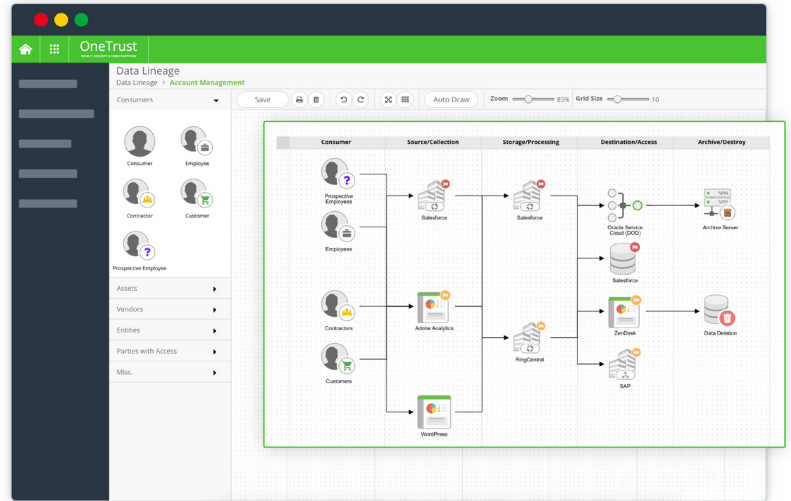


OneTrust DataDiscovery™

AI POWERED DISCOVERY & CLASSIFICATION

Over the past decade, data has become the driving force behind businesses, economies, and daily life. Not only is more and more data being processed, but the definition of personal data continues to evolve with current and future privacy laws and regulations. This means that organizations not only need to know their data, but also the laws and standards that apply to that data. In order to do this efficiently, organizations not only need a robust data discovery solution, but also integrated regulatory insights and automation to drive their privacy, security, and compliance programs based on that data.

OneTrust DataDiscovery™ is an AI powered data discovery and classification solution integrated into the full OneTrust platform. Powered by the OneTrust Athena™ artificial intelligence and robotic automation engine and regulatory insights from OneTrust DataGuidance™, the solution helps organizations discover and classify structured and unstructured data across cloud, on-premise and legacy systems and assets to map and visualize data inventories, automatically fulfill privacy rights requests under the GDPR, CCPA, and LGPD, and demonstrate compliance through built-in reporting and governance.



LEVERAGE ONETRUST DATADISCOVERY™ TO



FIND

Identify your systems and data assets to create a comprehensive data inventory



DISCOVER

Discover, categorize, and classify all in-scope data in each system



CORRELATE

Link personal data back to identities with advanced entity resolution



FULFILL

Automate privacy rights requests from intake to fulfillment, including data discovery and deletion



COMPLY

Link to regulatory requirements and standards, address risk, and demonstrate compliance

POWERED BY



OneTrust Athena™
AI AND ROBOTIC AUTOMATION

OneTrust DataDiscovery

AI POWERED DISCOVERY & CLASSIFICATION



FIND

Identify Your Systems and Data Assets

- Connect Athena to business systems to identify applications, systems, databases, and other key data sources
- Create comprehensive Asset and Vendor inventories in OneTrust
- Leverage a combination of real-time and scheduled scans to keep your inventories evergreen

DISCOVER

Categorize and Classify the Data Within Your Systems

- Connect Athena to each system in your inventory to discover and classify the data in each system
- Leverage over 500 pre-built connectors for easy integration into your systems
- Scanning support for cloud, on-premise, and legacy systems and structured and unstructured data
- Categorize, classify and tag files and metadata
- Athena AI leverages machine learning to optimize classification over time

CORRELATE

Link Personal Data to Identities

- Create identity graphs to link personal data across many systems back to a single identity
- Consolidate leveraging direct matching against known identifiers and Athena advanced entity resolution
- Athena presents confidence levels for advanced matching and learns as false positives are identified

FULFILL

Privacy Rights Requests for Access, Deletion & More

- Automate the privacy rights request process from intake to fulfillment
- Athena automates ID verification using Identity Graphs, existing systems and processes, 3rd party verification tools, and more
- Delete, pseudonymize, update, and take other actions on individuals' data across linked systems
- Automate each step like notifications, communication, and exception processes (i.e. legal hold checks) through Athena robotic automation

COMPLY

Leverage the Power of the OneTrust Platform to Take Action with Discovered Data

- Add regulatory context to your data sets with DataGuidance Intelligence
- Automatically generate compliance reporting and visuals like GDPR Article 30 reports and lineage diagrams
- OneTrust Athena, backed by OneTrust DataGuidance intelligence, helps automatically flag risk and suggest controls like encryption, masking, access controls, and retention



START A FREE TRIAL OR REQUEST A DEMO AT [ONETRUST.COM](https://www.onetrust.com)

OneTrust
DataDiscovery

AI POWERED DISCOVERY & CLASSIFICATION

ATLANTA | BANGALORE | BANGKOK | HONG KONG | LONDON
MELBOURNE | MUNICH | NEW YORK | SAN FRANCISCO | SÃO PAULO
OneTrust is the #1 most widely used privacy, security and trust technology platform used by 5,000 companies to comply with the CCPA, GDPR, ISO27001 and hundreds of the world's privacy and security laws. OneTrust's primary offerings include OneTrust Privacy, OneTrust PreferenceChoice™, OneTrust Vendorpedia™ and OneTrust GRC.
For more, visit [OneTrust.com](https://www.onetrust.com).