

Vision Intelligence Box



Computer Vision combined with AI drives business by leveraging the video feed from existing infrastructure to provide real-time, on-prem analytics. Our 'retail in a box (VisionBox)' comes pre-loaded with solution 'bundles' which enables one-plug deployment with faster returns.

UST's VisionBox – preloaded AI models for Retail, Healthcare, Manufacturing etc.

Our VisionBox platform enables integrations of existing and planned AI models on a common hardware by implementing onboarding best practices.

Learn More,
Engage More,
Earn More

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- Drive sales conversion up by 15-25%
- Increase basket size by 10-15%
- Improve revenue by 4-8%
- Improve store efficiency by 25%
- Real time promotions
- Contactless experience

Responsibilities

UST

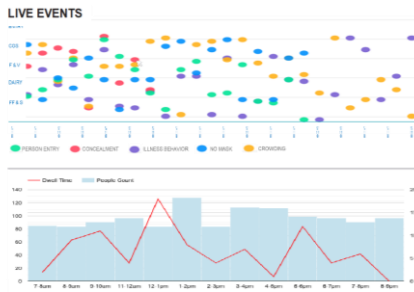
- Deliver pre-loaded VisionBox along with setup and rollout support.
- Fine tuning and trouble shooting
- Setup checklist, helpdesk
- Project plan and weekly status reporting

Client

- Finalize the box size and bundle
- Connect the box and provide remote access
- Necessary security and network approvals
- Define success and review weekly progress

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Dashboard



SHRINKAGE EVIDENCES

Bookmark Title	Start Time	Actions
Suspicious action detected	2	Remove
Theft in progress	5	Remove
Concealing in clothes' pocket	10	Remove
On the way to exit	16	Remove
With security	17	Remove

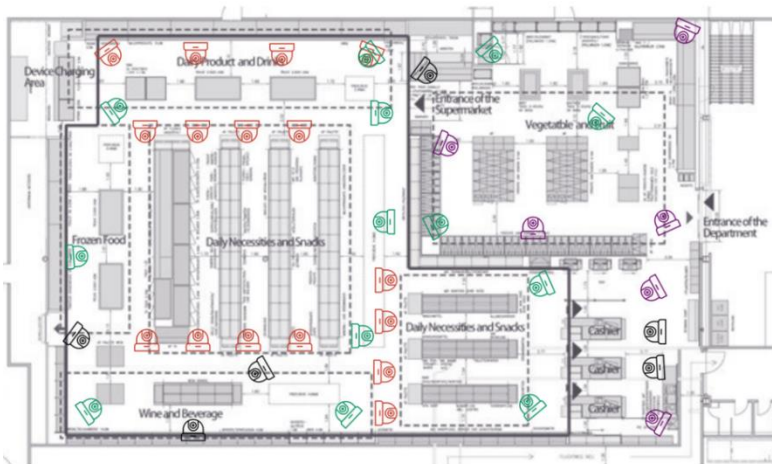


Essential Intelligence

Behavioral Intelligence

Service Intelligence

Operational Intelligence



Benefits

Increase sales & conversion by designing right campaigns, offers based on insights from customer product engagement matrix

Measure the Realtime efficacy of promotions, campaigns and finetune the execution for maximizing outcome

Increase customer satisfaction by analyzing product desertion instances and dwell time data

Increase customer engagement by targeting right product – customer – region pair

Improve internal forecasting and reporting by real time stock outs and heat maps

Increase promotions efficiency Prioritize Target segment, Location, Shelf and Price decisions by analyzing the customer response

Innovate faster, Reduce real-life product impact on new launches

Ready to Move Forward

1. CONFIRM BUSINESS NEEDS

2. JOINT DISCOVERY SESSION

3. PILOT STORE LAUNCH

4. LARGE SCALE ROLLOUT