

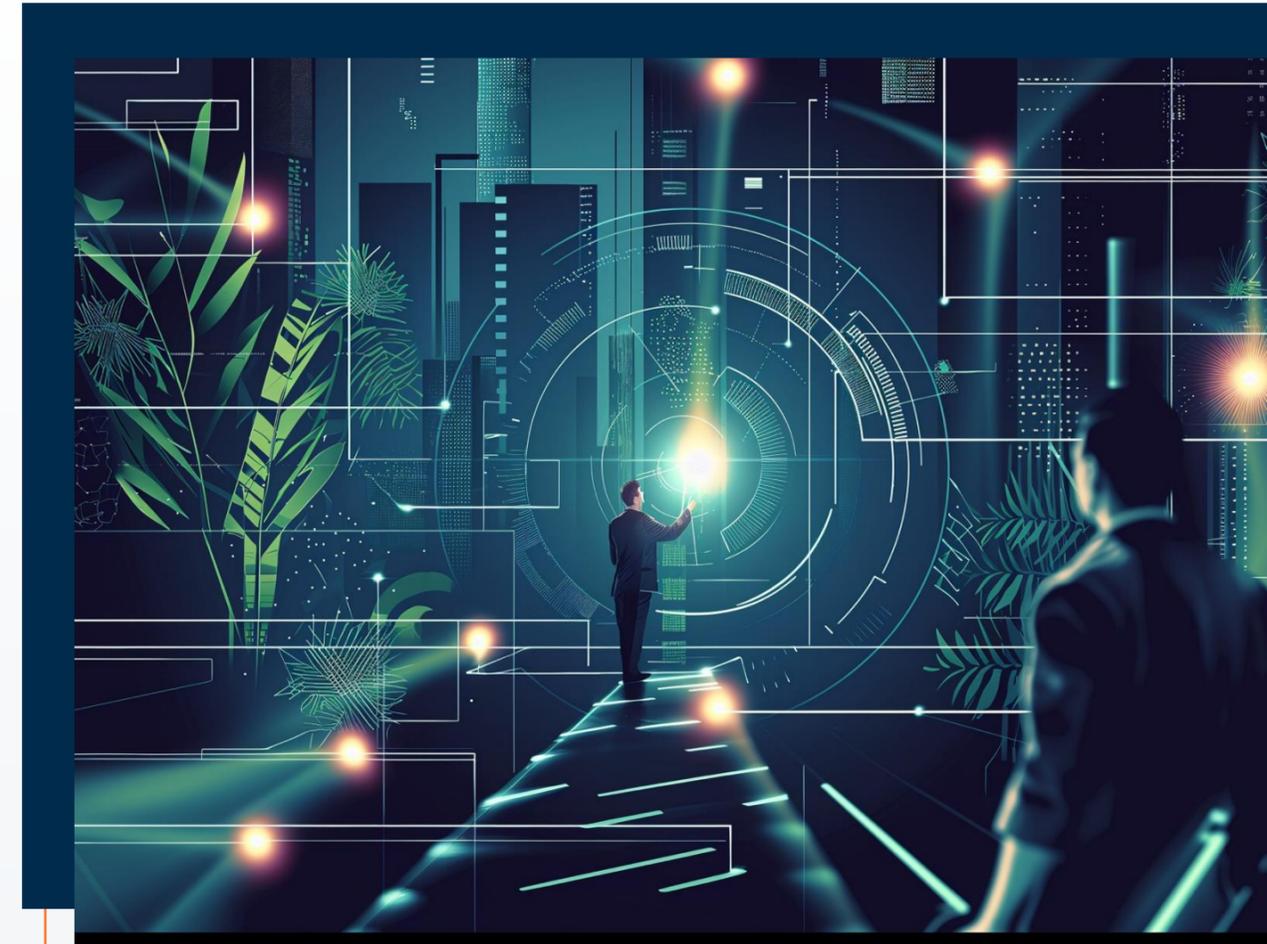
Mphasis Generative AI Blueprint

on Microsoft Solutions



Mphasis Generative AI Blueprint on Microsoft Solutions

A comprehensive service, provided in collaboration with Microsoft Azure OpenAI, to facilitate the blueprinting and successful adoption of Azure OpenAI solutions.



CHALLENGES

Businesses grapple with data complexity, resource-intensive tasks, and the burden of manual content creation. Limited information about customers, lack of efficiency and ease of use for agents, disruption of queues.

SOLUTION

Mphasis GenAI Blueprint on MSFT Solutions offers a solution, automating processes, PoCs such as AI Chatbots, Content generation, Adv Search engine, Adp Learning assistant. MVP & Roadmap.

OUTCOMES

1. Detailed Journey Map
2. High-level Personas
3. Solution Concepts
4. 2x2 Priority Matrix
5. Roadmap and Execution Plan

Mphasis Generative AI Blueprint on Microsoft Solutions

Empower enterprise with potential synergies within your organization by implementing Microsoft Azure OpenAI PoC in 10 weeks.

1

Detailed Journey Maps

Journey maps tailored to specific personas of the organization in which GenAI solutions can be implemented- From initial engagement to the seamless integration of GenAI solutions.

2

Identifying Personas

Precise identification of personas to give tailored GenAI solutions, ensuring personalized experience for the GenAI-powered innovations.

3

Prioritized Concepts

Enhance strategic alignment by prioritizing use cases to focus on high impact GenAI solutions, ensuring focused and effective implementation tailored to organization's priorities.

4

Design Prototype

Communicate the use case and proposed solution with a user experience prototype specific to your solution. This click-through prototype will help evangelize the solution in your organization.

5

Technical Prototypes

PoCs using MSFT AOAI such as advanced search engine i.e., semantic search that gets precise content based on user's query as well AI-powered translation services and AI-powered virtual assistant.

6

Enterprise Roadmap

Unleash GenAI's potential with roadmap tailored for seamless integration and Execution plans to implement GenAI-driven use cases.



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Learn more: <https://www.mphasis.com/home/services/cloud-computing-services/azure-services/generative-ai-blueprint-microsoft-solutions.html>

