SyncWords

Automated Captioning and Transcription with AI

Scalable solutions, professional tools, and services using Speech-to-Text and Language Translation.

Captioning and Transcription of your media is a costly time consuming and labor intensive process. Turnaround times can be demanding, and scaling to meet increased demand and a limited budget can be a challenge.

Your online captioning solution

SyncWords is a platform that combines automation and authoring tools for transcription, closed captioning, and subtitling. Measurable results have included dramatic productivity gains, significant cost and time savings, expanded workload capacity, and improvements in quality and accuracy.

1. Upload Media
2. Review Results
3. Download Transcript

SyncWords' Machine Learning on the Azure Cloud drives huge productivity gains

- Industry Leading Automatic timing of transcriptions to audio and video
- Get perfectly timed and formatted captions in half the media run time
- Automated shot change detection
- Automated on-screen text placement and graphic detection

Productivity Gains

- Reduce turnaround time
- Workgroup can review and QA on a browser vs. installing desktop software
- Automate quality requirements that are mandated by law

Over 60% increase in productivity

Unlimited Scalability

- Run unlimited number of simultaneous projects
- Easily invite contractors to handle increases in workload
- System auto-scales to meet increased demand
- API integration supported

99.999% uptime in the cloud

Reduce Costs

- Cloud based, so no expensive hardware or installation hassles
- No need to buy expensive captioning desktop software
- Employees and contractors performance monitoring
- Competitive rates

Over 50% cost reduction vs manual timestamping

SyncWords is a great service and a valuable contribution to our organization. I appreciate it literally everyday when I get the email that tells us the daily show has been successfully processed. I know the captions are valuable to our users too because they tell us so - from the hard of hearing to teachers who use our shows with captions turned on to teach their ESL students. The solution is in production and working great. – Julie Crosby, General Manager, Democracy Now

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SyncWords

SyncWords' platform on Microsoft Azure will radically transform your closed captioning workflow

Boost Efficiency with Azure's ASR

- Use Azure's ASR services to convert speech to text, which cuts down the manual transcription process.

- Rapidly transcribes thousands of hours of media.

Microsoft Azure Ensures 99.9% uptime for SyncWords customers

- Avoid costly delays and interruptions.

- No expensive hardware or desktop installation hassles.

- Store high volumes of media securely on the Azure Cloud

Leverage Azure's Translation Services

- Use Azure's Machine Translation in SyncWords to translate captions in multiple languages both offline and real-time.

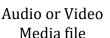- This can potentially cut costs by over 50% over traditional manual methods.

Contact us to get started immediately

SyncWords offers unmatched caption quality with fast turnaround, and tools for rapid QA and editing.

- We offer an affordable and scalable solution on Azure for your captioning.

- We offer a free demo and consultation about your workflow

- You can try Azure's machine learning – ASR, and Translate – during your trial.

- We promise over 50% cost reduction using SyncWords+Azure automation vs manual human processes.

Video		SyncWords		Transcription	Timed Transcription
Audio or Video Media file		Azure Storage, ASR, Translation, and Scalability		Transcript or Caption/subtitle file	

Benefits of the Solution

- Over 60% increase in productivity

- 99.999% uptime in the cloud

- Over 50% cost reduction vs manual timestamping

Why SyncWords?

The SyncWords platform combines automation and authoring tools for high-quality closed captioning and subtitling. Using advanced artificial intelligence technology, SyncWords delivers dramatic productivity gains, expanded workload capacity, and improvements in caption quality and accuracy. With a track record of 5 years, SyncWords is the trusted partner for captioning service providers and media companies.

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