

smart shelf

GROUNDBREAKING SOLUTIONS FOR
RETAIL AND BRANDS OWNERS

Check how to increase your
business profitability

www.perfect-data.pl



STORE OF THE FUTURE



WHO WE ARE?

ESSENCE OF PERFECT DATA



Customer value proposition

PERFECT DATA specializes in business solutions which drive:



REVENUE
GROWTH



COST
OPTIMIZATION



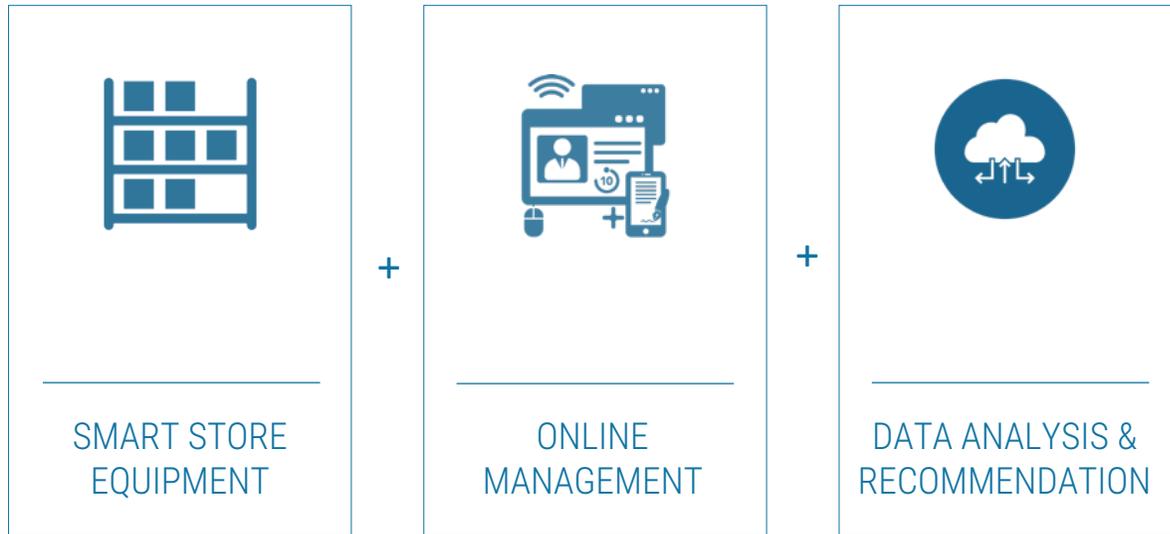
SHOPPER
STAISSFACTION

via intelligent components of STORE OF THE FUTURE

COMPETITIVE ADVANTAGES

WHY CUSTOMERS USE PERFECT DATA?

WE ARE ALWAYS EXACTLY WHERE THE WORLD OF THE BRAND OWNER, RETAIL AND SHOPPER MEETS:
ON THE SHELF



“Perfect Data solution opens completely new opportunity for real understanding of consumer needs, profitable management of shelf and store space, sales force productivity continuous improvement and finally delivers unique insights for taking important business strategic decisions”

Michał Mrowiec, Vice - President Sales, Kompania Piwowarska ASAHI Group

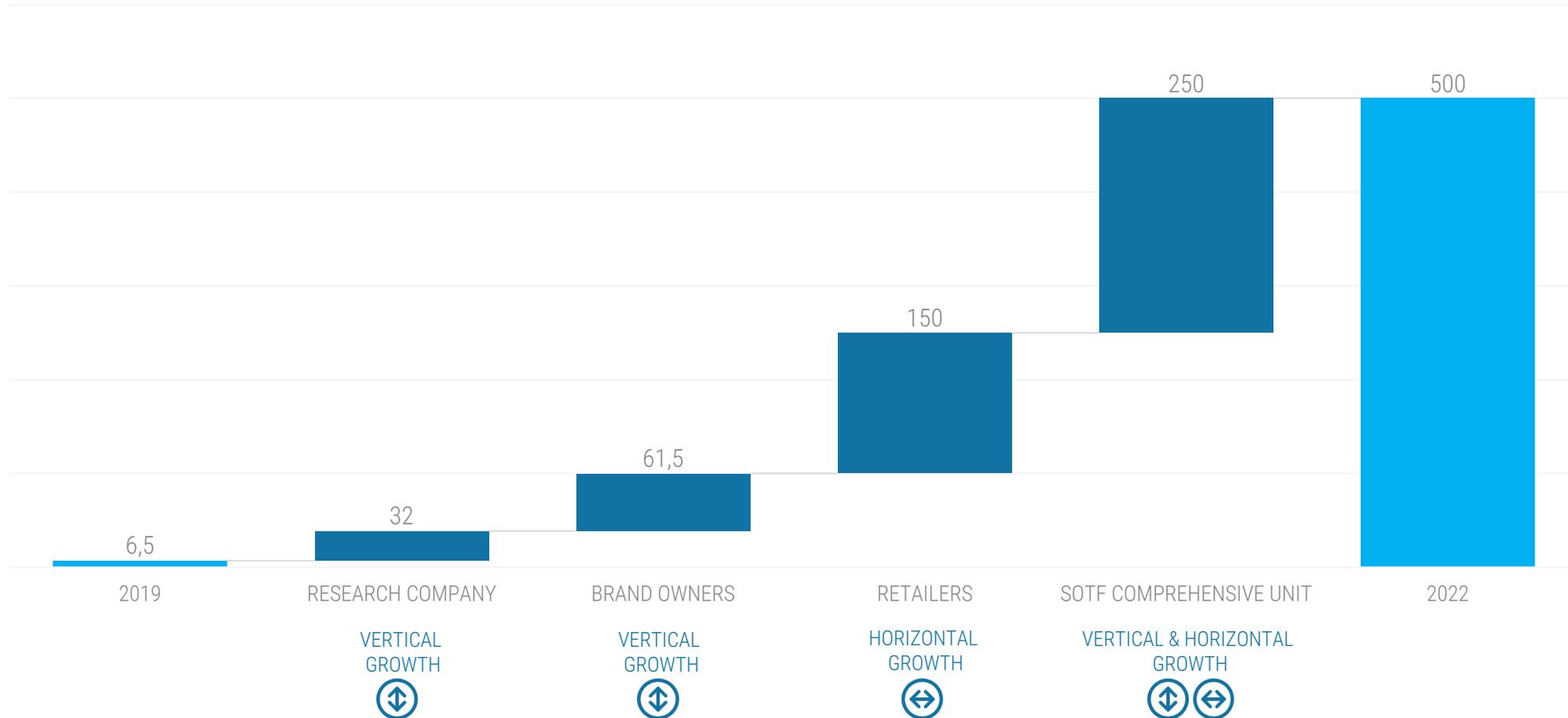
STORE OF THE FUTURE | PERFECT DATA COMPONENTS



BUSINESS ACCELERATION

HOW WE INTEND TO INCREASE AZURE CONSUMPTION?

AZURE GROWTH CONSUMPTION ESTIMATION IN 000's \$



HORIZONTAL GROWTH

FROM RESEARCH SERVICE TO OPERATIONAL SUPPORT

BRANDS OWNERS

RETAILERS



10

RESEARCH

100

OPERATION

STORE OF THE FUTURE

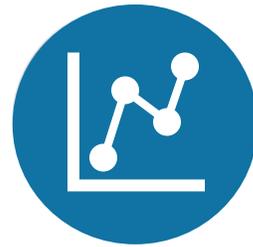
5 MOST WANTED AREAS



68%*
Mobile



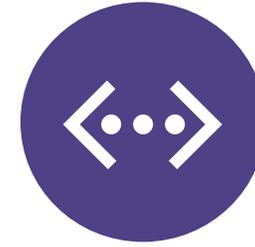
65%
Digital And Interactive
Signage/Displays



64%
Customer Data
And Insights



61%
Customer
Engagement



60%
Omni-Channel
Personalization

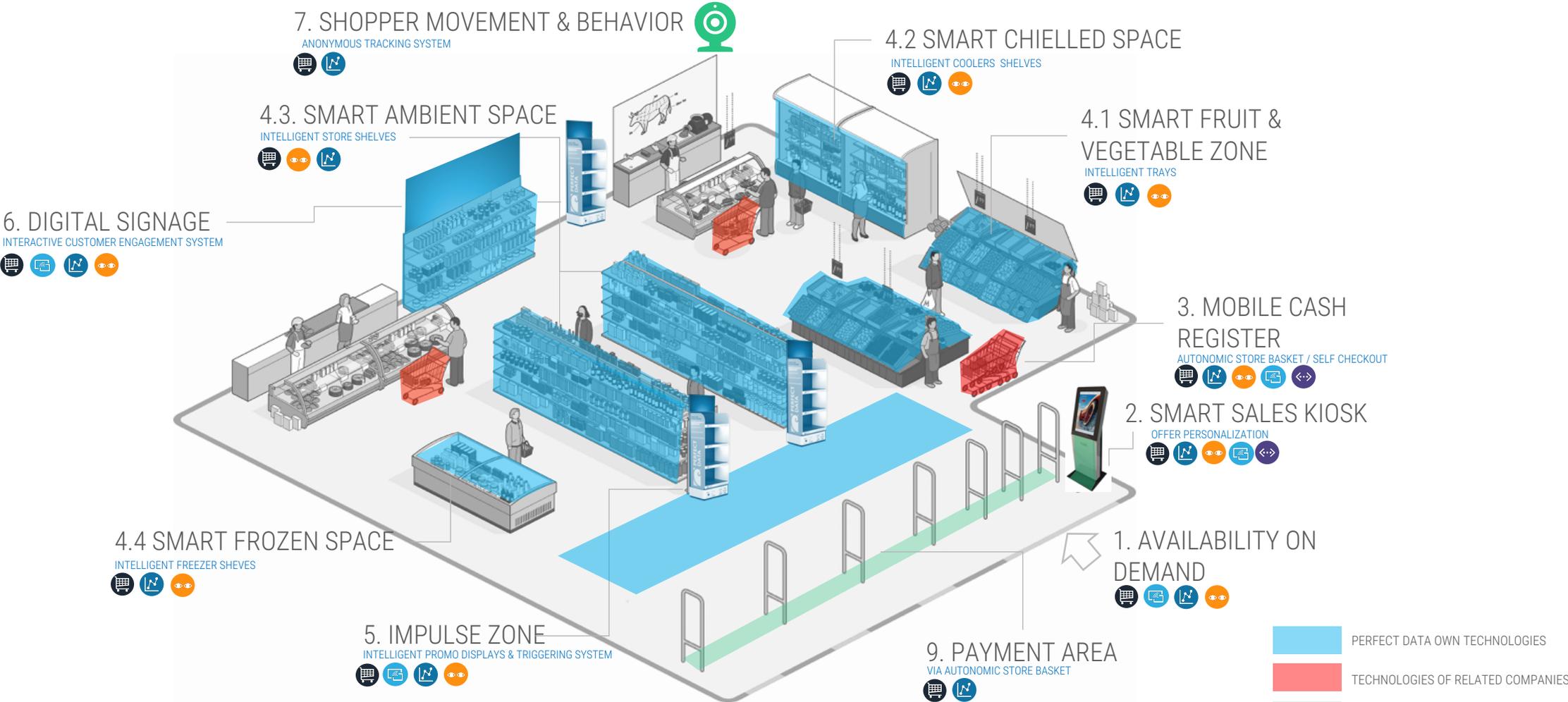


BASED ON FUTURE STORES RESEARCH
The Conference for In-Store Innovators

* LEVEL OF INTEREST

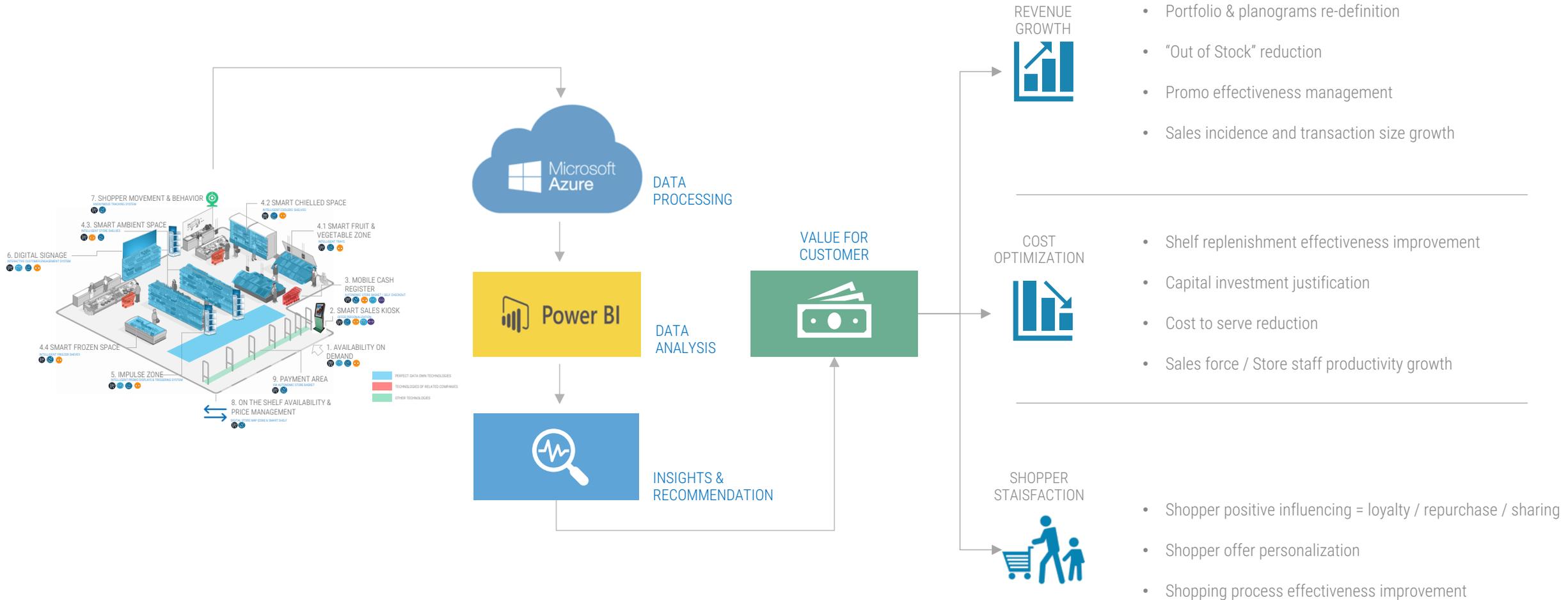
VERTICAL GROWTH

GROCERY STORE - KEY COMPONENTS



JOINT VALUE CREATION

DATA AND WHAT'S NEXT?



VALUABLE SUPPORT

HOW YOU CAN HELP US?

9



PROSPECTING

- New markets opening with focus on retail chains key players
- Joint Business Plan including G2M project
- POC plan alignment



MARKETING & PR

- Microsoft Innovation Events (SOTF)
- Euro Shop – Global Retail Trade Fair Düsseldorf 2020
- Microsoft Inspire 2020
- Marketing campaign in Social Media



INFARSTRUCTURE

- Continuation of AZURE architecture setting
- Dedicated trainings & certification

THE END