



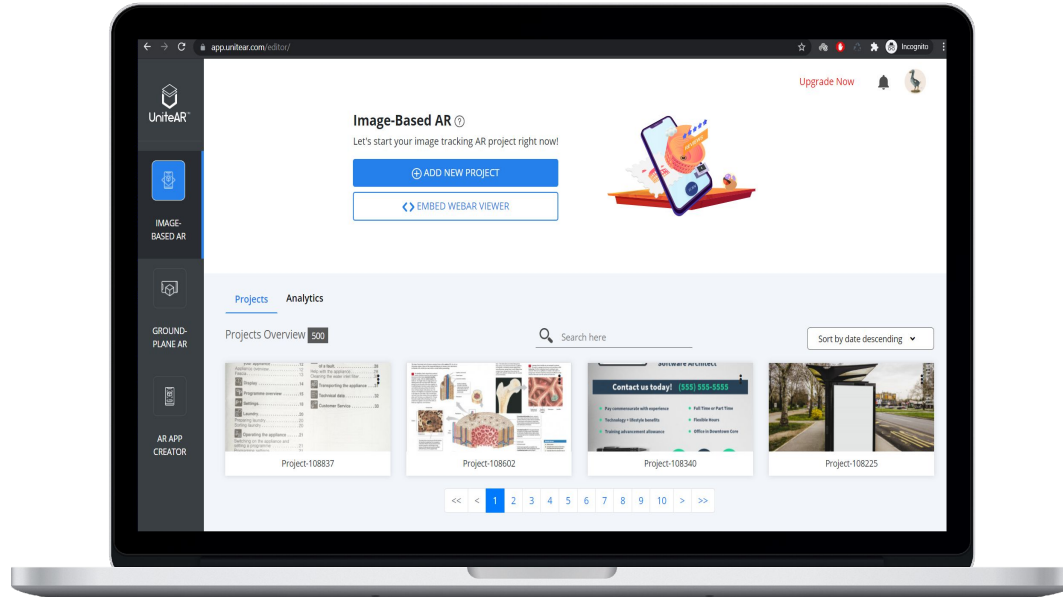
UniteAR™

End to end no-code AR platform that enables users to create custom AR Apps, WebAR plugins and AR experiences.



END TO END AR CREATION PLATFORM | www.unitear.com

No-code platform to create white-labeled AR Apps,
WebAR plugins, and AR experiences.



UNITEAR KEY FEATURES



END TO END NO CODE
PLATFORM



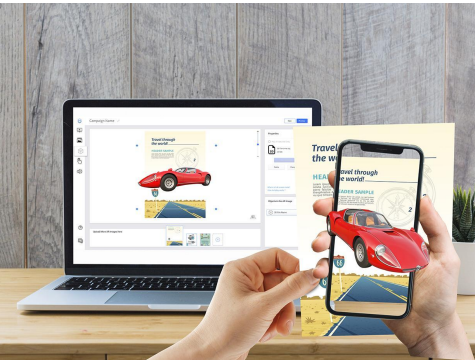
INSTANT WEB AR PLUGIN
& WHITE LABELED AR APP
CREATOR



NO LIMIT ON
CONTENT TYPE

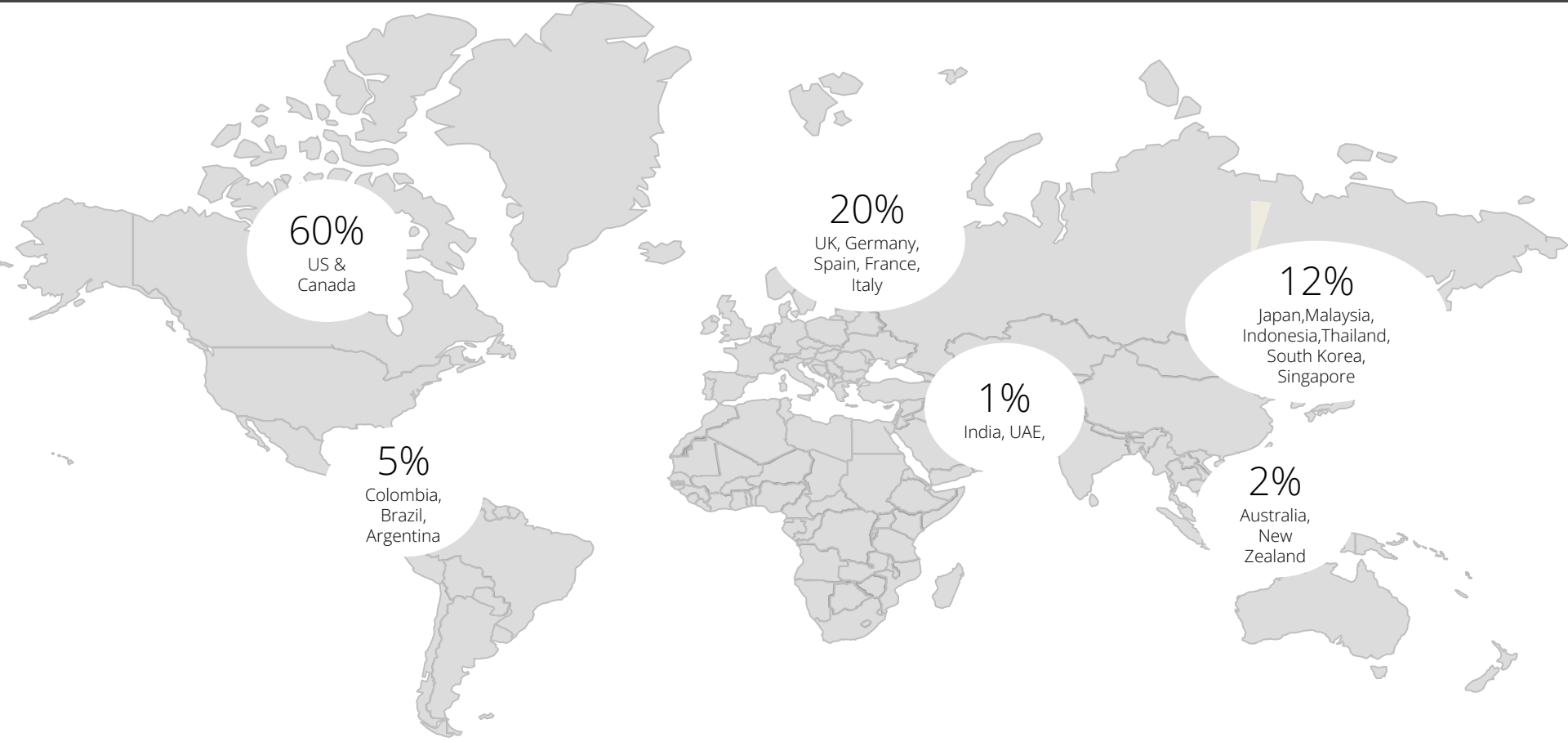


SIMPLE PRICING
MODEL



GLOBAL REACH

We have customers from more than 175 countries across the globe



COMPETITIVE LANDSCAPE



	UniteAR	Vuforia (PTC)	Wikitude (Qualcomm)	8th Wall	Zappar	Blippar	ScopeAR
End to end zero coding	✓						
Proprietary AR Engine	✓	✓	✓	✓		✓	
WebAR & Embed WebAR Plugins	✓			✓	✓	✓	
Instant AR App Creator - zero coding	✓						
AR experience creation - zero coding	✓						
No content type limitation	✓	✓	✓			✓	✓
User friendliness	✓	✓					
Content Management	✓			✓	✓	✓	
Device compatibility - (high and low)	✓						
Advanced Analytics	✓	✓		✓	✓		

TEAM



VISHNU JP

CO-FOUNDER & CEO

9+ years of Industry experience, Business Development, Expansion, relationship building with industries.



VINEETHA A

CO-FOUNDER & CMO

7+ years of Industry experience, Development, Marketing, Sales and Growth.



SREEKUMAR V

HEAD OF OPERATIONS

8+ years of Industry experience, operations, hiring, product enhancement.



JIJO J S

CHIEF TECHNOLOGY OFFICER

7+ years of Industry experience, Development, R&D, Team management.

ADVISORS & MENTORS



PRAVEEN NAIR

LEAD BUSINESS MENTOR & GROWTH ADVISOR

Global Consulting & Thought Leader; Founder at Xcubated Business Solutions; Ex. Delivery Director, Infosys; Ex. EY Leader.



MALIK IRFAN

BUSINESS MENTOR & GROWTH ADVISOR

Innovation Thought Leader, Head of Govts & Corporate Innovation programs, Australia



DR. BRIJESH MADHAVAN

LEAD INNOVATOR & TECHNOLOGY STRATEGIST

Ex. EY AI Head, Innovation Hub. Data science Leader, IHS, CEO, Curvelogics

AWARDS & ACHIEVEMENTS

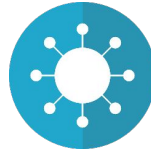
India's only
company to have a
**proprietary AR
Engine**



**National
Startup Awards**
finalist



Winner of
**Entrepreneur
India startup
Awards**



Selected for
**Qualcomm,
QWEIN 2021**



Selected for
**Singularity
University
Incubation,
NASA Center**



Marquee
customers - **BPCL,
ABinBev**(soft
launch)



Pre-incubation by
IIM Bangalore



Supported by
**AWS for
startups**

**Google
for
Startups**

Supported by
**Google for
Startups**

Microsoft
for Startups 

Part of
**Microsoft for
Startups
program**

Signups from
175+ countries



Augmented
Reality platform
with **more than
50,000+ signups**





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GSTIN: 32AAECI2734C1Z6

Vineetha A

Chief Marketing Officer
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Company : www.ibosoninnov.com

Products : www.xrmeet.io | www.unitear.com



THANK YOU

“THE BEST WAY TO PREDICT
THE FUTURE IS TO INVENT IT.”

ALAN KAY