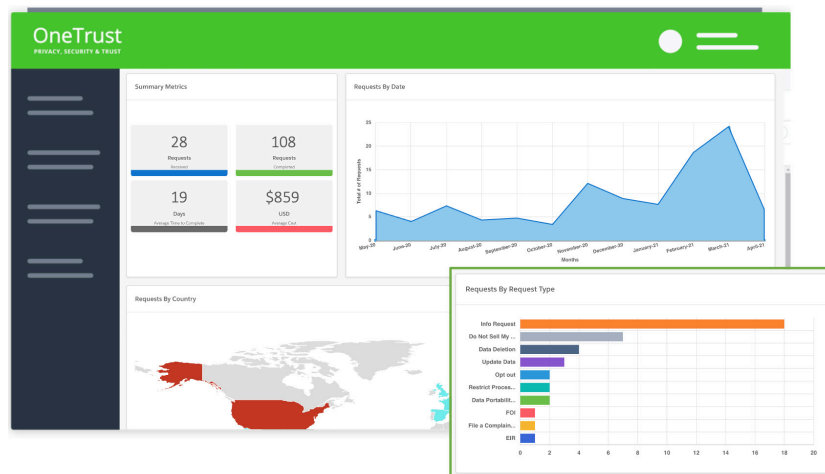# OneTrust Privacy Rights (DSAR) Automation

FULLY AUTOMATE REQUESTS FROM INTAKE THROUGH FULFILLMENT

Responding to privacy rights requests is a time-consuming process full of manual tasks, making it a challenge to comply with global regulatory requirements. As individuals become more aware of their rights and businesses rely more heavily on the processing of personal data to create value, fulfilling these tasks manually is no longer a scalable solution for any organization. Each new regulation introduces new complexity to the definition of data subjects adding complexity to privacy rights fulfillment processes. With the inclusion of employees in scope under GDPR and forthcoming CPRA, businesses must also be prepared to fulfill an influx of requests while simultaneously mining through large amounts of data across multiple systems. The time to automate your data subject's rights workflow is now.

How OneTrust Helps

Eliminate the most manual and time-consuming components of privacy rights workflows. OneTrust's Privacy Rights Automation solution enables organizations to automate every phase of the consumer request process including intake, identity verification, data discovery, deletion, data redaction and secure response. In combination, businesses can ensure fulfillment accuracy, improve response times, and scale their program when volume of requests increases.

COMPLY WITH PRIVACY LAWS

Automate the nuanced timelines & requirements across GDPR, LGPD, CPRA & hundreds more with one platform.

REMOVE MANUAL TASKS

Fully automate manual tasks associated with request fulfilment through automated data discovery & robotic automation technology.

SATISFY ALL REQUEST TYPES

Automate all requests in a single platform, whether from a consumer or an employee, a request for access or deletion.

OneTrust

PRIVACY, SECURITY & GOVERNANCE

Streamline Request Intake

- Deliver the right intake experience with pre-built templates informed by the largest database of regulatory research and geotargeting to validate data subject's location
- Configure unique request intake forms and embed directly on websites, mobile apps or other digital properties with a single click
- Utilize dynamic forms to route requests appropriately based on the information provided
- Integrate with existing intake channels such as customer support or ticketing tools and privacy email inboxes

Simplify Identity Verification

- Enable subjects to attach evidence when submitting a request to verify their identity and proof of residency
- Leverage various identity validation approaches, including email, phone, login portals or security questions
- Verify identity to auto-detect duplicate and repetitive requests and auto-expire unverified requests
- Integrate with SSO/OICD, customer databases, and identity verification tools like Experian and LexisNexis

Automatically Discover and Action Data Across Systems

- Instantly discover, delete, rectify, or otherwise action a requestor's data across all relevant systems – no manual tasks required
- Support for hundreds of cloud and on-premise systems and both structured & unstructured data sets
- Automatically flag data for review for legal holds or other exception processes
- Store data only as long as required with configurable retention policies

Automate the Redaction of Emails and Files

- Fulfillment of certain requests like employee requests involves large amounts of unstructured data that may contain hidden sensitive information that needs to be redacted before being shared
- Automatically discover or manually upload unstructured emails and files for redaction
- Scan files with Athena AI and NLP algorithms to automatically classify and redact necessary data
- Review redacted documents with confidence scores and make any necessary adjustments
- Automatically aggregate redacted files into a centralized report to share with the requestor

Respond Securely and Centrally Document & Report

- Communicate with consumers and data subjects via a secure messaging portal
- View analytics dashboards to identify areas of improvement and benchmark metrics against similar organizations
- View, edit, and export executive dashboards and reports for internal and external review
- Display metrics in privacy policy as required by the CCPA through a pre-built report widget

VIEW AN ONLINE DEMO AND GET A FREE TRIAL AT **ONETRUST.COM**

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