

The new generation Cloud Analytics Platform

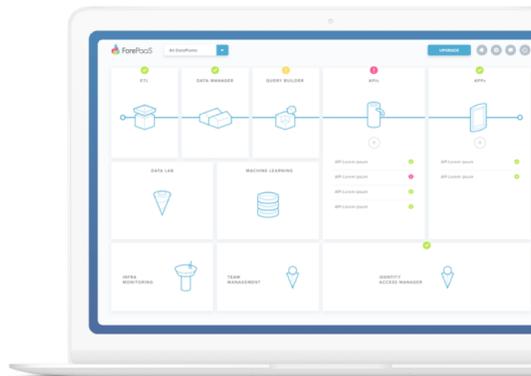


ForePaaS

ForePaaS harnesses cutting-edge technologies and infrastructure automation to deliver industry-grade applications.

What is ForePaaS?

ForePaaS brings together Data Engineering, Data Science and mass-deployed Business Intelligence. In doing so, you can build and scale data applications in a fast, scalable and reliable way.



The ForePaaS difference

While 70% of big data deployments fail to meet their objectives*, ForePaaS delivers:

- **End-to-end:** all necessary components, tightly integrated
- **Speed:** x10 reduction on your time-to-value
- **Flexibility:** any data source, for any end-user
- **Scalability:** tailored and seamless
- **Security:** modern Zero Trust architecture

* Gartner, 2018

Deliver faster, better

- Automated infrastructure
- One-click app delivery
- **Turn raw data into business application in 3 weeks development, not 6 months**

Break free from complexity

- One “stop-shop” toolset
- Low-code interface
- **Streamline access to data and lower the pressure on your DevOps team**

Embrace agility

- Versatile platform
- Manage versions to iterate fast
- **Enable agility across your data projects with a platform that scales with you**

Laser-sharp marketing management in shopping malls

“ Now we can measure the impact of a media plan on digital and physical traffic generation. In the blink of an eye, we can access graphs to correlate media investments to web and physical traffics, or to measure the impact of events on turnover. ”

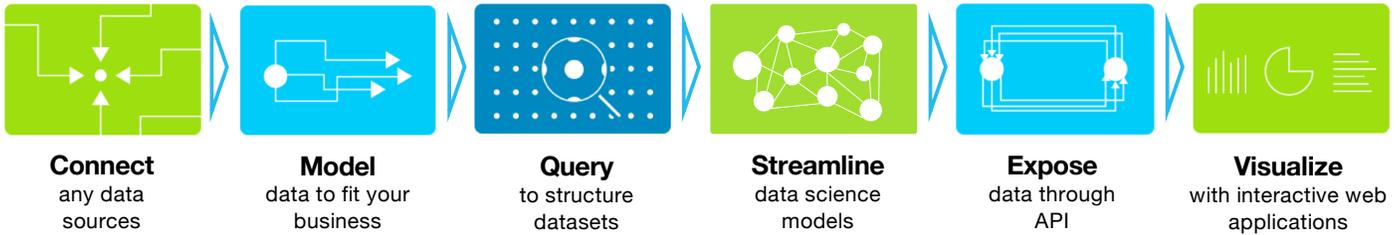
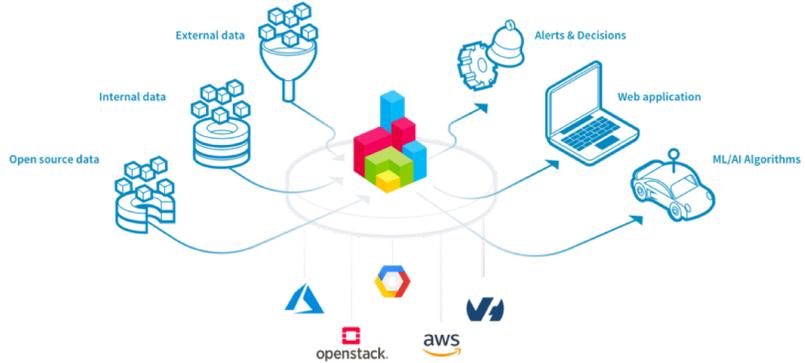


Elise Masurel
Head of Marketing,
Digital & Innovation

One platform, Any business challenge.

From **collection** to **restitution**,
all the way through data
preparation...

An **unified** and **automated**
experience to bring your
customized analytics
applications to life



Unlocking opportunities everywhere



Real-time monitoring



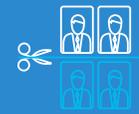
Digital cockpit



Operations & supply chain optimization



Fraud detection



Customer profiling



Customer satisfaction

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