



**DAITUM**  
self-service decision analytics

Data is the new black and  
insights the new currency.  
But business value comes  
from action, not the  
insights themselves.  
Daitum turns your  
data into action.

## Optimise decision making to improve your bottom line

Making good decisions is hard. Now there is a tool to automate the process and generate better outcomes: Daitum's SaaS decision analytics platform empowers enterprises to turn data into actionable decisions at the click of a button.

Using the latest technology in AI and powered by elastic cloud computing, Daitum's propriety decision analytics platform makes computational optimisation accessible to everyone. Without the need for any specialist mathematical knowledge, the Daitum platform provides universal access to a broad range of powerful optimisation algorithms to solve any decision-based problem.

Utilising adaptive intelligence that learns over time, millions of potential solutions are analysed systematically and efficiently to determine an optimised result. It's like having a team of optimisation scientists in the cloud.

### BETTER

Lower costs  
and increase  
efficiency

### FASTER

Faster planning  
and improve  
agility

### STRONGER

Proactive and  
robust risk  
management

#### Use cases:

- White-collar automation
- High value decisions
- High volumes of decisions
- Complex problems
- Consistent decision making
- Dynamic environments

#### Example applications:

- Supply-chain planning
- Workforce management
- Production planning
- Inventory management
- Maintenance planning
- Distribution and logistics

#### Our specialities:

- Activity scheduling
- Resource scheduling
- Capacity planning
- Constraint optimisation
- Multi-objective optimisation
- Optimisation under variability



# DAITUM

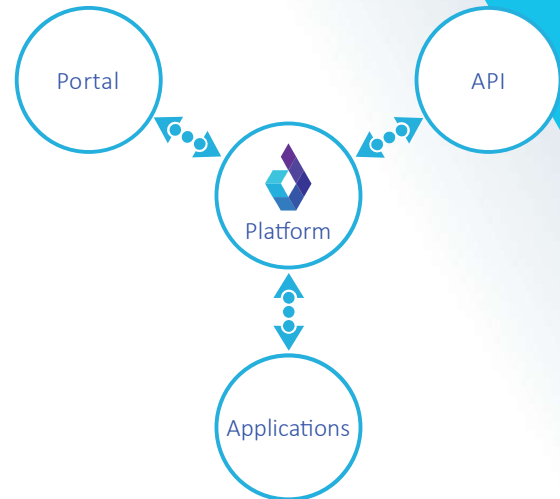
self-service decision analytics

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## Access

Access our SaaS decision analytics platform via several mechanisms:

- **Portal:** An Excel-compatible spreadsheet environment where a user can define and solve complex problems themselves
- **API:** A REST-based Applications Programming Interface (API) that integrates with 3rd party software
- **Applications:** Problem-specific solutions developed by Daitum



## The Daitum advantage

- **Accessible:** No specialist skills needed, works out-of-the-box
- **Universal:** Applicable to any problem, in any domain
- **Optimal:** A library of self-configuring algorithms that learn from experience
- **Familiar:** Simple, intuitive spreadsheet interface via the Portal
- **Scalable:** On demand, elastic computing
- **Cost-effective:** ROI in weeks, not years

## Case studies

The following real-world examples illustrate the scale of benefits delivered by Daitum through the intelligent application of decision analytics to everyday problems:

### Workforce management

- ↓ 30% overtime
- ↓ 17% casual staff
- ↑ 60% time-window compliance
- Scaled without adding resources

### Production scheduling

- ↑ 58% plan compliance
- 10x variables considered
- 12x planning efficiency
- Increased consistency across staff

### Inventory management

- ↓ 60% inventory holdings
- 24x data considered
- 60x planning efficiency
- Reduced risk from variability

### Logistics scheduling

- ↑ 35% schedule quality
- ↓ 20% fleet size
- 8x planning efficiency
- Improved change agility

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