



# MARK43



MARK43 CAD

MARK43 RMS

MARK43 ANALYTICS

# The modern platform built for wherever your service takes you

Mark43 is designed to keep your agency at the forefront of each advance in public safety technology. More than a collection of standalone applications, Mark43 is a cloud-native, seamless, and extensible platform that gives your agency a foundation for the future. Mark43's core applications for dispatch, records, and analytics are connected by platform-wide tools that securely break down information silos and integrate your agency's array of software and hardware to unlock access to the insights in your data.



## Application Settings

With 300+ configurable fields and features, determine how you want your data to be collected, accessed, and shared today and as needs evolve.

## Open API

You and your third-party technology providers pay nothing to access our toolkit for application interface development.

## Regular Updates

Agile methodology means continuous product innovation based on feedback from actual users, leading to biweekly enhancements and quarterly major releases with no system downtime.

## Data Exchange

Natively query federal, state, and local databases like NCIC and seamlessly route returns to an active event or subsequent report.

## Advanced Search

Gather useful insights for real-time situational awareness or investigations using a variety of filters and smart relevance matching.

## Alerts & Notifications

Flag certain behavioral or medical cautions as well as any new event information for unit or department-wide awareness.

## Security

Proactively protect mission-critical data with role-based access control, single sign-on, IP white/blacklisting, and 256-bit encryption in transit and at rest.

## Master Entity Profiles

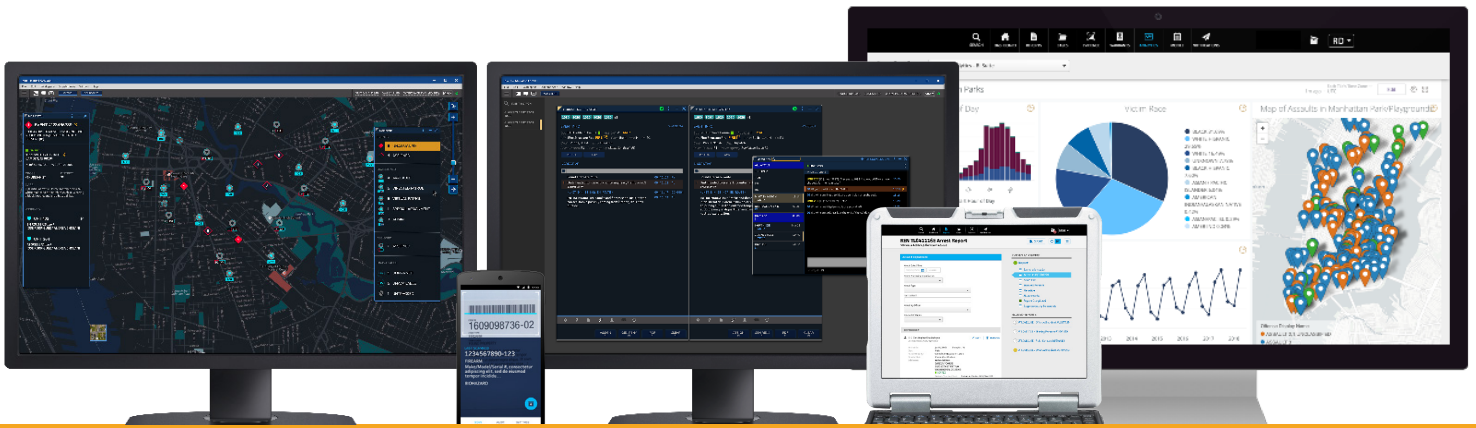
With 911 events, investigations, and evidence all in one platform, drill into complete histories and cautions for people, locations, and property.

## Robust Audit Logs

View detailed application activity logs and export in full via a CSV file at any time on your terms, not ours.



Mark43 was created in the cloud — adhering to CJIS and SOC 2 security standards, reducing costs, and scaling to serve agencies big or small. Our unique multi-tenant cloud architecture ensures accurate information is shared easily, securely, and immediately across single and multi-jurisdictional environments.



## MARK43 CAD Computer Aided Dispatch

Capabilities for

- **Police/Fire Call Taking & Dispatch**
- **Police/Fire Field Response**

Highlighted Features

### **Bidirectional RMS Sync**

View historical activity as soon as a person, location, or vehicle is identified by a dispatcher, and later autofill reports with CAD event information.

### **Live In-App Messenger**

Reduce radio gridlock while increasing collaboration between dispatchers and responding units during an event.

### **Embedded AVL Mapping**

First responders and dispatchers alike can display GPS-tied units and events alongside Google Maps views and any other GIS data uploaded through our shapefile import wizard.

### **Configurable Workspace**

Reduce response times with a setup configured for how you and your agency work best, from the status queues on your monitor to the shortcuts on your keyboard.

## MARK43 RMS Records Management System

Capabilities for

- **Report Writing**
- **Investigative Cases**
- **Property & Evidence**
- **Warrants**
- **Booking & Jail**
- **UCR/NIBRS Reporting**

Highlighted Features

### **Active Error Detection**

Prevent duplicate and incomplete records with real-time validation of every collected data field.

### **Configurable Report Forms**

Adapt to changing operational needs with flexible control of fields, codes, and validation rules.

### **Automatic UCR/NIBRS Coding**

Reduce reporting error by mapping the appropriate state, local, and federal codes to the same data entry field, and automatically generate monthly stat reports within an integrated workspace.

### **Digital Content Management**

Work with all of the facts at your disposal by linking records, documents, and multimedia from external systems to your agency's active reports and cases.

## MARK43 ANALYTICS Data Analytics & Intelligence

Capabilities for

- **Crime Analysis**
- **Business & Operational Intelligence**
- **Data Lake Access & Storage**

Highlighted Features

### **Report Library**

Populate pre-built analytics dashboards and reports with real-time data from dispatch, records, cases, and evidence.

### **Hands-On Explorer**

Create custom visualizations and dashboards of real-time incident data, community crime, and agency operations using hundreds of dimensions and data fields.



# Your service may never be simple, but your software should be

## Letting you focus on what matters most

We build our software around the people who use it every day, incorporating user insights to ensure every screen, every button, and every field works the way you need it to. When your software better serves your needs, you can better serve your community.

## Working alongside you every step of the way

From day one to launch day and long after, our growing team — now nearly 180 strong — is there to answer your questions and help tackle challenges. We offer simplified training to get you up and running smoothly and technical support available 24/7/365.

## Unlocking your data so you can put it to work

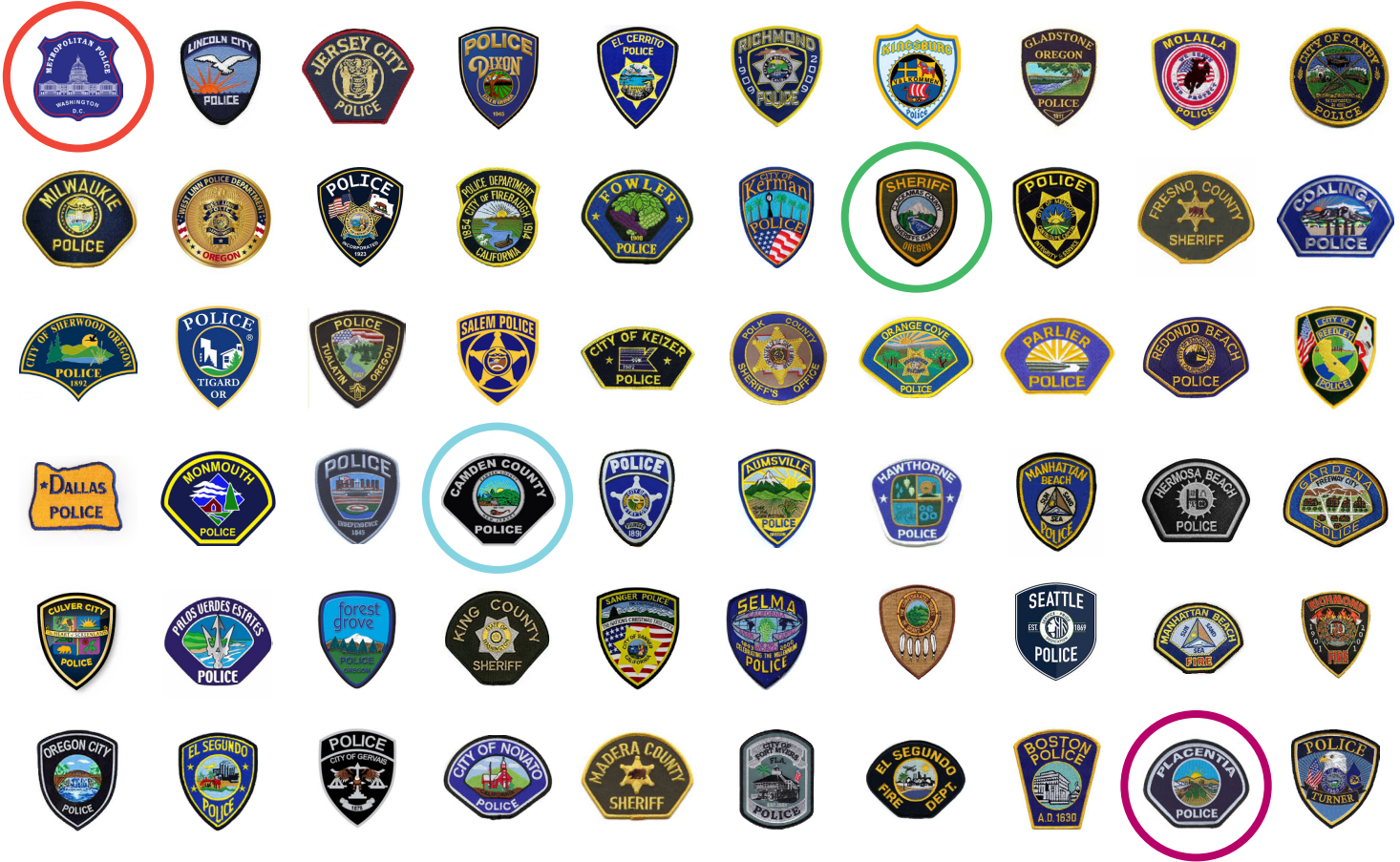
Mark43 makes it simple for first responders to collect quality, error-free data, and store it all in one place. That means it's easier to search and faster to access when you need it most. Always delivered securely and visualized clearly — no matter what device you're using.

## Developing the future of public safety

The world of public safety keeps evolving. So does our software. Mark43 innovates at the intersection of design, technology, and public service. We know the vital role our platform plays in your agency, so it's vital we never stop searching for a better way forward.

# Proven, tested, and supported

Mark43 is built to meet the demands of public safety professionals worldwide.



## METROPOLITAN POLICE DEPARTMENT, WASHINGTON, D.C.

- 50% reduction in arrest report writing time
- 80% reduction in incident/offense reporting time
- 238,000 hours saved per year on report writing
- 110+ officers effectively added to patrol

**“I just want to thank you for making our lives much easier... Now I can go back on the streets and assist my fellow officers.”**

– Patrol Officer

## CLACKAMAS COUNTY SHERIFF'S OFFICE, OR

- 4 hour patrol training course
- 8 hour system admin training course
- 13 days to train entire agency
- 87% reduction in overtime pay (compared to legacy system training)

**“When we have young deputies join the office, Mark43 is not the type of software they hope for, it's the type of software they expect.”**

– Captain

## CAMDEN COUNTY POLICE DEPARTMENT, NJ

**“We know what is going on hour to hour and minute to minute and we can adjust our deployment accordingly.”**

– Crime Analyst

## PLACENTIA POLICE DEPARTMENT, CA

**“The innovation, ease of use, configurability, and 24/7/365 customer service are unparalleled. Mark43 is the future of policing.”**

– Sergeant

**Powerfully Simple. Purposefully Smart.**