INVYO

BROCHURE

Data analytics to empower human intelligence

www.invyo.io

Challenge

In such uncertain and fast changing market environment where data is flowing like never before, it has become extraordinarily difficult for enterprises like yours to read the future of their industry.

Yet, opportunities are multiple and data analytics are set to have a direct impact on helping companies being more competitive.

Being data-driven

Using your data effectively will allow you to turn insights into outcomes that provide measurable business value.

Optimizing costs

Spending thousands of euros on costly databases and hiring junior analysts to run manual researches should be something of the past.

Taking faster decisions

Having a 360° view of what's happening in your industry will deeply contribute to catch new opportunities before other competitors.

What is INVYO?

INVYO develops cutting-edge business intelligence tools that enable all company sizes to adopt a data-driven strategy.

How we do it?

By leveraging the power of data contextualization

Behind business intelligence lies the magic of processing unstructured data from millions of sources with advanced technologies to create custom and actionable insights.
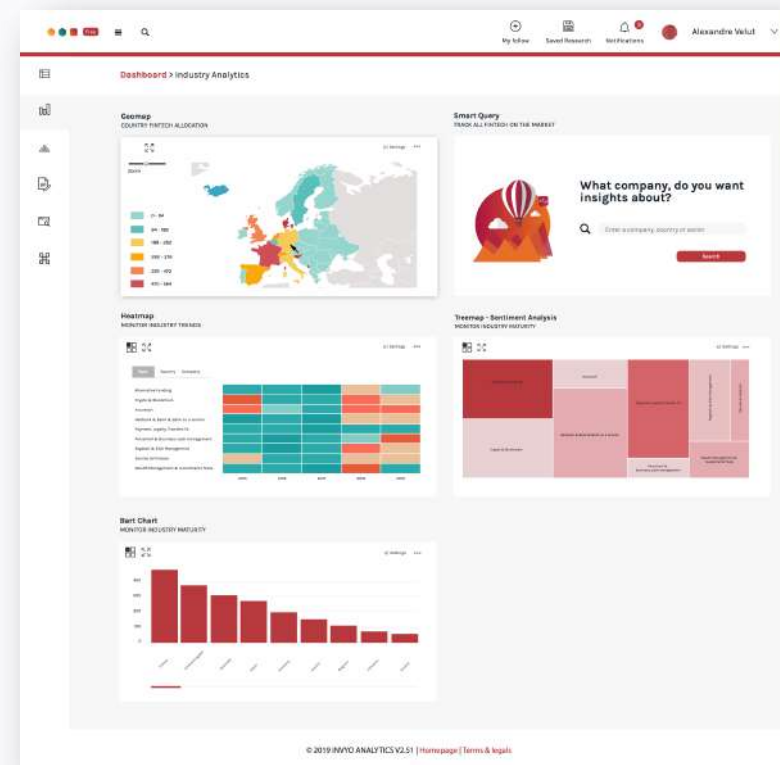
Value Proposition

We are on a mission to leverage artificial intelligence to empower human intelligence.

Advanced technologies are being used to process and classify millions of unstructured data coming from both video and text documents.

- Reduce your research time by instantly creating real-time data analytics.

- Easily integrate our data in the tools your teams use every day.

- Access best-in class company data to convert more clients and increase revenue.

- Work collaboratively with your colleagues based on your top priority.

- Identify hidden market opportunities and trends before others.
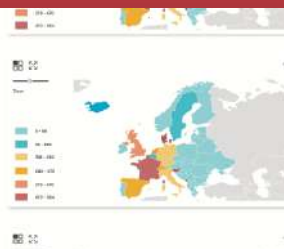
Our solution

A game changing solution

Our solutions are so intuitive that anyone from your organization can master data without any technical skills

- **Industry centric data platform**

- **Open and adaptable SaaS architecture**

- **Fully automated data classification process**
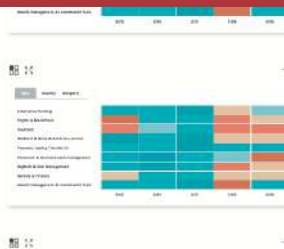
- **Intuitive interface and beautiful analytics**
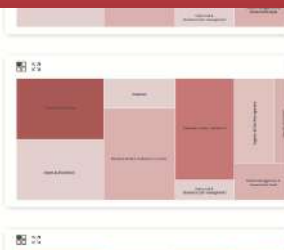
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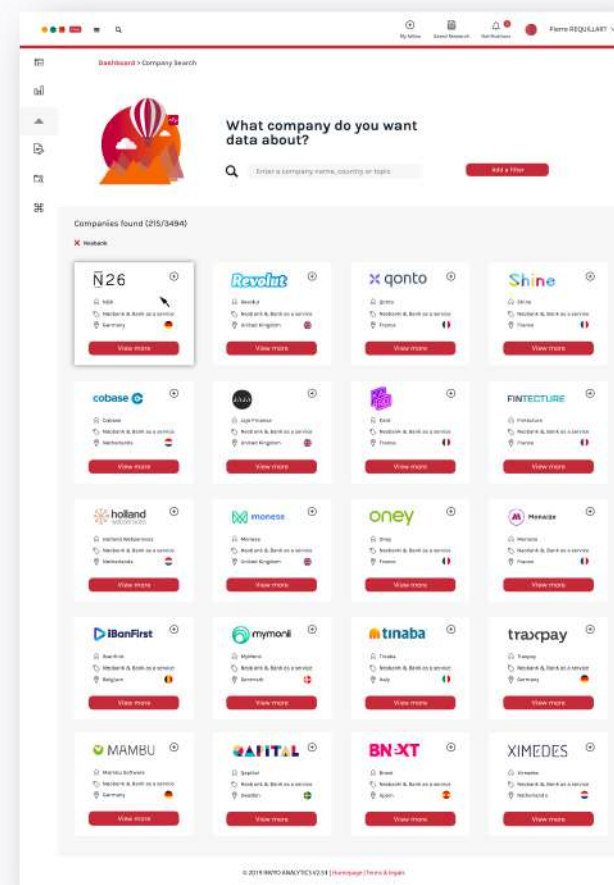
Use cases

Geomap

Heatmap

Treemap

Sales

Empower your sales teams to help increase conversion rates by seamlessly integrating best-in class company data into your existing software.

Marketing

Create a marketing powerhouse by adding additional data to your existing marketing analytics to contextualize your performances.

Research

Create custom reports on companies or sectors with our plug-and-play analytics and share it to the rest of your team to help drive strategic decisions.

Investment

Go beyond traditional datasets commonly used by all investment professionals to find new investment opportunities.

Partnering with Microsoft

Raise the potential of your Microsoft business applications

Seamlessly integrate INVYO Analytics to power your data-driven experiences and get a 360° view of your customers and markets:

- Powered BI

- Dynamics CRM

- Dynamics 365 Market Insights

INVYO Analytics is helping Microsoft customers across a variety of divisions within the banking and insurance industry: Executives, Sales and Marketing Teams, Innovation Departments, Research and Analyst Teams or Corporate Venture.

Client success

INVYO

Context

A bank's investment banking division used INVYO to get market data regarding white-label solutions with a focus on real estate and renewable energy sectors.

Data processing through INVYO Analytics

Company data was extracted from the platform INVYO Analytics based on various criteria such as industry keywords "renewable energy" and "real estate" or business model "B2B". Applied filters revealed a list of 10 companies matching all the criteria.

A detailed view on company data included company profile, top executives, key metrics as well as a sentiment analysis on each company. A network analysis also revealed initiatives launched by other competitors in the sector and commercial agreements signed between solution providers and enterprises.

Partner success

« INVYO Analytics brings unique insights to our open platform, in the form of differentiated research built on AI and Big Data, which allows Refinitiv customers to make bold decisions and offers an independent focused view on the Fintech landscape. »

**Jorge Tavío Ascanio,
Market Development Director EMEA**

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Empower your team now with business intelligence

REQUEST FREE DEMO

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