

# Optimize your production simply by having overview of it



Most common challenge in each business is huge amount of unstructured data. But to use the data in a purposeful way, that's difficult. UNICORN Business analytics can solve this challenge.

## UNICORN Business analytics

UNICORN Business analytics solutions solves most common problem for majority of the businesses. UNICORN Business analytics solutions provides a unique tool for collection, structuring, analyses and dashboarding of the collected unstructured data enabling decision makers faster and more qualified decisions based on real time or/and historical data



### Why customers use UNICORN Business analytics

- Dashboarding of unstructured data
- Decision making process optimization
- Makes the production process more effective

### Dashboarding of unstructured data

- It collects, structures and dashboard data from different sources
- Compiles different formats in a single viewable unit
- Creates relations between the different data sources

### Optimization of the decision making process

- Relevant data driven decisions
- Real-time or historical data available
- Faster and smoother process 3 description 2-5 words

### Effectiveness of the production process

- Optimization of single machines or whole production lines
- Decreases unproductive activities
- Enables to have overview of the whole production

"For a very long time, we really struggled to have an overview of what is really going on in our production unit. For the first time we now really see what is going on and what happened in the past. UNICORN Business solution gave us a very powerful tool to optimize our production and significantly contributed to overall effective increase."

- Mesto Kuřim