



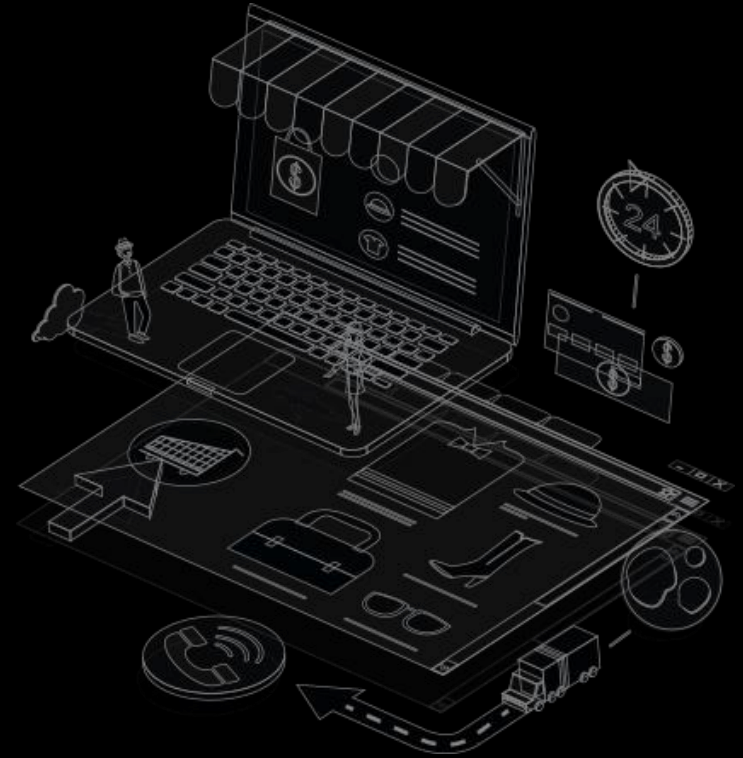
The company specialized in big data and machine learning, that offers cognitive engineering solutions to digital operations.

# OUR SECRET IS CONTEXT INTERPRETATION

People hopes to get more results and receive relevant informations, offering less and less inputs, many times just telling only one phrase or even only one word.

In summary, they say:

"Don't waste my time, you should know exactly what I want!"

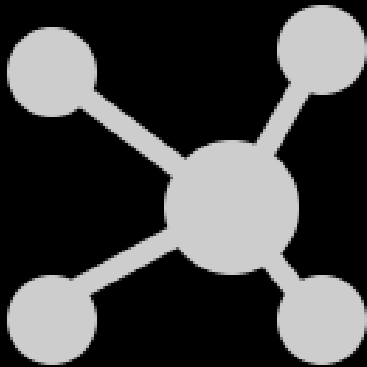


# PRODUCT CLOUD

Intelligence applied to product structuring and online retail sku's. Tools to catalog, register, enrich, monitor and business metrics.

# Product Matching

The Product Matching tool assess if a product is identified exactly as another one by considering the requirements that make a group of offers. This results in an executing of offers matching.



- ✓ Simplified products search and price comparison ;
- ✓ Better purchasing experience for user;
- ✓ Organised catalog aligned with the online store products portfolio;
- ✓ Minimise redundant return of offers in the Search tool;