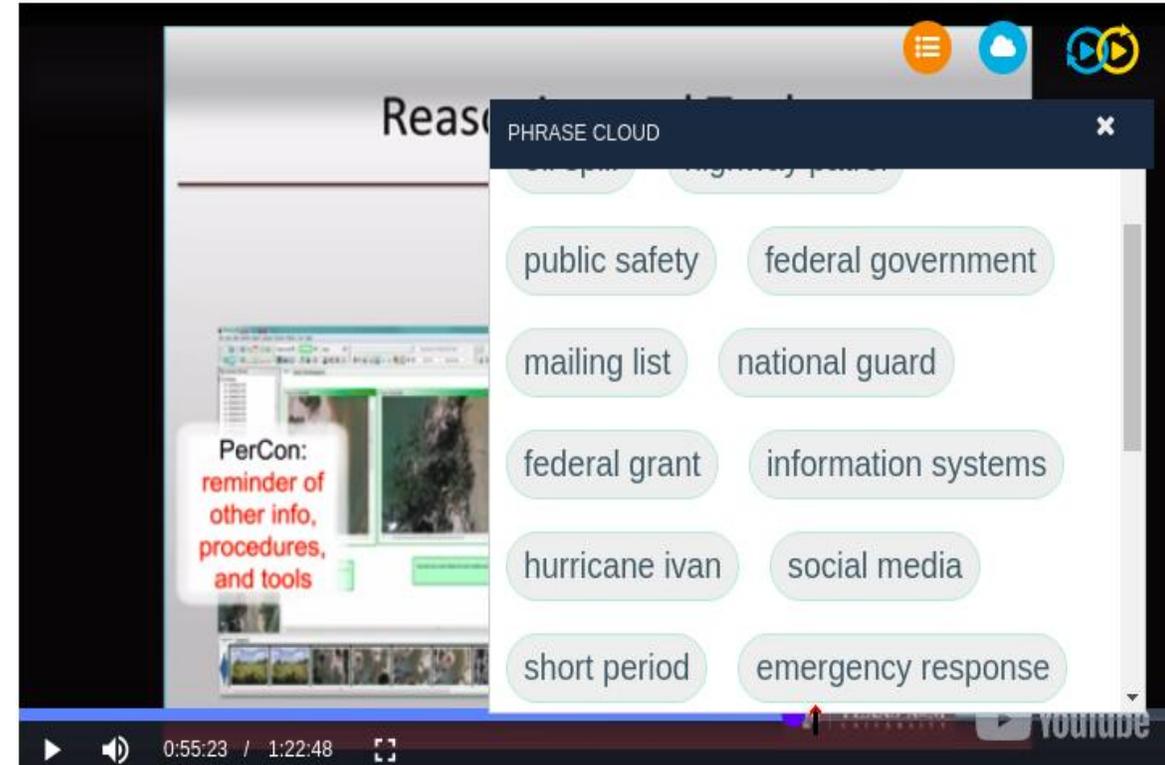


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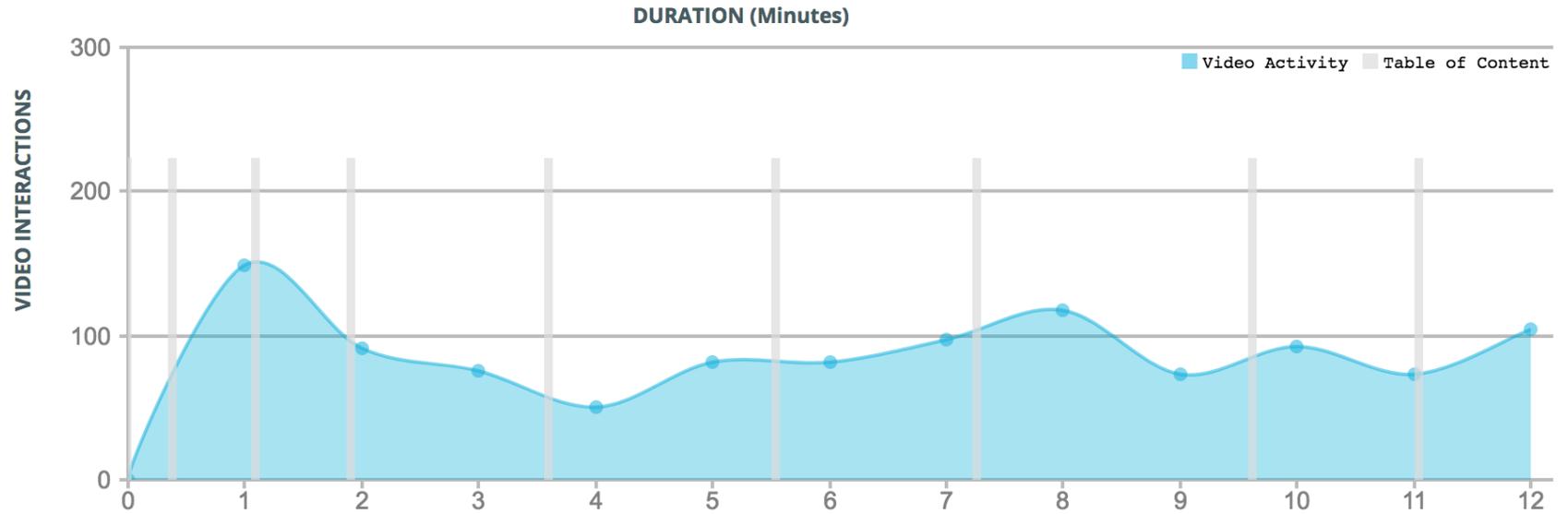
Provides topic segmentation in videos, highlighting broad topics



Phrase Cloud

Highlights various key terms/concepts mentioned in a video along with their respective context





Most Popular Topics

Perceptron learning procedure cannot be generalised

v\pu Bayes Rule

Important Properties

Lets practice

Feedforward neural networks

Probability Theory

Recurrent networks

Most Popular Phrases

character steepest descent

speech sound neural networks

error rate background noise

samurai bonds activities

contour lines backpropagation sulphur dye

beautiful probability measure change

thin film probability distribution

log likelihood english wikipedia

direction



VideoKen Technology

Unique video content indexing, search, navigation, summarization and curation capabilities.

- **4 granted US patents**, 15+ US Patent applications
- 10+ Conference Publications
 - ACM Multimedia, ACM SIGCHI
 - International Conference on Pattern Recognition
 - European Conference on Computer Vision

- Developed at Xerox Research over 3 years, all rights with Videoken



Automatically fits in multiple sizes

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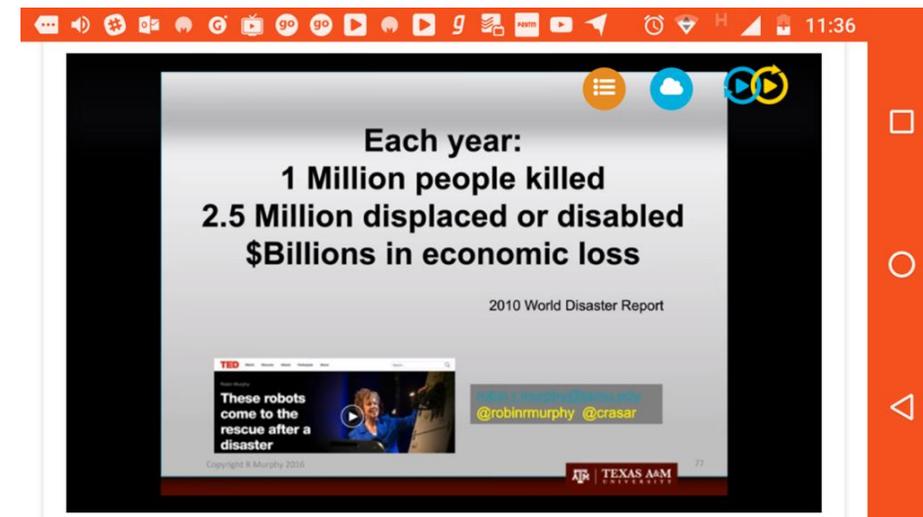
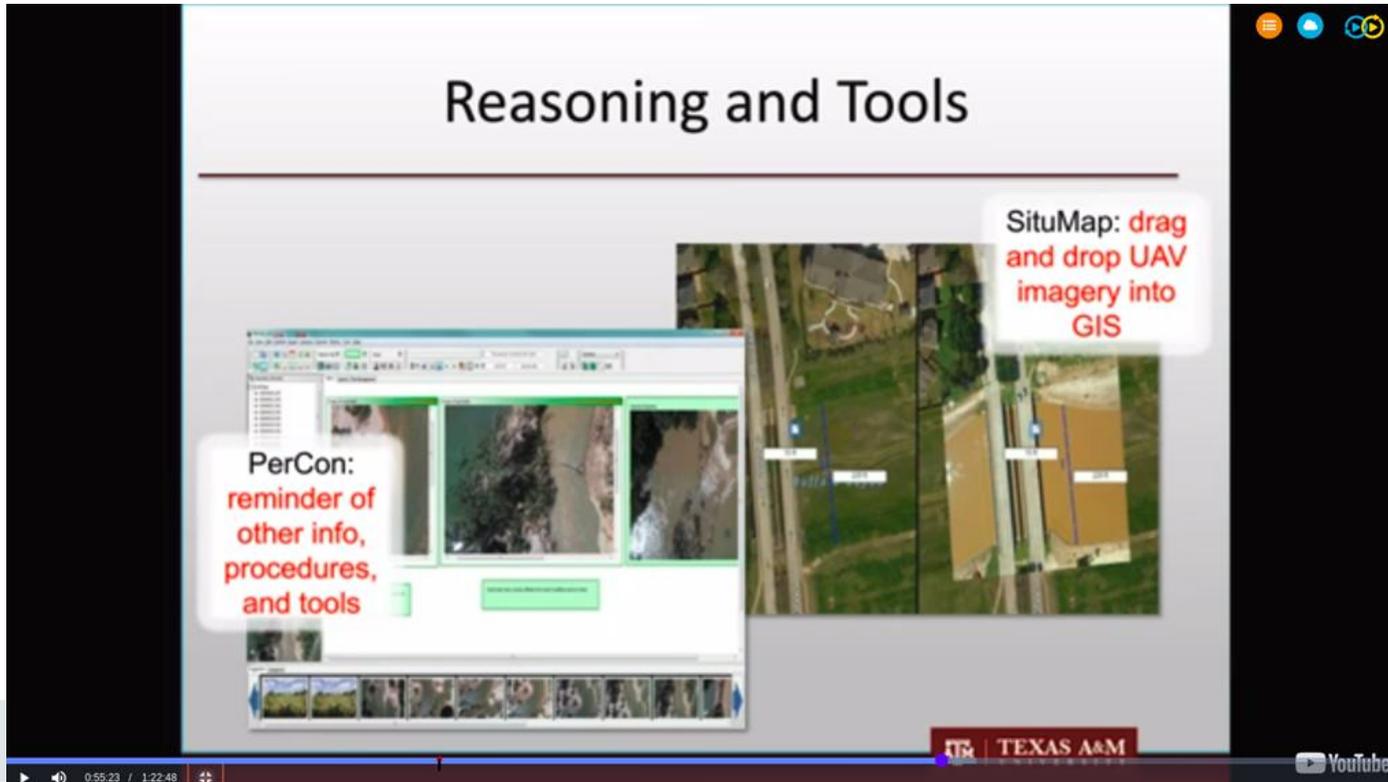
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Grady Booch on the History of Software Engineering

Register for the next free ACM Learning Webinar, "The History of Software Engineering (C)", presented live Wednesday, April 25 at 2 pm ET by Grady Booch, ACM Fellow and Chief Scientist for Software Engineering, IBM Research. Will Tracz, Lockheed Martin Fellow, Executive and former chair of ACM.



Easy Integration

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- * Upon playing the video, use icons on top right (Table of Contents & Phrase Cloud) to navigate

